

TREC Open Search

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Protest at TREC in 2014

Protest leading up to TREC 2015

A large crowd of protesters marching down a city street, holding various signs and flags.

Researchers &
Users





- “start listening to users”



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 - low agreement between relevance assessments and user preferences



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- “start listening to users”
 - low agreement between relevance assessments and user preferences
- “sustainable evaluation”
 - test collections need to be collected per task
- “stop annotator abuse”
 - creation of test collections is a tedious task



Unsustainable





Natural Resource

Clicks used to sit in silos



FREE
CLICKS
NOW!



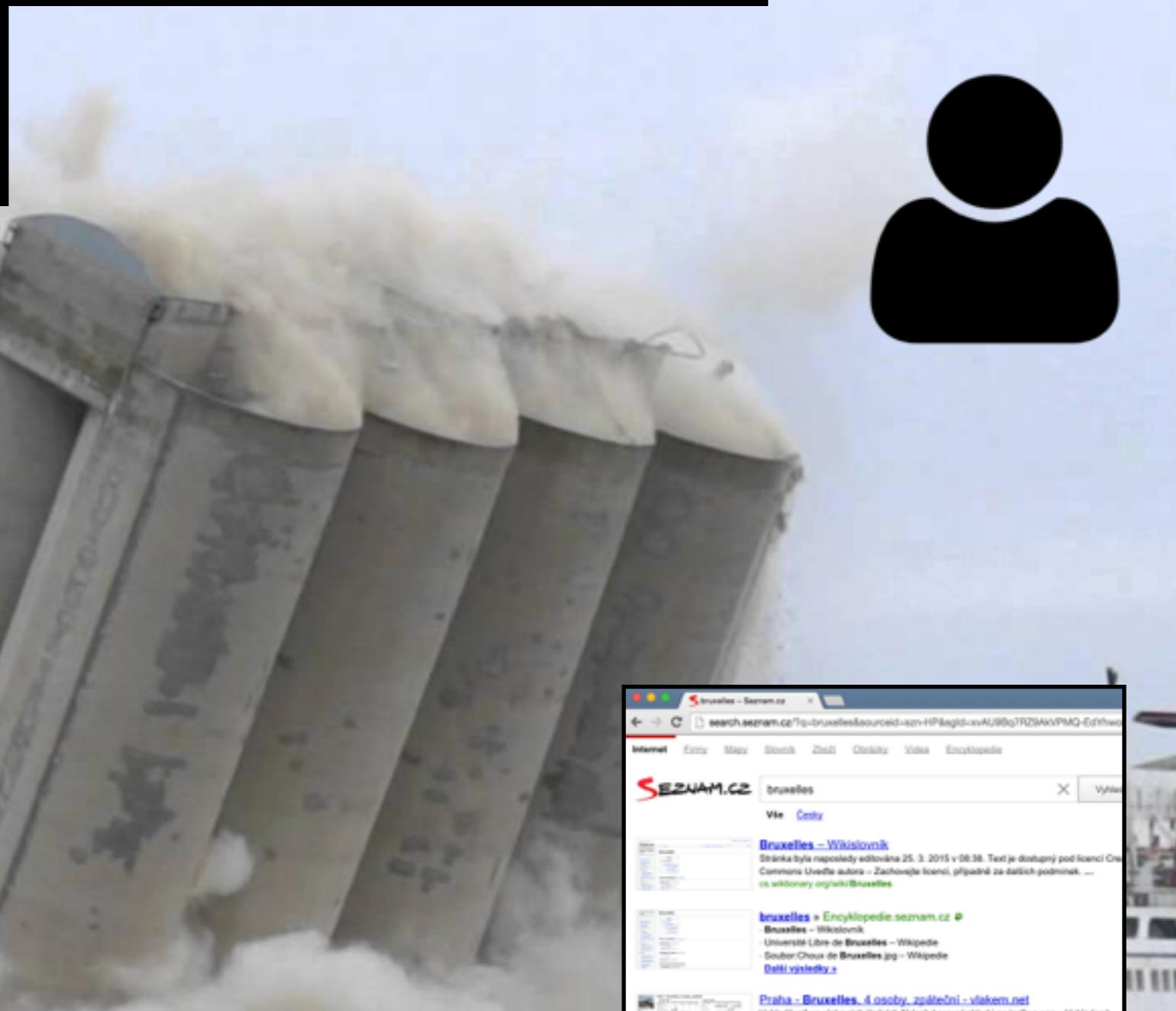
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'give us your ranking
we'll have it clicked'



