STYLEGUIDE

KAIZEN STYLEGUIDE

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BUTTONS

NAVIGATION

FORMS

TABLES/GRID

ICONS

* All px measurements are based on a 1280px width unless specified, and will scale at specific breakpoints

COLORS

PRIMARY COLORS

ee4949	ffffff	383838
main color theme.	text on red	body text

PRIMARY COLORS

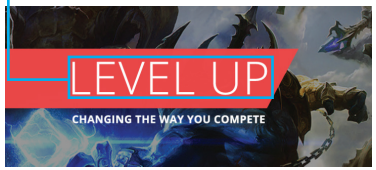
a1a1a1

carousel circles

TYPOGRAPHY

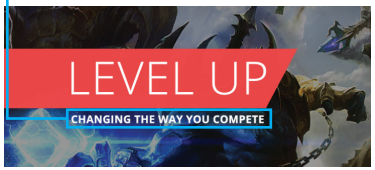
HEADING 1 *Hero Header*

OPEN SANS LIGHT, 90pt, ffffff



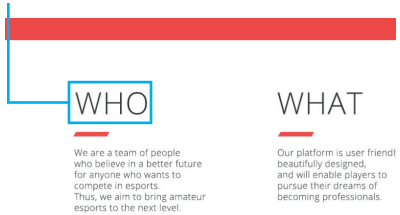
HERO SUB HEADING

OPEN SANS BOLD, 21pt, ffffff



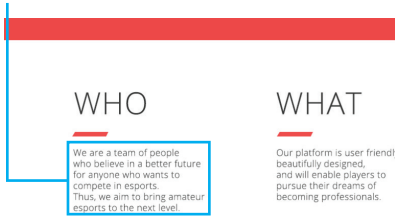
BODY 1 *Body titles*

OPEN SANS LIGHT, 60pt, 383838



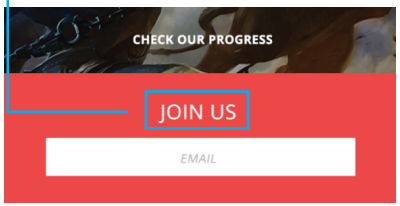
BODY 2 *Body copy*

OPEN SANS LIGHT, 18pt, 383838



BODY 3 *CTA*

OPEN SANS REGULAR, 30pt, ffffff



BODY 1 *Body titles*

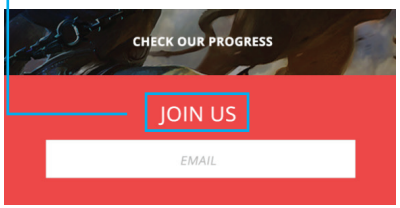
OPEN SANS LIGHT, 60pt, 383838

BODY 2 *Body copy*

OPEN SANS LIGHT, 18pt, 383838

BODY 3 *CTA*

OPEN SANS REGULAR, 30pt, ffffff



VISUAL MOTIF