A Practical Introduction to Machine Learning in Python Day 4 – Thursday »Supervised Machine Learning«

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Gesis

Today

Recap

Methodological approach

| | Counting and Dictionary | Supervised Machine Learning | Unsupervised Machine Learning |
|---|--|--|--|
| Typical research interests and content features | visibility analysis sentiment analysis subjectivity analysis | frames topics gender bias | frames topics |
| Common statistical procedures | string comparisons counting | support vector machines naive Bayes | principal component analysis cluster analysis latent dirichlet allocation semantic network analysis |
| | | | |
| | deductive | | inductive |

Boumans2016

The same logic applies to non-textual data!

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You have a dataset with both predictor and outcome (independent and dependent variables; features and labels)

— a labeled dataset.

Unsupervised machine learning

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You have a dataset with both predictor and outcome (independent and dependent variables; features and labels) — a labeled dataset. Think of regression: You measured x1, x2, x3 and you want to predict y, which you also measured

Unsupervised machine learning

You have no labels.

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Unsupervised machine learning

You have no labels. (You did not

- Again, you already know some
- x2,...x_i co-occur from other
 - Principal Component Analysis (PCA) and Singular Value
 - Cluster analysis
 - Topic modelling (Latent Dirichlet

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Again, you already know some techniques to find out how x1, x2,...x_i co-occur from other courses:

- Principal Component Analysis
 (PCA) and Singular Value
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- Cluster analysis
- Topic modelling (Latent Dirichlet
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- Cluster analysis
- Topic modelling (Latent Dirichlet Allocation)

Predicting things

Predicting things

You have done it before!

Regression

- 1. Based on your data, you estimate some regression equation $y_i = \alpha + \beta_1 x_{i1} + \cdots + \beta_p x_{ip} + \varepsilon_i$
- 2. Even if you have some *new unseen data*, you can estimate your expected outcome \hat{y} !
- Example: You estimated a regression equation where y is newspaper reading in days/week:

$$y = -.8 + .4 \times man + .08 \times age$$

4. You could now calculate \hat{y} for a man of 20 years and a woman of 40 years — even if no such person exists in your dataset:

$$\hat{y}_{man20} = -.8 + .4 \times 1 + .08 \times 20 = 1.2$$

$$\hat{y}_{woman40} = -.8 + .4 \times 0 + .08 \times 40 = 2.4$$

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This is Supervised Machine Learning!

...but...

- We will only use half (or another fraction) of our data to estimate the model, so that we can use the other half to check if our predictions match the manual coding ("labeled data", "annotated data" in SML-lingo)
 - e.g., 2000 labeled cases, 1000 for training, 1000 for testing if successful, run on 100,000 unlabeled cases
- We use many more independent variables ("features")
- Typically, IVs are word frequencies (often weighted, e.g tf×idf) (⇒BOW-representation)

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Predicting things

From regression to classification

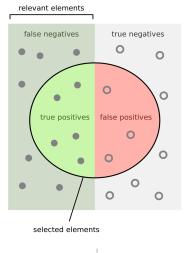
In the machine learning world, predicting some continous value is referred to as a regression task. If we want to predict a binary or categorical variable, we call it a classification task.

(quite confusingly, even if we use a logistic regression for the latter)

Classification tasks

For many computational approaches, we are actually not that interested in predicting a continous value. Typical questions include:

- Is this article about topix A, B, C, D, or E?
- Is this review positive or negative?
- Does this text contain frame F?
- I this satire?
- Is this misinformation?
- Given past behavior, can I predict the next click?



How many selected items are relevant?

How many relevant items are selected?





Some measures

- Accuracy
- Recall
- Precision
- $F1 = 2 \cdot \frac{precision \cdot recall}{precision + recall}$
- AUC (Area under curve)
 [0,1], 0.5 = random
 guessing

- It is an empirical question which one works best
- We typically try several ones and select the best
- (remember: we have a test dataset that we did not use to train the model, so that we can assess how well it predicts the test labels based on the test features)
- To avoid p-hacking-like scenario's (which we call "overfitting") there are techniques available (cross-validation, later in this course)

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Bayes' theorem

$$P(A \mid B) = \frac{P(B \mid A) \times P(A)}{P(B)}$$

A = Text is about sports

B = Text contains 'very', 'close', 'game'. Furthermore, we simply multiply the propabilities for the features:

$$P(B) = P(very\ close\ game) = P(very) \times P(close) \times P(game)$$

We can fill in all values by counting how many articles are about sports, and how often the words occur in these texts. (Fully

