

6406531194093. ✓ Dexter

6406531194094. ✗ None of these

Sub-Section Number : 6
Sub-Section Id : 64065352589
Question Shuffling Allowed : Yes

Question Number : 259 Question Id : 640653360482 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 2

Question Label : Multiple Choice Question

Which of the following statement(s) is/are correct regarding cookies, local storage, and session storage?

Options :

6406531194023. ✗ The local storage is a browser based persistent storage.
6406531194024. ✗ Cookies are preferred over session or local storage, when the data needs to be sent with every request.
6406531194025. ✗ The cookies can be set from the server as well as using javascript on the client.
6406531194026. ✓ All of these

BDM

Section Id : 64065322450
Section Number : 8
Section type : Online
Mandatory or Optional : Mandatory
Number of Questions : 32
Number of Questions to be attempted : 32
Section Marks : 40
Display Number Panel : Yes

Group All Questions : No

Enable Mark as Answered Mark for Review and Clear Response : Yes

Maximum Instruction Time : 0

Sub-Section Number : 1

Sub-Section Id : 64065352590

Question Shuffling Allowed : No

Question Number : 260 Question Id : 640653360501 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 0

Question Label : Multiple Choice Question

THIS IS QUESTION PAPER FOR THE SUBJECT "DIPLOMA LEVEL: BUSINESS DATA MANAGEMENT"

ARE YOU SURE YOU HAVE TO WRITE EXAM FOR THIS SUBJECT?
CROSS CHECK YOUR HALL TICKET TO CONFIRM THE SUBJECTS TO BE WRITTEN.

(IF IT IS NOT THE CORRECT SUBJECT, PLS CHECK THE SECTION AT THE TOP FOR THE SUBJECTS REGISTERED BY YOU)

Options :

6406531194099. ✔ Yes

6406531194100. ✖ No

Sub-Section Number : 2

Sub-Section Id : 64065352591

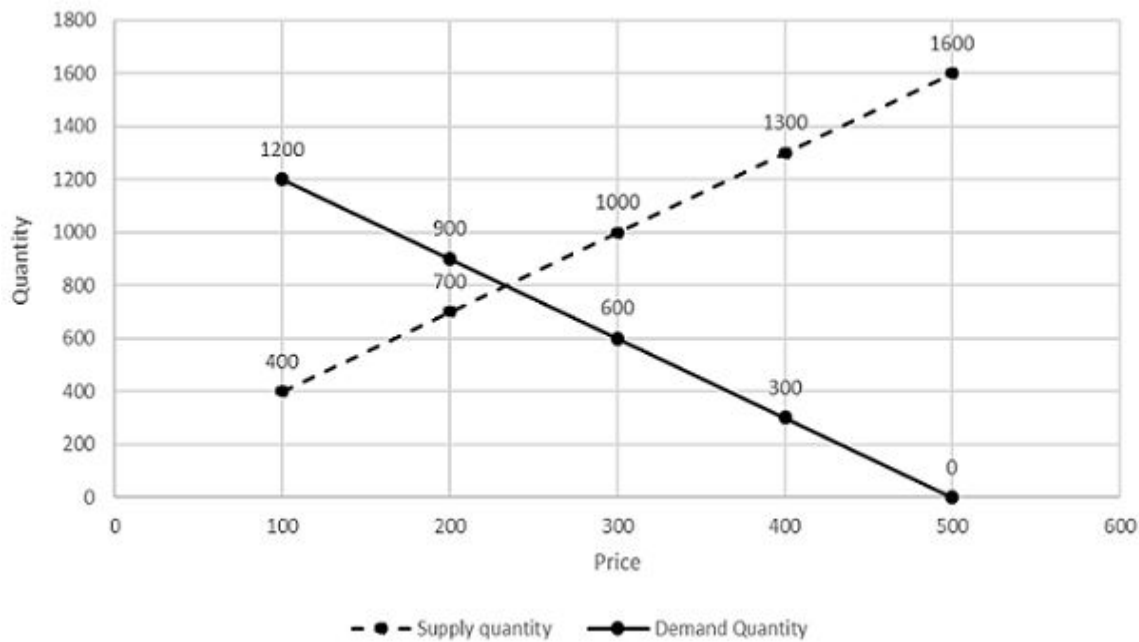
Question Shuffling Allowed : Yes

Question Number : 261 Question Id : 640653360513 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Given the below figure on the relationship between price, supply and demand, what are the equilibrium price, shortage price and surplus price respectively?