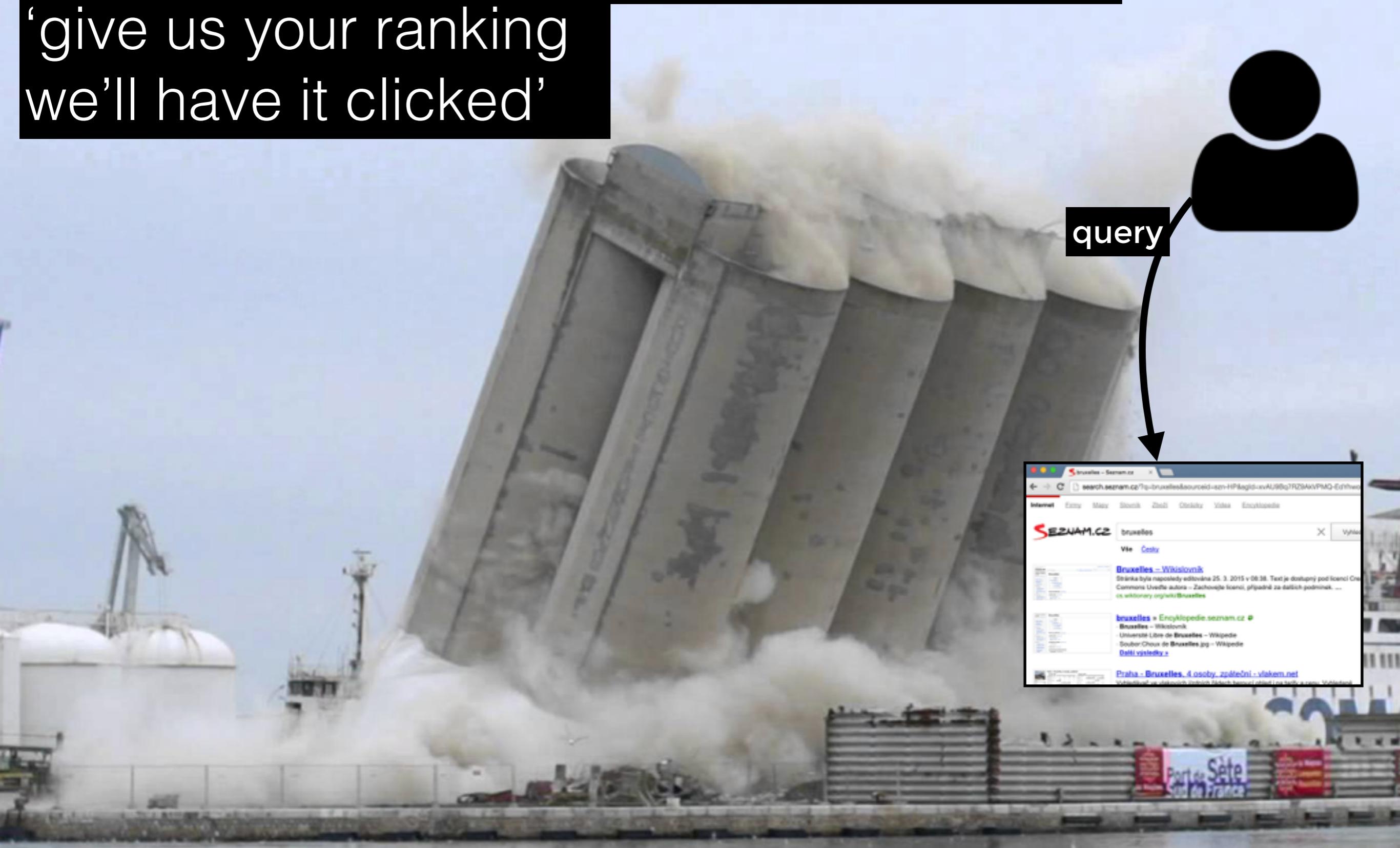
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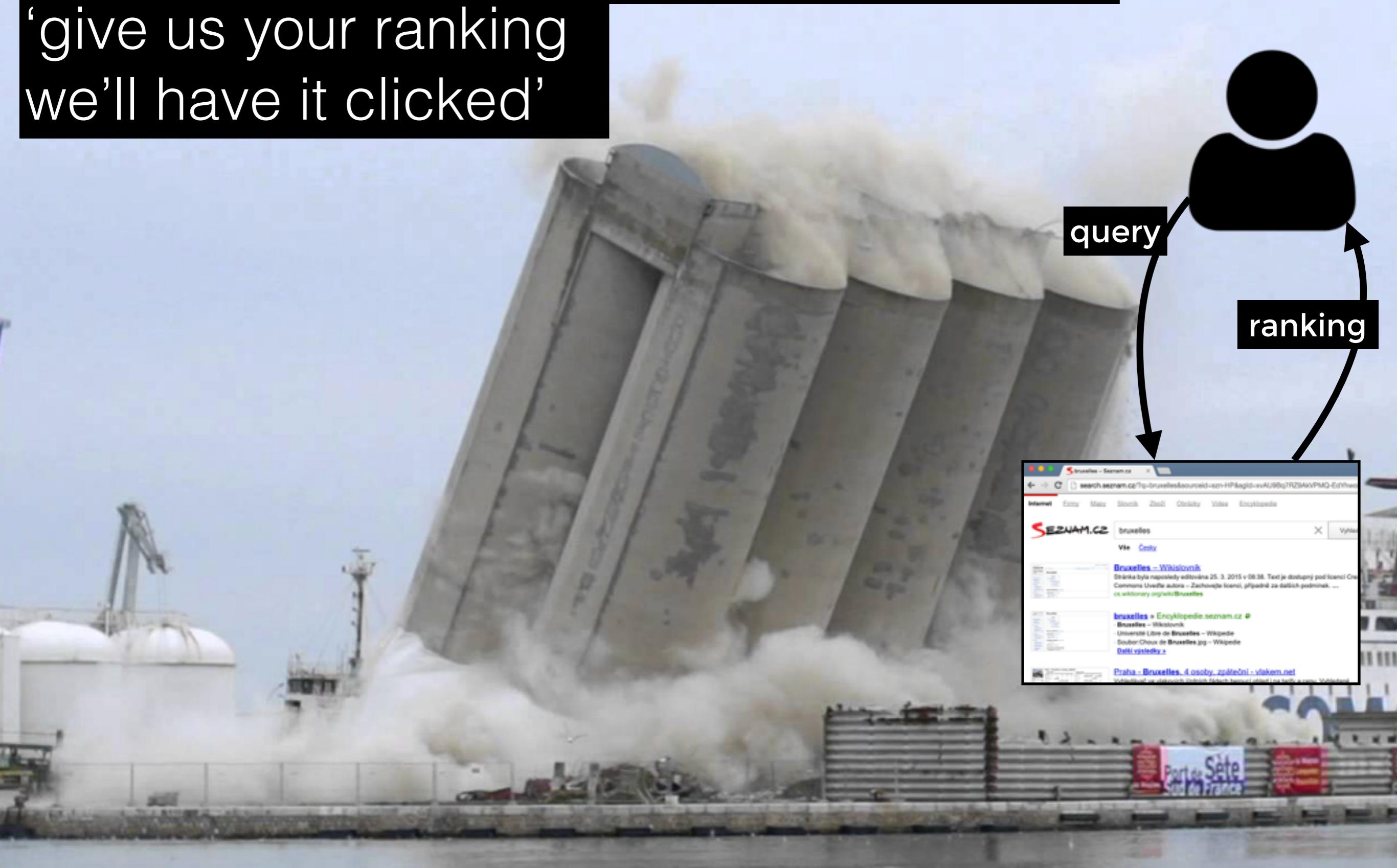
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