HACKUC 2016

FIND YOUR SPARK

Primary Contacts

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What is HackUC?

HackUC is a free hackathon open to all high school students that advocates computer literacy and aims to kindle a love of technology in today's youth. At HackUC, we encourage all our participants to "find their spark"- to find their own unique way to connect computer science to their lives.

HackUC takes place on the campus of the Union County Vocational Technical Schools. UCVTS is a district of five public, vocational-technical high schools located in Scotch Plains, NJ, spanning the disciplines of engineering, information technology, health sciences, performing arts, and various in-depth vocational studies. The UCVTS district is home to the brightest students in the world. UCVTS students consistently end up in top universities, and the schools on campus have ranked as high as the 2nd, 21st, 27th, and 52nd in Newsweek's best high schools of 2014.

HackUC 2015 was host to 118 bright and motivated students from the UCVTS campus and beyond. Of those students, over 90% were new to hackathons, and 33% were female. This year, the number of participants can only continue to grow. HackUC 2016 will be fully equipped with an advanced technology lab provided by Major League Hacking, an organization that partners with 150+ hackathons across the world and will span a full 24 hours. We hope that with your help we can rise to greater heights and inspire even more students to create and innovate.

HackUC is a hackathon that aims to inspire and encourage high school students to explore technology and the potential of coding with the freedom of creating their own hacks. Sponsors get the opportunity to:

Why sponsor HackUC?

> Help spread literacy in computer science
> Guide students through their projects with swag, APIs, and workshops
> Send a mentor to represent your company during the hackathon
> Build brand awareness through mentions at the kickoff and through social media
> Receive product feedback
> Evangelize your products to a new generation of leaders
> Recruit talented high school students for internships or jobs

HackUC is looking for all types of sponsors. Different contribution levels result in different privileges, so we recommend checking out the table on the next page. We are willing to discuss further benefits with all tiers.

We encourage all of our sponsors to think of creative ways to contribute and market themselves as well, such as:

Sponsorship Info

> **Meal/Beverage/Snack Sponsoring** - we will need to provide students with breakfast, lunch, dinner, and a constant source of caffeine. After all, great hacks are fostered by more than just a spark of genius.
> **Swag** - build your brand awareness and spark interest in your company.

Please see the chart on the next page for more details.

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Table of Contribution Tiers

Benefits	Bronze	Gold	Platinum	Co-Host
Cost	<$1000	$2500	$4250	Contact Us
Marketing				
Mentor at HackUC	●	●	●	●
API Demo at Kickoff	1 Minute	3 Minutes	4 Minutes	Keynote
Company Talk during Kickoff		●	●	●
Company Talk at Closing		1 Minute	2 Minutes	5 Minutes
Table in Sponsor Area		●	●	●
Own Side Event			●	●
Workshops			●	●
Extended Keynote				●
Branding				
Logo on HackUC Shirt	●	●	●	●
Logo on HackUC Website	●	●	●	●
Branded Prize Contributions	●	●	●	●
Shoutout on Social Media		●	●	●
Blurb on HackUC Website			●	●
Recruit				
Onsite Recruitment		●	●	●
Material Distribution		●	●	●
Append to HackUC Emails		●	●	●
Receive Hacker's Info			●	●
Get All Project Source Code			●	●
Custom Email to All Hackers			●	●
Mentioned in Press Releases				●
HackUC Co-hosted by You				●