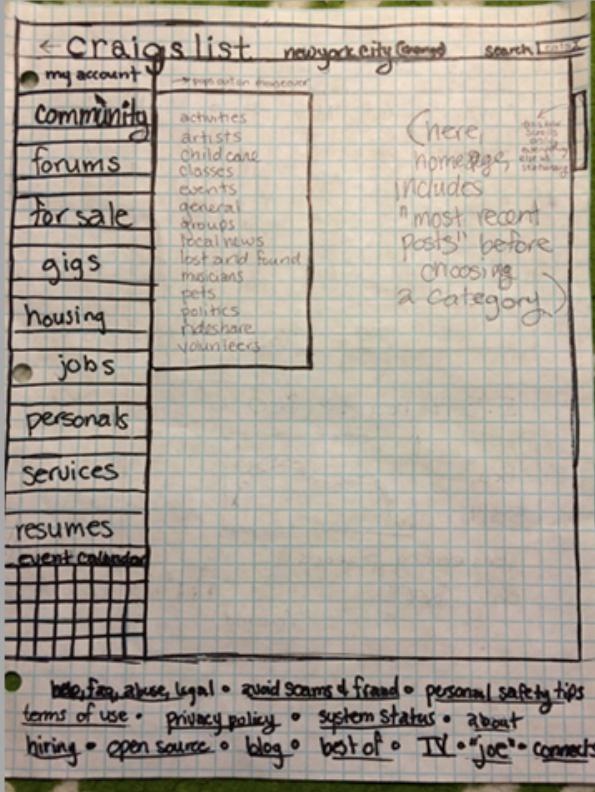


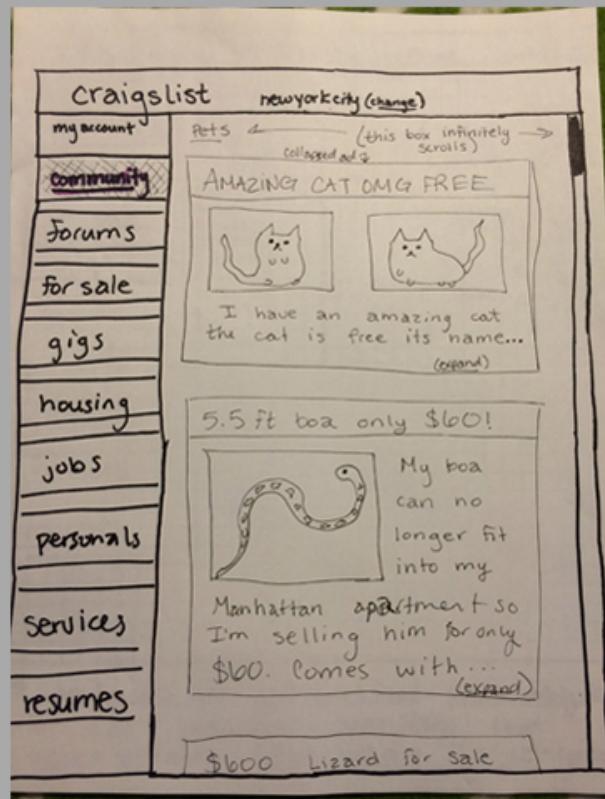
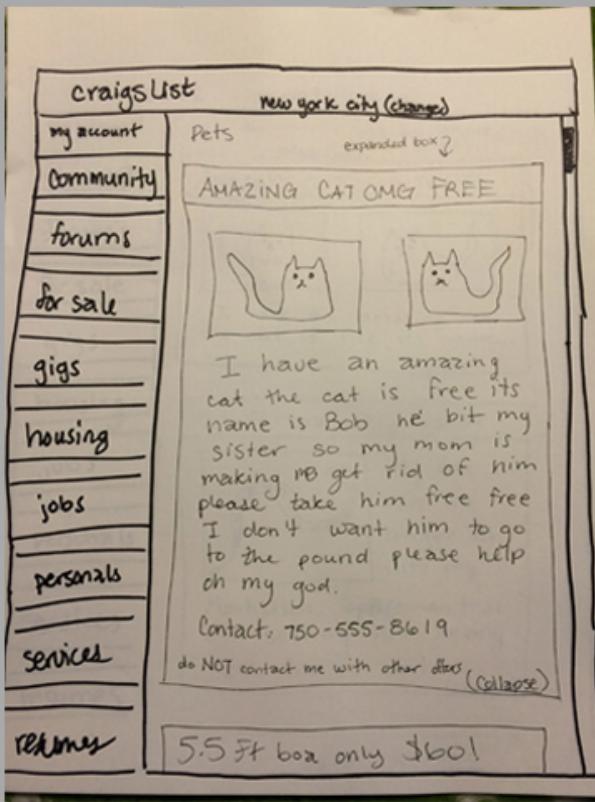
Craigslist Redesign Midterm Documentation

