

# ANNIE YANG

## Contact

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## Skills

### UX/UI

Competitive Analysis  
User Research  
Personas  
Use Cases  
Storyboards  
Surveys  
Information Architecture  
Wireframes  
High-Fidelity Prototypes

### Programs

Sketch  
Marvel/InVision  
Abstract  
Balsamiq Mockups 3  
Adobe Experience Design  
Craft/Zeplin  
Google Analytics  
Maze

### Web Dev.

HTML5  
CSS3

## Languages

English  
Cantonese  
Mandarin

## Education

California State University,  
Stanislaus

Bachelors of Science (BS) in  
Computer Science

## Experience

### UX/UI Designer

Feb 2018 - Apr 2019

Mr. Nice Guy (Irvine, CA)

- Wireframe and design responsive user interfaces
- Prototype mockups using InvisionApp
- Collaborated with designer and developers team efficiently
- Created design libraries

### UX/UI Designer

Oct 2017 - Feb 2018

Staffany (Singapore)

- Translated information architecture into simple to use and ready for Minimum Viable Product (MVP)
- Conducted User Testing
  - Analyzed MVP feedback, resulting in needing to improve user flow
  - Wrote feedback report to team
- Designed logo and branding style guide with Sketch to create consistent branding

### UX/UI Designer/Marketing Intern

Sep 2017 - Dec 2018

Titan AI Studios, Inc. (San Jose, CA)

- Created wireframes and mockups for profile, meetup, events, and menu screens for mobile app
- Search Engine Optimization (SEO)
  - Edited focus keywords, slugs, titles, meta descriptions for blog posts
- Wrote blog content, created backlinks, emailed bloggers, analyzed traffic
  - Received blogger to write about our app on Bustle

### UX/UI Developer

Jan 2017 - Sep 2017

Delightful Natural Food Inc. (Modesto, CA)

- Built responsive website with HTML5, CSS3, Javascript, Bootstrap and integrated Paypal API
- Increased traffic by 46% (new visitors) and 54% (returning visitors) from June - July
- Created landing page and products page wireframes and prototypes for desktop
- Added Drift Chat-bot API to enhance customer support