

ANNIE BAE

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EDUCATION

Rutgers University - New Brunswick, NJ

BA, Communication and Media Studies | May 2014

Cardiff University - Cardiff, Wales

Study abroad semester | Spring 2013

EXPERIENCE

General Assembly

September 2014 - December 2014

- Attended 12-week immersive web-development boot camp dedicated to teaching how to design and build web applications

Time Out New York

January 2014 - May 2014

Marketing Intern

- Assisted with social media monitoring using Omniture and Hootsuite
- Generated weekly reports for Time Out New York/Kids/Los Angeles, Chicago

Time Out New York

September 2013 - December 2013

Ecommerce Intern

- Maintained weekly content on Time Out's administrative platform
- Responsible for adding tracking codes to affiliated teams working with Time Out

Club Monaco

June 2012 - January 2013

Stylist

- Organized stock and visual displays
- Responsible for meeting daily sales quota

Network Showroom

September 2012 - October 2012

Intern

- Administered the tracking of high-end designers' samples
- Liaison for clients and production team

Gilles Montezin Bridal

June 2012 - August 2012

Intern

- Researched information of artists, globally, to help promote their own pieces

SKILLS

Languages

- Ruby
- CSS
- Javascript
- SQL
- HTML

Frameworks

- Rails
- Sinatra
- Bootstrap

Libraries

- jQuery.js
- Underscore.js
- Backbone.js

Other

- AJAX
- Git/GitHub
- Instagram API

LEADERSHIP ACTIVITIES

Global Ambassadors

September 2013 - May 2014

- Advised students and promoted studying abroad to peers
- Delegated tasks and pitched ideas on how to expand the study abroad program

Korean Students Association

September 2010 - May 2012

- Coordinated programming and logistics for a charity event
- Raised \$2,700 for a non-profit educational documentary project, "Still Present Pasts"

HONORS

- Dean's list (2011-2014)
- National Honors Society