

ANNIE WORFORD

UX/UI DESIGNER

UX/UI designer with background in graphic design, creative writing, and the arts. Experienced in design principles, production schedules, and cross-cultural communication. Seeking to apply storytelling skills through writing and visuals at a company that values sustainability and creative impact.

EXPERIENCE

Freelance UX/UI Designer

Denver, CO • July 2020 - Present

- Worked with experienced mentors to develop user experience and user interface skills, including some frontend development
- Conceptualized, created, and revised wireframes, user flows, mock-ups, working prototypes, and other deliverables

Peace Corps Volunteer

Peace Corps • The Gambia • Oct. 2019 - Mar. 2020 (Covid-19 evac)

- Received 3 months language and culture training, to become sensitized to citizens and live on my own in a Gambian village among locals
- Helped increase local food security, income, and literacy through research, design, and implementation of agricultural, education and other projects

Co-Editor & Head Designer

Pocket Lint Press • Beloit, WI • Spring 2017, 2018, & 2019

- Collaborated to produce and design Beloit College's annual spring literary magazine, as well as several small zines throughout the year
- Improved efficiency and organization in the magazine production schedule, met deadlines, reviewed proofs, and expanded magazine presence on campus

Acting Owner

Gallery ABBA, Beloit College • Beloit, WI • May 2018 - Aug. 2018

- Increased gallery attendance and community engagement by organizing an art walk with two other galleries, putting together monthly shows, running a week-long pop-up shop, and setting up a weekly farmers market stall
- Grew brand awareness by creating posters, stickers, buttons, and other graphics to promote the gallery

Creator

Suitcase Travel Zine • Denver, CO • Aug. 2016

- Designed, edited, printed, and distributed and sold 120+ copies of a one-time, 28-page zine of original material on my own
- Developed a readership and customer base for original art and travel writing through hands-on design and editing, and efficient project management to meet printing and distribution deadlines
- Translated a foreign cultural experience into engaging reader experience for American consumers

Co-Editor

Calliope Lit. & Art Magazine; DSA • Denver, CO • Aug. 2013 - May 2015

- Increased the visual appeal and cohesion of the magazine by collaborating with design team members to revise layouts
- Strengthened the branding and theme of the magazine by compiling layouts and unifying overall design of 100+ page annual publication
- Earned national recognition for student magazines two years in a row

CONTACT

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SKILLS

Sketch

Figma

Adobe XD

Photoshop

Illustrator

Indesign

Invision

Wireframing

User Personas

User Stories

User Testing

User Interviews

User Flow Diagrams

Copy Writing

Prototyping

EDUCATION

UI Design Course

CareerFoundry

Denver, CO

July 2020 - Jan. 2020

Bachelor of Arts

Beloit College

Beloit, WI

Aug. 2015 - May 2019

- Creative Writing Major; Studio Art Minor
- GPA: 3.75; Magna Cum Laude
- Dean's List all semesters
- Presidential Scholar