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Naïve Bayes

$$\frac{P(\text{label} \mid \text{features}) =}{\frac{P(x_1 \mid \textit{label}) \cdot P(x_2 \mid \text{label}) \cdot P(x_3 \mid \text{label}) \cdot P(\text{label})}{P(x_1) \cdot P(x_2) \cdot P(x_3)}}$$

- Formulas always look intimidating, but we only need to fill in how many documents containing feature x_n have the label, how often the label occurs, and how often each feature occurs
- Also for computers, this is really easy and fast
- Weird assumption: features are independent
- Often used as a baseline

Probability of a binary outcome in a regression model

$$p = \frac{1}{1 + e^{-(\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_n x_n)}}$$

Just like in OLS regression, we have an intercept and regression coefficients. We use a threshold (default: 0.5) and above, we assign the positive label ('good movie'), below, the negative label ('bad movie').

- The features are *not* independent.
- Computationally more expensive than Naïve Bayes
- We can get probabilities instead of just a label
- That allows us to say how sure we are for a specific case
- ...or to change the threshold to change our precision/recall-tradeoff

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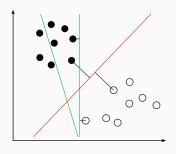
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Support Vector Machines

- Idea: Find a hyperplane that best seperates your cases
- Can be linear, but does not have to be (depends on the so-called kernel you choose)
- Very popular



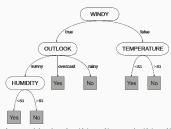
https://upload.wikimedia.org/wikipedia/commons/b/b5/Svm_separating_ hyperplanes_%28SVG%29.svg

(Further reading: https://monkeylearn.com/blog/introduction-to-support-vector-machines-sym/)

SVM vs logistic regression

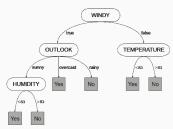
- for linearly separable classes not much difference
- with the right hyperparameters, SVM is less sensitive to outliers
- biggest advantage: with the kernel trick, data can be transformed that they become linearily separable

- Model problem as a series of decisions (e.g., if cloudy then ... if temperature > 30 degrees then ...)
- Order and cutoff-points are determined by an algorithm
- Big advantage: Model non-linear relationships
- And: They are easy to interpret (!) ("white box")



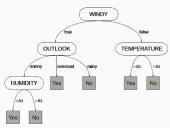
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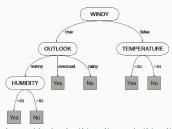
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Disadvantages of decision trees

- comparatively inaccurate
- once you are in the wrong branch, you cannot go 'back up'
- prone to overfitting (e.g., outlier in training data may lead to completely different outcome)

Therfore, nowadays people use *random forests*: Random forests *combine* the predictions of *multiple* trees ⇒ might be a good choice for your non-linear classification problem

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Supervised Machine Learning for

Text Classification

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(Traditional)) non-SML approaches

Let's consider three tasks

```
determine the

sentiment e.g., [positive|neutral|negative]

topic e.g., [sports|economy|politics|entertainment|other]

frames e.g., [economic|human|moral|conflict], or

non-exclusive: economic = [0|1], human = [0|1], ...
```

For a given text (say, a news article, a press release, a review),



What would be the strengths and weaknesses of different approaches for each of these tasks?



Imagine using a dictionary-based (list of keywords, list of regular expressions, or similar) approach to these tasks. How does the design (length, inclusiveness, etc.) of this list influence precision and recall?

Dictionary-based approaches for text classification

good for

- distinct, manifest things (names of organizations, pronouns, swearwords (?), ...)
- little room for interpretation/misunderstandings etc.
- "must-be-explainable-to-afive-year-old"

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- latent constructs and concepts
- implicit things

Hence, not state-of-the-art for

- topics
- frames
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From dictionary approaches to SML

- Early days of sentiment analysis: list of positive words, list of negative words, count what occurs most
- You can even buy lists of words that are meant to measure constructs like "positive emotions" or even "analytic" or "authentic" language use from a psychologist (LIWC, Pennebaker2007)

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What do you think? Can this even work

Bag-of-words dictionary approaches to sentiment analysis

con

- simplistic assumptions
- e.g., intensifiers cannot be interpreted ("really" in "really good" or "really bad")
- or, even more important, negations.

