



PROFILE 90s child, I grew up with the Internet. Since then, I have always been fascinated by the web and its architecture. To satisfy my creativity and curiosity, I naturally turned to digital communication. After 4 years, I decided to learn a new complementary skill. I am now a junior front-end developer & digital communication manager.

## EXPERIENCES

### HEAD OF DIGITAL COMMUNICATION

August 2018 - March 2022

#### French Apples & Pears Association, Toulouse FR

In charge of digital development for the french label Vergers écoresponsables (apples, pears, peaches, apricots)

#### DIGITAL COMMUNICATION

Development of the label's social media strategy with the following objectives : visibility & brand awareness

#### COMMUNITY MANAGEMENT

Creation of editorial schedules, content writing, graphic design, managing and moderating social medias, setting up paid campaigns and drafting of performance reports

#### MEDIA WATCH

Curation of written, audiovisual and digital press for the members' weekly press review

#### OTHERS

Website animation, social media training, photography, video capture and editing

### COMMUNITY MANAGER

February 2017 - February 2018

#### Agence Pure, Toulouse FR

In charge of digital development and social media strategy

#### DIGITAL COMMUNICATION

Development of the digital strategy for 7 clients

#### COMMUNITY MANAGEMENT

Managing and moderating social medias with creation of editorial schedules, content writing, setting up paid campaigns and drafting of performance reports

## SKILLS

### HARD SKILLS

Ruby • Rails • ES6 • JS • SQL  
HTML • CSS • Bootstrap • Wireframing (Figma, Sketch)  
Suite Adobe • Graphic Design • Social Medias

### SOFT SKILLS

Product Mindset • UX/UI Basics  
Collaboration Workflows • Curiosity • Creative

## HOBBIES

Exploring • Eating • Visual Diary

## PROJECTS

### REMPIL

March 2022

#### Le Wagon, Full Stack Bootcamp

We made an application as part of our end of bootcamp project for Rempil : a turnkey solution for reusable containers

### ROYAL PARTY

March 2022

#### Le Wagon, Full Stack Bootcamp

We made a "Airbnb clone" project called Royal Party where you can rent castles for your private events

### AHELE

September 2019 - June 2021

#### Founder, Toulouse FR

Ahele was an online store for women

## EDUCATION

### FULL STACK BOOTCAMP

October 2021 - March 2022

Le Wagon, 100% remote

### MASTER DIGITAL CONTENT MANAGEMENT

2014 - 2016

EJCAM, Marseille FR

### BACHELOR'S DEGREE PROJECT MANAGEMENT

2011 - 2014

ICT, Toulouse FR

## LANGUAGES

### FRENCH + ENGLISH

Fluent

### GERMAN

A1