ANNIE WORFORD
Product Designer

EXPERIENCE

Founding Product Designer at Sia - Personal Finance Web App
Jun 2021 - Present, *Los Angeles, CA (Remote)*

- Designed responsive web and native app prototypes with founder and engineering team, following agile process
- Developed wholistic design system and components library

Lead UX / UI Designer at Stealth Startup - Social Networking App
Jul 2021 - Oct 2021, *New York City, NY (Remote)*

- Mentored 3 designers, guiding product design and roadmap
- Conducted 30+ user interviews and surveys to develop wireframes
- Promoted in 6 months for dedication and exceeding goals

UX / UI Designer Intern at Tred - Green Debit Card App
Jan 2021 - Jul 2021, *Leeds, GB (Remote)*

- Researched, designed, and tested native banking app with 3,000+ waitlisted users
- Created and rapidly-iterated prototype with 75+ screens

UX / UI Web Designer Intern at Her Flowers - Social Justice Org.
Apr 2021 - Jul 2021, *Denver, CO (Remote)*

- Translated requirements into concepts, flows, and website
- Presented process and design choices to stakeholders

Head Designer & Co-Editor at Pocket Lint Press - Lit Magazine
Jan 2017 - May 2019, *Beloit, WI*

- Led 5-person design team for 70+ page publication
- Improved efficiency and organization by shaping production schedule to meet weekly deadlines

CONTACT

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SKILLS

Figma, Sketch, Adobe XD
Adobe Creative Cloud
InVision
Basic HTML, CSS, JavaScript
Wireframes & Prototypes
User Research
User Testing
Interaction Design
Responsive Design
Visual Design Principles

AWARDS

UX Bootcamp + NASA Creative Jam
Mar 2021

- Honorable mention out of 150+ design teams

EDUCATION

CareerFoundry
Grad. Jan 2021, *Berlin (remote)*

- Certificate in UI Design

Beloit College
Beloit, WI

- Bachelor of Arts in Creative Writing
- Minor in Studio Art
- magna cum laude