Improving the BOW approach

Example: Sentistrenght (Thelwall2012)

- $-5 \dots -1$ and $+1 \dots +5$ instead of positive/negative
- spelling correction
- "booster word list" for strengthening/weakening the effect of the following word
- interpreting repeated letters ("baaaaaad"), CAPITALS and !!!
- idioms
- negation

VADER by **Hutto2014** works in a similar way. Even though this is much less naïve than LIWC, for instance, the problem remains: Can we construct a dictionary that, *irrespective of the context*, gives us a meaningfuestimate of sentiment?

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Such an *off-the-shelf* dictionary does not (and probably cannot) exist.

Boukes2020: Sentiment analysis of economic news

| | All tones combined (overall score) | | | | |
|---------------------------|------------------------------------|---------------|------------------|-----------|--------|
| | F ₁ | | n (human coding) | precision | recall |
| Recession | 0.26 | | 4640 | 0.30 | 0.43 |
| Damstra and Boukes (2018) | 0.32 | | 4640 | 0.52 | 0.45 |
| LIWC | 0.42 | | 4640 | 0.53 | 0.48 |
| SentiStrength | 0.42 | | 4640 | 0.45 | 0.45 |
| Pattern | 0.41 | | 4640 | 0.45 | 0.45 |
| Polyglot | 0.43 | | 4640 | 0.44 | 0.44 |
| DANEW | 0.43 | | 4640 | 0.46 | 0.45 |
| | Negative Tone | | | | |
| | F ₁ | n (predicted) | n (human coding) | precision | recall |
| Recession | 0.00 | 6 | 1524 | 0.33 | 0.00 |
| Damstra and Boukes (2018) | 0.08 | 99 | 1524 | 0.62 | 0.04 |
| LIWC | 0.29 | 471 | 1524 | 0.62 | 0.19 |
| SentiStrength | 0.39 | 1158 | 1524 | 0.45 | 0.34 |
| Pattern | 0.30 | 692 | 1524 | 0.48 | 0.22 |
| Polyglot | 0.42 | 1158 | 1524 | 0.48 | 0.37 |
| DANEW | 0.36 | 794 | 1524 | 0.52 | 0.27 |
| | Neutral Tone | | | | |
| | F ₁ | n (predicted) | n (human coding) | precision | recall |
| Recession | 0.60 | 4634 | 2008 | 0.43 | 1.00 |
| Damstra and Boukes (2018) | 0.60 | 4366 | 2008 | 0.44 | 0.96 |
| LIWC | 0.60 | 3750 | 2008 | 0.46 | 0.86 |
| SentiStrength | 0.55 | 3103 | 2008 | 0.45 | 0.70 |
| Pattern | 0.56 | 3260 | 2008 | 0.45 | 0.74 |
| Polyglot | 0.47 | 2231 | 2008 | 0.45 | 0.50 |
| DANEW | 0.53 | 2776 | 2008 | 0.46 | 0.63 |
| | Positive tone | | | | |
| | F ₁ | n (predicted) | n (human coding) | precision | recall |
| Recession | 0.00 | 0 | 1108 | 0.00 | 0.00 |
| Damstra and Boukes (2018) | 0.14 | 175 | 1108 | 0.53 | 0.08 |
| LIWC | 0.29 | 419 | 1108 | 0.52 | 0.20 |
| SentiStrength | 0.22 | 379 | 1108 | 0.42 | 0.14 |
| Pattern | 0.30 | 688 | 1108 | 0.39 | 0.24 |
| Polyglot | 0.39 | 1251 | 1108 | 0.37 | 0.42 |
| DANEW | 0.36 | 1070 | 1108 | 0.37 | 0.35 |

Boukes2020: Sentiment analysis of economic news

Table A1. Correlations between sentiment scores using different methods for headlines (above) and full texts (below).

