

ANNE NATHALIE HOLMES

Front-End developer with experience working on building interactive and user-centered marketing ad campaigns.

EXPERIENCE

Jr. Marketing Web Developer

Complex Media

April 2015 – present

Part of the marketing front-end web development team focusing on development, maintenance, and enhancement of the existing advertising and promotional websites on desktop and mobile using JavaScript, HTML5 and CSS3. Have created and managed over 100 ad campaigns and was the only one in my team to build the most amount of ad campaigns for the last quarter of 2016, fast and error free. Lead and keep track of our Research and Development team meetings where we brainstorm ideas for building new ads, such as new ad sizes for desktop and mobile, best way to deliver ads to the user without hiding the content of the page, and unique ad animations.

Full-Time Web Developer Intern

eMagid.com

August 2014 – March 2015

Worked along side the web developers to build websites for our clients in MVC Framework, it included building the front-end and setting up the backend database. Maintained and updated codes for any changes made to the existing websites and performed QA.

Web Developer Intern

CUNY Graduate Center, Left Forum

May 2014 – August 2014

Participated in building and transitioning Left Forum website from Drupal 6 to Drupal 7. Part of the transition included installing and manually coding the required modules, themes, and libraries. Correspondingly, I set up and configured events in CiviCRM database system and worked on the panel submission module and content type.

Details

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Skills

HTML5, CSS3, JavaScript,
jQuery, React, PHP

Additional Skills

Object Oriented Programming
Marketing and Advertising
Bootstrap, Git, MVC Framework
Drupal, CiviCRM

Tools

Adobe Photoshop
Adobe Illustrator

Education

John Jay College of Criminal Justice
B.S., Computer Information Systems
2009 - 2014