

Anne Miao Li

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Education

Northwestern University | Evanston, IL Exp. Grad. 06/2016

- Medill School of Journalism, Media, Integrated Marketing Communications
- 3.613 GPA

University of California, Los Angeles..... 07/2011

- Center for International Business Education and Research's (CIBER) Global Green Business Week for Young Leaders
- 4.000 GPA (2 continuing education credits)

Work

WOUB Public Media..... Summers 2013 and 2014

The NPR affiliate for areas in Ohio, West Virginia and Kentucky | Intern

- Reported and published audio stories on the air
- Wrote features for web
- Selected stories for newscasts and anchored radio newscasts

Johns Hopkins University CTY Hong Kong....07/2014-08/2014

Center for Talented Youth | Resident Assistant

- Provided emotional and academic support to about 300 children from all over the world
- Organized programming in conjunction with the University of Hong Kong, Hong Kong businesses and Johns Hopkins University

Professor Jeremy Gilbert10/2013-12/2013

Northwestern University | Student Assistant

- Assisted professor and media product developer Jeremy Gilbert in developing his projects, focusing on *Headliner*, an app that allows users to "check in" to stories they consume.
- Met once a week to discuss progress, add content to *Headliner*, de-bug programs, design badges

The Athens NEWS.....06/2011-09/2012

Local twice-weekly newspaper in Athens, Ohio | Freelance Writer

- Produced and copy-edited stories on a twice-weekly basis (Internship)
- Worked closely with editors and other writers in newsroom
- Promoted to freelance writer following internship



Twitter



Portfolio



LinkedIn

Extracurricular Activities

North by Northwestern..... 2014 - Present

Northwestern's online news magazine | Managing editor

- Edited and fact-checked stories
- Created teasers and distributed stories via social media
- Mentor section editors and sat in on section meetings

Northwestern University Knight Lab..... 2013-Present

A joint initiative of Northwestern's journalism and engineering schools

- Learned from professional software developers to tell stories with numbers and data
- Wrote monthly Google Analytics reports on the Lab's website

North by Northwestern..... 2013-2014

Northwestern's online news magazine | Features editor

- Guided the section through online journalistic production
- Pitched and edited stories for web publication
- Conceptually developed stories to be relevant, well-reported and interactive

WNUR News..... 2012-2013

Northwestern's broadcast radio news department | Co-webmaster

- Helped design WNUR News's website and managed Twitter and Facebook accounts
- Anchored and produced live newscasts

Community Service

NU Gives Back..... 2012-Present

Northwestern's largest student-run day of service | Committee Co-Leader

- Helped lead the sites committee in serving as an organizational liaison between volunteer sites and NUGB, fostering relationships between Northwestern and Evanston.

Language Skills

In order of fluency

- English
- Chinese
- French

Other Skills

- Apple and PC products
- Social media (WordPress, Facebook, Twitter, Tumblr, Vine, Instagram)
- Adobe Premiere Pro CS6, Indesign CS6 and Adobe Photoshop CS6
- HTML, CSS, Javascript/JQuery