DevNexus 2016 sponsor opportunities

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DevNexus 2016 Sponsorship Opportunities

About DevNexus
DevNexus is the Southeast's premier annual conference for professional software developers and features presentations and demonstrations from global technology leaders in their respective areas of expertise. Offering a workshop day followed by 12 concurrent presentation tracks during two full days of sessions in Atlanta's prestigious Georgia's World Congress Center, attendees have the opportunity to learn more on their favorite technologies; hear about what's new and on the forefront; and interact and network with peers, speakers, and event sponsors. With 1500+ participants in 2015, 2016 will mark the event's tenth year, and is likely once again to be sold out prior to the date of the show. DevNexus is organized by the Atlanta Java Users Group; details are available at devnexus.com.

Unobtanium Sponsor | one available | $60,000
- Dedicated DevNexus track on both conference days (Feb 16 and 17). 10 sessions over two days for you to promote and educate about your company, products, services or favorite things. The content is totally up to you but will be subject to the event code of conduct.
- Branded conference Wi-Fi sign up and lander with redirect to the webpage of your choice.
- Branding on the main keynote stage.
- Primary logo placement on podium banners in Keynote Auditorium and breakout rooms.
- One premier 20' x 20' "Unobtanium Sponsor" booth location at head of exhibit/atrium area.
- Six additional premier "Unobtanium Banner" locations for freestanding vertical banner stands.
- Company logo on branded pad-folios distributed to all attendees; minimum logo imprint area 10" x 10".
- Podium acknowledgement of Unobtanium Sponsor during welcome and reception periods.
- "Unobtanium Sponsor" badges for all company delegates at event.
  Company logo and any session information on fully branded event website, with links back to company site.
- Company logo included in minimum of four branded html invitations to attendees.
- Company name and any session information included in any press interviews for event.
- Company name and any session information in minimum of three press releases on event.
- Company logo/session information in fully branded event agendas distributed to all attendees.
- One company brochure/handout in event pad-folio distributed to all event attendees.
- Company logo on event signage, handouts, and all related event materials.
- Additional printed event mailers available to Unobtanium Sponsors for prior distribution.
- Full conference passes for fifteen (15) company delegates for full, three-day event period (includes workshop day).

Platinum Sponsor| two available | $15,000
- Primary logo placement on podium banners in Keynote Auditorium and breakout rooms.
- One premier 10' x 10' "Platinum Sponsor" booth location at head of exhibit/atrium ares.
- Two additional premier "Platinum Banner" locations for freestanding vertical banner stands in exhibit area.
- Company logo on Primary logo placement on podium banners in Grand Ballroom and breakout rooms.
- Two additional premier "Platinum Banner" locations for freestanding vertical banner stands in exhibit area.

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- Company logo on branded pad-folio distributed to all attendees; minimum logo imprint area 10" x 10.
- Podium acknowledgement of Platinum Sponsor during welcome and reception periods.
- "Platinum Sponsor" badges for all company delegates at event.
- Company logo and any session information on fully branded event website, with links back to company site.
- Company logo included in minimum of four branded html invitations to attendee.
- Company name and any session information included in any press interviews for event.
- Full conference passes for ten (10) company delegates for full, two-day event period.

Gold Sponsor | ten available | $7,000 each
- Primary logo placement on podium banners in Keynote Auditorium and breakout rooms.
- One 8' x 6' "Gold Sponsor" booth location within exhibit/atrium area.
- One additional premier "Gold Banner" location for freestanding vertical banner stands in exhibit area.
- Podium acknowledgement of Gold Sponsors during welcome and reception periods.
- "Gold Sponsor" badges for all company delegates at event.
- Company logo and any session information on fully branded event website, with links back to company site.
- Company logo included in minimum of four branded html invitations to attendees.
- Company name and any session information included in any press interviews for event.
- Company logo/session information in fully branded event agendas distributed to all attendees.
- One company brochure/handout in pad-folio distributed to all event attendees.
- Company logo on event signage, handouts, and all related event materials.
- Additional printed event mailers available to Gold Sponsors for prior distribution.
- Full conference passes for six (6) company delegates for full, two-day event period.

Silver/Exhibiting Sponsor | ten available | $4,500 each
- One 6' x 4' "Silver Sponsor" booth location within exhibit/atrium area.
- Company logo on signage, website, handouts, and all related event materials.
- Company logo and any session information on fully branded event website, with links back to company site.
- Company name in minimum of three press releases on event.
- Company logo in fully branded event agendas distributed to all attendees.
- One company-branded promotional item in pad-folio distributed to all event attendees.
- Full conference passes for two (2) company delegates for full, two-day event period.

