

ANNIE WORFORD

UX/UI Designer

UX/UI Designer skilled at storytelling through written and visual mediums. Interested in startups that value inclusive design and creative impact.

EXPERIENCE

UX Design Intern at a Startup in Stealth Mode

Jan 2021 - present, NYC (remote)

- Conceived and conducted user interviews and tests to understand users' needs and presented findings
- Translated data into user flows, wireframes, mockups, and prototypes to design an inclusive experience

UX/UI Design Intern at Tred

Jan 2021 - present, London (remote)

- Improved in-app experience by working with designers, developers, and stakeholders to research, design, and test native mobile banking solutions
- Created, conceptualized, and iterated lean deliverables within constraints of budget and technology

Peace Corps Volunteer

Oct 2019 - Mar 2020 (Covid-19 Evac.), The Gambia

- Received 3 months language and cultural training for effective cross-cultural communication with host country
- Helped increase local food security, income, and literacy through research, design, and implementation of agriculture, education, and other development projects

Co-Editor & Head Designer at Pocket Lint Press

Spring 2017, 2018, & 2019, Beloit, WI

- Increased visual appeal and cohesion of magazine by collaborating with design team to create and revise layouts
- Improved efficiency and organization in production schedule, met deadlines, reviewed proofs, and expanded magazine presence on campus

Acting Owner at Gallery ABBA

May 2018 - Aug 2018, Beloit, WI

- Increased art gallery attendance and community engagement through planning and organizing events
- Grew brand awareness through a variety of print media

CONTACT

 aworford.com

 annieworford@gmail.com

SKILLS

Tools

Figma, Sketch, Adobe XD
Adobe Creative Cloud
InVision
Basic HTML, CSS, JavaScript

Design

Wireframing & Prototyping
User Journeys & Personas
User Tests & Research
Information Architecture
UX Writing
User Flow Diagrams
Design Thinking
Interaction Design
Components
Visual Design Principles

EDUCATION

CareerFoundry

Graduated Jan 2021,
Berlin (remote)

- Certificate in UI Design

Beloit College

Graduated May 2019, Beloit, WI

- Bachelor of Arts in Creative Writing
- Minor in Studio Art
- *magna cum laude*