Input: Sheet1!B1:B11
Output: Sheet!C1

6406531502314. **

Sub-Section Number: 4

Sub-Section Id: 64065364865

Question Shuffling Allowed : Yes

Is Section Default?: null

Question Number: 135 Question Id: 640653451420 Question Type: MSQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks: 1 Selectable Option: 0

Question Label: Multiple Select Question

scikit-network package contains functions for (pick all correct sentences):

Options:

6406531502291. * analysis of faults in a computer network

6406531502292. **✓** social network analysis

6406531502293. **✓** analysis of large graphs

6406531502294. * enhancing one's social network

BDM

Section Id: 64065329316

Section Number: 5

Section type: Online

Mandatory or Optional: Mandatory

Number of Questions: 21

Number of Questions to be attempted: 21

Section Marks: 40

Display Number Panel: Yes

Group All Questions :	No
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	64065364866
Question Shuffling Allowed :	No
s Section Default? :	null
Question Number : 136 Question Id : 640653451427	Question Type : MCQ Is Question
Mandatory : No Calculator : None Response Time :	N.A Think Time : N.A Minimum Instruction
Time: 0	
Correct Marks : 0	
Question Label : Multiple Choice Question	
THIS IS QUESTION PAPER FOR THE SUBJECT "DIPLO	MA LEVEL: BUSINESS DATA MANAGEMENT
"	
ADE VOIL CUDE VOIL HAVE TO WRITE EVAN FOR THE	C CLIDIECT?
ARE YOU SURE YOU HAVE TO WRITE EXAM FOR THI CROSS CHECK YOUR HALL TICKET TO CONFIRM THE	
(IF IT IS NOT THE CORRECT SUBJECT ,PLS CHECK TH	E SECTION AT THE <u>TOP</u> FOR THE SUBJECTS
REGISTERED BY YOU)	
Options :	
6406531502315. ✓ Yes	
6406531502316. * No	
Sub-Section Number :	2
Sub-Section Id :	64065364867

Is Section Default?: null

Question Shuffling Allowed:

Question Number: 137 Question Id: 640653451428 Question Type: MCQ Is Question

Yes

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks: 1

Question Label: Multiple Choice Question

What does marginal utility measure?

Options:

6406531502317. * Satisfaction divided by the quantity of the good

6406531502318. ✓ Added satisfaction from having one more unit of the good

6406531502319. * Satisfaction divided by the price of the good

6406531502320. * All of these

6406531502321. ** None of these

Question Number: 138 Question Id: 640653451429 Question Type: MCQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks: 1

Question Label: Multiple Choice Question

An increase in income leads to an increase in demand for:

Options:

6406531502322. * Inferior good

6406531502323. * Normal good

6406531502324. * Substitute good

6406531502325. V Luxury good

Question Number: 139 Question Id: 640653451431 Question Type: MCQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks: 1

Question Label: Multiple Choice Question

When computing price elasticity, the slope of the demand curve depends on

Options:

6406531502330. * The units used to measure quantity but not the units used to measure price

6406531502331. * The units used to measure price but not the units used to measure quantity

6406531502332. ✓ Neither the units used to measure quantity nor the units used to measure price

6406531502333. * The units used to measure the quantity and the units used to measure price

Question Number: 140 Question Id: 640653451434 Question Type: MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction

Time: 0

Correct Marks: 1

Question Label: Multiple Choice Question

What category of SKUs should be kept closer to the processing area?

Options:

6406531502342. Low demand / slow moving items - to avoid clutter or congestion near the processing area

6406531502343. ✓ High Demand / Fast Moving items - Saves time and effort. Helps in quicker access

6406531502344. Expensive Items - To increase security, the items are kept at a visible distance, enabling constant surveillance

6406531502345. * Inexpensive Items - To avoid significant losses caused by thefts.

Question Number: 141 Question Id: 640653451452 Question Type: MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction

Time: 0

Correct Marks: 1

Question Label: Multiple Choice Question

Which of the following plan stages will typically have the longest span for low technology and quick set up factory operation?

