ANNIE WORFORD
UX/UI Designer

UX/UI Designer skilled at storytelling through written and visual mediums. Interested in dynamic startups that value social and creative impact.

EXPERIENCE

UX Design Intern at a Startup in Stealth Mode
Jan 2021 - present, NYC (remote)
- Conceived and conducted user interviews and tests to understand users' needs and presented findings
- Translated data into user flows, wireframes, mockups, and prototypes to design a SaaS product

UX/UI Design Intern at Tred
Jan 2021 - present, London (remote)
- Improved in-app experience by working with designers, developers, and stakeholders to research, design, and test native mobile banking solutions
- Created, conceptualized, and iterated lean deliverables within constraints of budget and technology

Peace Corps Volunteer
Oct 2019 - Mar 2020 (*Covid-19 Evac.*), The Gambia
- Received 3 months language and cultural training for effective cross-cultural communication with host country
- Helped increase local food security, income, and literacy through research, design, and implementation of agriculture, education, and other development projects

Co-Editor & Head Designer at Pocket Lint Press
Spring 2017, 2018, & 2019, Beloit, WI
- Increased visual appeal and cohesion of magazine by collaborating with design team to create and revise layouts
- Improved efficiency and organization in production schedule, met deadlines, reviewed proofs, and expanded magazine presence on campus

Acting Owner at Gallery ABBA
May 2018 - Aug 2018, Beloit, WI
- Increased art gallery attendance and community engagement through planning and organizing events
- Grew brand awareness through a variety of print media

CONTACT

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SKILLS

Tools

Figma, Sketch, Adobe XD
Adobe Creative Cloud
InVision
Basic HTML, CSS, JavaScript

Design

Wireframing & Prototyping
User Journeys & Personas
User Tests & Research
Information Architecture
Style Guides
UX Writing
User Flow Diagrams
Design Thinking
Interaction Design
Visual Design Principles

EDUCATION

CareerFoundry
Graduated Jan 2021, Berlin (remote)
- Certificate in UI Design

Beloit College
Graduated May 2019, Beloit, WI
- Bachelor of Arts in Creative Writing
- Minor in Studio Art
- *magna cum laude*