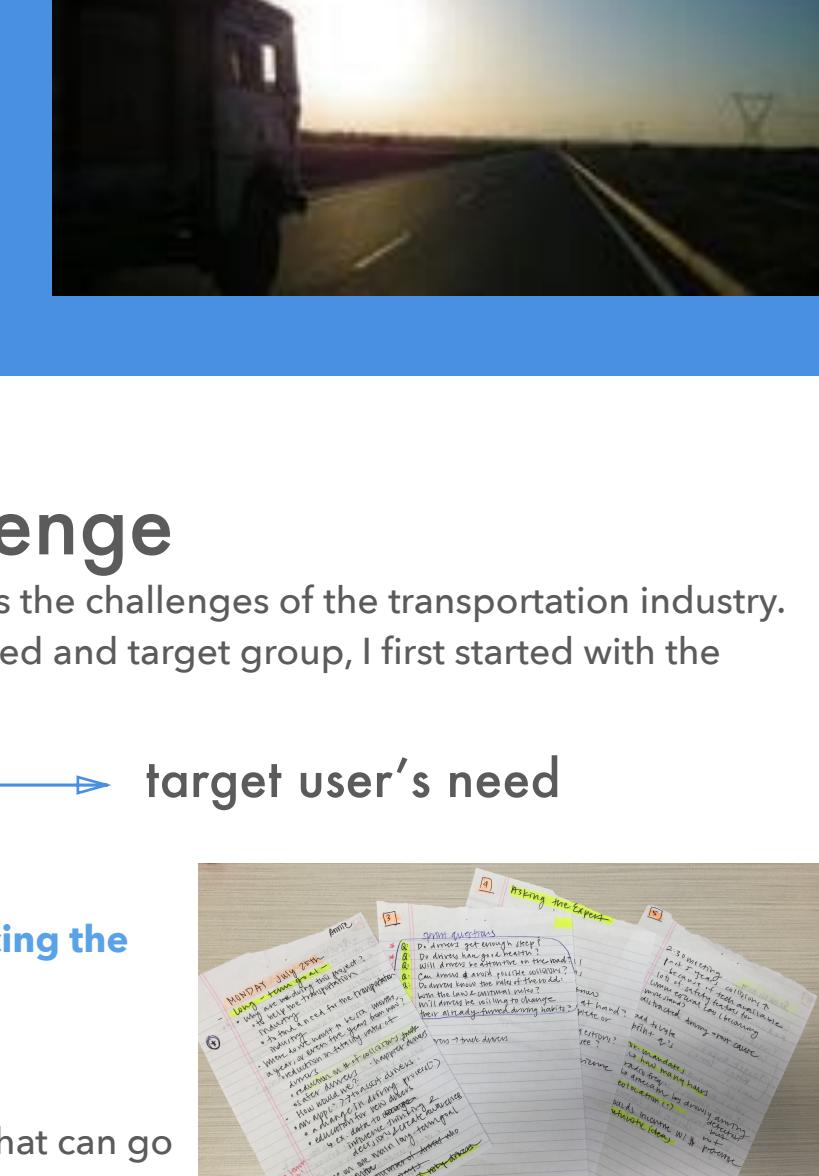


# Rest Easy

In five days, using a design sprint process inspired from the book *Sprint* by Jake Knapp, I designed a prototype for an app called Rest Easy aimed to help truck drivers stay more attentive on the road in order to decrease the risk of collisions.



## The need & challenge

My focus from the start was to address the challenges of the transportation industry. In order to come up with a specific need and target group, I first started with the bigger picture.

