ANNIE YANG

annie-yang.github.io   yang.annie48@gmail.com   (209) 202 – 1975

Experience

UX/UI Designer Lead

Creek & River Global (Irvine, CA)   June 2019 – Present

- Managing Juristerra platform through user research, analyzing user data, wireframing, prototyping, and remote testing
- Working in collaboration with the development team and product manager
- Creating detailed and thorough JIRA tickets for developers after debugging the platform
- Designing flyers and online ads for Marketing team
- Created style guide for the team

UX/UI Designer

MNG Enterprise (Irvine, CA)   February 2018 – April 2019

- Led over 90% of projects to completion on time and within budget
- Oversaw an increase in user efficiency with redesigned internal iOS app after conducting field study user research and analyzing the collected data
- Collaborated with stakeholders, development team, and product manager on a daily basis
- Redesigned website after conducting research and analyzing results
- Created internal design libraries
- Led a company-wide initiative to improve project tracking and on-time delivery by implementing Abstract and Trello

UX/UI Designer

Staffany (Remote)   October 2017 – February 2018

- Designed and prototyped mockups for user testing
- Conducted user testing and analyzed feedback
  - Wrote and presented report to team detailing user testing results
- Designed logo and created the branding and style guide

UX/UI Developer

Delightful Natural Food (Remote)   January 2017 – September 2017

- Built responsive website with HTML5, CSS3, Javascript, Bootstrap and integrated Paypal API
- Increased new visitor traffic by 46% and returning visitor traffic by 54% within one month of redesigned website
- Improved customer support response times by 90% after implementing Drift Chatbot API
- Responsible for conducting over 5 product demos and directly communicating with customers

Skills

UX/UI

Competitive Analysis
User Research
Personas
Use Cases
Storyboards
Surveys
Information Architecture
Wireframes
High-Fidelity Prototypes

Programs

Sketch
Marvel/InVision
Abstract/Kactus
Balsamiq Mockups 3
Adobe Experience Design
Craft
Zeplin
Google Analytics
Overflow
Maze
Smartlook

Web Development

HTML5
CSS3

Languages

English
Cantonese
Mandarin

Education

California State University, Stanislaus

Bachelors of Science (BS) in Computer Science

2012 – 2016