

ANNA CHOU

I like turtles

Senior Interaction Designer @ Google

12/18 - Present

Currently senior designer on Pixel's battery and charging experiences. Includes battery life, thermals, and wireless charging. Previously on Android.

Launched over 20 products & features, 11 device and plan promotions leading to 126k device sales in 2020 on Google Fi

Worked closely with Google's Audio Speech Recognition team (AIUX) to curate a research paper to narrate the inequality Black Users face with voice recognition products; leading to over 800+ unique Googler views.

Worked with Google Translate to lead design for Beta Models with the Community team; a new feature that allows higher quality user contributions for beta languages.

Senior Product Designer @ Dropbox

11/17 - 11/18

Joined a new team called Ecosystems to work with research to define the user problems and validate hypotheses around user's usages with Dropbox and relevant common tools and workflows.

Provided a complete end-to-end design vision for how Dropbox and other tools, such as DocuSign, can be brought together more seamlessly for MVP and long-term design strategy.

Led a design strategic integration between Dropbox and Salesforce.

Collaborated closely with design and engineering from companies we are integrating with such as Adobe and AutoCAD.

User Experience Designer @ Yahoo

05/13 - 11/17

Led design strategy and visual design for the Yahoo Finance iPhone, iPad and Android experiences.

Partnered with research for Yahoo Finance usability studies to understand user pain points, requirements, and opportunities for all our finance user segments.

Coordinated with several design teams and eng across Yahoo to contribute a new mobile grid and common components library for design systems.

Provided end-to-end design strategy and execution for how new investors might discover new stocks and finance sectors.

Skills

Data Visualization
Hardware <> Software Design
OS Design
Design Strategy
User Experience
Information Architecture
Usability Research
Rapid Prototyping
Product Definition
E2E User Flows
CUJs
Concept Design & Testing

Education

Bachelor of Fine Arts,
Graphic Design

California College of the Arts
San Francisco, CA

Connect

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