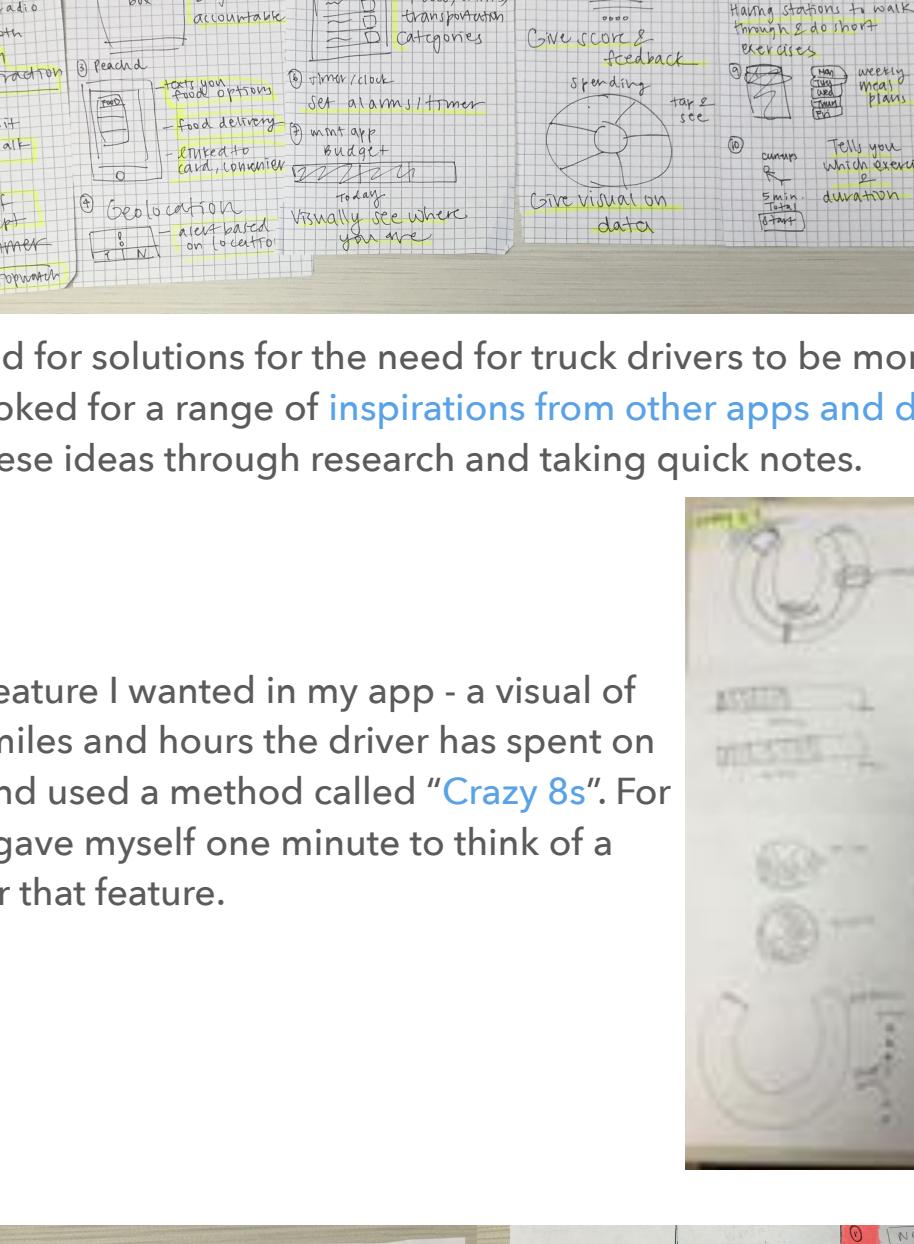
long-term goal → target user's need

I brainstormed for the long-term goal and concluded with the goal of **reducing the number of collisions**.

