



PIZZA SALES REPORT

Jan 15 - Dec 15

Pizza category

All

1/1/2015

12/31/2015



Home



Best/Worst Sellers

BUSIEST DAYS AND

DAYS

Orders are **highest** on weekends, **Friday/Saturday evenings**.

MONTHLY

Highest orders are recorded in **January and July**.

SALES PERFORMANCE

CATEGORY

Classic pizza category has the highest sales and total orders

SIZE

Large size pizzas contribute the most to total sales, nearly 50 percent.



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizzas Sold



21350

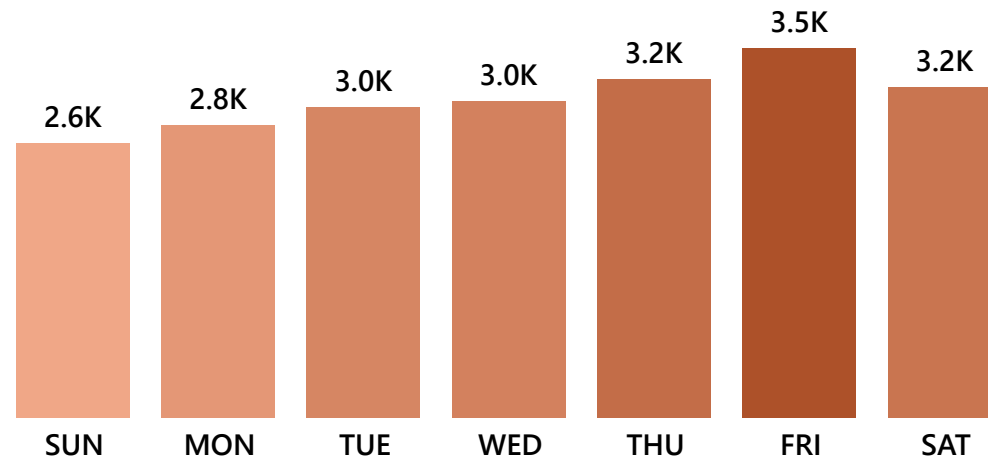
Total Orders



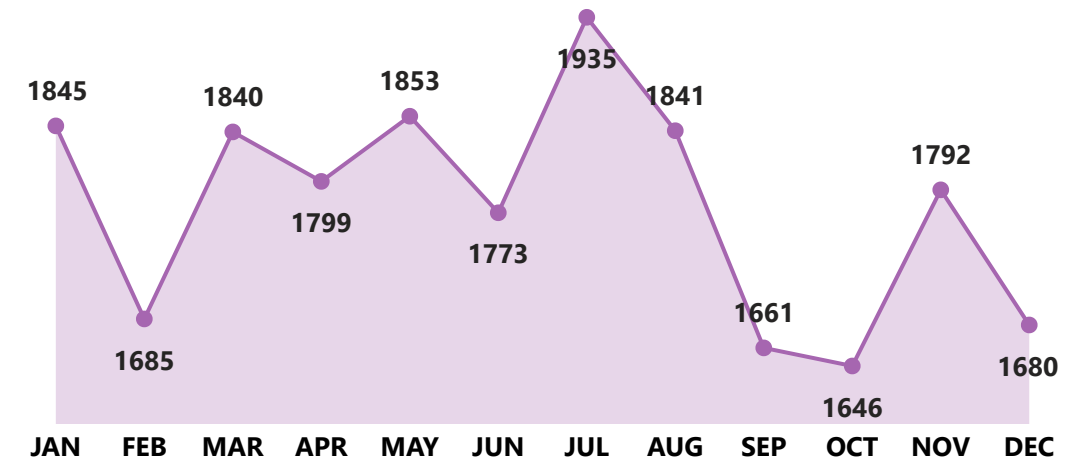
2.32

Average Pizzas Per Order

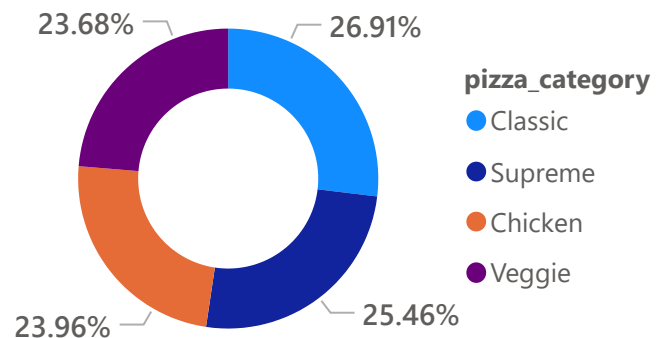
Daily Trend for Total Orders



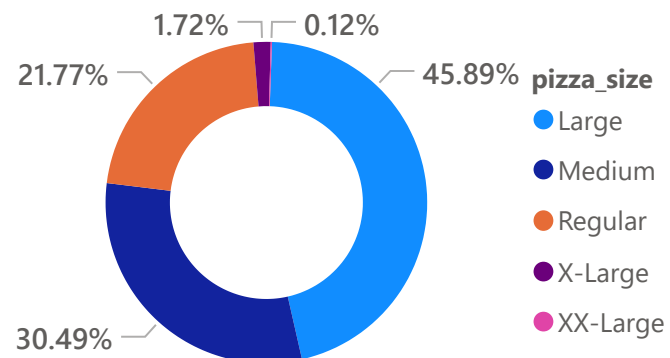
Monthly Trend for Total Orders



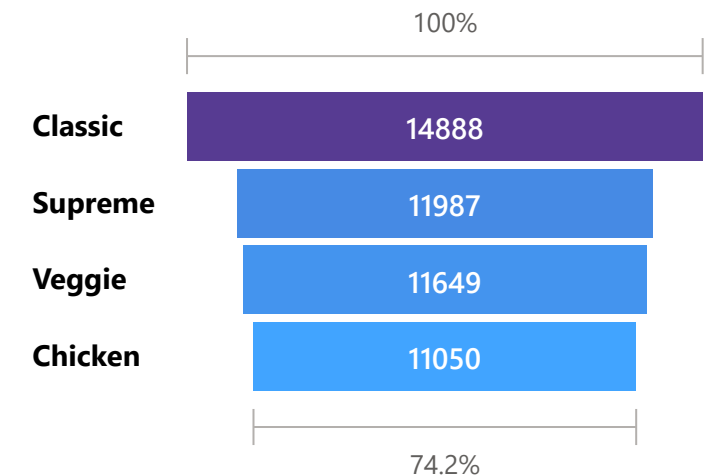
Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Category