Options:

6406531502393. Strategic Plan

6406531502394. * Capacity Requirement Plan

6406531502395. * Purchase Plan

6406531502396. * Production Plan

6406531502397. * Shift Operation Plan

Sub-Section Number: 3

Sub-Section Id: 64065364868

Question Shuffling Allowed : Yes

Is Section Default?: null

Question Number: 142 Question Id: 640653451430 Question Type: MSQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks: 2 Selectable Option: 0

Question Label: Multiple Select Question

Which of the following is not a source of survey data?(select all that is applicable)

Options:

6406531502326. * Market research data

6406531502327. Stock market data

6406531502328. Rainfall data

6406531502329. ***** Consumer pyramid data

Question Number: 143 Question Id: 640653451440 Question Type: MSQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks: 2 Selectable Option: 0

Question Label: Multiple Select Question

What brings about the change in the following scatter plots?

Before: ₹ 1,20,00,000 ₹ 80,00,000 ₹ 60,00,000 ₹ 40,00,000 ₹ 20,00,000

600

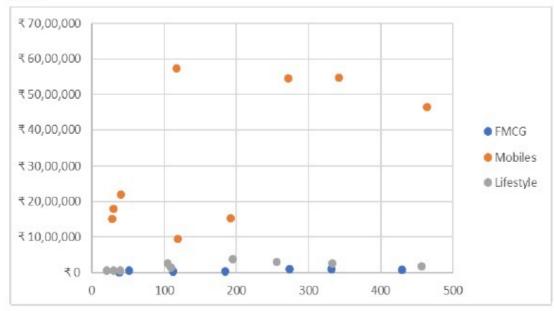
800

1000

400

200





Options:

6406531502362. * Formatting Legend

6406531502363. * Increasing Data Points

6406531502364. **✓** Reducing the axis range

6406531502365. ✓ Eliminating the Outliers

Question Number: 144 Question Id: 640653451441 Question Type: MSQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks: 2 Selectable Option: 0

Question Label: Multiple Select Question

What does a high Average Days of Inventory signify?

Options:

6406531502366. ✓ Warehouse / Firm has inventory that is difficult to sell

6406531502367. * It is a high-demand product - with a heavy flow of sales volume

6406531502368. ✓ The replenishment of that product from the Mother Distribution Center is not keeping up with the sales observed by the recipient DC.

6406531502369. * Too many return orders.

Question Number: 145 Question Id: 640653451444 Question Type: MSQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks: 2 Selectable Option: 0

Question Label: Multiple Select Question

If the sales (volume) of the laptops increase in a particular period, which of the following item(s) also increase(s)?Choose all that apply

Options:

6406531502379. * Profit

6406531502380. ✓ Cost of Goods Sold

6406531502381. * Closing Inventory

6406531502382. * Fixed Cost

Question Number: 146 Question Id: 640653451453 Question Type: MSQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

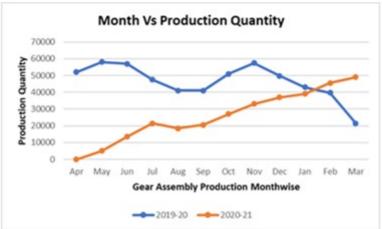
Time: 0

Correct Marks: 2 Selectable Option: 0

Question Label: Multiple Select Question

The graphs below indicate which of the following? Choose all that apply





Options:

6406531502398. Production Quantity is similar between two fiscal years (2019-20 and 2020-21)

6406531502399. ✓ Difference between the Sales and Production shows an increase in December 2019-20 from the previous month

6406531502400. ✓ Production Quantity is likely to be influenced by Sales

6406531502401. No meaningful conclusion can be derived from the graph.

Sub-Section Number: 4

Sub-Section Id: 64065364869

Question Shuffling Allowed : Yes

Is Section Default?: null

Question Number: 147 Question Id: 640653451432 Question Type: MSQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks : 3 Selectable Option : 0

Question Label: Multiple Select Question

If the current ratio is 2:1 and the Quick ratio is 1.5:1, then which of the following is/are true? (Select all that are applicable)

Options:
6406531502334. ✓ Current assets are 2 times the liability

6406531502335. * Liability is 2 times the current assets

6406531502336. ✓ Stocks is 0.5 times the liability

6406531502337. **Liability** is 0.5 times Stocks

6406531502338. ✓ Current assets are greater than stocks

6406531502339. * Stocks are greater than current assets

6406531502340. ** None of these

Sub-Section Number: 5

Sub-Section Id: 64065364870

Question Shuffling Allowed : Yes

Is Section Default?: null

Question Number : 148 Question Id : 640653451433 Question Type : SA Calculator : None

Response Time: N.A Think Time: N.A Minimum Instruction Time: 0

Correct Marks: 2

Question Label: Short Answer Question

The decrease in price of a product from INR 10 to INR 8 raised the demand by 30%. What is the elasticity of demand for the product?