Options :

- 6406531194119. ✖ Rs. 233, Rs. 250 and Rs.200
- 6406531194120. ✔ Rs. 233, Rs. 200 and Rs.250
- 6406531194121. ✖ Rs. 800, Rs. 1000 and Rs. 600
- 6406531194122. ✖ Rs. 800, Rs. 600 and Rs. 1000

Question Number : 262 Question Id : 640653360514 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Which of the following is not a source of survey data?

Options :

- 6406531194123. ✔ Stock market data
- 6406531194124. ✖ Market research data
- 6406531194125. ✖ Consumer pyramid data
- 6406531194126. ✖ None of these

Question Number : 263 Question Id : 640653360515 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction

Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Match the following:

| | |
|---------------------------|---------------------------|
| 1. Grain grinding | a. Ancillary industry |
| 2. Leather work | b. Consumer good industry |
| 3. Textiles | c. Village industry |
| 4. Manufacturing tractors | d. Cottage industry |

Options :

6406531194127. ✓ 1 – c, 2 – d, 3 – b, 4 – a

6406531194128. ✖ 1 – d, 2 – c, 3 – b, 4 – a

6406531194129. ✖ 1 – b, 2 – d, 3 – c, 4 – a

6406531194130. ✖ 1 – a, 2 – d, 3 – c, 4 – b

Question Number : 264 Question Id : 640653360517 Question Type : MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction

Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

With the following data, figure out which SKU has the maximum Average Days of Inventory

| Stock Keeping Unit | Open Stock in Warehouse | Avg Daily Sales |
|--------------------|-------------------------|-----------------|
| F01 | 34.2 | 14.0 |
| F02 | 24.1 | 5.8 |
| F03 | 19.9 | 5.1 |
| F04 | 19.6 | 3.9 |

Options :

6406531194135. ✖ F01

6406531194136. ✖ F02

6406531194137. ✖ F03

6406531194138. ✔ F04

Question Number : 265 Question Id : 640653360518 Question Type : MCQ Is Question**Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0****Correct Marks : 1**

Question Label : Multiple Choice Question

From the table, calculate the revenue growth on 8th July 2022 with respect to 7th July 2022 and select the closest option given below.

| Date | Revenue Generated |
|-------------|-------------------|
| 01-07-2022 | ₹ 6,03,880 |
| 02-07-2022 | ₹ 5,72,620 |
| 03-07-2022 | ₹ 5,96,220 |
| 04-07-2022 | ₹ 6,21,660 |
| 05-07-2022 | ₹ 6,39,420 |
| 06-07-2022 | ₹ 6,17,920 |
| 07-07-2022 | ₹ 5,79,140 |
| 08-07-2022 | ₹ 5,80,380 |
| 09-07-2022 | ₹ 6,14,380 |
| 10-07-2022 | ₹ 5,91,360 |
| 11-07-2022 | ₹ 6,20,220 |
| 12-07-2022 | ₹ 5,64,220 |
| 13-07-2022 | ₹ 5,97,820 |
| 14-07-2022 | ₹ 6,05,160 |
| 15-07-2022 | ₹ 5,80,020 |
| Grand Total | ₹ 89,84,420 |

Options :

6406531194139. ✖ 3%

6406531194140. ✖ -3%

6406531194141. ✖ 1%

6406531194142. ✔ 0%

Question Number : 266 Question Id : 640653360519 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Pareto chart does not identify _____.

