



ANNIE RAI

✉ AgnesAnnieRai@gmail.com

@ raianne.github.io/portfolio/

📞 678.816.1567

SUMMARY

Highly skilled and talented Multimedia Designer backed solidly with a Master of Art's degree in Motion Media Design. It is a matter of pride to help to launch Sign1News broadcast news in American Sign Language (ASL) to signers in 2017. A results-oriented and team-driven person full of enthusiasm with excellent communication skills.

+ PROFESSIONAL EXPERIENCE

- 2014 - Present **ANNIE RAI - MULTIMEDIA DESIGN**
Founder & Art Director
+ **Sign1news (2017-Current)**, provides motion graphics elements, and coordinate video content with contributed news from CNN.
+ **Georgia PINES (2014-Current)**, provides graphic designs, videography, motion graphics, animation, and editing services. Teach families of deaf children how to communicate with American Sign Language & develop Deaf identity as a Deaf Mentor.
+ **Go Eat Give (2014-2015)**, developed print marketing materials, and provided photography & video services on a company's trip to India.
- 2018 - Present **EMORY UNIVERSITY**
ASL Instructor
Prepared teaching materials such as Syntax and Grammar, Basic Deaf History, Communication, Deaf Culture use in classroom settings. Make difficult concepts understandable to students. Adapt teaching strategies to learning styles of students with different skill levels.
- Jan 2019 - July 2019 **CUMMING FIRST UNITED METHODIST CHURCH**
Communication Graphics Specialist
Provided tri-fold brochures, posters, business cards, e-Newsletter, Monthly newsletter, Info-graphics, Flyers, maintained/updated the church website, created weekly TV announcements for around church and Sunday morning Worship for the staff and congregation for all internal and external printed, online and communications needs.
- 2017 **EDIFICE GROUP, INC**
Graphic Designer
Tested the email marketing platform, Robomail. Tested functionally to ensure they display correctly on all browsers, mobile devices, and email software. Email and mobile display campaigns for auto dealers.
- 2015 **VEEAM SOFTWARE CORPORATION**
In-House Motion Graphic Designer
Produced motion graphics concept to delivery - storyboard, model & animation. Encoded, converted & edited videos & graphical sequences.
- 2012 - 2013 **ACCESSIBLE MATERIALS PROJECT**
Motion Graphic Designer
Converted books to accessible videos for pre-K-12 age group/parents/teachers: Edit materials with Photoshop; Importing material with After Effects; Animation; Editing; Provide narration/audition (voice-over) with scripts/audio; Subtitling of video with scripts/audio. Developed videos that tell stories from books (for students and parents); Edited stories delivered in American Sign Language; Created videos about the Deaf culture and history; Developed educational tools to help Deaf children understand literature, i.e. Aesop's Fables.
- 2005 - 2009 **ATLANTA JOURNAL-CONSTITUTION CORPORATION**
Graphic Designer
Designed creative advertisements to suit clients' requests and maximize their results. Designed advertisements for the Access Atlanta magazine, Clipper/Coupon, Buyer's Edge, Sports Section for Adult Entertainment, Real Estate Section, Special Section, Restaurant advertisements in Cobb, Gwinnett, Fulton, Rockdale, and Cherokee Counties.

+ SOFTWARE SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Dreamweaver
- Adobe After Effects
- Adobe Cinema 4D
- Adobe Premiere Pro
- HTML/CSS
- Javascript/jQuery
- Responsive Web
- MailChimp
- Sketch
- RoboMail
- Bootstrap
- GitHub
- SEO
- Google Analytics
- Marvel
- FileZilla
- CyberDuck

+ SKILLS

- Creativity
- Typography
- Photography
- Branding
- Strong Time-Management
- Excellent Organizational Skills
- Detail - Oriented
- Flexibility
- Interpersonal Skills
- Optimistic personality
- Ability to foster teamwork
- Planning and Project Coordination
- Project Management
- Trend Research
- Correspondence management

+ EDUCATION/CERTIFICATION

- 2017 **JAVASCRIPT DEVELOPMENT**
Certificate - General Assembly
- 2016 **FRONT-END WEB DEVELOPMENT**
Certificate - General Assembly
- 2011 **MOTION MEDIA DESIGN -**
Masters of Arts
- 2003 **GRAPHIC DESIGN & FINE ARTS - Bachelors of Fine Arts**
Savannah College of Art and Design (SCAD)
Dean's List and SCAD Alumni Scholarship