

Annette Loke Xing Hui

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EXPERIENCE

GovTech · Anti- Scam Product Design Intern

January 2024 - July 2024

- Resigned existing and new product features using Figma
- Designed a scam reporting form for both mobile and desktop users to ease the reporting of scam incidents
- Developed and contributed to the creation of the design system and Figma components library
- Led user testing sessions to gather feedback

SGInnovate · Product Management Intern

June 2023 - November 2023

- Employed UI/UX expertise to create mockups for a section of the landing page
Collaborated closely with the development and design teams to enhance and revamp the company's platform
- Translated product requirements into technical specifications and user-friendly designs
- Conducted user acceptance testing, created Product Requirements Documents (PRDs), and provided actionable recommendations to enhance SGInnovate platform's usability and functionality.
- Created a comprehensive playbook outlining the platform usage practices

EDUCATION

National University of Singapore (NUS)

Aug 2021 - Present

- Bachelor of Social Sciences (Economics), Honours
- Bachelor of Social Sciences (Communications and New Media), Honours
- Expected date of graduation: 2025

Google UI/UX certificate

Jan 2023 - Aug 2023

SKILLS

Design: Figma, Prototyping, Wireframing, UI design, UX design, Canva

Research: Qualitative Analysis, Surveys, Interviews, Presentations