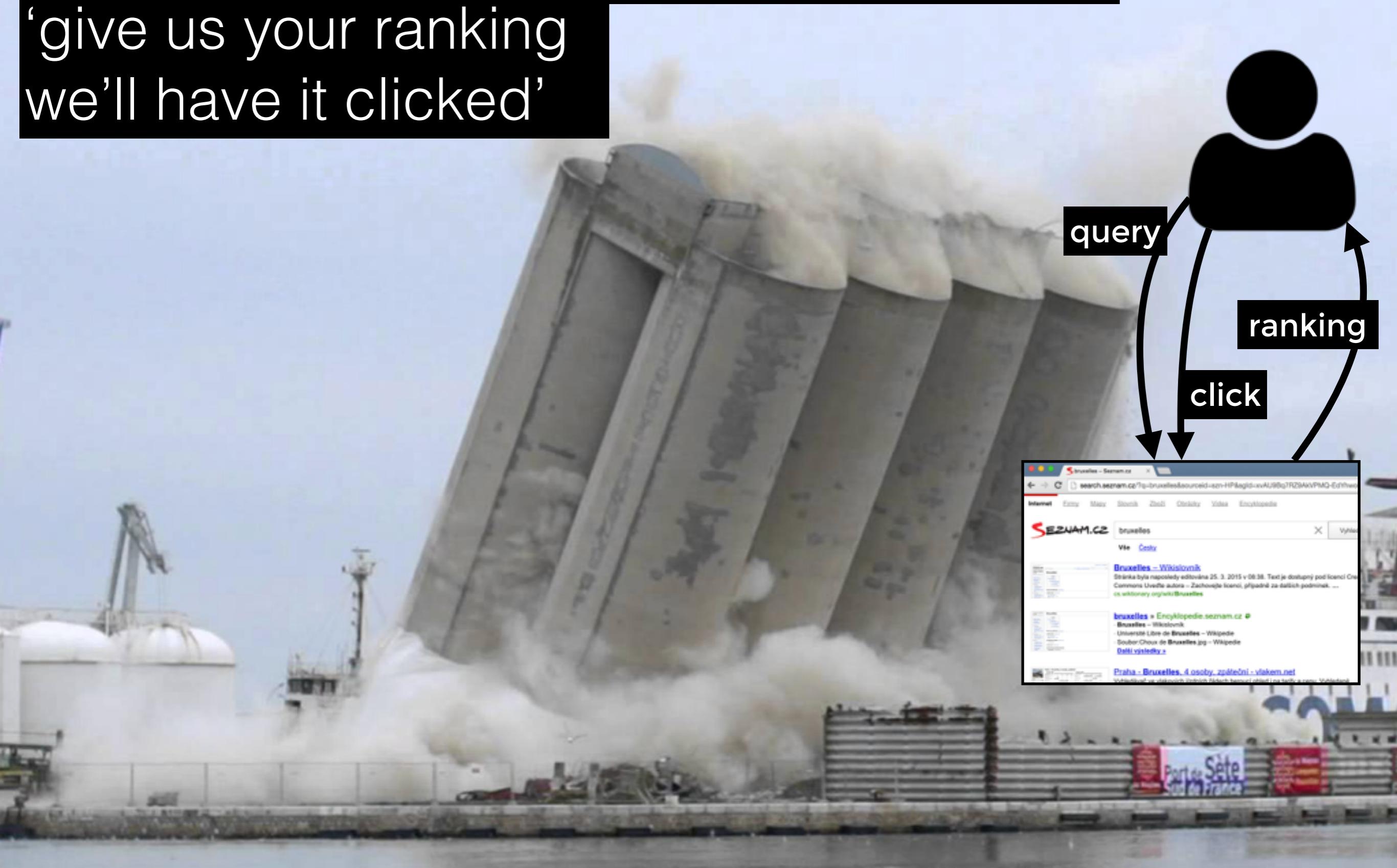
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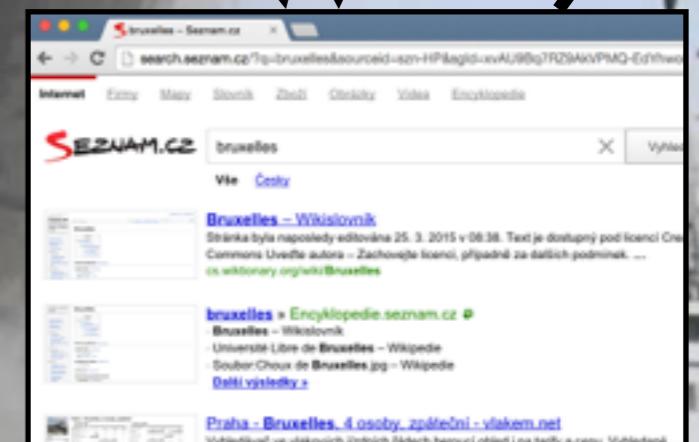
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query

