

Project Proposal

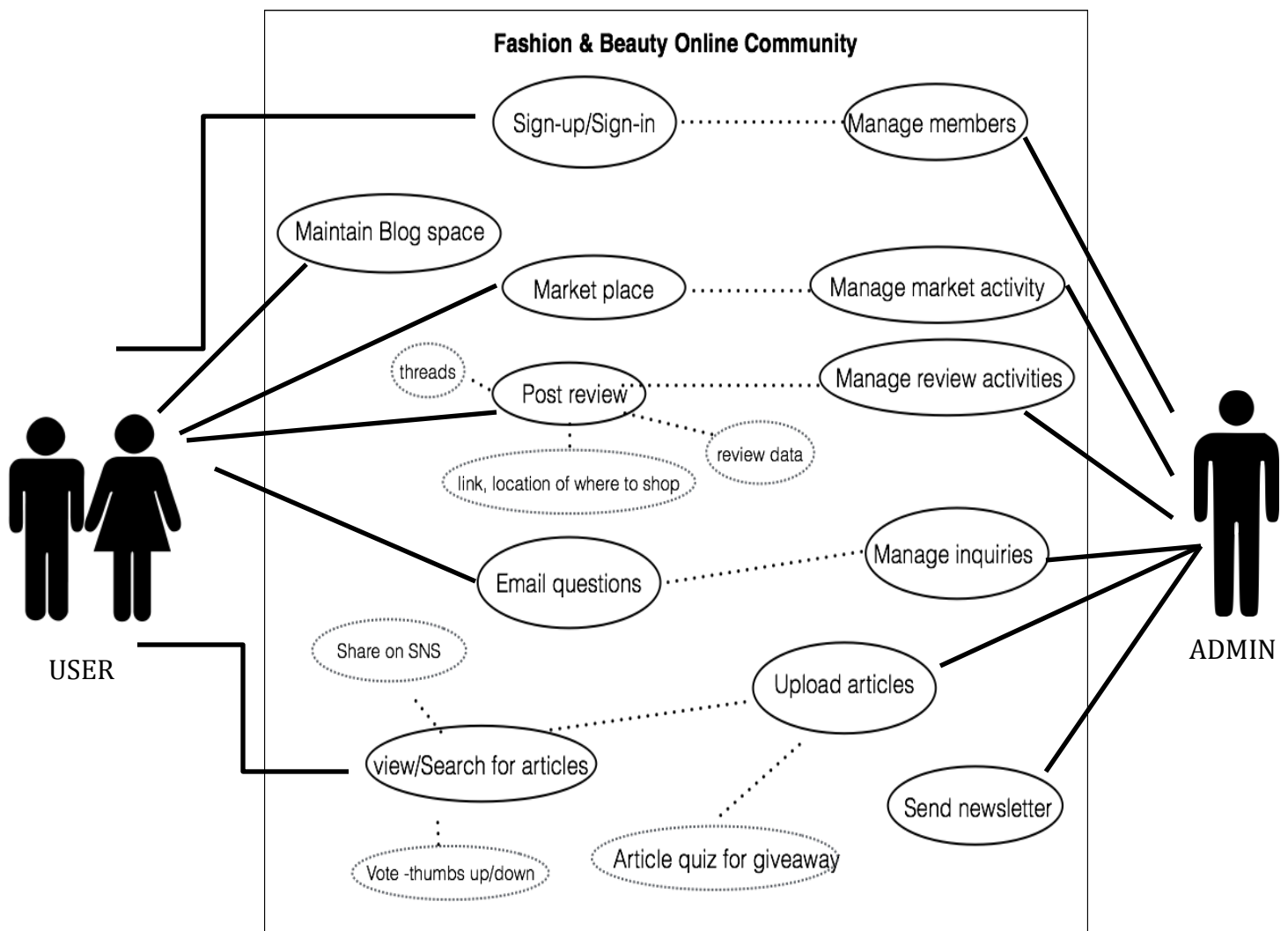
Fashion and Beauty Online Community

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Purpose:

Smart consumers of modern day scrutinize and compare ingredients, effects, prices, and even the manufacturing process before making a decision. However, it is quite a painstaking process. Consumers have to surf the web for hours since there isn't a site where all necessary information is in one place. Our purpose is to solve this problem by providing a place where fashion/beauty lovers can not only find useful information in one page, but also actively participate and become providers.

This project is more than just a compilation of reviews. The articles and user created contents will be an inspiration. Users will be inspired and inspire others simultaneously, ultimately creating a rich community.



Features:

Using Database

- User Signup/sign-in : validate membership data with database
- Post product review: first user posts product review with rating. Other users may upload threads of review/rating.
- Users have own blogging "channel."
- Marketplace for trading goods.
- Users search for articles (XML/RSS)

Using API

- Product reviews will have links to online shop and use Google map API to locate where to buy offline.
- Users can share articles and posts on SNS using API.

Admin interface

- Manage members, spam/offensive/immoral activities, send newsletter,
- Administrators posts articles:
 - Possible contents are latest trends, focus on influential people (bloggers, etc.), tips and suggestion.
 - Articles will have thumbs up/down feature.
 - Articles also may have a quiz at the end. Users who participate may have a chance to win giveaway.
- Communicate with users (respond to inquiries)