



int\_annexcloud\_v1

Share & Save, Loyalty Program, Visual Commerce, Refer A Friend, Sale Tracking

Test Case Document

Version 18.1.0

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1. Summary:

* Annex Cloud is a one-stop solution for everything.
* The Annex Cloud’s cartridge contains the Share & Save, Loyalty Program, Visual Commerce, and Refer a Friends program module.
* The Share & Save is an Annex Cloud module which provides shoppers the ability to share the products, on the retail site, with friends across their social networks, and get rewarded by the retail site for their advocacy.
* The Loyalty Program module provides the feature for the end user to earn the loyalty points based on the specific actions which are performed on the client’s website and use that loyalty points on featured purchase to get discount or gift cards.
* The Visual Commerce module provides the feature to the end user to upload their photos on the retailer’s website using their social networking accounts (i.e. Facebook, Twitter, Instagram, and Flickr) & by using the hard drive. The user will see the uploaded photos on the retailer’s homepage image slider & on gallery page after gets approval from the site admin.
* Refer a Friend module is used for referring the friends to buy some product or brand from an e-commerce website. This tool provides a very easy way to utilize social media for the promotion of a product through the customers.
* The sale tracking script is Annex Cloud’s script which is used to track the orders being placed by the users, who have interacted with the Annex Cloud’s modules.
* No known dependency on any 3rd party product.
* The integration for this cartridge encompasses, the deployment of a generic cartridge combined with minor modification of templates inside the storefront code for the cartridge to be fully functional.

1. Component Overview:
   1. Functional Overview:

From a user’s standpoint, the Annex Cloud cartridge is a combination of several different features enabled by using different templates available inside this one cartridge. For example, Annex Cloud cartridge provides the user the ability to share the merchant site, or a specific product or a specific category and get rewarded for it and logged into the e-commerce sites by using their social networks credentials. From a merchant’s standpoint, it comes off as a tool which rewards the loyal customers who share and promote their site or a product and hence direct traffic towards the site.

While sale tracking script doesn’t provide any additional functionality to a user but it goes along with other modules which use the data captured by sale tracking script.

* 1. Testing:

Testing for Share & Save:

* Add the template for share and save on the desired page.
* If the widget appears on the given page, the script is loading fine.
* The third step will be the manual testing of sharing options provided by the widget if the shares appear on the social network feed as expected.
* The email share works differently from other shares, where the shared link is received in the email.

Testing for Loyalty Program:

* Clicks on the Register link, which is on DW Storefront Top Right Corner.
* Check that whether the user will get the Signup points or not.
* After login check whether the Dashboard is properly visible or not.
* Test whether the user will get the points for all the listed actions in the Earn Points tab.
* Test after earning specific points whether the reward is activated or not.
* Check whether the user can redeem that reward or not.
* Check that Lifetime points & Available Points are displaying correctly or not.
* After placing an order, check whether you have earned the specific number of purchase points or not, which are in the ratio of Product price as $1 = 1 point.
* If Module is responsive for devices, check all the above test cases on devices.

Testing for Visual Commerce:

* Visit homepage & check that our Visual Commerce’s Home page slider loading or not, with all images.
* Visit any product page & check that our Product page slider is loading or not, with an image related to the specific product.
* Visit Gallery page & check the Visual Commerce gallery is loading or not, with all images.
* Check that previous & next button is working or not, for Home page slider & product page slider.
* Check the upload functionality with all uploading options from Gallery page.
* Check that product association or Image detail popup is displaying or not if we click on any image from Home page slider, Product page slider & Gallery page.
* Check that, is that product association popup or image detail popup displaying product images related to the specific image or not.

Testing for Refer a Friend:

* Add the template for Refer a Friend on the desired page.
* If the Refer a Friend module appears on the given page, the script is loading fine.
* The third step will be the manual testing of sharing options provided in the sharing section.
* In this, check each & every sharing service.
* Check that the shared content is displaying on a specific social networking site or not.
* Check that, after clicking on the shared content, will it redirect to the specific e-commerce website or not.
* Check that, after clicking on Manage reward button or link, will it open the reward section or not.
* In the reward section, check that claim reward link is working or not.
* Check that, after claiming the specific reward, will it displays coupon code in front of that reward or not.
* Check that coupon code is working properly or not, at the time of checkout.
* The email share works differently from other shares. In that, check validation of each field on the email share popup.
* Check that, it shares correct information through mail or not.
* Check that, after clicking on shared content in the mail, will it redirects to the specific e-commerce website or not.

Testing for Sales Tracking:

* Place a test order.
* Complete the checkout process.
* View page source of order confirmation page, and check whether the following script is present there or not:

|  |
| --- |
| <script src="https://c1.socialannex.com/sale-track/?parameter=<ENCODED PARAMETER"></script> |