Web Portfolio Evaluation Criteria

	Unsure n/a	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website					
Looks very well put together, professional in appearance				X	
Shows creativity in design				X	
Body of work shows required skills for employment				X	
Navigation/Functionality					
Navigation clear and consistent				X	
All links and buttons work properly			X		
Media plays without problems	X				
Images are optimized for the web	X				
Website opens quickly and media displays quickly				X	
Appearance					
Background colors/texture				X	
Color scheme				X	
Concept/theme/unified look				X	
Layout - position of page elements, alignment, white space				X	
Typography – fonts, text size, other formatting			X		
Images are high quality			X		
Projects are presented in an attractive manner				X	
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website				X	
About me page			X		
Portfolio gallery (thumbnails & captions)				X	
Portfolio reflections/description pages		X			
Contact page				X	
Reflections (description of portfolio pieces)					
Content of reflections appropriate				X	
Project images are high quality				X	
Spelling and grammar are correct				X	

What was your overall first impression of the website?

Website well done! Colors look really well and font choice fits the website.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

No difficulties when navigating through the page. No projects to be displayed.

What do you feel are the most effective design elements of this web portfolio?

Color, use of white space, and font choices.

What would you suggest be changed with the design or content of this web portfolio?

It's hard to click on the project thumbnails. You have to click in just the right spot for it to work the correct way.

Make all buttons and links clickable and going to the correct spot.

Probably should actually have images of your projects in there but I mean that's up to you.

Name of Person Providing Critique_____ Makayla Fox_____

Position/Company_____ Student at Weber State University _____