



# HACKUC 2016

## FIND YOUR SPARK

Friday, December 16th to Saturday, December 17th

Scotch Plains, New Jersey

### Primary Contacts

Public Relations Liason

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**HackUC** is a free 24-hour hackathon open to all high school students that advocates computer literacy and aims to kindle a love of technology in today's youth. At HackUC, we encourage all our participants to "find their spark" and create something new while learning about new technology.

### What is HackUC?

**HackUC** is hosted by the Union County Vocational-Technical Schools. UCVTS is a district of five public, vocational-technical high schools located in Scotch Plains, NJ, spanning many different disciplines. The UCVTS district is home to the brightest students in the world. UCVTS students consistently end up in top universities, and the schools on campus have ranked as high as the 2nd, 21st, 27th, and 52nd in Newsweek's best high schools of 2014. Also, UCVTS has students from all towns in Union County.

**HackUC 2015: 118 Participants**

**HackUC 2016: 250 Participants**



# HACKUC 2016

## Why sponsor HackUC?

HackUC loves local businesses! Local businesses who sponsor us get many perks. Local businesses are promoted on our mentor, sponsor, and participant T-shirts and are recognized during the event. For food donations, logos of each restaurant will be displayed next to the food items donated. Businesses who make monetary donations will be featured in our opening ceremony where all participants and adults will gather together for the first hour. Because HackUC is hosted in UCVTS, businesses will promote themselves to UCVTS students from **seven boroughs** (Fanwood, Garwood, Kenilworth, Mountainside, New Providence, Roselle, Roselle Park), **five cities** (Elizabeth, Linden, Plainfield, Rahway, Summit), and **nine towns** (Westfield, Berkeley Heights, Clark, Cranford, Hillside, Scotch Plains, Springfield, Union, Winfield). Students from other towns will also have the opportunity to attend.

## Sponsorship Packages

<b>Starter</b>  Small T-Shirt Logo  Shoutout During Event  Food for 50 People - or - \$100 Monetary	<b>Contributor</b>  Medium T-Shirt Logo  Flyers *  + Previous  Food for 100 People - or - \$200 Monetary	<b>Community</b>  Social Media Shoutout  Promoter **  + Previous  Food for 150 People - or - \$300 Monetary	<b>Town Star</b>  Large T-Shirt Logo  Hacker Emails  + Previous  Food for 250 People - or - \$500 Monetary
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Do none of these fit your business? Contact us and we can work something out! If you are a technology business, let us know as we have other sponsorship packages available.

\* Businesses can give HackUC promotions to place in the hacker folder during check-in.

\*\* Businesses can choose to send a representative to promote their company. He or she is not required to stay twenty-four hours but may do so.