Options :

6406531194143. ✖ The Products which contribute to all of the company's revenue and sales volumes

6406531194144. ✖ The Products which do not contribute at all towards the revenue and sales

6406531194145. ✖ Company's best performing Products

6406531194146. ✔ Future Trends

Question Number : 267 Question Id : 640653360520 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Match the following.

| | | | |
|---|---------------------------------|---|--|
| 1 | Pareto Principle | a | Current Assets - Current Liabilities |
| 2 | Working Capital | b | With the available Open Stock, how many days of demand can be met? |
| 3 | Average Days of Inventory Cover | c | 80:20 Analysis |
| 4 | Backorder | d | Accepting an order that is temporarily out of stock |

Options :

6406531194147. ✔ 1: c; 2: a; 3: b; 4: d

6406531194148. ✖ 1: a; 2: c; 3: b; 4: d

6406531194149. ✖ 1: b; 2: c; 3: a; 4: d

6406531194150. ✖ 1: a; 2: b; 3: d; 4: c

Question Number : 268 Question Id : 640653360528 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

When arranging the type of plans in ascending order, their duration of the plan (in terms of Time), Which of the following sequence is more appropriate for low technology and quick set up factory operation?

Options :

6406531194176. ✖ Strategic Plan – Capacity Requirement Plan – Purchase Plan – Production Plan – Shift Operation Plan

6406531194177. ✔ Shift Operation Plan – Production Plan – Purchase Plan – Capacity Requirement Plan – Strategic Plan

6406531194178. ✖ Shift Operation Plan – Production Plan – Purchase Plan – Strategic Plan - Capacity Requirement Plan

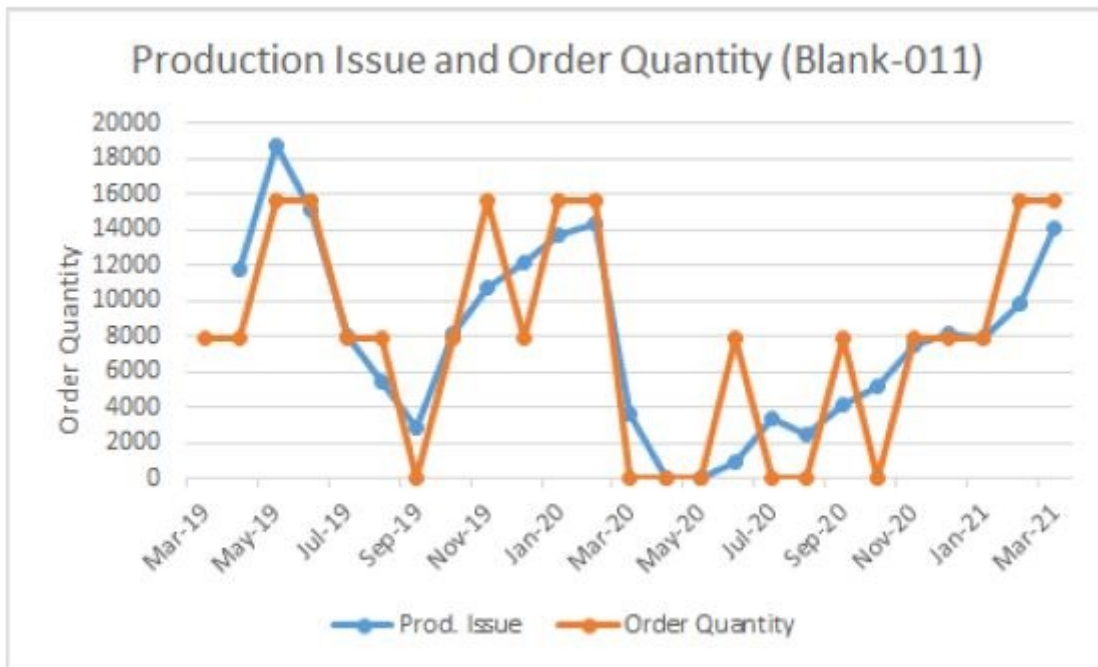
6406531194179. ✖ Shift Operation Plan – Purchase Plan – Production Plan – Capacity Requirement Plan – Strategic Plan

Question Number : 269 Question Id : 640653360529 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

The graph below indicates which of the following



Options :

- 6406531194180. ✖ Order Quantity is constant between Mar-19 and Jan-20
- 6406531194181. ✖ Order Quantity follows production issues
- 6406531194182. ✔ Order Quantity is likely to be influenced by existing inventory
- 6406531194183. ✖ No meaningful conclusion can be arrived from the graph.