| | Headline | | | | | | | |
|---------------------------|---------------|-----------|----------|-----------|---------------|----------|----------|----------|
| | Manual coding | Recession | D & B | LIWC | SentiStrength | Pattern | Polyglot | DANEW |
| Manual coding | 1.00 *** | | | | | | | |
| Recession | - | - | | | | | | |
| Damstra and Boukes (2018) | 0.16 *** | - | 1.00 *** | | | | | |
| LIWC | 0.30 *** | - | 0.16 *** | 1.00 *** | | | | |
| SentiStrength | 0.24 *** | - | 0.08 ** | 0.26 *** | 1.00 *** | | | |
| Pattern | 0.22 *** | - | 0.00 | 0.30 *** | 0.22 *** | 1.00 *** | | |
| Polyglot | 0.30 *** | - | 0.19 *** | 0.32 *** | 0.37 *** | 0.26 *** | 1.00 *** | |
| DANEW | 0.24 *** | - | 0.04 | 0.43 *** | 0.33 *** | 0.23 *** | 0.32 *** | 1.00 *** |
| | | | | Full text | | | | |
| | Manual coding | Recession | D & B | LIWC | SentiStrength | Pattern | Polyglot | DANEW |
| Manual coding | 1.00 *** | | | | | | | |
| Recession | -0.06 * | 1.00 *** | | | | | | |
| Damstra and Boukes (2018) | 0.27 *** | -0.16 *** | 1.00 *** | | | | | |
| LIWC | 0.39 *** | 0.02 | 0.27 *** | 1.00 *** | | | | |
| SentiStrength | 0.17 *** | -0.01 | 0.10 *** | 0.18 *** | 1.00 *** | | | |
| Pattern | 0.13 *** | -0.02 | 0.04 | 0.28 *** | 0.12 *** | 1.00 *** | | |
| Polyglot | 0.26 *** | 0.05 | 0.17 *** | 0.41 *** | 0.21 *** | 0.30 *** | 1.00 *** | |
| DANEW | 0.15 *** | 0.06 * | 0.05 | 0.36 *** | 0.18 *** | 0.29 *** | 0.37 *** | 1.00 *** |

The word "recession" did not occur in headlines of our sample, as such, no correlation coefficient is available for the recession classifier; *** p < .001, ** p < .010, * p < .05.

Boukes2020: Sentiment analysis of economic news

- Dictionaries have low agreement with each other, and also with human coders
- Even their own dictionary didn't agree
- This is not because these dictionaries are particularly bad!. Main point: For such a complex and context-dependent task, a dictionary is just not the right tool.

VanAtteveldt2021: Extending Boukes2020 with SML

"manual coding (using undergraduate students) yields the best results

- [...] A good second place is taken by crowd coding [...]
- [...] machine learning performs worse than both students' manual coding and crowd coding. Reaching $\alpha=0.50$ for deep learning (CNN) and slightly worse for classical machine learning (SVM; $\alpha=0.41$, NB; $\alpha=0.40$), machine learning still performs significantly better than chance. However, since these results are lower than generally accepted levels of inter-coder reliability [...]

Finally, [...] dictionaries [...] perform worse than the machine learning results and much worse than manual annotation [...] [and] approximate chance agreement"

Vermeer2019: Satisfaction with brands

| Category | Technique | Accuracy | Precision | Recall |
|-----------------------------|-----------|----------|-----------|--------|
| Satisfaction (N = 854) | | | | |
| Sentiment analysis | LIWC | 0.05 | 0.06 | 0.04 |
| | P | 0.04 | 0.04 | 0.04 |
| | SN | 0.07 | 0.07 | 0.08 |
| Dictionary-based | D | 0.15 | 0.30 | 0.10 |
| Machine learning | BNB | 0.38 | 0.44 | 0.34 |
| | MNB | 0.32 | 0.67 | 0.21 |
| | LR | 0.51 | 0.38 | 0.76 |
| | SGD | 0.49 | 0.38 | 0.69 |
| | SVM | 0.52 | 0.41 | 0.63 |
| | PA | 0.50 | 0.40 | 0.68 |
| Neutral (N = 760) | | | | |
| Sentiment analysis | LIWC | 0.13 | 0.16 | 0.10 |
| | P | 0.13 | 0.13 | 0.14 |
| | SN | 0.19 | 0.16 | 0.22 |
| Dictionary-based | D | 0.14 | 0.35 | 0.09 |
| Machine learning | BNB | 0.28 | 0.25 | 0.32 |
| · · | MNB | 0.15 | 0.34 | 0.10 |
| | LR | 0.37 | 0.25 | 0.74 |
| | SGD | 0.33 | 0.23 | 0.60 |
| | SVM | 0.36 | 0.24 | 0.69 |
| | PA | 0.34 | 0.24 | 0.60 |
| Dissatisfaction $(N = 267)$ | | | | |
| Sentiment analysis | LIWC | 0.20 | 0.15 | 0.29 |
| | P | 0.19 | 0.12 | 0.40 |
| | SN | 0.22 | 0.14 | 0.54 |
| Dictionary-based | D | 0.09 | 0.41 | 0.05 |
| Machine learning | BNB | 0.26 | 0.20 | 0.40 |
| | MNB | 0.25 | 0.48 | 0.16 |
| | LR | 0.35 | 0.23 | 0.77 |
| | SGD | 0.39 | 0.32 | 0.48 |
| | SVM | 0.04 | 0.02 | 1.00 |
| | PA | 0.35 | 0.23 | 0.71 |

