

ANNIE YANG

Contact

Phone: (209) 202-1975

Email: yang.annie48@gmail.com

Portfolio: annie-yang.github.io

LinkedIn: linkedin.com/in/ayang4

Skills

UX/UI

Competitive Analysis
User Research
Personas
Use Cases
Storyboards
Surveys
Information Architecture
Wireframes
High-Fidelity Prototypes

Programs

Sketch
Marvel/InVision
Abstract
Balsamiq Mockups 3
Adobe Experience Design
Craft
Zeplin
Google Analytics
Maze
Principle
Kactus

Web Dev.

HTML5
CSS3

Languages

English
Cantonese
Mandarin

Education

California State University,
Stanislaus
Bachelors of Science (BS) in
Computer Science

Experience

UX/UI Designer

Jun 2019 - Present

Creek & River Global (Irvine, CA)

- Conducted user testing with Maze
- Created prototypes with Invisionapp and Principle
- Created internal branding style guide
- Created marketing ads, flyers, banners
- Used Kactus as version control

UX/UI Designer

Feb 2018 - Apr 2019

MNG Enterprise (Irvine, CA)

- Created lo-fi wireframe with pen & paper and hi-fi wireframe with Sketch
- Protoyped mockups using InvisionApp
- Conducted internal interviews
- Created internal design libraries
- Bought on Kan-ban board using Trello and version control with Abstract

UX/UI Designer

Oct 2017 - Feb 2018

Staffany (Singapore)

- Translated information architecture into simple to use and ready for Minimum Viable Product (MVP)
- Conducted User Testing
 - Analyzed MVP feedback, resulting in needing to improve user flow
 - Wrote feedback report to team
- Designed logo and branding style guide with Sketch to create consistent branding

UX/UI Designer/Marketing Intern

Sep 2017 - Dec 2017

Titan AI Studios, Inc. (San Jose, CA)

- Created wireframes and mockups with Balsamiq and Sketch
- Search Engine Optimization (SEO)
 - Edited focus keywords, slugs, titles, meta descriptions for blog posts
- Wrote blog content, created backlinks, emailed bloggers, analyzed traffic

ANNIE YANG

Contact

Phone: (209) 202-1975

Email: yang.annie48@gmail.com

Portfolio: annie-yang.github.io

LinkedIn: linkedin.com/in/ayang4

Favorites

Podcasts

Experience Design w/ Tony Daussat

Design Huddle

Design Better Podcast

Work Life w/ Adam Grant

99% Invisible

Design Review

Armchair Expert w/ Dax Shepard

Reads

growth.design

The Subtle Art of Not Giving a F**k

Don't Make Me Think

Experience

UX/UI Developer

Jan 2017 - Sep 2017

Delightful Natural Food Inc. (Modesto, CA)

- Built responsive website with HTML5, CSS3, Javascript, Bootstrap and integrated Paypal API
- Increased traffic by 46% (new visitors) and 54% (returning visitors) from June - July
- Added Drift Chat-bot API to enhance customer support