

Anne Lee Designs.

She makes, creates, problem-solves and loves what she does. Currently based in New York City.

EXPERIENCE

Freelance Designer

NEW YORK, FEBRUARY–PRESENT

Working with select clients on illustration, branding and web related projects.

Deerfield

Freelance Designer

NEW YORK, JANUARY–FEBRUARY 2015

Brand development, print collateral and photoshoot concepts for retail clients.

Kate Spade New York

Freelance Designer

NEW YORK, SUMMER–WINTER 2014

Concept and design development for object design and collateral in the 'Home' category. Predominantly illustrating and typesetting for both 2D and 3D product.

Kate Spade Saturday

Creative Marketing Intern

NEW YORK, SUMMER 2013

Developed a variety of daily design projects including: web ads, packaging, iPhone case design, visual research, in-store materials, document style sheets and guidelines.

MICA Center for Design Practice Design and Research Intern

BALTIMORE, SPRING 2013

Collaborated with Whole Foods Market to ideate solutions for the re-purpose of excess interior and exterior vinyl signage. Compiled research, case studies as well as created visuals and diagrams.

EDUCATION

Maryland Institute College of Art, MICA

BALTIMORE, MD

Graphic Design Major
Bachelor of Fine Arts Degree 2014

SKILLS

Adobe CC

Branding

HTML / CSS

Web Design

Typesetting

Screen Printing

Photography and Editing

Illustration

Asset Management

AWARDS

MICA Graphic Design
Competitive Scholarship
2012, 2013

MICA Trustee Scholarship
2010–2014

MICA Dean's List
2010–2014

INTERESTS

Typography, Photography, Illustration,
Web and UI/UX design