

ANNETTE CLIFF

Web Developer

annettecliff@gmail.com

I specialize in building accessible and responsive Shopify sites for small businesses, notably in the food and fashion industries.

[Schedule A Call](#)

[Portfolio Link](#)

EXPERIENCE

Fuel Made – Web Developer

January 2022 – May 2023

- Created Google Optimize A/B Tests and updated themes with the winning variant, resulting in an average improvement over the baseline by 40%.
- Developed 2 new themes while being responsible for making design and functionality updates for approximately 4 clients' Shopify themes.
- Communicated with multiple project managers through Slack, Asana, Figma.

Lemonade Creative – Web Engineer

October 2019 – December 2021

- Responsible for daily updates for approximately 12 clients with work ranging from design and functionality updates to research and app integration.
- Custom built Shopify themes for approximately 7 clients, setup metafields for Headless sites, exposure to Styled Components and Gatsby.js.
- Experience with various content management platforms and communication channels including: Contentful, Shopify, WordPress, ActiveCollab, GitHub.

Lettuce Entertain You Enterprises – Web Intern

May 2019 – July 2019

- Maintained 100+ national restaurant brands' websites for SEO, ADA compliance, SSL, SMS and email templates.
- Utilized git for version control with Bitbucket while working with a team of developers.
- Customized WordPress back-end and deployed updates using AWS for 1 new website, Whole30Delivered.

SKILLS

Technical

Contentful, Figma, InVision, Microsoft Office suite, Shopify, Wordpress

Communication

ActiveCollab, Asana, Slack

Languages

CSS3, Gatsby.js, HTML5, JavaScript, jQuery, Liquid, PHP, Polish, p5.js, React.js

EDUCATION

Minneapolis College of Art and Design – Masters of Arts in Graphic and Web Design

2020

- Designed an app to advocate for Mental Health support in the Hospitality Industry.
- Exposure to various web technologies and practices including User Experience Design.

University of Minnesota Duluth – Bachelor of Arts in Communication

2018

- Minor in Arts in Media, Dean's List.
- Presented analysis on 'The Art of Ballet' at The Annual Undergraduate Communicate Research Conference.

Jagiellonian University – Summer Intensive Study Abroad

2015

- Expanded proficiency with written and spoken Polish Language.
- Studied Polish Art History and Polish Language.