

# ANNETTE CLIFF

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Web Developer

[\(331\) 454 - 4440](tel:(331)454-4440)

## EXPERIENCE

### Fuel Made – Web Developer

2022 – 2023

- Created Google Optimize A/B Tests to track performance between design variants and updated the website with the winning variant.
- Responsible for making design and functionality updates for multiple clients' Shopify sites including app integration.
- Communicated with various project managers through Slack, Asana, Figma.

### Lemonade Creative – Web Engineer

2019 – 2021

- Communication with clients to hone in on desired goals for website updates.
- Custom built Shopify themes and daily upkeep for various features.
- Experience with various content management platforms including: Contentful, Shopify, WordPress, ActiveCollab, Bitbucket, GitHub.

### Lettuce Entertain You Enterprises – Web Intern

2019

- Maintained 100+ national restaurant brands' websites for SEO, ADA compliance, SSL, SMS and email templates.
- Utilized git for version control while working with a team of developers.
- Customized WordPress back-end and deployed updates using AWS.

## EDUCATION

### Minneapolis College of Art and Design – Masters of Arts in Graphic and Web Design

2020

- Designed an app to advocate for Mental Health support in the Hospitality Industry.
- Exposure to various web technologies and practices including User Experience Design.

### University of Minnesota Duluth – Bachelor of Arts in Communication

2018

- Minor in Arts in Media, Dean's List.
- Presented analysis on 'The Art of Ballet' at The Annual Undergraduate Communicate Research Conference.

### Jagiellonian University – Summer Intensive Study Abroad

2015

- Expanded proficiency with written and spoken Polish Language.
- Studied Polish Art History.

## SKILLS

### Technical

Adobe InDesign, Adobe XD, Contentful, Figma, InVision, Microsoft Word, Microsoft Excel, Microsoft Powerpoint, Shopify, Wordpress

### Communication

Accessibility, ActiveCollab, Asana, Analysis, Adaptability, Research, Slack

### Languages

CSS3, Gatsby.js, HTML5, JavaScript, jQuery, Liquid, PHP, Polish, p5.js, React.js