

# ANNIE WORFORD

## UX/UI DESIGNER

UX/UI designer with background in graphic design, creative writing, and the arts. Experienced in design principles, production schedules, and cross-cultural communication. Seeking to apply in storytelling skills through writing and visuals at a company that values sustainability and creative impact.

## EXPERIENCE

### Freelance UX/UI Designer

Denver, CO • July 2020 - Present

- Worked with experienced mentors to develop user experience and user interface skills
- Conceptualized, created, and revised wireframes, user personas, mock-ups, prototypes, and other deliverables

### Peace Corps Volunteer

Peace Corps • The Gambia • Oct. 2019 - Mar. 2020 (Covid-19 evac)

- Received 3 months language and culture training, becoming sensitized to citizens of The Gambia
- Helped increase local food security, income, and literacy through design and implementation of agricultural, education and other projects

### Co-Editor & Head Designer

Pocket Lint Press • Beloit, WI • Spring 2017, 2018, & 2019

- Produced and designed Beloit College's annual spring literary magazine, as well as several small zines throughout the year
- Improved efficiency and organization in the magazine production schedule, met deadlines, reviewed proofs, and expanded magazine presence on campus

### Acting Owner

Gallery ABBA, Beloit College • Beloit, WI • May 2018 - Aug. 2018

- Increased gallery attendance and community engagement by organizing an art walk with two other galleries, putting together monthly shows, running a week-long pop-up shop, and setting up a weekly farmer's market stall
- Grew brand awareness by creating posters, stickers, buttons, and other graphics to promote the gallery

### Creator

Suitcase Travel Zine • Denver, CO • Aug. 2016

- Designed, edited, printed, and distributed and sold 120+ copies of a one-time, 28-page zine of original material
- Developed a readership and customer base for original art and travel writing through hands-on design and editing, and efficient project management to meet printing and distribution deadlines
- Translated a foreign cultural experience into engaging reader experience for American consumers

### Co-Editor

Calliope Lit. & Art Magazine; DSA • Denver, CO • Aug. 2013 - May 2015

- Increased the visual appeal and cohesion of the magazine by collaborating with design team members to revise layouts
- Strengthened the branding and theme of the magazine by compiling layouts and unifying overall design of 100+ page annual publication
- Earned national recognition for student magazines two years in a row

## CONTACT

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[https://](https://annieworford.wordpress.com)

[annieworford.wordpress.com](https://annieworford.wordpress.com)

## SKILLS

Sketch

Figma

Adobe XD

Photoshop

Illustrator

Indesign

Flinto

Wireframing

User Personas

User Stories

User Testing

User Interviews

User Flow Diagrams

Copy Writing

## EDUCATION

### UI Design Course

CareerFoundry

Denver, CO

July 2020 - Dec. 2020

### Bachelor of Arts

Beloit College

Beloit, WI

Aug. 2015 - May 2019

- Creative Writing Major; Studio Art Minor
- GPA: 3.75; Magna Cum Laude
- Dean's List all semesters
- Presidential Scholar