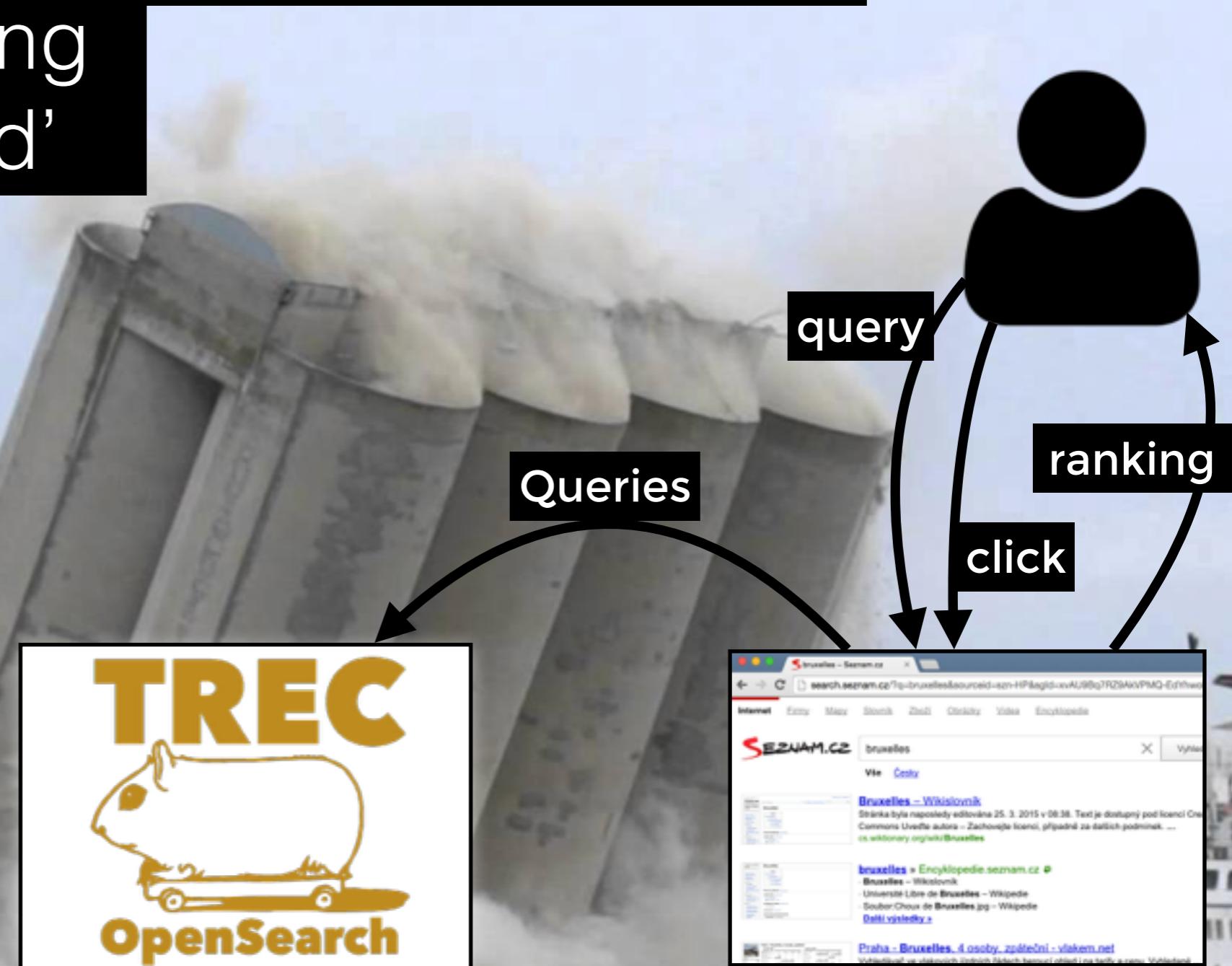
ranking

click



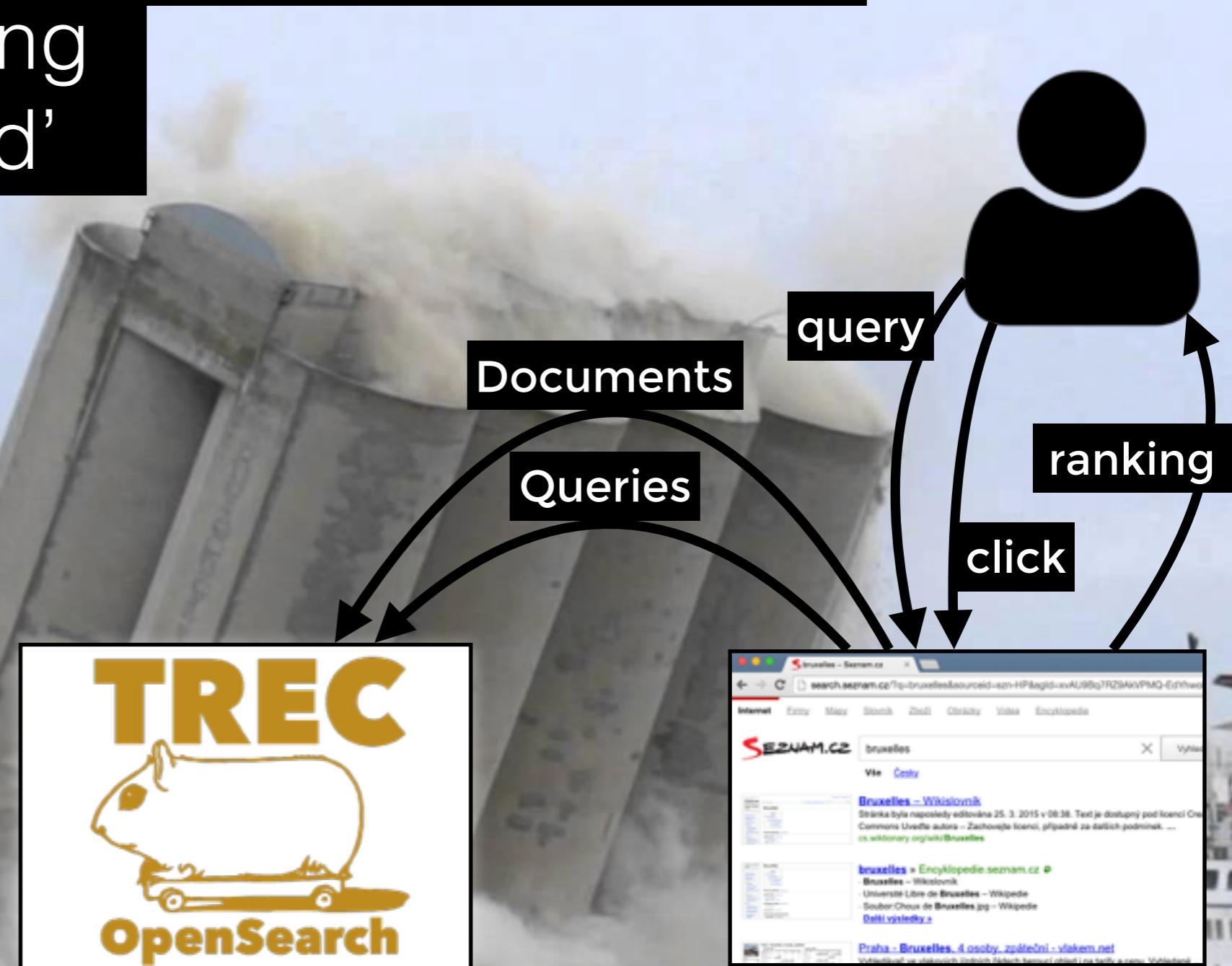
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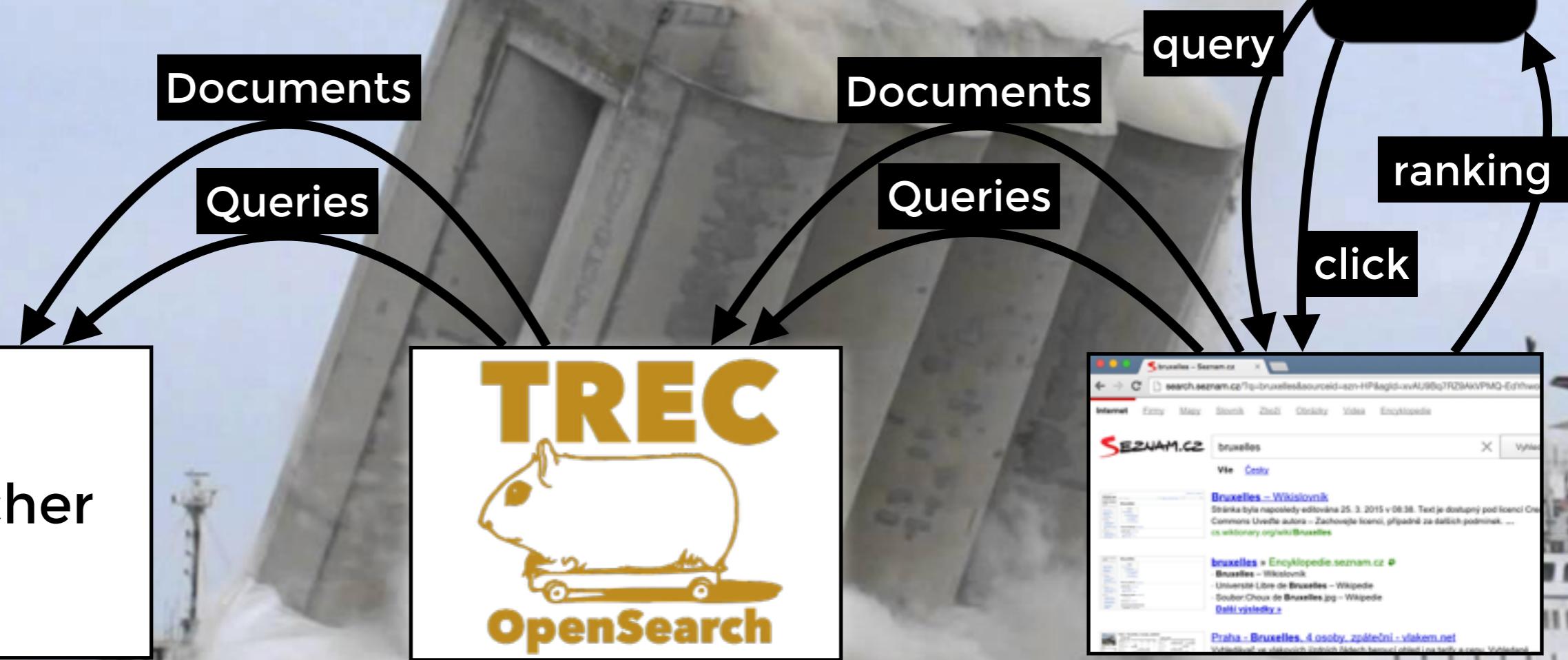
