

ANNIE YANG

Education

California State University,
Stanislaus

Bachelors of Science (BS) in
Computer Science

Skills

UX/UI

Competitive Analysis

User Research

Personas

Use Cases

Storyboards

Surveys

Information Architecture

Wireframes

High-Fidelity Prototypes

Programs

Sketch

Marvel/InVision

Abstract

Balsamiq Mockups 3

Adobe Experience Design

Craft/Zepplin

Google Analytics

Maze

Web Dev.

HTML5

CSS3

Languages

English

Cantonese

Mandarin

Contact

Phone: (209) 202-1975

Email: yang.annie48@gmail.com

Portfolio: annie-yang.github.io

LinkedIn: linkedin.com/in/ayang4

Experience

UX/UI Designer

Feb 2018 – Apr 2019

Mr. Nice Guy (Irvine, CA)

- Wireframe and design responsive user interfaces
- Prototype mockups with InvisionApp
- Worked with design and developers team efficiently
- Produced lo-fi and hi-fi wireframes
- Created design libraries

UX/UI Designer

Oct 2017 – Feb 2018

Staffany (Singapore)

- Collaborated with developers to translate information architecture into simple to use and ready for Minimum Viable Product (MVP)
- Conducted User Testing
 - Analyzed MVP feedback, resulting in needing to improve user flow
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 - Wrote feedback report to team
- Designed logo and branding style guide with Sketch to create consistent branding
- Produced wireframe for onboarding and employee/ employer schedule flow for web app

UX/UI Designer/Marketing Intern

Sep 2017 – Dec 2018

Titan AI Studios, Inc. (San Jose, CA)

- Created wireframes and mockups for profile, meetup, events, and menu screens for mobile app
- Search Engine Optimization (SEO)
 - Edited focus keywords, slugs, titles, meta descriptions for blog posts
- Wrote blog content, created backlinks, emailed bloggers, analyzed traffic
 - Received blogger to write about our app on Bustle

UX/UI Developer

Jan 2017 – Sep 2017

Delightful Natural Food Inc. (Modesto, CA)

- Built responsive website with HTML5, CSS3, Javascript, Bootstrap and integrated Paypal API
- Increased traffic by 46% (new visitors) and 54% (returning visitors) from June – July
- Created landing page and products page wireframes and prototypes for desktop
- Added Drift Chat-bot API to enhance customer support