

ANNA CHOU

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Portfolio: annachou.com

EDUCATION

BFA Graphic Design

California College of the Arts

San Francisco, CA

August 2009 - May 2013

SKILLS & LANGUAGES

Information Architecture,
Interaction Design, Structured Data,
User Experience, User Interface,
Product Design, User Flows,
Wireframing, Architectural Sitemaps,
Human Computer Interaction,
Rapid Prototyping, Design Strategy,
User Research, Version Control,
Web Development, HTML, CSS,
CSS3, LESS, SASS, git, GitHub

SOFTWARE & DEVICES

Sketch, Illustrator, Photoshop,
Jira, Axure, InvisionApp, InDesign,
Sublime, Terminal, iOS, Android,
Tablet, Web

INTERESTS & VALUES

Clinical Design, Cancer Research,
Emerging Products, Technology,
Education, Health, Science,
3D Interaction, Innovation,
Products that improve
the quality of human lives.

EXPERIENCE

Senior Interaction Designer @ Yahoo (March 2015 - Present)

Yahoo Finance iOS, Yahoo Finance Android, Yahoo eSports, Yahoo Finance, Yahoo Recommends

- Lead UX/UI /product designer for Yahoo Finance iOS and Android native experiences.
- Participated in extensive user researching with continuous iteration on UX solutions for Yahoo Recommends and Finance. Identifying issues with user feedback.
- Coordinated with several internal teams across Yahoo to define Yahoo's universal style guide and requirements for desktop, mobile, iOS, and Android.
- Provided IxD/UI specs and built prototypes and worked closely with engineers to implement new designs.
- Coordinated with product managers to define requirements, ongoing product strategies, and to discuss UX solutions.
- One of the lead designers for Yahoo Finance desktop and mobile web experiences specifically on the portfolios, watchlists, and holdings experience flows.

Interaction Designer @ Yahoo (June 2013-March 2015)

Yahoo Recommends, Yahoo Magazines, Yahoo Homepage, My! Yahoo, GEO Location

- Lead design architect and visual designer for Yahoo Recommends desktop experience, a publishing tool used by editors and content providers.
- Lead IxD/UX designer on Yahoo magazine properties (Yahoo Tech and Food) to define the grid, navigation system, and universal interaction functions. Defined the entire product architecture and product roadmap to become scalable.
- Single-handedly designed, defined, and built Yahoo publishing's universal style guide framework using git, LESS, Javascript, and SASS. Launched across and used by the entire publishing design and engineering organization.
- Coordinated with other designers on Yahoo homepage property to design systematic navigation flow between properties. Defined consistency for user interest declarations of topics, stock tickers, and sports teams.
- Defined and designed My Yahoo's applet chrome framework that is scalable to be used for any RSS feed or property.

Design Internship @ NSI Solutions (March 2012-March 2013)

- Designed and implemented the main site using HTML, CSS, PHP, and JS as well as defining/designing the company brand for several of their business systems.

Teaching Assistant @ CA College of the Arts (Sep 2012-Dec 2012)

- Taught students HTML, CSS, PHP, how to use WordPress, and prototyping with Axure.
- Mentored and assisted students in their resume and portfolio creations.
- Trained students how to critique work and develop sites with wireframes and sitemaps.