



Anne Clubb

UI/UX Designer

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Experience

UI/UX Designer | Venngage

April 2019 to August 2021

- Led a team of 8 designers to introduce a new process for core customers to participate in user research
- Designed and launched over 10 features to support non-designers create advanced, beautiful visualizations
- Managed technical projects to combat challenges with security, fraud, and low upgrades

UI/UX Design Co-op | RBC

May 2018 to Dec 2018

- Facilitated an InVision workshop, while supporting 20+ other term events such as RBC Catalyst and ADaPT.
- Conducted research and created designs for 3 projects with paper prototyping, user interviews, and testing
- Developed and pitched a family event finding app with three teammates to increase RBC's customer acquisition

Lead Designer (Freelance) | Halo Halo Foods

Jan 2018 to June 2018

- Conceptualized brand identity in collaboration with the owner, designing a logo, website, and social media content
- Coordinated three suppliers to create product packaging, a store awning, and t-shirts aligned with brand identity
- Featured on blogTO within 60 days of grand opening

Personal Pursuits

Learn Python | FFDP

Aug 2021 to Present

I wanted to learn more about data visualization so I have independently completed 2 of 16 basic python course modules, applying code to fantasy football scenarios.

American Sign Language - Level 3 | Seneca

June 2021 to Present

I began learning American Sign Language in 2017 to improve my communication skills and learn about deaf culture. It is a beautiful language that makes the workplace more diverse.

Toolbox

Design

- Figma
- Sketch / InVision
- Adobe Suite
- Balsamiq
- UserZoom Go
- EnjoyHQ

Development

- HTML
- CSS
- Python

Web Analytics

- Mixpanel
- Google Analytics
- Hotjar

Collaboration

- Miro
- Atlassian
- SharePoint

Education

University of Waterloo, 2014-2019

Bachelor of Environmental Studies
Honors Planning, Urban Design
Specialization, Co-op Program

Fun Fact

I am training for a marathon with the ambitious goal of qualifying for the 2023 Boston Marathon. I also volunteer with local groups to lead beginner runs and host community events.