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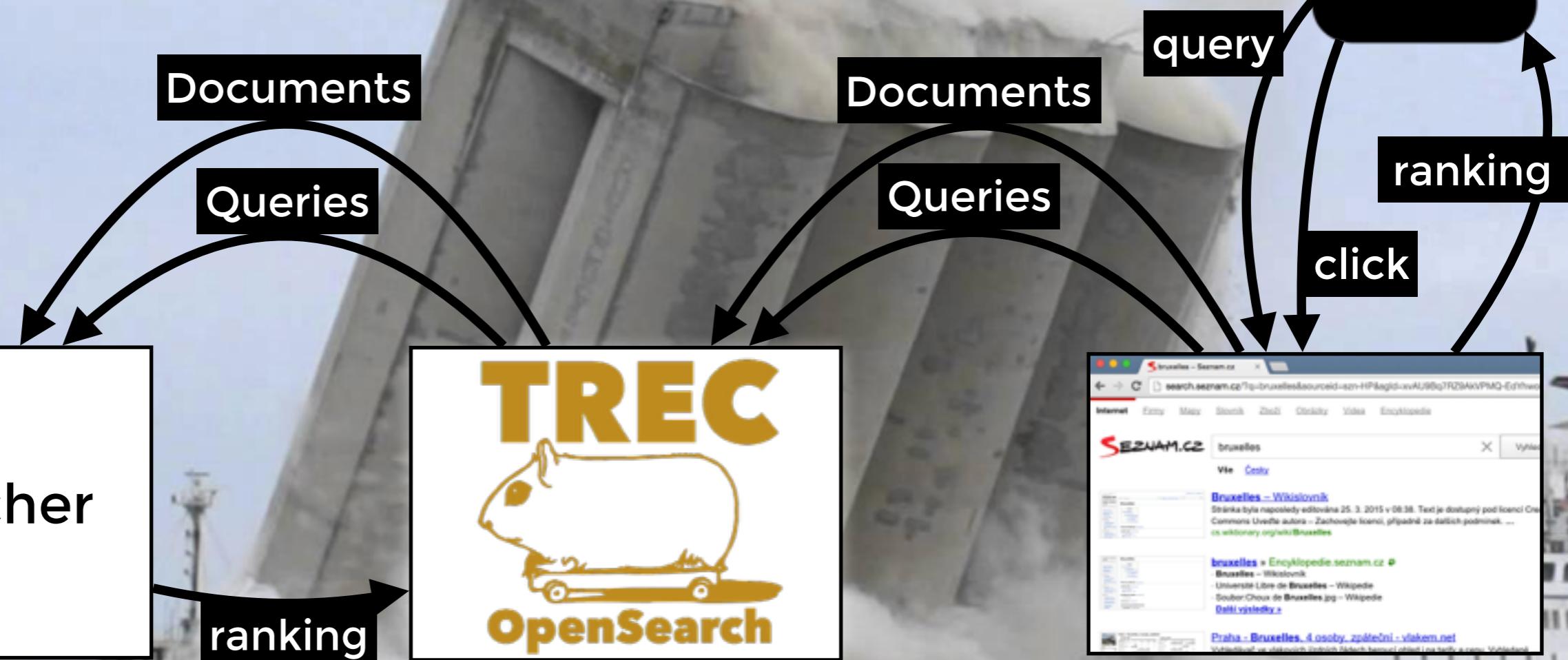
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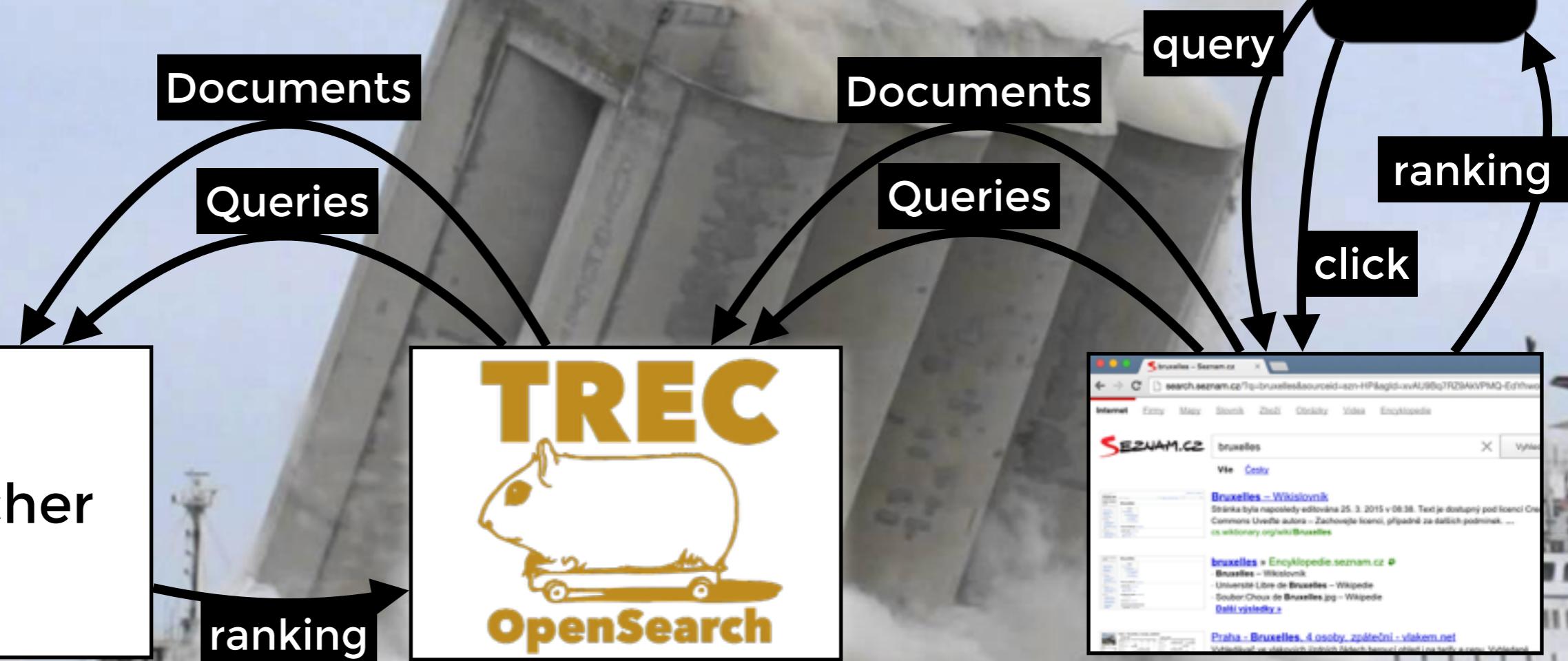