Question Number : 270 Question Id : 640653360530 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Internal Pool Sourcing is_____

Options :

- 6406531194184. ✖ pooling employees together to form a team
- 6406531194185. ✔ filling a vacant position from within the organisation
- 6406531194186. ✖ transferring an employee to the bench once the project is completed
- 6406531194187. ✖ firing an employee from the project

Question Number : 271 Question Id : 640653360533 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction

Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Which of the following is typically not a component of the “job description”?

Options :

6406531194196. ✖ Skills required for the job

6406531194197. ✖ Key responsibilities

6406531194198. ✖ job performance indicators

6406531194199. ✔ recruitment process

Question Number : 272 Question Id : 640653360534 Question Type : MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction

Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Which of the following is not true?

Options :

6406531194200. ✔ appraisal of the candidate is a mandatory input during the recruitment process

6406531194201. ✖ appraisal is the process of evaluating an employee’s current and/or past performance against certain predetermined standards

6406531194202. ✖ All organisations have formal or informal means of appraising their employees’ performance

6406531194203. ✖ The performance appraisal process will include defining the job, appraising performance and providing feedback

Question Number : 273 Question Id : 640653360535 Question Type : MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction

Time : 0

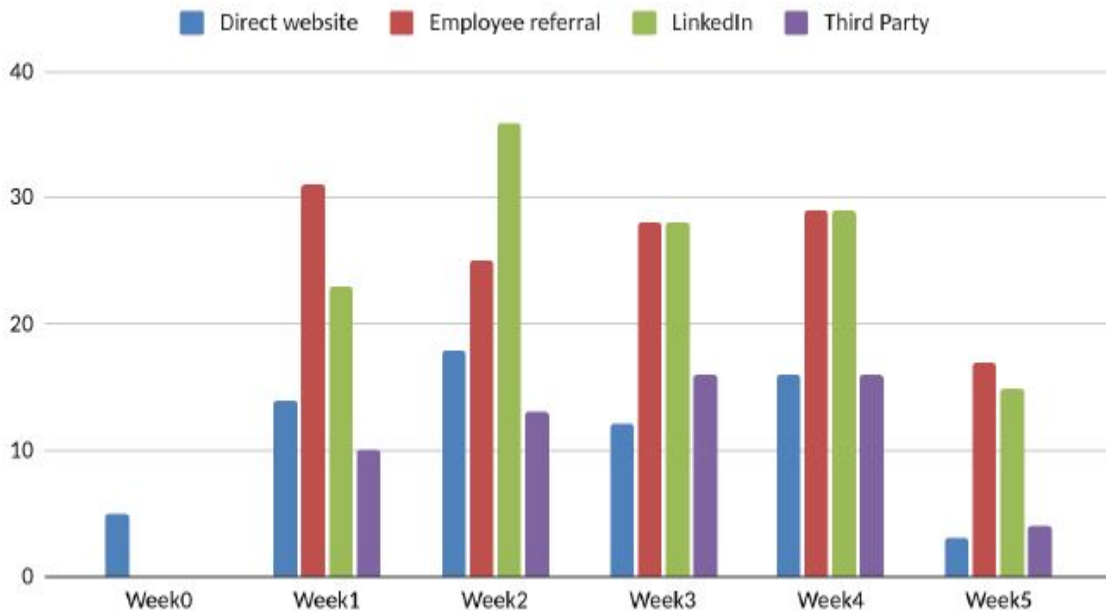
Correct Marks : 1

Question Label : Multiple Choice Question

The graph below indicates which of the following?

This graph is based on the HR manager's analysis of various job application channels. Please answer based on the graph only.

Weekly application count



Options :

6406531194204. ✖ Third Party and Direct Website Advertisements contribute to the least application receipt per unit cost.

6406531194205. ✖ Employee Referral is the most preferred channel of application receipt

6406531194206. ✖ The likelihood of a candidate getting selected is higher when he applies through LinkedIn rather than the employer's Direct Website

6406531194207. ✔ LinkedIn fares better than Third Party Sources in application receipt

Question Number : 274 Question Id : 640653360540 Question Type : MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Which of the following is not an actionable inference from A/B Testing?

