An Nguyen

Business Analyst/Data Analyst

With a Master's degree in Business Intelligence and Data Analytics and more than 4 years of experience in various industries, I look forward to build advanced data models to solve problems in every aspect of your business

1996 (25 years old) | annguyenthanh96@gmail.com | +33 0749965179 | in annguyen1022 | Clermont-Ferrand, France

EDUCATION

Master's degree (MSc) in Business Intelligence and Data Analytics
ESC Clermont Business School
09/2021 – Present   Clermont-Ferrand, France

Bachelor of Science (BSc) in Economics and Computer Information System
James Madison University
08/2014 – 12/2018   Harrisonburg, VA, USA

CERTIFICATIONS

- **Google** Data Analytics Certification(2021)
- **UiPath** RPA Business Analyst Certification(2021)
- **Adobe** Analytics Professional Business Practitioner Certification(2020)
- **Adobe** Sales Accreditation(2020)
- **UiPath** RPA Sales Certification(2021)

WORK EXPERIENCE

Sales Specialist – Viettel Group
05/2019 – 09/2021   Hanoi, Vietnam

- Consulted 9 Viettel's foreign subsidiaries on strategies to improve their monthly B2B performance and reach 100% KPI by analyzing sales data from the Business Intelligence system
- Built an intelligence dashboard to analyze more than 100 potential and international IT bidding projects weekly for the company to participate and increase the chance of winning tenders
- Consulted IT solutions for international business customers. Example: Consulted Unitel - the leading Telecom company in Laos to automate 35 work processes using RPA solution, resulting in an increase of 30% in productivity and a reduction of 1,200 working days per year
- Conducted market research and analysis to develop business investment strategy and product strategy in 4 markets including Japan, Philippines, France, and Canada
- Generated a database of 900 business customers in Banking, Telecommunication, and Energy sectors in Canada and Philippines to advertise and sell Viettel's Digital Transformation products and services
- Researched for new international partnerships and technology products to create specialized Digital Transformation product catalogs for targeted customer sectors and markets
- Managed partnerships, sales plan for products of partnered technology companies(Example: Adobe, UiPath)
- Provided 2-3 product trainings for the international sales team monthly
- Managed 9 successful IT projects deployed for 8 international customers
- Developed B2B social-media marketing strategy for the international market from 2022-2025

Graphic Designer – Self-employed
12/2014 – 06/2016   Hanoi, Vietnam

Designed logos, brochures, business cards, and advertisements for small and medium businesses

Coordinator – Social Business Vietnam
05/2015 – 07/2015   Hanoi, Vietnam

Organized a social project that helped train and provided jobs for unemployed and disabled people

Math Teacher – HOAMATOAN Center
05/2015 – 07/2015   Hanoi, Vietnam

Taught advanced mathematics to high-school students

SOCIAL ACTIVITIES

Publicity Chair – The National Society of Leadership and Success
08/2018 – 12/2018   Harrisonburg, VA, USA
Organized and promoted events to students and other organizations on campus

Volunteer – Relay for Life Organization
01/2017 – 04/2017   Harrisonburg, VA, USA
Planned and organized events on Campus to support cancer patients

SKILLS

Data Analysis/Data Science

R Studio | SAS Studio | IBM SPSS Statistics | BI Tools (MicroStrategy, Power BI, Tableau) | IBM Watson Studio | IBM DB2 | Google Analytics | Google BigQuery | Adobe Analytics | Machine Learning | Talend | MySQL Server | Dataiku

Programing Language
Visual Basic | XML | HTML | Python | VBA | SQL | R Language

Robotic Process Automation
UiPath Task Capture, UiPath Studio

Project Management
Scrum/Agile | Jira | Trello

Microsoft Office Suite
Microsoft Excel | Microsoft Word | Microsoft PowerPoint | Microsoft Access | Outlook

Market Research
PESTEL Analysis | SWOT Analysis | Build large customer Database

Graphic Design
Adobe Illustrator | Adobe Photoshop | Adobe After Effect

Interpersonal Skills
Strategic Planning | Presentation | Communication skill | Problem Analysis & Problem Solving | Accuracy

Languages
Vietnamese (Native/Fluent) | English (Native/Fluent) | French (Beginner)

HONORS AND AWARDS

The Best Team – Viettel Youth 4.0 Competition – Viettel Group
26/03/2021   Hanoi, Vietnam
Awarded the winner of the Viettel Youth 4.0 Competition in all categories (broadcast on television)

The Best English Debate Team – Viettel Youth 4.0 Competition – Viettel Group
26/03/2021   Hanoi, Vietnam
Won the Best Place in the Debating Contest (broadcast on television)