

# PORTFOLIO DESIGN INSPIRATION

For inspiration for this sitemap, I drew from a few things. First was the basic MSU sitemap, a standard sitemap layout I've seen countless times before. Next, I sought out the personal websites of some of my favorite young Artists. These websites are minimal showcases of their chosen mediums, and helped me to categorize various aspects of my portfolio as well as get an idea of what kind of page I wanted my portfolio to be. Lastly, I consulted alumni portfolios, including the woman I interviewed in project one. I found my experience on her website very pleasant, and wanted to mimic some of the aspects of the site in my sitemap. For instance, I liked how Emily had a "home" link in her top navigation bar which linked back to her landing page, which had a brief synopsis about her. It was a great introduction to the site and I plan on doing the same. I have resume in my top navigation bar because that is extremely important content and it must be easy to find. The last link, portfolio, was the most difficult to conceptualize. I had to figure out what I wanted to put up on the website. Most of it is from PW classes, but I also have an extensive library of photography and graphic design art that I think is worth putting up there. However, because one is a "hobby" and the other is very professional, I didn't know how to go about it. I also had a video, making it a random mix. I decided to go with "visual media", a single-page with thumbnails that links to the photos and videos on external sites. The writing page will have a top navigation with thumbnails and unlimited scrolling, where samples of my writing can be viewed. I have found this layout blends the horizontal-aligned simplicity of Emily's site with the one-page, top title and scroll layout that is gaining popularity. I decided to make two separate sub pages for the "Visual Media" and "Writing" aspects of my portfolio because if it is a prospective client or job interest they would probably want the choice of just viewing one thing or the other.