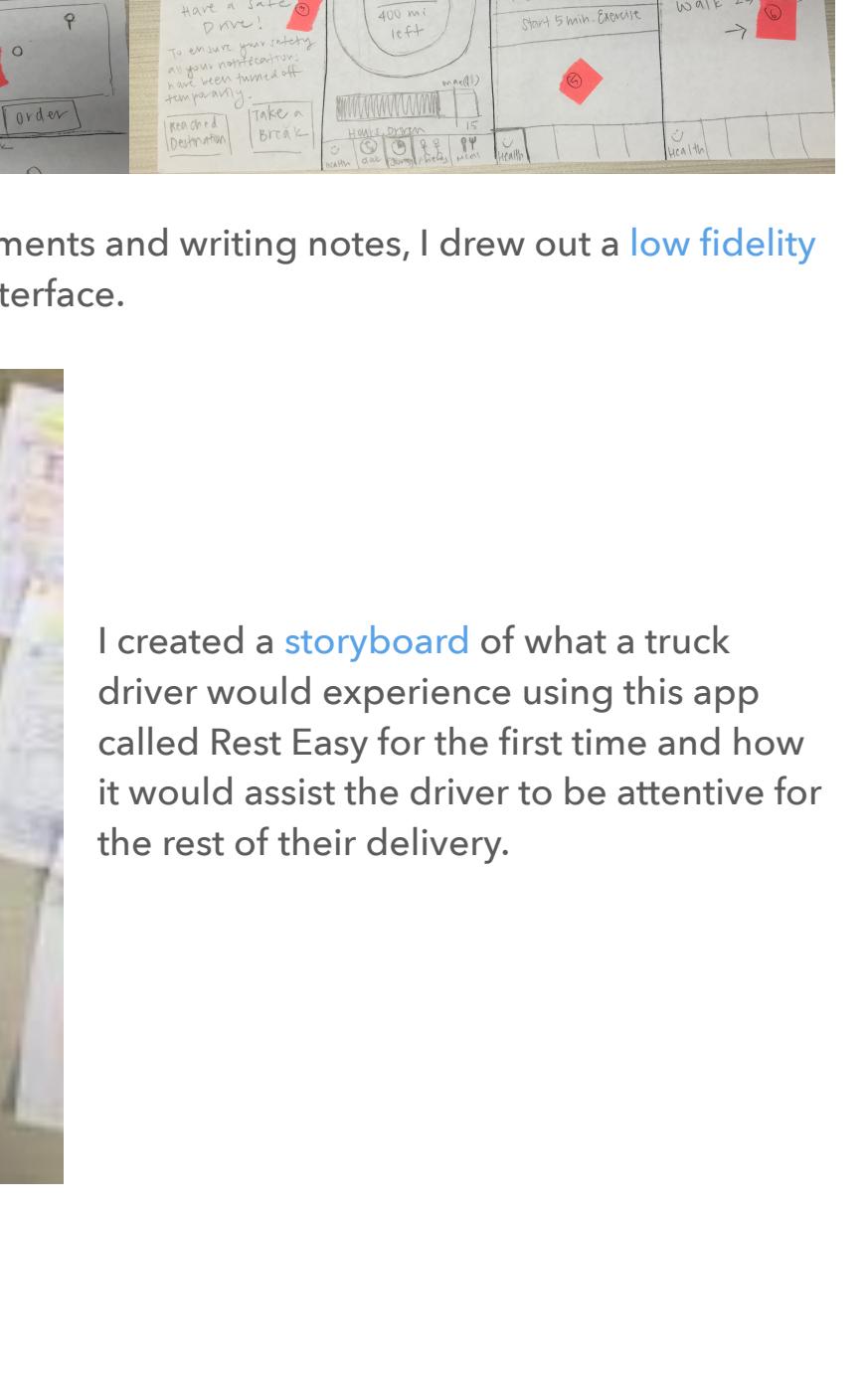


Notes Taken to Organize Ideas

Upon deciding to address the needs of **commercial truck drivers**, I mapped out different key players and their interactions with one another.



After creating this map, I interviewed a UX Designer and researched online to learn more about the the process and lives of truck drivers. With further brainstorming with questions and organizing them into groups, I was able to come up with a target user and event to address.