Note. LIWC Linguistic Inquiry and Word Count; P Pattern; SN, Sentiment Net; D Dictionary-based; BN Bernoulli Naive Bayes; MNB Multinomial Naive Bayes; IR Logistic Regression; SGD Stochastic Gradient Descent; SVM Support Vector Machine; and PA Passive Aggressive. Performance scores ≥0.60 have been highlighted. Results merely derived from the test set.

SML is no panacea, but the most promising

that claim to do the work for you. (For

small datasets, just do it by hand.)

SML is no panacea, but the most promising

approach to analyzing large quantities of texts. Don't believe off-the-shelf packages

Supervised Machine Learning for

Text Classification

Diving into SML

SML to code frames and topics

Some work by Burscher2014 and Burscher2015

- Humans can code generic frames (human-interest, economic, ...)
- Humans can code topics from a pre-defined list
- But it is very hard to formulate an explicit rule
 (as in: code as 'Human Interest' if regular expression R is matched)

 \Rightarrow This is where you need supervised machine learning!

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- \Rightarrow This is where you need supervised machine learning!

TABLE 4
Classification Accuracy of Frames in Sources Outside the Training Set

| | VK/NRC $\rightarrow Tel$ | VK/TEL →NRC | NRC/TEL $\rightarrow VK$ |
|----------------|-----------------------------|----------------|----------------------------|
| | → Iei | →NRC | → V N |
| Conflict | .69 | .74 | .75 |
| Economic Cons. | .88 | .86 | .86 |
| Human Interest | .69 | .71 | .67 |
| Morality | .97 | .90 | .89 |

 $\textit{Note}. \ VK = Volkskrant, NRC = NRC/Handelsblad, TEL = Telegraaf$

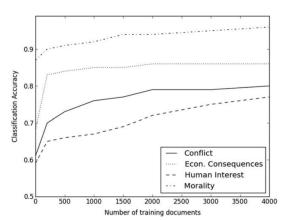
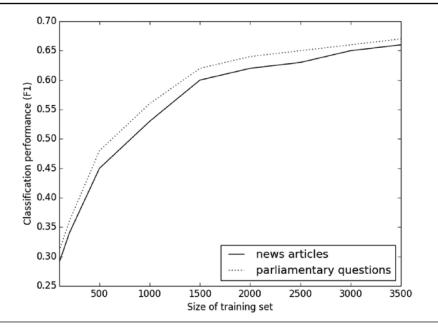


FIGURE 1 Relationship between classification accuracy and number of training documents.

 $\label{eq:FIGURE 1} \textbf{ Learning Curves for the Classification of News Articles and PQs}$



All Words Lead Only F1

| Features | |
|----------------|--|
| Macroeconomics | |

Civil rights and minority issues

Labor and employment

Immigration and integration

Community development and housing

Science, technology, and communication

International affairs and foreign aid

Government operations

ments that are relevant.

Banking, finance, and commerce

Issue

Health

Agriculture

Education

Energy

Environment

Transportation

Law and crime

Social welfare

Defense

Other issue

Total

N 413 327

TABLE 1 F1 Scores for SML-Based Issue Coding in News Articles and PQs

444

114

217

188

152

81

150

416

1198

115

113

622

393

426

1.106

1.301

3.322

11,089

NOTE: The F1 score is equal to the harmonic mean of recall and precision. Recall is the fraction of relevant documents that are retrieved, and precision is the fraction of retrieved docu-

.54.34 .70

.43

.79

.34

.35

.50

.58

.70

.33

.45

.62

.59

.64

.70

.71

.84

.71

News Articles

POs

N

172

192

520

159

174

229

237

67

239

306

685

214

136

188

196

57

352

276

360

4,759

F1

.63

.28

.71

.76

.49

.71

.44

.59

.57

.67

.69

.34

.44

.67

.55

.59

.64

.72

.80

.68

All Words

F1

.46

.53

.81

.66

.58

.78

.59

.66

.78

.81

.77

.54

.72

.58 .71

.53

..65

.48

.51

.69

What does this mean for our research?

