

ANNIE YANG

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Experience

UX/UI Designer Lead

Creek & River Global (Irvine, CA) June 2019 - Present

- Managing Juristerra platform from [user research](#), [analyzing user data](#), [wireframing](#), [prototyping](#), and [remote testing](#)
- Working in [collaboration](#) with the development team and project manager
- Creating 10 or more JIRA tickets per sprint for developers after debugging platform
- Designing flyers and online ads for Marketing team
- Created style guide for the team

UX/UI Designer

MNG Enterprise (Irvine, CA) February 2018 - April 2019

- [Lead](#) over 90% of projects completion within budget and time
- Oversaw an Increase in user efficiency with redesigned internal iOS app after conducting [field study](#) user research and analyzing the [collected data](#)
- [Collaborated](#) with stakeholders, development team, and project manager
- Redesigned website after conducting research and analytics
- Created internal [design libraries](#)
- Led a company-wide effort by introducing team to improve project tracking with Abstract and on-time delivery with Trello

UX/UI Designer

Staffany (Remote) October 2017 - February 2018

- Translated [information architecture](#) into simple to use and ready for Minimum Viable Product (MVP)
- Conducted [user testing](#) and [analyzed](#) feedback
 - Wrote [report](#) to team detailing user testing results
- [Designed](#) logo and created the [branding](#) and style guide

UX/UI Developer

Delightful Natural Food (Remote) January 2017 - September 2017

- Built responsive website with [HTML5](#), [CSS3](#), [Javascript](#), [Bootstrap](#) and integrated [Paypal API](#)
- [Increased new visitor traffic](#) by 46% and returning visitor traffic by 54% within one month of redesigned website
- Improved customer support response times by 90% after implementing [Drift Chatbot API](#)
- Responsible for conducting over 5 product demos and directly communicating with customers

Skills

UX/UI

Competitive Analysis
User Research
Personas
Use Cases
Storyboards
Surveys
Information Architecture
Wireframes
High-Fidelity Prototypes

Programs

Sketch
Marvel/InVision
Abstract/Kactus
Balsamiq Mockups 3
Adobe Experience Design
Craft
Zeplin
Google Analytics
Overflow
Maze
Smartlook

Web Development

HTML5
CSS3

Languages

English
Cantonese
Mandarin

Education

California State University,
Stanislaus
Bachelors of Science (BS) in
Computer Science
2012 - 2016