Anne Kuo

UX DESIGNER • GRADUATING SUMMER 2024

(+1) 551-227-1272
annekuo.tw@gmail.com
anne-kuo.com

EXPERIENCE

Fashion Mingle   UX/UI Intern
Jun 2022 - Present | New York, NY

- Created a sitemap to analyze the information architecture of the site.
- Designed 3 static pages for event promotion.

Center for Digital Experiences @ Pratt   UX Consultant
Aug 2022 - Present | New York, NY

- Conducted usability studies in a team of 4-5 UX consultants for AirPals and American Museum of Natural History. Produced reports with recommendations and mockups with better usability practice.

QTCOMM   UI/UX Designer
Apr 2021 - Jun 2022 | Taipei, Taiwan

- Conducted user studies and designed interface iterations for IndoChat (iOS/Android App) in collaboration with 1 design lead and 10 developers. Launched an interactive food map and chatroom interface iterations.
- Designed the user interface for SMARTAX 365 (desktop CMS app) in collaboration with 4 developers.
- Re-organized component libraries and created Figma handoff sheets for better consistency and communication with developers and project managers.

National Taiwan University HCI Lab   Designer / Editor
Nov 2020 - Mar 2021 | Taipei, Taiwan

- Designed figures for research papers, edited research papers, and edited prototype videos for 2 projects.
- Publication: *HeadWind: Enhancing Teleportation Experience in VR by Simulating Air Drag during Rapid Motion* (Tseng et al., 2022). Acknowledgement: *AirRacket: Perceptual Design of Ungrounded, Directional Force Feedback to Improve Virtual Racket Sports Experiences* (Tsai et al., 2022).

Dough Design   Graphic Design Apprenticeship
Aug 2018 - Jan 2020 | Taipei, Taiwan

- Designed visual identities, prints, event designs, newsletters, web designs, icon sets in collaboration with a senior graphic designer.

EDUCATION

Pratt Institute
MS. Information Experience Design
Aug 2022 - Jun 2024 | New York, NY

National Taiwan University
BA. Political Science
Aug 2015 - Jan 2020 | Taipei, Taiwan

SKILLS

User Interview
Persona
Competitive Analysis
Affinity Diagram
Card Sorting
Tree Testing
Information Architecture
Wireframing
Prototyping
Usability Testing
UI Design
Icon Design

TOOLS

Figma
Optimal Workshop
Usertesting.com
Adobe Illustrator
Adobe Photoshop
Miro
HTML/CSS
Javascript