Response Type: Numeric

Evaluation Required For SA: Yes

Show Word Count: Yes

Answers Type: Equal

Text Areas: PlainText

Possible Answers:

1.5

Sub-Section Number: 6

Sub-Section Id: 64065364871

Question Shuffling Allowed: No

Is Section Default?: null

Question Id: 640653451436 Question Type: COMPREHENSION Sub Question Shuffling

Allowed : No Group Comprehension Questions : No Question Pattern Type : NonMatrix

Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction Time: 0

Question Numbers : (149 to 150)

Question Label: Comprehension

Analyze the following data set and answer the given subquestions:

S. No	Customer ID	Merchant Segment	Device	Test / Control Group	Old Engagement Segment	New Engagement Segment
1	441280	Electronics	UPI	T	Low	Medium
2	441265	Travel	PayLater	T	Medium	Low
3	441250	Electronics	Debit Card	T	Medium	Low
4	441285	Travel	Credit Card	T	Medium	Low
5	441285	Grocery	UPI	T	Low	Medium
6	441283	Travel	Debit Card	С	About to churn	High
7	441251	Grocery	UPI	С	Low	High
8	441269	Electronics	Credit Card	С	About to churn	High
9	441420	Fashion	UPI	С	Medium	Low
10	441777	Fashion	UPI	С	Medium	High

Sub questions

Question Number: 149 Question Id: 640653451437 Question Type: MSQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks : 2 Selectable Option : 0

Question Label: Multiple Select Question

What can we infer from this A/B Testing?

Options:

6406531502350. * People who buy Groceries avoid the usage of Credit Card

6406531502351. ✓ The test group did not respond well to the new features or nudges.

6406531502352. * The nudge worked.

6406531502353. * It is not possible for a previously Medium level engagement customer to drop down to an 'About to Churn' Level

Question Number: 150 Question Id: 640653451438 Question Type: MCQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks: 1

Question Label: Multiple Choice Question

In the PayBuddy case - what are the main causes for the company to face losses?

Options:

6406531502354. ✓ Wrong assessment of Credit Approval

6406531502355. * Low commission rate per transaction

6406531502356. * Travel Industry hit by COVID

6406531502357. Wusers unaware/unsure about the concept of credit

Sub-Section Number: 7

Sub-Section Id: 64065364872

Question Shuffling Allowed: No

Is Section Default?: null

Question Id: 640653451445 Question Type: COMPREHENSION Sub Question Shuffling

Allowed : No Group Comprehension Questions : No Question Pattern Type : NonMatrix

Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction Time: 0

Question Numbers: (151 to 156)

Question Label: Comprehension

Answer the given subquestions on the Overall Equipment Effectiveness of fasteners

manufacturing.

Hint:

Just in case you forgot the formula

Availability = Run Time / Planned Production Time

Run Time = Planned Production Time - Lost Time

Performance = (Total Count / Run Time) / Ideal Run Rate

Quality = Good Count / Total Count

OEE = Availability × Performance × Quality

Sub questions

Question Number: 151 Question Id: 640653451446 Question Type: MCQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks: 1

Question Label: Multiple Choice Question

A nut manufacturing process had scheduled maintenance of two shifts in a particular week. Which components(s) of Overall Equipment Effectiveness (OEE) will certainly be affected in that week?

a) availability, b) performance, c) quality

Options:

6406531502383. ** only performance

6406531502384. **v** only availability

6406531502385. * performance and quality

6406531502386. * All of these

6406531502387. ** None of these

Question Number: 152 Question Id: 640653451447 Question Type: SA Calculator: None