Atlanta Java Users Group (AJUG) Annual Sponsor | unlimited | $5,000
- Corporate logo on Atlanta Java Users Group (AJUG) website (www.ajug.org) home page with link to corporate site.
- Hyperlink to corporate website in all annual outbound emails to AJUG mailing list (typically 3 to 4, per month).
- Verbal recognition as AJUG Annual Sponsor at start of all annual monthly AJUG meetings.
- Option to provide corporate literature on "Sponsor Table" at start of all AJUG monthly meetings.
- Ability to participate in AJUG annual developer event, DevNexus, benefits to include:
  - One 6' x 4' "Silver Sponsor" booth location within exhibit/atrium area.
  - Company logo on signage, website, handouts, and all related event materials.

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- Company logo and any session information on fully branded event website, with links back to company site.
- Company logo included in minimum of four branded html invitations to attendees.
- Company name and any session information included in any press interviews for event.
- Company logo in fully branded event agendas distributed to all attendees.
- One company-branded promotional item in pad-folio distributed to all event attendees.
- Full conference passes for two (2) company delegates for full, two-day event period.

Happy Hour Reception Sponsor | two available | $5,000
- Exclusive sponsor logo on all signage, invitations, and other material related to Happy Hour reception.
- Company logo and any session information on fully branded event website, with links back to company site.
- Company logo on minimum of four branded html invitations to attendees.
- Company name and any session information included in any press interviews for event.
- Company logo/session information in fully branded event agendas distributed to all attendees.
- One company brochure/handout in pad-folio distributed to all event attendees.
- One company-branded promotional item in pad-folio distributed to all event attendees.
- Company logo on event signage, handouts, and all related event materials.
- Full conference passes for two (2) company delegates for full, two-day event period.

Lanyard Sponsor | one available | $3,000
- Corporate logo on lanyards worn by all conference attendees, speakers, sponsors, volunteers and organizers

Name Badge Sponsor | one available | $3,000
- Corporate logo on the name badges worn by all conference attendees, speakers, sponsors, volunteers and organizers

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DevNexus 2016 Sponsorship Agreement

☐   I Agree to participate as an Unobtanium Sponsor @ $60,000

☐   I Agree to participate as a Platinum Sponsor @ $15,000

☐   I Agree to participate as a Gold Sponsor @ $7,000

☐   I Agree to participate as an AJUG Annual Sponsor @ $5,000

☐   I Agree to participate as a Silver Sponsor @ $4,500

☐   I Agree to participate as a Happy hour Sponsor @ $5,000

☐   I Agree to participate as Lanyard Sponsor @ $3,000

☐   I Agree to participate as an Name Badge Sponsor @ $3,000

Lead Contact for Sponsorship

Name   _____

Title   _____

Company name for conference and advertising   _____

Email   _____

Address   _____

City   _____ State _____ Zip _____

Phone   _____

Signature   _____ Date _____

On-Site Contact (who is running your booth on-site?)

Name   _____

Title   _____

Email   _____

Phone   _____

Payment: Payment terms for checks are 30 days net (checks made out to Atlanta Java Users Group Inc. and sent to 1224 Spring Valley Lane Atlanta GA 30306), Payments via credit card are due with this application. All payments must be received prior to the commencement of DevNexus 2016 for sponsors to be able top participate.

All session topics and content subject to vetting and final approval by DevNexus 2016 presentation panel prior to final confirmation. All sessions are selected independent of sponsorship status, based on relevance of topic to event audience; sponsors receive no automatic speaker/session slots.

Sponsors agreeing to premier booth locations have the option of providing a 10' x 10' booth and using the provided 8' x 6' table or providing up to 3 vertical banner stands and using the provided 8' x 6' table in the exhibit area.

Agreement to include company's logo or other information in advertising assumes signed sponsorship agreement, DevNexus receipt of deposit or other required monies, and DevNexus receipt of high and low-resolution logos and any additional requested items prior to material printing/posting deadlines.

Note: Atlanta Java Users Group Inc. (AJUG) agrees to provide the benefits for the sponsorship selected above until the conclusion of the 2016 DevNexus event. No discounts are provided for late commitments. Sponsors are responsible for meeting all deadlines for promotional materials.

Atlanta Java Users Group Inc. is as Georgia nonprofit organization 501(c)6. A copy of our designation letter and W4 can be provided on request. For more information about the DevNexus 2016 event marketing opportunities, contact Vincent Mayers at vince.mayers@gmail.com or 404.483.0040.

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