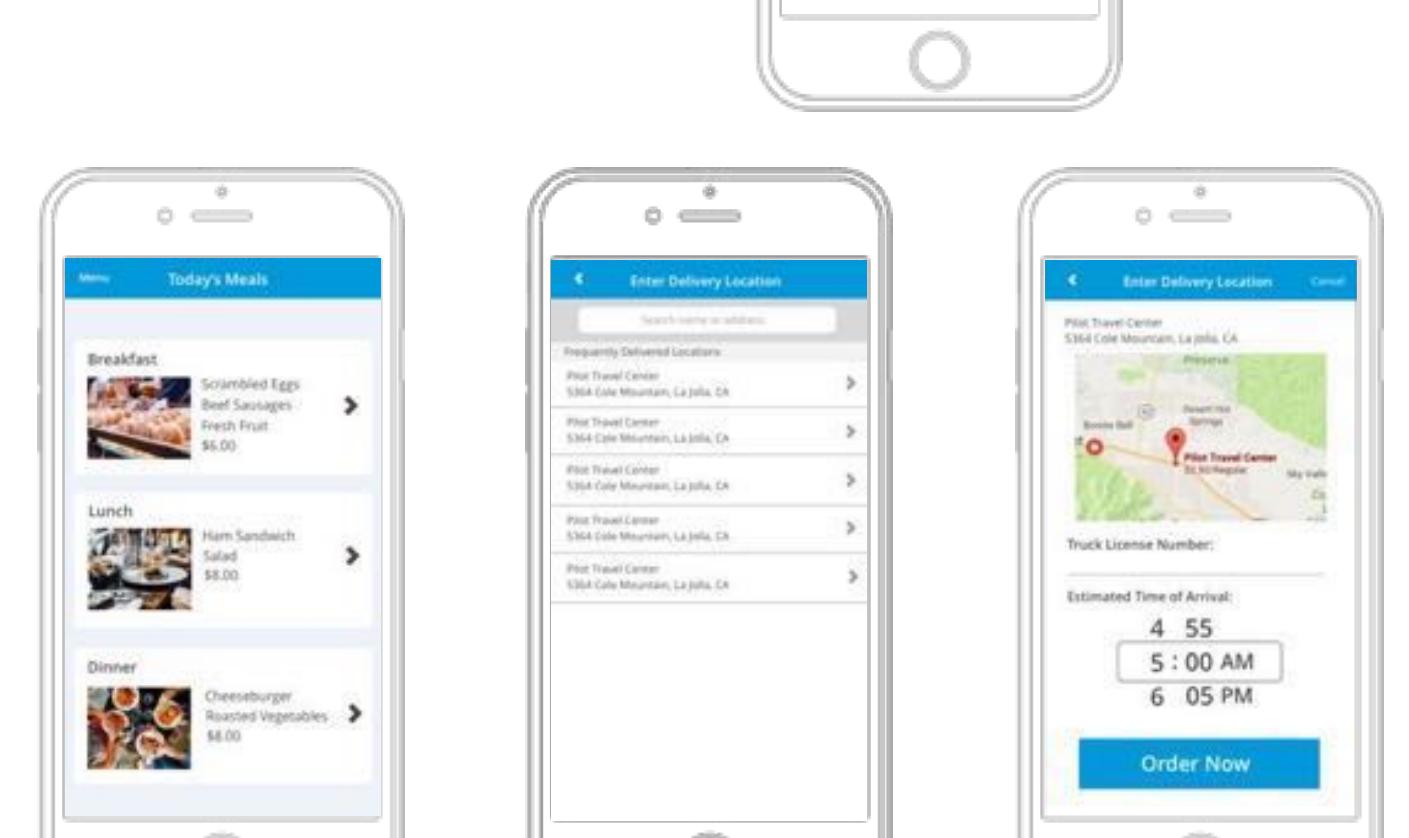


Organization of the "How Might We" Questions

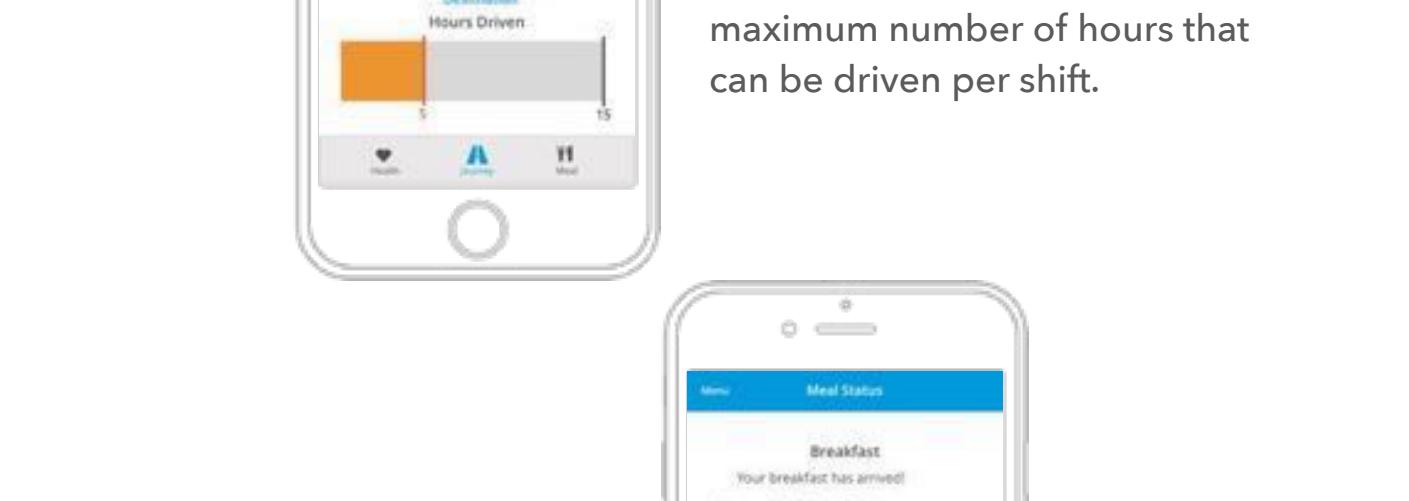
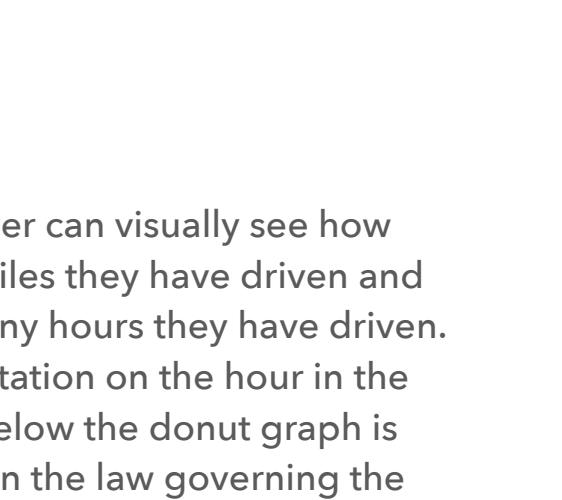
**Target User**  
Commercial Truck Drivers  
**The Need**  
to be more attentive on the road  
**Target Event**  
break times during delivery

If truck drivers can use their break times well, they can be more attentive and less distracted on the road, leading to less collisions. Using