Response Time: N.A Think Time: N.A Minimum Instruction Time: 0

Correct Marks: 1

Question Label: Short Answer Question

Parameters	Week 1
No. of Shifts/ Day (No Holiday on any day of the week)	3
No. of Hours/Shift	8
Lost Time in Hours	24
Designed production speed of gears per Hour	60
Total Product Output	6740
Scrap (S)	122

Availability - _____%

Response Type: Numeric

Evaluation Required For SA: Yes

Show Word Count: Yes

Answers Type: Range

Text Areas: PlainText

Possible Answers:

85 to 86

Question Number: 153 Question Id: 640653451448 Question Type: SA Calculator: None

Response Time: N.A Think Time: N.A Minimum Instruction Time: 0

Correct Marks: 1

Question Label: Short Answer Question

Parameters	Week 1
No. of Shifts/ Day (No Holiday on any day of the week)	3
No. of Hours/Shift	8
Lost Time in Hours	24
Designed production speed of gears per Hour	60
Total Product Output	6740
Scrap (S)	122

Performance _____%

Response Type: Numeric

Evaluation Required For SA: Yes

Show Word Count: Yes

Answers Type: Range

Text Areas: PlainText

Possible Answers:

77.5 to 78.5

Question Number: 154 Question Id: 640653451449 Question Type: SA Calculator: None

Response Time: N.A Think Time: N.A Minimum Instruction Time: 0

Correct Marks: 1

Question Label: Short Answer Question

Parameters	Week 1
No. of Shifts/ Day (No Holiday on any day of the week)	3
No. of Hours/Shift	8
Lost Time in Hours	24
Designed production speed of gears per Hour	60
Total Product Output	6740
Scrap (S)	122

Quality _____%

Response Type: Numeric

Evaluation Required For SA: Yes

Show Word Count: Yes

Answers Type: Range

Text Areas: PlainText

Possible Answers:

97.5 to 98.5

Question Number: 155 Question Id: 640653451450 Question Type: SA Calculator: None

Response Time: N.A Think Time: N.A Minimum Instruction Time: 0

Correct Marks: 1

Question Label: Short Answer Question

Parameters	Week 1
No. of Shifts/ Day (No Holiday on any day of the week)	3
No. of Hours/Shift	8
Lost Time in Hours	24
Designed production speed of gears per Hour	60
Total Product Output	6740
Scrap (S)	122

OEE _____ (Enter a number from 0 to 1 up to 3 decimal places)

Response Type: Numeric

Evaluation Required For SA: Yes

Show Word Count: Yes

Answers Type: Range

Text Areas: PlainText

Possible Answers:

0.640 to 0.670

Question Number: 156 Question Id: 640653451451 Question Type: SA Calculator: None

Response Time: N.A Think Time: N.A Minimum Instruction Time: 0

Correct Marks: 1

Question Label: Short Answer Question

An 8-hour shift of clamp manufacturing process (with no downtime) has an OEE of 0.90 performing at its designed speed and produces a total scrap of 45 units. What is the total number of units produced in the shift?

Response Type: Numeric

Evaluation Required For SA: Yes

Show Word Count: Yes

Answers Type: Equal

Text Areas: PlainText

Possible Answers:

450

Sub-Section Number: 8

Sub-Section Id: 64065364873

Question Shuffling Allowed : Yes

Is Section Default?: null

Question Number: 157 Question Id: 640653451435 Question Type: MCQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks: 2

Question Label: Multiple Choice Question

Match the following

A. Pareto Principle	A metric to calculate the rate at which customers stop doing business with a company over a given period of time.
B. A/B Testing	Helps companies to make careful changes to their user experiences while collecting data on the results.
C. Churn Rate	A software/website that facilitates the smooth transfer of funds between customers and online businesses
D. Nudge Theory	Most things in business (revenue, sales volume, etc) are not distributed evenly – some contribute more than others.
	5. A way of offering small clues that support decision-making

Options:

6406531502346. ✓ A - 4,B - 2,C - 1,D - 5

6406531502347. * A - 4,B - 2,C - 3,D - 5

6406531502348. * A - 5,B - 2,C - 1,D - 3

6406531502349. * A - 5,B - 1,C - 2,D - 3

Sub-Section Number: 9

Sub-Section Id: 64065364874

Question Shuffling Allowed : Yes

Is Section Default?: null

Question Number: 158 Question Id: 640653451442 Question Type: MSQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks: 1 Selectable Option: 0

Question Label: Multiple Select Question

Which of the following are the functions of a Payment Merchant like G-Pay or Paytm?