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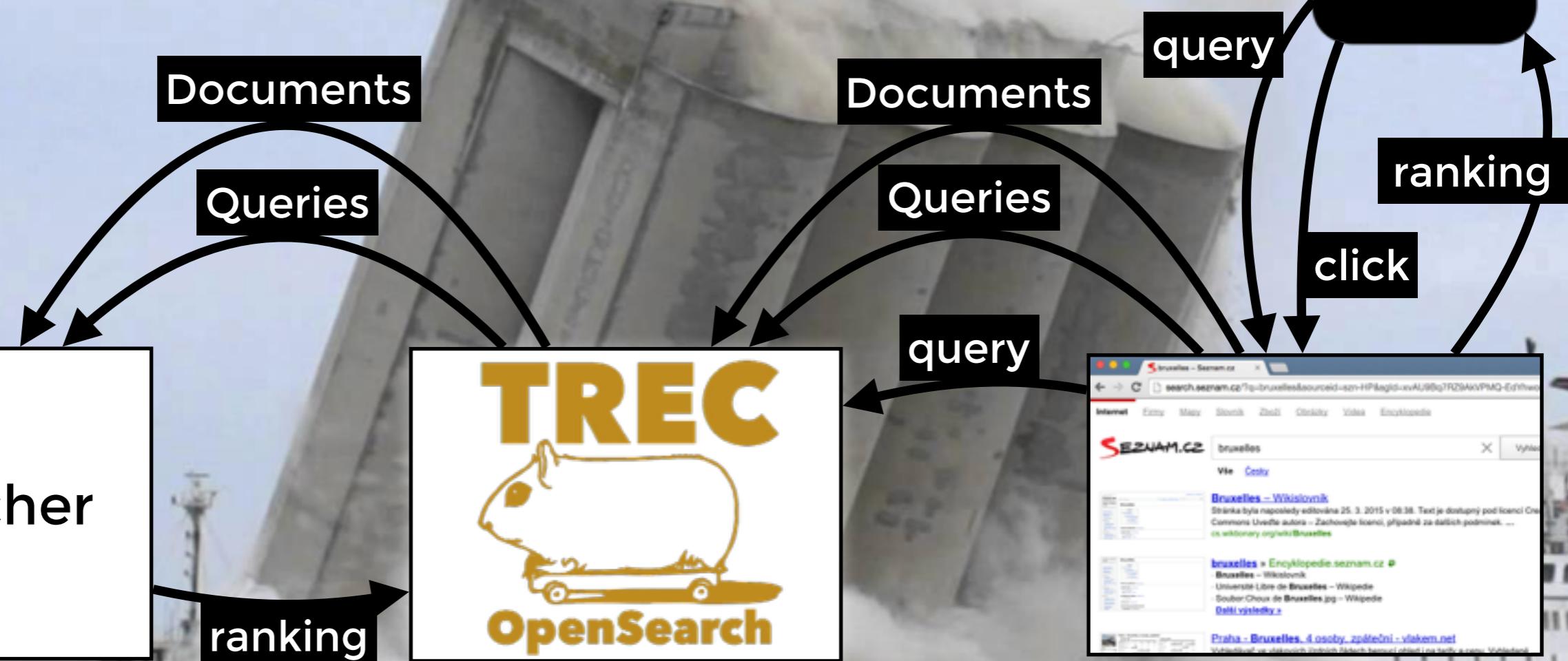
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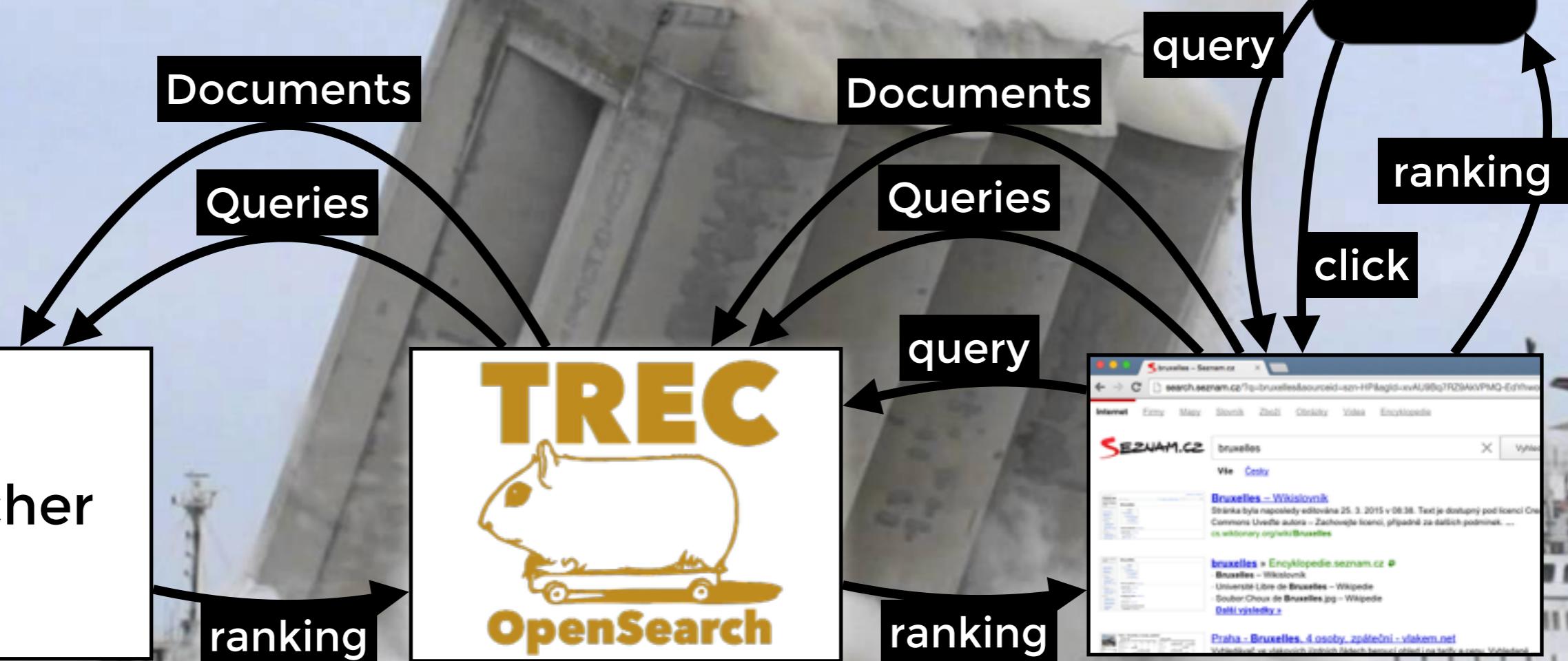
