

1 empathy

//urban mobility

persona



Age - 71

Gender - Female

Mobility Type - Public
Transportation

Reason to travel - Visiting
friends

Other - Has lived in Lausanne
for 3 years, moved from Spain

problem statement

The problem involves a lack of adequate shelter at bus stops. During the winter season, waiting at bus stops is usually fraught with bitter cold winds, exacerbated if there are any delays with the transport. This raises safety concerns.

The bus stop's inadequate shelter or amenities makes the persona's wait uncomfortable and potentially harmful to their health due to prolonged exposure to extreme cold and wind.



heated indoors bus stop for enhanced urban mobility



The indoor bus stop protects anyone inside from the discomforting cold winds of winter. It is equipped with a heater, good lighting and all of this is powered by a solar panel which is located on the roof top.

Verb: Travel

Mobility type: Bus

Design: Speculative

Main Feature: Heating, Indoors,
Lighting

Other: Solar Powered



This solution touches on the key parts of the bus waiting experience during winter. The warmth and protection from wind due to the glass walls makes it more appealing for the general public to use buses during winter instead of their private vehicles or ordering a Taxi, increasing sustainability.