Options:

6406531502370. * Targets users with low bank balances and provides them with surplus money

6406531502371. ✓ Acts as the mediator between the merchant and the financial institutions

involved

6406531502372. * Acts as a distributor for products and services

6406531502373. ✓ Provides multiple payment options

Question Number: 159 Question Id: 640653451443 Question Type: MSQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks: 1 Selectable Option: 0

Question Label: Multiple Select Question

Increase in which of the following will increase the Net Margin? Choose all that apply

Options:

6406531502374. * Revenue

6406531502375. * Direct Material Cost

6406531502376. * Direct Labour Cost

6406531502377. * Shipping Cost

6406531502378. ✓ Insufficient Information

Sub-Section Number: 10

Sub-Section Id: 64065364875

Question Shuffling Allowed : Yes

Is Section Default?: null

Question Number: 160 Question Id: 640653451454 Question Type: MCQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks: 3

Question Label: Multiple Choice Question

Consider the dataset.

Candidates	F1: Year of experience	F2: Count Skill	F3: Count_key_projects	F4: When will be available to join (months)
Partha	5.0	2	2	2
Siva	5.0	1	1	2
Akanksha	5.5	1	2	2
Lavanya	6.0	1	1	3

Here the factors F1 ..F3 are "higher the better", but, F4 is "lower the better". Rank the above candidates and choose the correct ranking from the below options.

Options:

6406531502402. ✓ Partha > Akanksha > Siva > Lavanya

6406531502403. * Akanksha > Lavanya > Siva> Partha

6406531502404. * Partha < Akanksha < Lavanya < Siva

6406531502405. **¾** Akanksha < Lavanya < Siva< Partha

Sub-Section Number: 11

Sub-Section Id: 64065364876

Question Shuffling Allowed : Yes

Is Section Default?: null

Question Number: 161 Question Id: 640653451439 Question Type: MCQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks: 2

Question Label: Multiple Choice Question

From the table, which of the options best represents the revenue change from 31st March 2022 to 1st April 2022?

Date	Sum of Revenue
23-03-2022	₹ 28,92,404
24-03-2022	₹ 27,48,802
25-03-2022	₹ 27,83,849
26-03-2022	₹ 31,52,277
27-03-2022	₹ 31,97,606
28-03-2022	₹ 30,83,087
29-03-2022	₹ 29,96,175
30-03-2022	₹ 27,70,834
31-03-2022	₹ 28,45,271
01-04-2022	₹ 26,48,451
02-04-2022	₹ 30,03,639
03-04-2022	₹ 29,84,822
04-04-2022	₹ 28,52,689
05-04-2022	₹ 27,84,763
06-04-2022	₹ 28,29,945

Options:

6406531502358. * 10 Percent - Reduction

6406531502359. * 7 Percent - Increment

6406531502360. **✓** 7 Percent - Reduction

6406531502361. * 10 Percent - Increment

Question Number: 162 Question Id: 640653451455 Question Type: MCQ Is Question

Mandatory: No Calculator: None Response Time: N.A Think Time: N.A Minimum Instruction

Time: 0

Correct Marks: 2

Question Label: Multiple Choice Question

Arrange the following steps while working with unstructured data in a ranking modeling:

- I. Normalizing
- II. Preprocessing
- III. Ranking
- IV. Composite score

Options:

6406531502406. ***** I -> II -> IV

6406531502407. ✓ II -> I -> IV -> III

6406531502408. ***** I -> II -> IV -> III

6406531502409. ***** II -> I -> III -> IV

System Commands

Section Id: 64065329317

Section Number: 6

Section type: Online

Mandatory or Optional: Mandatory

Number of Questions: 16

Number of Questions to be attempted: 16

Section Marks: 100

Display Number Panel: Yes

Group All Questions: No

Enable Mark as Answered Mark for Review and

Yes Clear Response:

Maximum Instruction Time: 0

Sub-Section Number:

Sub-Section Id: 64065364877