break times well also has long term health benefits to the driver.

## The design process



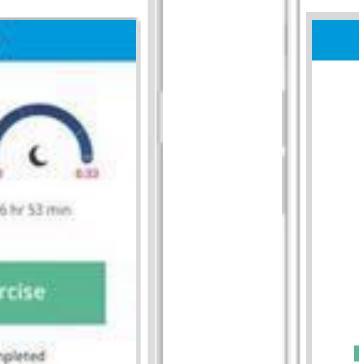
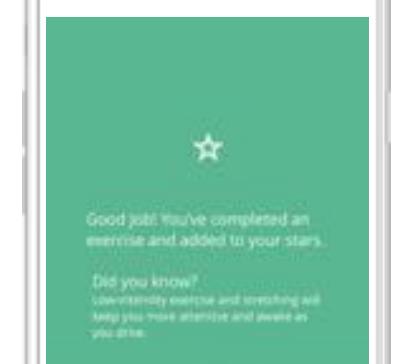
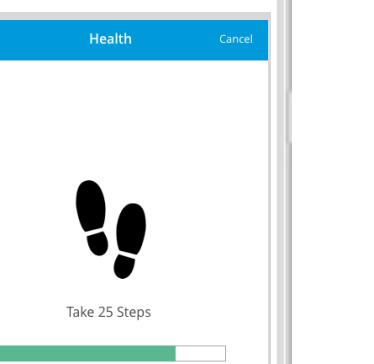
As I searched for solutions for the need for truck drivers to be more attentive on the road, looked for a range of **inspirations from other apps and designs**. I captured these ideas through research and taking quick notes.