Casey Judge

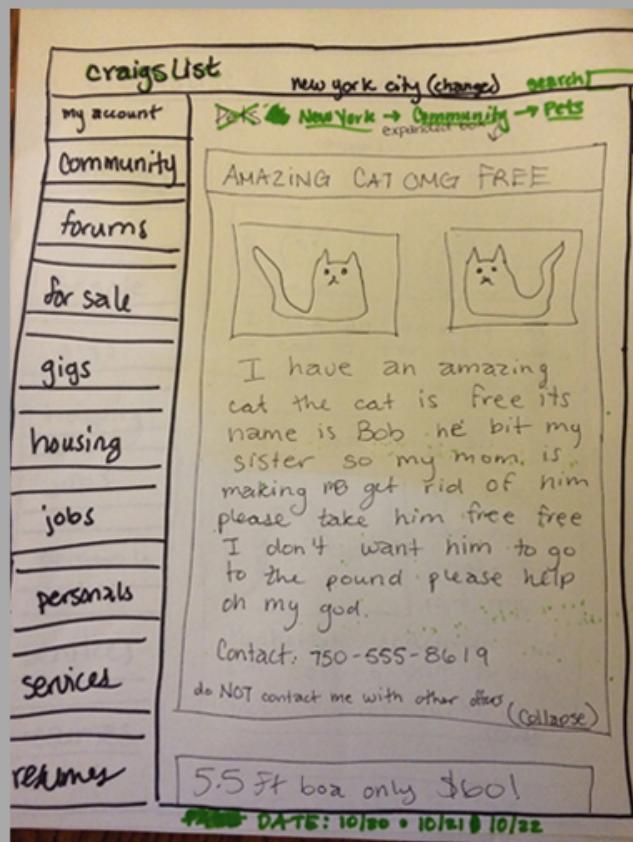
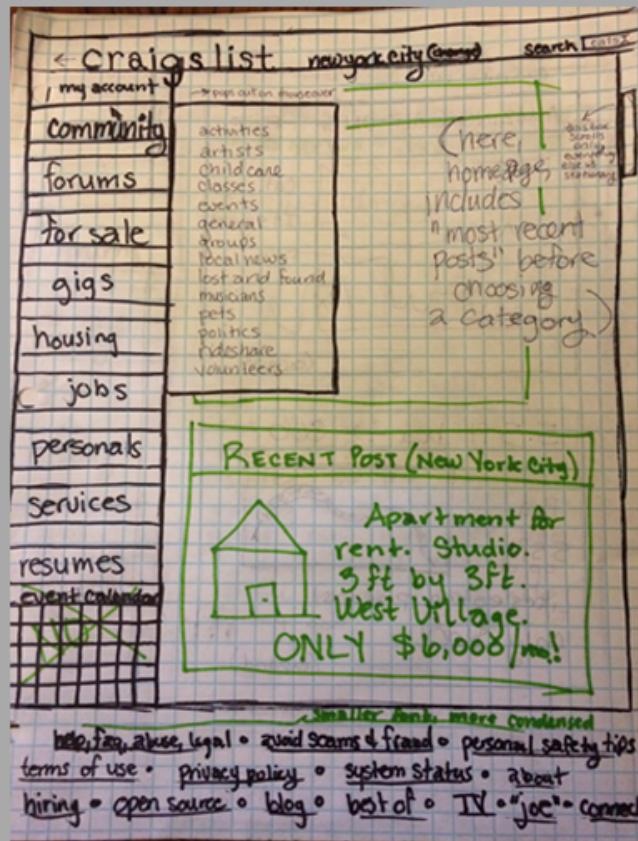
I redesigned craigslist to make the page more user-friendly and aesthetically pleasing to viewers. In my redesign, I grouped all of the broad categories into pop-out menus on the side of the screen, and designed the page so that users could scroll through all available content and “expand” posts that they find interesting, instead of loading new pages and constantly switching back and forth between them. A preview of images and text appear when scrolling through each category on the site. Location, an option to change location, and a search option are available at the top of every page.