Total Pizzas Sold by Pizza Categories





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BEST SELLERS

REVENUES

The Thai Chicken pizza generates the most revenue

QUANTITY

The Classic Deluxe is the most made pizza

ORDER

The top 4 most common pizzas ordered are: Classic Deluxe, Hawaiian pizza, the Pepperoni pizza, and Thai Chicken pizza

WORST SELLERS

REVENUES

The Brie Carre pizza generates the least revenue.

QUANTITY

The Brie Carre is the least made pizza.

ORDER

The Brie Carre pizza is the least pizza ordered.



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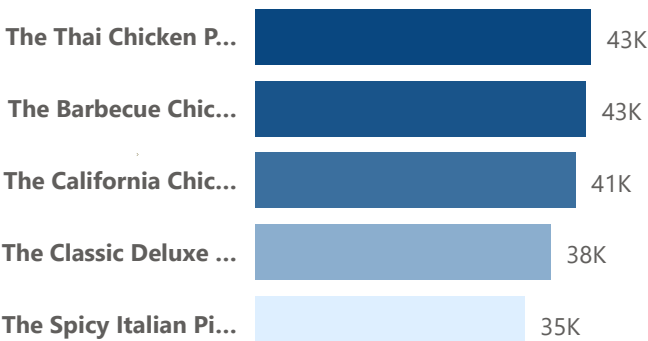
Total Orders



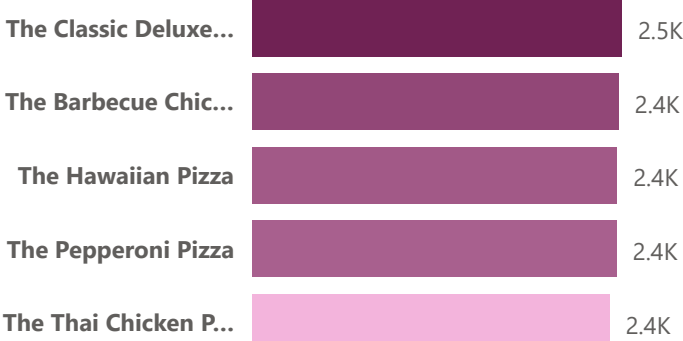
2.32

Average Pizzas Per Order

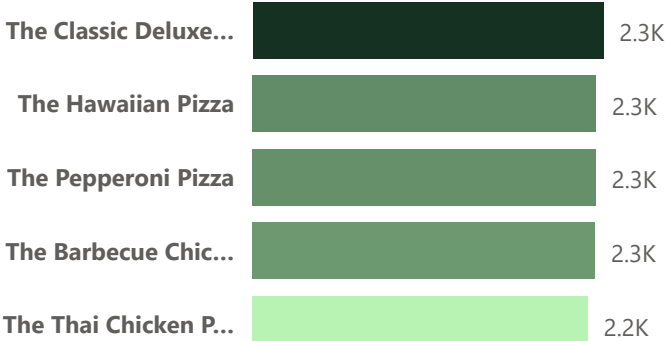
Top 5 Pizzas by Revenue



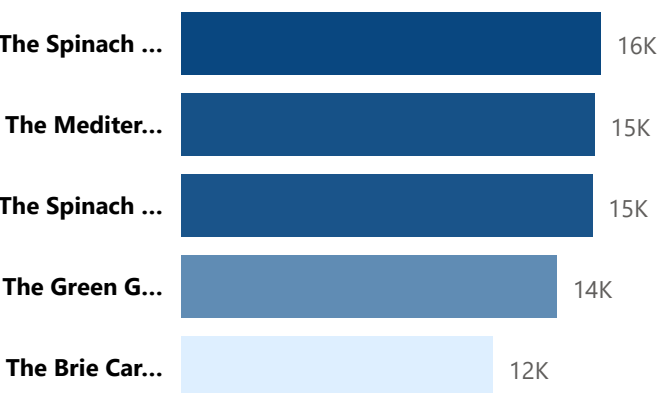
Top 5 Pizzas by Quantity



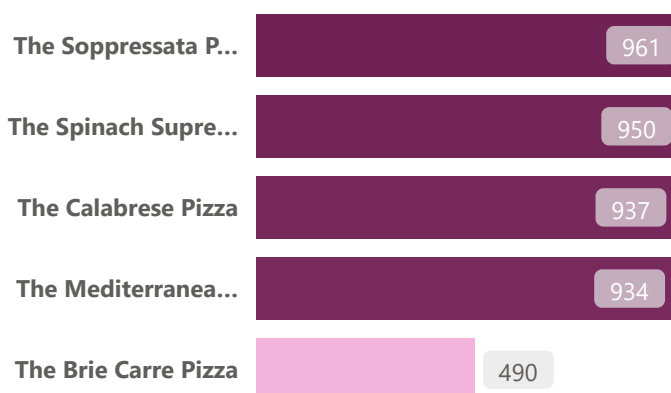
Top 5 Pizzas by Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Orders

