ANNIE YANG

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Experience

UX/UI Designer
Creek & River Global (Irvine, CA)   June 2019 – Present

- Managing Juristerra platform through user research, analyzing user data, wireframing, prototyping, and remote testing
- Working in collaboration with the development team and product manager
- Creating detailed and thorough JIRA tickets for developers after debugging the platform
- Designing flyers and online ads for Marketing team
- Created style guide for the team

UX/UI Designer
MNG Enterprise (Irvine, CA)   February 2018 – April 2019

- Led over 90% of projects to completion on time and within budget
- Oversaw an increase in user efficiency with redesigned internal iOS app after conducting field study user research and analyzing the collected data
- Collaborated with stakeholders, development team, and product manager on a daily basis
- Redesigned website after conducting research and analyzing results
- Created internal design libraries
- Led a company-wide initiative to improve project tracking and on-time delivery by implementing Abstract and Trello

UX/UI Designer
Staffany (Remote)   October 2017 – February 2018

- Designed and prototyped mockups for user testing
- Conducted user testing and analyzed feedback
  - Wrote and presented report to team detailing user testing results
- Designed logo and created the branding and style guide

UX/UI Developer
Delightful Natural Food (Remote)   January 2017 – September 2017

- Built responsive website with HTML5, CSS3, Javascript, Bootstrap and integrated Paypal API
- Increased new visitor traffic by 46% and returning visitor traffic by 54% within one month of redesigned website
- Improved customer support response times by 90% after implementing Drift Chatbot API
- Responsible for conducting over 5 product demos and directly communicating with customers

Skills

UX/UI
Competitive Analysis
User Research
Personas
Use Cases
Storyboards
Surveys
Information Architecture
Wireframes
High-Fidelity Prototypes

Programs
Sketch
Marvel/InVision
Abstract/Kactus
Balsamiq Mockups 3
Adobe Experience Design
Figma
Craft
Zeplin
Google Analytics
Overflow
Maze
Smartlook

Web Development
HTML5
CSS3

Education

California State University, Stanislaus

Bachelors of Science (BS) in Computer Science

2012 – 2016