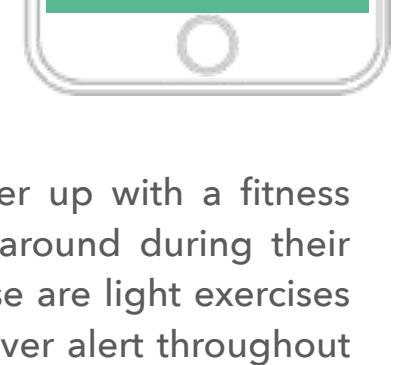
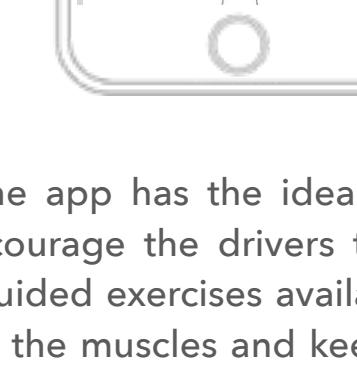
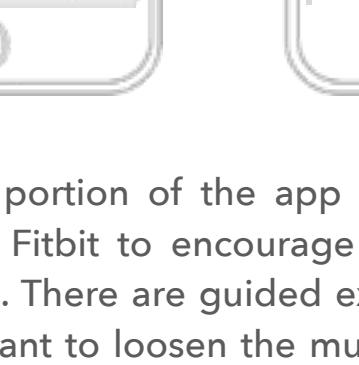
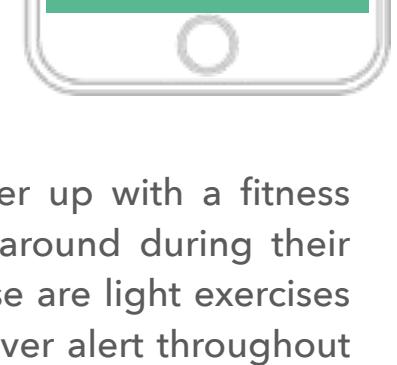
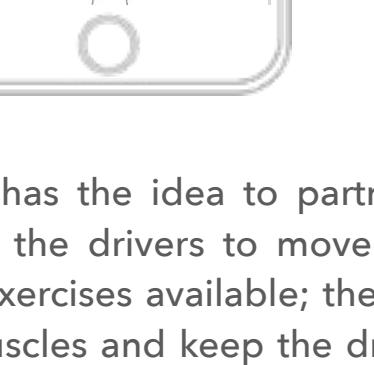
I created a **Storyboard** of what a truck driver would experience using this app called Rest Easy for the first time and how it would assist the driver to be attentive for the rest of their delivery.



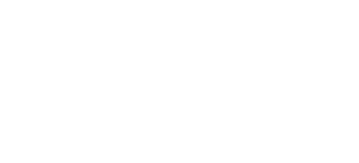
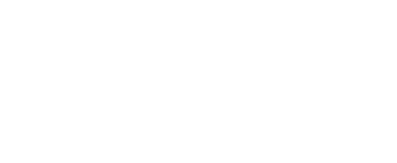
The driver lands on this first screen and has a simple menu to refer to.



This screen shows the driver the nearest rest stops to them.



The driver has the option of ordering their meal and having it delivered to a specific rest stop. By doing this, the driver gives the food deliverer the permission to track the truck via GPS so they can come in time.



The driver can see the status of their meal delivery.



The driver can visually see how many miles they have driven and how many hours they have driven. The limitation on the hour in the visual below the donut graph is based on the law governing the maximum number of hours that can be driven per shift.



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