Options :

6406531194220. ✖ Understanding Purchase Behaviors of Customers

6406531194221. ✓ Deciding Stock Keeping Limits of Warehouses

6406531194222. ✗ Promoting specific products

6406531194223. ✗ Making UI/UX changes in the website

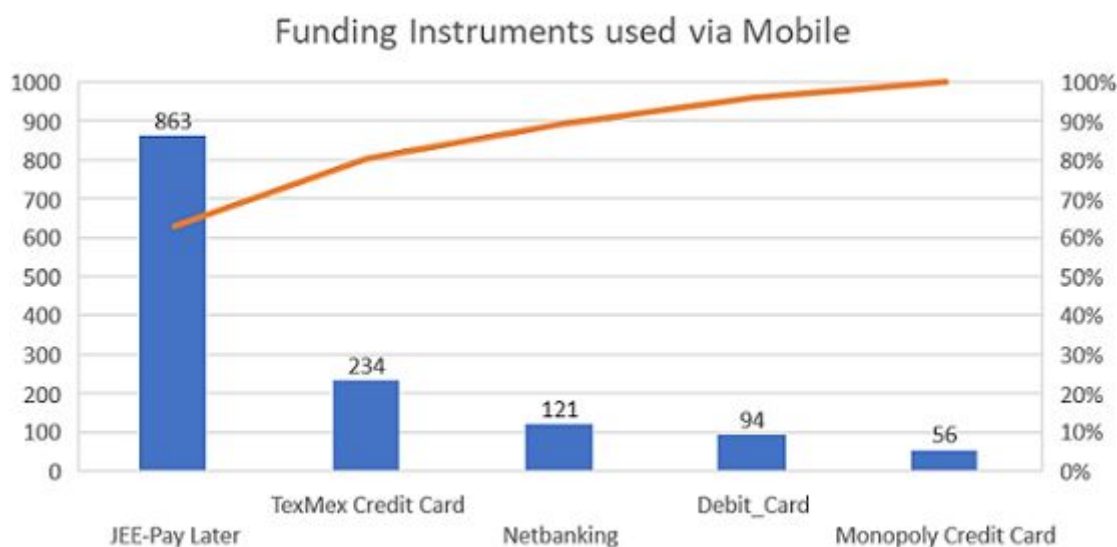
Question Number : 275 Question Id : 640653360542 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

The following graph shows the distribution of Funding Instruments used on Mobile Devices by users for various purchases. State whether the following statement is True or False

Statement : *The chart follows the Pareto Principle.*



Options :

6406531194228. ✓ FALSE

6406531194229. ✗ TRUE

Question Number : 276 Question Id : 640653360543 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Point out the drawback of BNPL (Buy Now Pay Later) for companies.

Options :

- 6406531194230. ✖ It increases the level of engagement of customers
- 6406531194231. ✖ Enables Cash-Strapped millennials to make purchases
- 6406531194232. ✔ Increases prospects of defaulting by customer
- 6406531194233. ✖ Shift's user's loyalty away from the competition

Question Number : 277 Question Id : 640653360544 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

If a FinTech company wants to cut down losses, which of the following should they do?

Options :

- 6406531194234. ✖ Decrease approval cutoff of credit score
- 6406531194235. ✖ Increase approval limit for loans
- 6406531194236. ✔ Increase approval cutoff of credit score
- 6406531194237. ✖ Give more loans

| | |
|-------------------------------------|-------------|
| Sub-Section Number : | 3 |
| Sub-Section Id : | 64065352592 |
| Question Shuffling Allowed : | Yes |

Question Number : 278 Question Id : 640653360503 Question Type : MSQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Select Question

Why is the quick ratio a more rigorous test of short-term solvency than the current ratio? (Choose all that are applicable)

Options :

6406531194102. ✓ The quick ratio considers only cash and marketable securities as current assets

6406531194103. ✗ The quick ratio eliminates prepaid expenses for the numerator

6406531194104. ✗ The quick ratio eliminates prepaid expenses for the denominator

6406531194105. ✓ The quick ratio eliminates inventories from the numerator

Question Number : 279 Question Id : 640653360512 Question Type : MSQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Select Question