It we have 2,000 documents with manually coded frames and topics. . .

- we can use them to train a SML classifier
- which can code an unlimited number of new documents
- with an acceptable accuracy (at least for some of them)

Some easier tasks even need only 500 training documents, see Hopkins2010

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Supervised Machine Learning for **Text Classification**

An implementation

An implementation

Let's say we have a list of tuples with movie reviews and their rating:

```
1 reviews=[("This is a great movie",1),("Bad movie",-1), ... ...]
```

And a second list with an identical structure:

```
test=[("Not that good",-1),("Nice film",1), ... ...]
```

Both are drawn from the same population, it is pure chance whether a specific review is on the one list or the other.

Based on an example from http://blog.dataquest.io/blog/naive-bayes-movies/

Training a A Naïve Bayes Classifier

```
from sklearn.naive_bayes import MultinomialNB
    from sklearn.feature_extraction.text import CountVectorizer
    from sklearn import metrics
4
    # This is just an efficient way of computing word counts
5
    vectorizer = CountVectorizer(stop_words='english')
6
    train_features = vectorizer.fit_transform([r[0] for r in reviews])
8
    test_features = vectorizer.transform([r[0] for r in test])
9
    # Fit a naive bayes model to the training data.
10
    nb = MultinomialNB()
11
    nb.fit(train_features, [r[1] for r in reviews])
12
13
    # Now we can use the model to predict classifications for our test
14
         features.
    predictions = nb.predict(test_features)
15
    actual=[r[1] for r in test]
16
17
18
    print("Precision: {0}".format(metrics.precision_score(actual,
        predictions, pos_label=1, labels = [-1,1])))
```

print("Possil, JON" format(motries resall score(actual predictions

And it works!

Using 50,000 IMDB movies that are classified as either negative or positive,

- I created a list with 25,000 training tuples and another one with 25,000 test tuples and
- trained a classifier
- with precision and recall values > .80

Dataset obtained from http://ai.stanford.edu/~amaas/data/sentiment, Maas, A.L., Daly, R.E., Pham, P.T., Huang, D., Ng, A.Y., & Potts, C. (2011). Learning word vectors for sentiment analysis. 49th Annual Meeting of the Association for Computational Linguistics (ACL 2011)

Playing around with new data

This returns, as you would expect and hope:

```
1 [-1 1 -1 1]
```

But we can do even better

We can use different vectorizers and different classifiers.

Supervised Machine Learning for

Text Classification

Classifiers

Different classifiers

Typical options in a nutshell:

- Naïve Bayes
- Logistic Regression
- Support Vector Machine (SVM/SVC)
- Random forests

Supervised Machine Learning for

Vectorizers

Text Classification

- 1. CountVectorizer (=simple word counts)
- TfidfVectorizer (word counts ("term frequency") weighted by number of documents in which the word occurs at all ("inverse document frequency"))

$$tfidf_{t,d} = tf_{t,d} \cdot idf_t$$

There are different ways to weigh the idf score. A common one is taking the logarithm:

$$idf_t = \log \frac{N}{n_t}$$

where N is the total number of documents and n_t is the number of documents containing term $\,t\,$

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Different vectorizer options

- Preprocessing (e.g., stopword removal)
- Remove words below a specific threshold ("occurring in less than n=5 documents") \Rightarrow spelling mistakes etc.
- Remove words above a specific threshold ("occuring in more than 50% of all documents) ⇒ de-facto stopwords
- Not only to improve prediction, but also performance (can reduce number of features by a huge amount)

Which one would you (not) use for which purpose?

| NB with Count | | |
|-------------------|-----------|--------|
| | precision | recall |
| positive reviews: | 0.87 | 0.77 |
| negative reviews: | 0.79 | 0.88 |
| | | |
| NB with TfIdf | | |
| | precision | recall |
| positive reviews: | 0.87 | 0.78 |
| negative reviews: | 0.80 | 0.88 |
| | | |
| LogReg with Count | | |
| | precision | recall |
| positive reviews: | 0.87 | 0.85 |
| negative reviews: | 0.85 | 0.87 |
| | | |
| LogReg with TfIdf | | |
| 256.156 | precision | recall |
| positive reviews: | 0.89 | 0.88 |
| negative reviews: | 0.88 | 0.89 |
| nobactic terrems. | 0.00 | 0.00 |

Summing up

Summing up

Revisiting the difference between the dictionary approach and the SML

What is our fitted classifier again?