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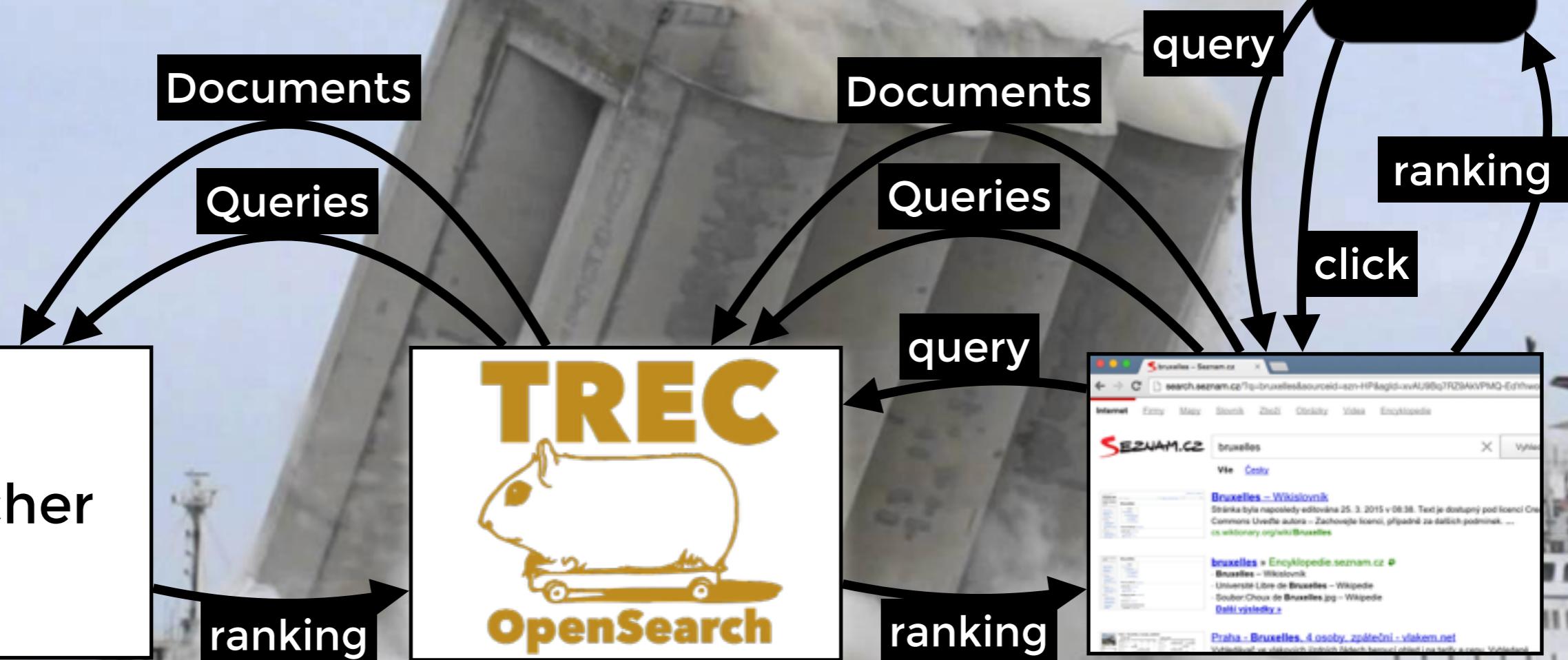
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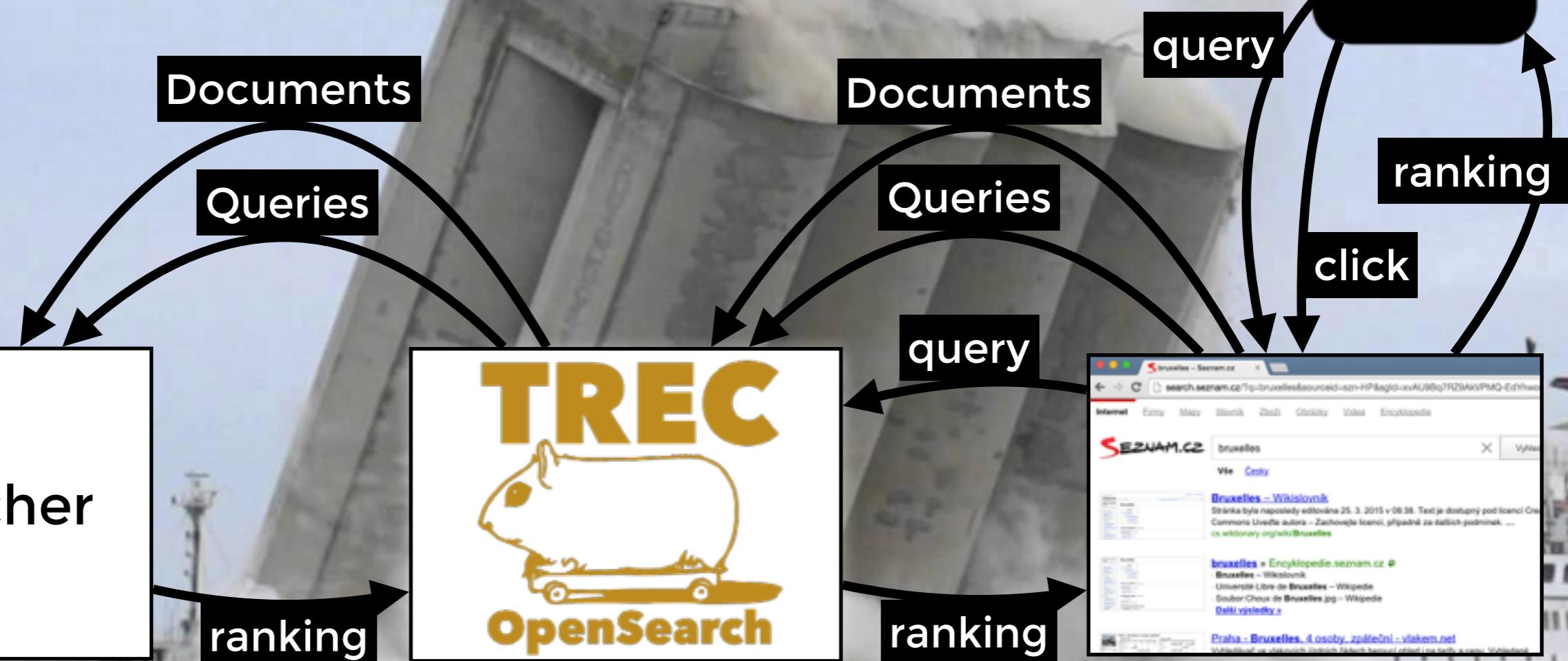
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