

# ANNIE YANG

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## Experience

### UX/UI Designer Lead

Creek & River Global (Irvine, CA)   June 2019 - Present

- Managing Juristerra platform from [user research](#), [analyzing user data](#), [wireframing](#), [prototyping](#), and [user testing](#)
- Working in [collaboration](#) with the development team and project manager
- Creating 10 or more JIRA tickets per sprint for developers after debugging platform
- Designing flyers and online ads for the Marketing team
- Created a style guide for the team

### UX/UI Designer

MNG Enterprise (Irvine, CA)   February 2018 - April 2019

- [Lead](#) over 90% of projects completion within budget and time
- Oversaw an Increase in user efficiency with redesigned internal iOS app after conducting [field study](#) user research and analyzing the [collected data](#)
- [Collaborated](#) with stakeholders, development team, and project manager
- Redesigned website after conducting research and analytics
- Created internal [design libraries](#)
- Led a company-wide effort by introducing team to improve project tracking with Abstract and on-time delivery with Trello

### UX/UI Designer

Staffany (Remote)   October 2017 - February 2018

- Translated [information architecture](#) into simple to use and ready for Minimum Viable Product (MVP)
- Conducted [User Testing](#) and [analyzed](#) feedback
  - Wrote [report](#) to team detailing user testing results
- [Designed](#) logo and created the [branding](#) and style guide

### UX/UI Developer

Delightful Natural Food (Remote)   January 2017 - September 2017

- Built responsive website with [HTML5](#), [CSS3](#), [Javascript](#), [Bootstrap](#) and integrated [Paypal API](#)
- [Increased new visitor traffic](#) by 46% and returning visitor traffic by 54% within one month of redesigned website
- Improved customer support response times by 90% after implementing [Drift Chatbot API](#)
- Responsible for conducting over 5 product demos and directly communicating with customers

## Skills

### UX/UI

Competitive Analysis  
User Research  
Personas  
Use Cases  
Storyboards  
Surveys  
Information Architecture  
Wireframes  
High-Fidelity Prototypes

### Programs

Sketch  
Marvel/InVision  
Abstract/Kactus  
Balsamiq Mockups 3  
Adobe Experience Design  
Craft  
Zeplin  
Google Analytics  
Overflow  
Maze  
Smartlook

### Web Development

HTML5  
CSS3

## Languages

English  
Cantonese  
Mandarin

## Education

California State University,  
Stanislaus  
Bachelors of Science (BS) in  
Computer Science  
2012 - 2016