

# ANNIE YANG

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## Experience

### UX/UI Designer Lead

Creek & River Global (Irvine, CA)

June 2019 - Present

- Crafting Juristerra platform from [user research](#), [analyzing user data](#), [wireframing](#), [prototyping](#), and [user testing](#)
- Created a [style guide](#) for the team
- Working in [collaboration](#) with the development team and project manager
- Creating tickets with [JIRA](#) after debugging platform
- Designing flyers and online ads for the Marketing team

### UX/UI Designer

MNG Enterprise (Irvine, CA)

February 2018 - April 2019

- [Lead](#) multiple projects from beginning to end
- Conducted [field study](#) user research and analyzed the [collected data](#)
  - Saw an increase in user efficiency with re-designed app
- [Collaborated](#) with stakeholders, development team, and project manager
- Conducted job [interviews](#)
- Created internal [design libraries](#)
- Established [Kanban board](#) using Trello and [version control](#) with Abstract within the team

### UX/UI Designer

Staffany (Remote)

October 2017 - February 2018

- Translated [information architecture](#) into simple to use and ready for Minimum Viable Product (MVP)
- Conducted [User Testing](#)
  - [Analyzed](#) user feedback, resulting in needing to improve user flow
  - Wrote [report](#) to team detailing user testing results
- [Designed](#) logo and [branding](#) style guide

### UX/UI Developer

Delightful Natural Food (Remote)

January 2017 - September 2017

- Built responsive website with [HTML5](#), [CSS3](#), [Javascript](#), [Bootstrap](#) and integrated [Paypal API](#)
- [Increased traffic by 46%](#) (new visitors) and [54%](#) (returning visitors) from June - July
- Added [Drift Chatbot API](#) to enhance customer support
- [Direct communication](#) with users while demoing product

## Skills

### UX/UI

Competitive Analysis  
User Research  
Personas  
Use Cases  
Storyboards  
Surveys  
Information Architecture  
Wireframes  
High-Fidelity Prototypes

### Programs

Sketch  
Marvel/InVision  
Abstract/Kactus  
Balsamiq Mockups 3  
Adobe Experience Design  
Craft  
Zeplin  
Google Analytics  
Overflow  
Maze  
Smartlook

### Web Development

HTML5  
CSS3

## Languages

English  
Cantonese  
Mandarin

## Education

California State University,  
Stanislaus

Bachelors of Science (BS) in  
Computer Science

2012 - 2016