Essentially, just a formula

$$p = \frac{1}{1 + e^{-(\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_n x_n)}}$$

where β_0 is an intercept¹, β_1 a coefficient for the frequency (or tfidf score) of some word, β_2 a coefficient some other word.

If our fitted *vectorizer* contains 5,000 words, we thus have 5,001 coefficients.

(for logistic regression in this case, but same argument applies to other classifiers as well)

¹Machine Learning people sometimes call the intercept "bias" (yes, I know, that's confusing)



But isn't that then essentially very much like a dictionary, except that the words have different weights?

In some sense, yes.

- But we don't pretend that we can construct the dictionary a priori.
- It's specifically tailored to our use-case.
- The weights are *really* essential here.

We *could* print all coefficients-word pairs, but probably it's enough to just look at those with the largest absolute value:

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We *could* print all coefficients-word pairs, but probably it's enough to just look at those with the largest absolute value:

EL₁₅

```
In [98]: import eli5
eli5.show_weights(pipe, top=10)

Out[98]: y=1 top features

Weight? Feature

#9.043 great
#8.487 excellent
#6.908 perfect
... 37862 more positive ...
... 37178 more negative ...
-6.507 worse
```

```
In [111]: eli5.show_prediction(clf, test[0][0],vec=vec)
```

Out[111]: y=1 (probability 0.844, score 1.689) top features

```
Contribution? Feature
+1.920 Highlighted in text (sum)
-0.232 <BIAS>
```

-7.347 poor -8.341 boring -8.944 waste -8.976 bad -9.152 awful -12.749 worst

It is a rare and fine spectacle, an allegory of death and transfiguration that is neither preachy nor mawkish. a work of mature and courageous insight, northfork avoids arthouse distinction by refusing to belong to a kind. unlike the most memorable and accomplished film to impose an obvious comparison, wim wenders' 1997 wings of desire (der himmel über berlin), it sustains an ambivalence in a narrative spectrum spanning from the mundane to the supernatural, this story of earthly and celestial eminent domains in the american west withholds the fairytale literalness that marked its german predecessor in the ad hoc genre of angels shedding their wings with obsequious sentimentalism. Its celestial transcendence, be it inspired by doleful faith or impelled by a fever dream, never parts ways with crud and rot, this firm grounding redounds to great credit for writers and directors mark and michael polish.

50

EL₁₅

- Inspecting all coefficients of a ML model usually doesn't make much sense
- But that does not mean that we cannot understand how the model makes its predictions
- We can look at the most important coefficients
- We can look which words in a given text contributed most to its classification

But have we solved all problems of dictionaries?

No.

For instance, the negation and/or intensifier problem.

Possible approaches

- n-grams as features
- preprocessing (?)
- deep learning
- . . .

⇒ But ultimately, it's just an empirical question how big the problem is!

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No.

For instance, the negation and/or intensifier problem.

Possible approaches

- n-grams as features
- preprocessing (?)
- deep learning
- . . .
- ⇒ But ultimately, it's just an empirical question how big the problem is!

Summing up

A note on the input data

The input scikit-learn expects

A training dataset consisting of:

- 1. an array (e.g., a list) of labels (y_train)
- 2. a corresponding array (e.g., a list) of feature vectors (X_{train})

A test dataset consisting of:

- 1. an array (e.g., a list) of labels (y_test)
- 2. a corresponding array (e.g., a list) of feature vectors (X_{test})

The feature vectors can be created via a *vectorizer*, but could in principle also just be lists themselves.

We use a lowercase y because it is a onedimensional vector, and an uppercase X because it is a two-dimensional matrix.

The input scikit-learn expects

- It does not matter how you create y and X!
- Getting data into the right shape can be as much work (or more) as training the classifier itself

Typical techniques

- Reading text files from folders into lists of strings (looping over folder contents)
- Reading from csv file either directly into lists (csv module) or via pandas
- List comprehension to restructure or process data
- Potentially, you need to split into train and test dataset yourself (with slicing, or with scikit-learn itself)

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Summing up



Any questions?

Things to remember

- unsupervised vs supervised
- rough understanding of different techniques and when to use them
- evaluation metrics (e.g., precision, recall)

Let's do an exercise!