Which of the following statement(s) is/are true (choose all that is applicable)

Options :

6406531194115. ✓ Cross Price Elasticity and Income Elasticity both measure shift in demand curve

6406531194116. ✗ Cross Price Elasticity and Income Elasticity both measure movement along demand curve

6406531194117. ✗ Cross Price Elasticity measures shift in demand curve and Income Elasticity measure movement along demand curve

6406531194118. ✗ Cross Price Elasticity measure movement along demand curve and Income Elasticity both measure shift in demand curve

Question Number : 280 Question Id : 640653360516 Question Type : MSQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Select Question

Which of the following options is/are correct? (Multi-Select)

If you increase the production volume:

Options :

6406531194131. ✓ The capacity utilization is increased

6406531194132. ✗ The capacity utilization is decreased

6406531194133. ✖ ROCE is decreased

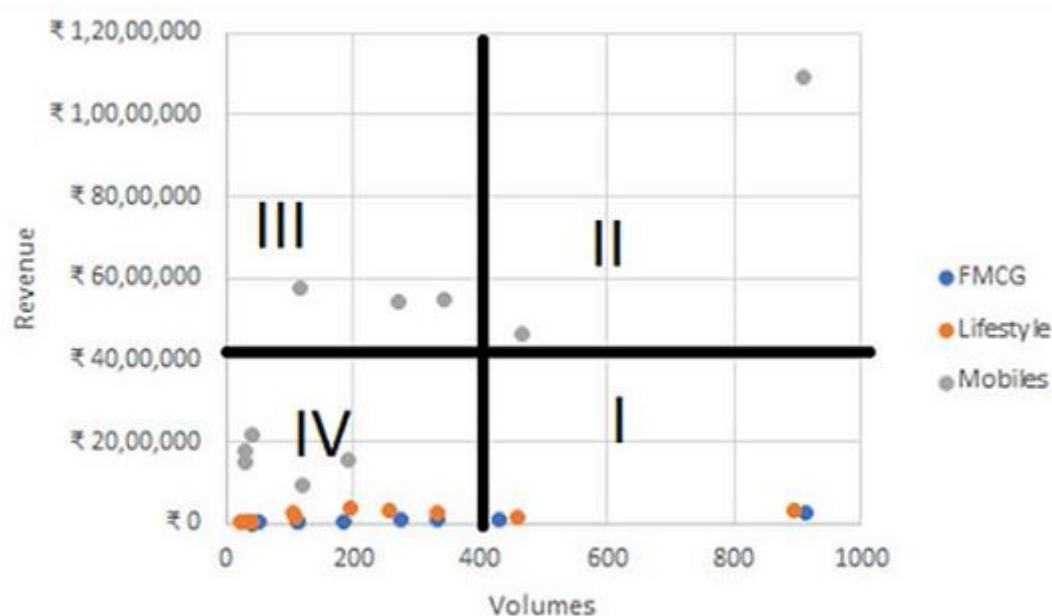
6406531194134. ✔ ROCE is increased

Question Number : 281 Question Id : 640653360521 Question Type : MSQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Select Question

From the following Figure and options, which quadrant products will be placed in the secure area?
- Select all that apply



Options :

6406531194151. ✖ I

6406531194152. ✔ II

6406531194153. ✔ III

6406531194154. ✖ IV

Question Number : 282 Question Id : 640653360522 Question Type : MSQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Select Question

Increase in which of the following items reduces the Net Margin? Choose all that apply

Options :

6406531194155. ✖ Revenue

6406531194156. ✔ Direct Material Cost

6406531194157. ✔ Direct Labour Cost

6406531194158. ✔ Shipping Cost

6406531194159. ✔ Tax on the Manufactured Product

Question Number : 283 Question Id : 640653360523 Question Type : MSQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Select Question

Enterprise Resource Planning (ERP) enables the integration of which of the following domains?

