



Anne Clubb

UI/UX Designer

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Experience

UI/UX Design Co-op | RBC T&O Innovation

Sept 2018 to Dec 2018

- Conducted user research for three projects through paper prototyping, interviews, usability testing, and user flows
- Created high fidelity designs in Sketch and furthered collaboration by facilitating an InVision workshop
- Managed fast paced deadlines, and supported 20+ term events such as RBC Student Cafe, Catalyst, and ADaPT.

UI/UX Design Co-op | RBC Amplify

May 2018 to Aug 2018

- Developed and pitched a family event finding app with three teammates to increase RBC's customer acquisition
- Created in Illustrator and Photoshop and validated them through prototyping and testing in Adobe XD
- Analyzed data collected through interviews and Google Analytics to redefine the team's value proposition

Graphic Design Co-op | RBC T&O Innovation

Sept 2017 to Dec 2017

- Designed logos, decals, and diagrams for slide decks, office decorations, and RBC Connect
- Applied HTML skills to render various image scales accurately on RBC Connect
- Proactively completed tasks beyond job scope by creating a PoC prototype using Sketch and InVision

Extracurriculars

Advanced Digital and Professional Training | RBC ADaPT

Oct 2018 to Dec 2018

I benefited from this advanced digital and professional training program by becoming more efficient in Illustrator and refining my presentation skills to effectively explain my design choices.



Intro to HTML & CSS | Ladies Learning Code

Oct 2018

This program taught HTML and CSS fundamentals. The skills I gained enabled me create a personal multi-page website.

Toolbox

Design

-  Sketch
-  InVision
-  Framer
-  Adobe Illustrator
-  Adobe Photoshop
-  Adobe XD

Development

- HTML
- CSS

Skills

- Workshop Facilitation
- Presentations
- Collaboration
- Project Management
- Time Management

Education

Graduating April 2019

Bachelor of Environmental Studies
Honors Planning, Urban Design
Specialization, Co-op Program at
the University of Waterloo

85.7 GPA | Dean's Honor

Fun Fact

I am an avid traveller and thrill seeker. My first taste of adventure was in August 2017, when I travelled solo to New Zealand and engaged in more than six extreme sports.

As a designer, travelling feeds my curiosity and expands my creativity.