Anne Effron

effronanne@gmail.com
Cell: (908) 339-7775

Education

Indiana University, Bloomington, IN   May 2019
Bachelor of Science Informatics Minors: Biology
GPA: 3.94
Awards: Schnabel-Luddy Scholar, Dean's List, Best
Paper award at Pervasive Health Conference Barcelona
Conferences Attended: Grace Hopper (2016)

Work Experience

Roche, Indianapolis, IN   May 2018-August 2018
Marketing Analytic**s** Intern
•Collapsed 50 business dashboards into a single source of information
•Designed and implemented a customer market competitive intelligence system utilizing Google Maps API
 to support business development and customer acquisition

Serve IT, Bloomington, IN   January 2016-present
Team Lead
•Lead a team of 10 designers and developers responsible for maintaining and upgrading client websites and
 applications
•Worked as a designer on multiple client facing teams responsible for design and coding of client websites
 and applications

Undergraduate Instructor, Bloomington IN   May 2017-present
Instructor/UI
• Assist professors in teaching Python to students in introductory programming courses
• Responsible for grading and holding weekly office hours to support student learning

Women in STIM Summer Research, Bloomington, IN   May 2016-July 2016
Intern
• Performed qualitative analysis data regarding data from closed Facebook groups looking at the support
needs/realities of expecting mothers
• Analyzed this data using Dedoose software with a team of graduate students and identified common
themes between the different groups
• Drafted the research project paper that was presented at the Pervasive Health conference. Additionally,
created presentation materials to present project results

Leadership Experience

School of Informatics and Computing Ambassador, Bloomington IN   August 2017-present
Volunteer Ambassador
• Lead weekly information sessions in which prospective students and parents learn more about the
programs at the School
• Assist in the running of several School-run programs ensuring the smooth transitions between events

Technical Skills

Web development: HTML/CSS , Wordpress, JavaScript , .NET
Languages: Python, Java, C#, MySQL
Miscellaneous: Tableau