

# ANNIE YOST

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## SKILLS

Type Design  
Lettering  
Layout  
Typography  
Web Design  
Pitch Decks  
Design Research  
Wireframing  
Design Thinking

## SOFTWARE

Adobe Creative Suite  
HTML/CSS  
Sketch  
InVision  
Robofont

## EDUCATION

Massachusetts College of Art and Design, Boston, MA  
Bachelor of Fine Arts in Communication Design, May 2020

The Pennsylvania State University, University Park, PA;  
Graphic Design, 2015 – 2016

## WORK

Designer, May 2020 – present  
Activision, Santa Monica, CA

Servicing the Call of Duty Marketing Department, I design promotional assets for social and retail channels in both digital and print medias. Other duties include first party production for Microsoft, Sony and Blizzard distribution. For each project I collaborated with a Design Team Lead and Marketing Managers for creative direction and exploration. Some larger projects include Operator Bundle social promotional assets, Battlepass Keyart, and Free Trial Weekend banners.

Graphic Design Intern, May 2019 – August 2019  
athenahealth, Watertown, MA

Servicing the Creative Services team in the Marketing department, I designed print and web collateral, developed project concepts, pitched design ideas, and finalized various production related tasks. Larger projects included company event logo development, branded print collateral, and digital infographics. For each project I collaborated with a Design Manager and Copywriter to develop and shape the overall look and feel.

Web & Creative Intern, October 2018 – January 2019  
Imprivata, Lexington, MA

Servicing the Web & Creative team in the Marketing department, I designed whitepapers and datasheets and updated the company website with new marketing materials. I attended weekly meetings with the team and contributed to campaign planning. Smaller projects included internal company logo creation collaboration and Sales Meeting creative content support.

Graphic Design Intern, June - August 2018  
Clarks Shoes, American Headquarters, Waltham, MA

Serving the Creative Services Team, I collaborated with the marketing department and creative studio to produce digital and print media for both wholesale and retail ventures. I sketched and developed concepts using existing campaign assets for catalogs, smaller print

## ACADEMIC ACTIVITIES

Teaching Assistant/Web Design I, September 2019 – present  
Massachusetts College of Art and Design, Boston, MA

As the TA, I lead tutorials, troubleshooted errors and shared my love of Web Design with junior students.

## HONORS

2012 National Scholastic Silver Medal in Digital Media