DEVNEXUS FEB 22-24, 2017 SPONSORSHIP OPPORTUNITIES

Join the <dev/>olution.

DevNexus 2017 Sponsorship Opportunities

About DevNexus
DevNexus is the Southeast's premier annual conference for professional software developers and the largest Java Platform conference in the USA outside of JavaOne. Devnexus features presentations and demonstrations from global technology leaders in their respective areas of expertise. Offering a workshop day followed by 14 concurrent presentation tracks during two full days of sessions in Atlanta's prestigious [Georgia's World Congress Center](), attendees have the opportunity to learn more on their favorite technologies; hear about what's new and on the forefront; and interact and network with peers, speakers, and event sponsors. With 1700+ participants in 2016, 2017 will mark the event's eleventh year, and is likely once again to be sold out prior to the date of the show. DevNexus is organized by the [Atlanta Java Users Group](); details are available at [devnexus.com]().

Unobtanium Sponsor | one available | $60,000
- Dedicated DevNexus track on both conference days (Feb 23 and 24). 10 sessions over two days for you to promote and educate about your company, products, services or favorite things. The content is totally up to you but will be subject to the event code of conduct.
- Branded conference Wi-Fi sign up and lander with redirect to the webpage of your choice.
- Branding on the main keynote stage.
- Primary logo placement on podium banners in Keynote Auditorium and breakout rooms.
- One premier 20' x 20' "Unobtanium Sponsor" booth location at head of exhibit/atrium area.
- Six additional premier "Unobtanium Banner" locations for freestanding vertical banner stands.
- Company logo on branded pad-folios distributed to all attendees; minimum logo imprint area 10" x 10".
- Podium acknowledgement of Unobtanium Sponsor during welcome and reception periods.
- "Unobtanium Sponsor" badges for all company delegates at event.
  Company logo and any session information on fully branded event website, with links back to company site.
- Company logo included in minimum of four branded html invitations to attendees.
- Company name and any session information included in any press interviews for event.
- Company name and any session information in minimum of three press releases on event.
- Company logo/session information on mobile app agendas distributed to all attendees.
- One company brochure/handout in event pad-folio distributed to all event attendees.
- Company logo on event signage, handouts, and all related event materials.
- Additional printed event mailers available to Unobtanium Sponsors for prior distribution.
- Full conference passes for fifteen (15) company delegates for full, three-day event period (includes workshop day).

Platinum Sponsor| two available | $15,000
- Primary logo placement on podium banners in Keynote Auditorium and breakout rooms.
- One premier 10' x 10' "Platinum Sponsor" booth location at head of exhibit/atrium ares.
- Two additional premier "Platinum Banner" locations for freestanding vertical banner stands in exhibit area.
- Company logo on Primary logo placement on podium banners in Grand Ballroom and breakout rooms.
- Two additional premier "Platinum Banner" locations for freestanding vertical banner stands in exhibit area.

Join the <dev/>olution.

- Company logo on branded pad-folio distributed to all attendees; minimum logo imprint area 10" x 10.
- Podium acknowledgement of Platinum Sponsor during welcome and reception periods.
- "Platinum Sponsor" badges for all company delegates at event.
- Company logo and any session information on fully branded event website, with links back to company site.
- Company logo included in minimum of four branded html invitations to attendee.
- Company name and any session information included in any press interviews for event.
- Full conference passes for ten (10) company delegates for full, two-day event period.

Developer Lounge Sponsor| One Available | $10,000   SOLD

- Four branded developer lounge freestanding banners in the main conference thoroughfare.
- A 20' x 20' space for the developer lounge. You may bring whatever display/booth that items that you desire and whatever furniture, branded or non branded, that will fit the space.
- Podium acknowledgement during welcome and reception periods.
- "Dev Lounge Sponsor" badges for six (6) delegates with full conference access at eventCompany logo and any session information on fully branded event website, with links back to company site.
- Company logo included on branded html communications/invitations to attendees.
- Company name and any session information included in any press interviews for event
- Company logo/session information on mobile app agendas distributed to all attendees.
- One company-branded promotional item in pad-folio distributed to all event attendees.
- Annual Sponsorship of the Atlanta Java Users Group (AJUG)
    - Corporate logo on Atlanta Java Users Group (AJUG) website (www.ajug.org) home page with link to corporate site.
    - Link to corporate website in all annual outbound emails to AJUG mailing list (typically 3 to 4, per month).
    - Verbal recognition as AJUG Annual Sponsor at start of all annual monthly AJUG meetings.
    - Option to provide corporate literature on "Sponsor Table" at start of all AJUG monthly meetings.

