1. The Tukey's family of transformations

Formally the power family of transformations is defined by $f(x) = (x^p-1)/p$ for any $p \ne 0$, and log(x) for p=0 since the limit as p -> 0 of f(x) is indeed log(x).

Since adding a constant and multiplying by a constant do not change the statistical properties, we resort to simply \mathbf{x}^p .

For $p \le 0$, e.g. $\log(x)$ and 1/x, the values of 0 pose a problem, which is addressed by adding a small constant c to all values. A good overall solution is to add the smallest number greater than 0 divided by 2: $\min\{x_i \mid x_i > 0\}/2$.

For counts the recommended choice is c=1/3

2. The transformation for ordered categorical variable

The categories are ordered, so for each category we can define:

$$q = \frac{\textit{i of obs.} \in \textit{the category} \lor \textit{below it}}{\textit{Total observations}};$$

$$p = \frac{\&of\ obs\ .\ strictly\ below\ the\ category}{Total\ observations}$$

The transformed value for this category is:

$$\begin{split} &q \log q + (1-q) \log (1-q) - \big[p \log p + (1-p) \log (1-p) \big] \\ &when \, 0$$

3. The approach of Emerson (1982) towards analyzing symmetry and the transformation to symmetry relies heavily on extreme quantiles. We therefor prefer relying on Yule's measure of skewness:

$$sk = \frac{0.5(m_3 + m_1) - m_2}{0.5 * (m_3 - m_1)}$$

where m1, m2 and m3 are the lower quartile, the median and the upper quartile, respectively.

The measure is between -1 and 1, it indicates skewness to the right when positive, skewness to the left when negative, and 0 under symmetry.

We found a somewhat less resistant version of Yule's index (Benjamini and Krieger, 1996) to serve well, when the data are bounded counts on a small range. The formula is the same as the above, but

$$m_1 = mean\left(x_{(1)}...x_{(\frac{n}{4})}\right); m_1 = mean\left(x_{(\frac{n}{4}+1)}...x_{(n-\frac{n}{4}-1)}\right); m_3 = mean\left(x_{(n-\frac{n}{4})}...x_{(n)}\right)$$

where $x_{(1)} \le x_{(2)} \le x_{(n)}$ are the sorted data values (order statistics).