Original Wireframes



Wireframe Revisions



Design

craigslist

new york city ([change](#))

search

[my account](#)

[community](#)

[forums](#)

[for sale](#)

[gigs](#)

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[best-of-craigslist](#)
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["craigslist joe"](#)
[craig connects](#)

recent posts

[SMALL CHILD FOR SALE, TOTALLY LEGIT](#)

I have a child in need of a good home.

Ended up with him about 3 months ago but it just isn't working out for us.



He just cries too much for me to deal with anymore.

If you're cool with screaming and poop, you'll make a far better match than I did for him!

I'm selling him for only \$300!

THIS IS A STEAL!

Call me @ 840-284-8358 to...

[\(expand\)](#)

[West Village Studio Apartment, only \\$500/mo](#)



APARTMENT IN WEST VILLAGE

GREAT LOCATION

STUDIO

MUCH APARTMENT

VERY GREAT

SUCH AMMENITIES

WOW!

WASHER AND DRYER IN UNIT

DISHWASHER

EMAIL ME AT APARTMENTS@TOTALLYREALLISTINGS.COM

[\(collapse\)](#)

Pet rat, \$5!



I found this rat in my garage last week, it seems like he'd make a great pet!

Selling him for only \$5!

Pick him up in Queens.

He's still out in my garage, so this is a bring-your-own-trap kind of situation.

Seems like a very intelligent little fellow, doesn't seem to be rabid at all. Haven't gotten close enough yet to see if he's a biter, but I'm assuming not. He...

[\(expand\)](#)

More Design

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"craigslist joe"
craig connects

free cat omg plz take him

 this is my cat he's free plz take him i need him to go to a good home omg
he only bites people most of the time but sometimes he's nice
adoption fee only \$125
totally free!
email me!

(expand)

8 foot boa for sale, only \$60!

 My boa grew so big he has to live on our couch now. I figured I should probably find him a better home, with more room.
He's 3 years old, at least 8 feet long, and weighs about 60 pounds.
I recommend keeping him away from your other pets, he's eaten 3 cats so far.
I'll even throw in his old tank (even though he doesn't fit in it anymore!) and some dead mice I have lying around to feed him with.
I'm selling him for only \$60! Great deal.
Pick him up in Brooklyn. I don't recommend bringing him on the train... these guys are illegal in NYC.
Email me at snakeguy43902@yahoo.com or call 555-555-5542 to set up a time to pick him up!

(collapse)

Pet rat, \$5!

 I found this rat in my garage last week, it seems like he'd make a great pet!
Selling him for only \$5!
Pick him up in Queens.
He's still out in my garage, so this is a bring-your-own-trap kind of situation.
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(expand)

HTML Displayed in Browser

The screenshot shows a Craigslist search results page for "new york city". The left sidebar lists categories: my account, community (selected), forums, for sale, gigs, housing, jobs, personals, services, and resumes. The main content area displays two ads:

- i can haz webpage**: An ad featuring a golden retriever sitting at a desk with a laptop, looking at the screen. The text above the image reads "I HAVE NO IDEA WHAT I'M DOING".
- Cat for Sale!!!!!!**: An ad featuring a black and white cat sitting on a surface. The text above the image reads "Cat for Sale!!!!!!".

The URL in the browser bar is `file:///Users/caseyj/Web%20Dev%20Git/DM2193FA2014/midterm/judge/Build/index.html`.

The screenshot shows a Craigslist community page. The left sidebar lists categories: services (selected) and resumes. The main content area displays an ad:

- services**: An ad featuring a black and white cat sitting on a surface. The text above the image reads "services".

The URL in the browser bar is `file:///Users/caseyj/Web%20Dev%20Git/DM2193FA2014/midterm/judge/Build/community.html`.