Gold Sponsor | ten available | $7,000 each

- Primary logo placement on podium banners in Keynote Auditorium and breakout rooms.
- One 8' x 6' "Gold Sponsor" booth location within exhibit/atrium area.
- One additional premier "Gold Banner" location for freestanding vertical banner stands in exhibit area.
- Podium acknowledgement of Gold Sponsors during welcome and reception periods.
- "Gold Sponsor" badges for all company delegates at event.
- Company logo and any session information on fully branded event website, with links back to company site.
- Company logo included in minimum of four branded html invitations to attendees.
- Company name and any session information included in any press interviews for event.
- Company logo/session information on mobile app agendas distributed to all attendees.
- One company brochure/handout in pad-folio distributed to all event attendees.
- Company logo on event signage, handouts, and all related event materials.
- Full conference passes for six (6) company delegates for full, two-day event period.

Join the <dev/>olution.

Atlanta Java Users Group (AJUG) Annual Sponsor | unlimited | $5,000

- Corporate logo on Atlanta Java Users Group (AJUG) website (www.ajug.org) home page with link to corporate site.
- Hyperlink to corporate website in all annual outbound emails to AJUG mailing list (typically 3 to 4, per month).
- Verbal recognition as AJUG Annual Sponsor at start of all annual monthly AJUG meetings.
- Option to provide corporate literature on "Sponsor Table" at start of all AJUG monthly meetings.
- Ability to participate in AJUG annual developer event, DevNexus, benefits to include:
  - One 6' x 4' "Silver Sponsor" booth location within exhibit/atrium area.
  - Company logo on signage, website, handouts, and all related event materials.
  - Company logo and any session information on fully branded event website, with links back to company site.
  - Company logo included in minimum of four branded html invitations to attendees.
  - Company name and any session information included in any press interviews for event.
  - Company logo/session information on mobile app agendas distributed to all attendees.
  - One company-branded promotional item in pad-folio distributed to all event attendees.
  - Full conference passes for two (2) company delegates for full, two-day event period.

Silver/Exhibiting Sponsor | ten available | $4,500 each

- One 6' x 4' "Silver Sponsor" booth location within exhibit/atrium area.
- Company logo on signage, website, handouts, and all related event materials.
- Company logo and any session information on fully branded event website, with links back to company site.
- Company name in minimum of three press releases on event.
- Company logo/session information on mobile app agendas distributed to all attendees.
- One company-branded promotional item in pad-folio distributed to all event attendees.
- Full conference passes for two (2) company delegates for full, two-day event period.

Happy Hour Reception Sponsor | two available | $5,000

- Exclusive sponsor logo on all signage, invitations, and other material related to Happy Hour reception.
- Company logo and any session information on fully branded event website, with links back to company site.
- Company logo on minimum of four branded html invitations to attendees.
- Company name and any session information included in any press interviews for event.
- Company logo/session information on mobile app agendas distributed to all attendees.
- One company brochure/handout in pad-folio distributed to all event attendees.
- Company logo on event signage, handouts, and all related event materials.
- Full conference passes for two (2) company delegates for full, two-day event period.

Join the <dev/>olution.

Lanyard Sponsor | one available | $3,000 ~~SOLD~~
- Corporate logo on lanyards worn by all conference attendees, speakers, sponsors, volunteers and organizers
- Company logo/session information on mobile app agendas distributed to all attendees.
- Company logo and any session information on fully branded event website, with links back to company site.

Name Badge Sponsor | one available | $3,000
- Corporate logo on the name badges worn by all conference attendees, speakers, sponsors, volunteers and organizers
- Company logo/session information on mobile app agendas distributed to all attendees.
- Company logo and any session information on fully branded event website, with links back to company site.

Click here for DevNexus 2017 Sponsorship Agreement