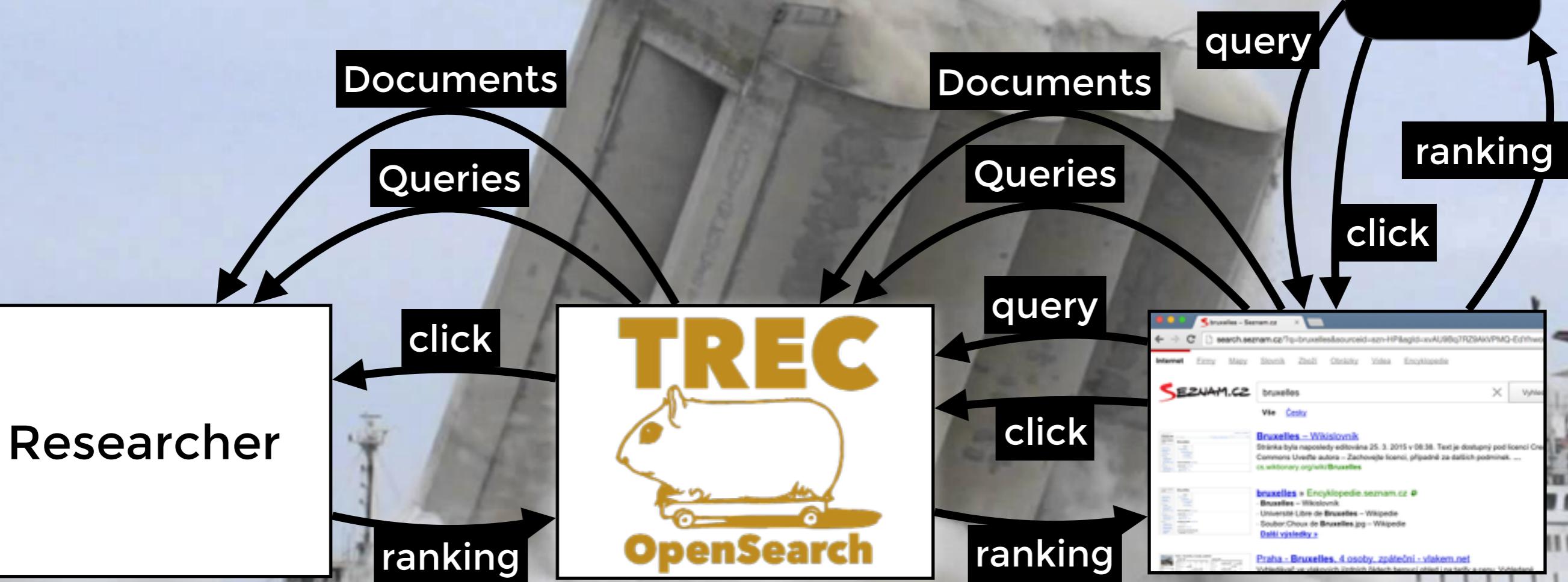
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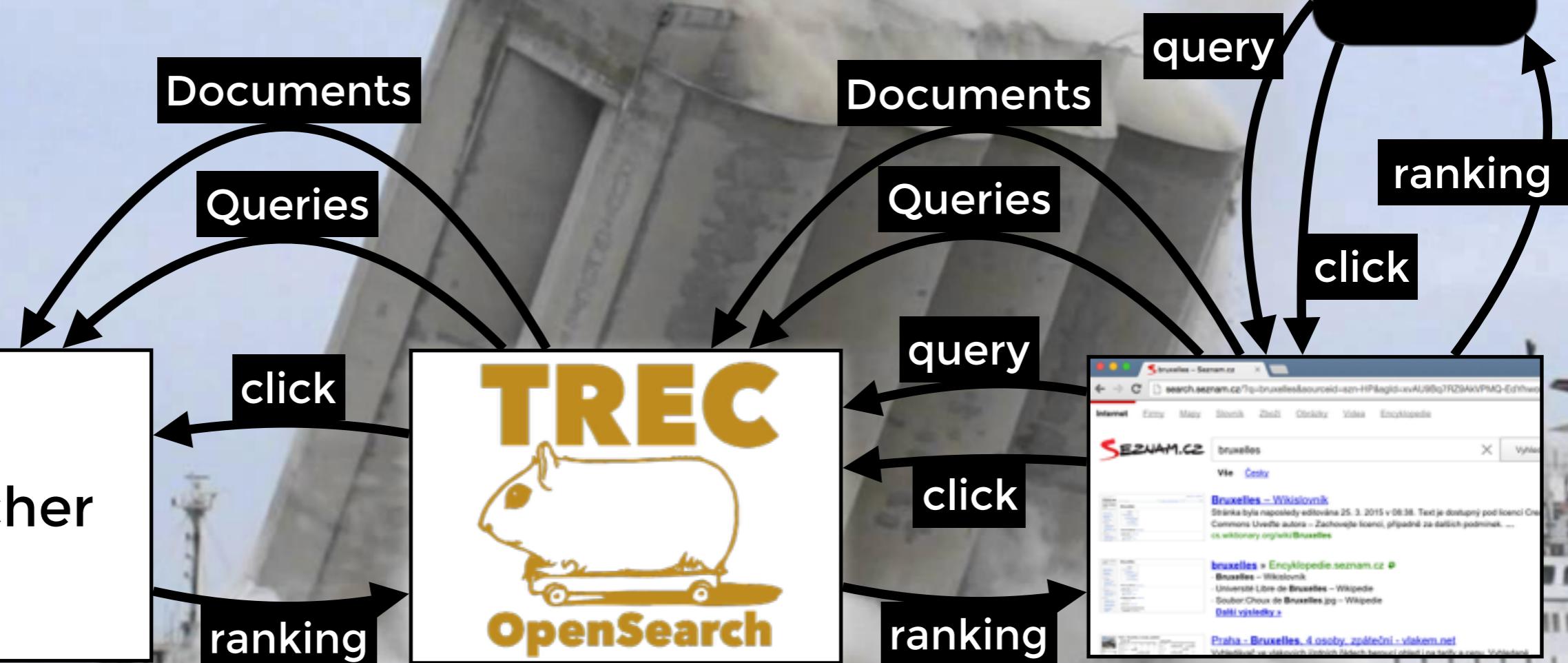
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