



Hi, I'm Annie Sommer

I'm a product designer. I feel lucky to have started in UX at a time when technology has started to touch our lives in so many different ways. Outside of work, my passions lie in film, cooking, and swimming in Lake Michigan.

Michigan State University 2016

BA in Professional Writing, Usability Certified by Nielsen Norman Group

2014-2016

Research Assistant - Michigan State Usability and Accessibility Research and Consulting

Web Designer and Developer - Union Services Agency

2016-2017

UX Designer - Whirlpool Appliances

2017 - 2018

UX Designer and Strategist - Vectorform

2018 - 2021

Accessibility Subject Matter Expert - CVS Health

2021 - Present

Product Designer - Ford Motor Company

Portfolio Table of Contents:

1. Internal Data Portal Homepage Design
2. Ford/Google Cloud Platform Hackathon
3. CVS App Accessibility
4. Shark/Ninja Robot Vacuum VUI

My abilities:

Product design, content strategy, UX research, UX/UI design, VUI design, enterprise software design, ML applications, and accessibility.

Project images are blurred for confidentiality, and the contents of this portfolio are meant exclusively for interviewing and application purposes and should be kept confidential otherwise.