Choose all that apply

Options :

6406531194160. ✔ Sales and Marketing

6406531194161. ✔ Operations

6406531194162. ✔ Human Resources

6406531194163. ✔ Logistics

Question Number : 284 Question Id : 640653360531 Question Type : MSQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Select Question

In which recruiting process(es) would an HR manager be dealing with qualitative (subjective) data?

Choose all that apply

Options :

6406531194188. ✔ resume shortlisting

6406531194189. ✓ job planning

6406531194190. ✗ interview scheduling

6406531194191. ✓ interview

Question Number : 285 Question Id : 640653360532 Question Type : MSQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Select Question

Which parameters would be useful during a typical “Resume Shortlisting” exercise? Choose all that apply

Options :

6406531194192. ✓ Last drawn Salary

6406531194193. ✓ Skill set of the Employee

6406531194194. ✓ Years of Work Experience

6406531194195. ✗ Hobbies of the Employee

Question Number : 286 Question Id : 640653360541 Question Type : MSQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Select Question

From a Credit approver’s perspective, who among the following would be allowed to draw a credit for purchases?

Options :

6406531194224. ✓ Person B with High credit score, with low engagement with the platform

6406531194225. ✓ Person C with Average Credit Score, with High Engagement with the platform

6406531194226. ✗ Person A with low credit score with low engagement with the platform

6406531194227. ✗ Person D with maximum number of credit cards with no credit score

Sub-Section Number :

4

Sub-Section Id :

64065352593

Question Shuffling Allowed :

Yes

Question Number : 287 Question Id : 640653360502 Question Type : SA Calculator : None

Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Short Answer Question

A straight-line demand curve with slope of -1 intersects the horizontal axis at 100 tons per week At the midpoint of the demand curve (corresponding to 50 tons per week) the price elasticity of demand is __

(Hint: The demand curve is moving from the mid-point to the point on the horizontal axis)

Response Type : Numeric

Evaluation Required For SA : Yes

Show Word Count : Yes

Answers Type : Equal

Text Areas : PlainText

Possible Answers :

-1

Sub-Section Number :

5

Sub-Section Id :

64065352594

Question Shuffling Allowed :

No

Question Id : 640653360504 Question Type : COMPREHENSION Sub Question Shuffling

Allowed : No Group Comprehension Questions : No Calculator : None Response Time : N.A

Think Time : N.A Minimum Instruction Time : 0

Question Numbers : (288 to 289)

Question Label : Comprehension

The data for producing a product is provided in the Table below Using this information, answer the given subquestions

| Total Fixed cost (Rs.) | Variable cost per unit (Rs./ unit) | Number of units produced (units) |
|---------------------------|---------------------------------------|-------------------------------------|
| 15 | 0 | 0 |
| 15 | 3 | 10 |
| 15 | 5 | 14 |
| 15 | 5 | 19 |
| 15 | 4 | 21 |
| 15 | 2 | 32 |

Sub questions

Question Number : 288 Question Id : 640653360505 Question Type : SA Calculator : None

Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 2

Question Label : Short Answer Question

What is the point (in terms of number of units to be produced in the given table) where the production should be located?

Response Type : Numeric

Evaluation Required For SA : Yes

Show Word Count : Yes

Answers Type : Equal

Text Areas : PlainText

Possible Answers :

32

Question Number : 289 Question Id : 640653360506 Question Type : MSQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Select Question

Why do you choose the previous point (choose all that is applicable)?

Options :

6406531194107. ✖ Because, fixed cost is constant at all points

6406531194108. ✖ Because it is point where the marginal cost is minimum

6406531194109. ✖ Because it is the point where the profit is maximum

6406531194110. ✓ None of these

Question Id : 640653360524 Question Type : COMPREHENSION Sub Question Shuffling

Allowed : No Group Comprehension Questions : No Calculator : None Response Time : N.A

Think Time : N.A Minimum Instruction Time : 0

Question Numbers : (290 to 292)

Question Label : Comprehension

Please answer the given subquestions on the Overall Equipment Effectiveness of fasteners manufacturing.

Hint:

Just in case you forgot the formula

Availability = Run Time / Planned Production Time

Run Time = Planned Production Time – Lost Time

Performance = (Total Count / Run Time) / Ideal Run Rate

Quality = Good Count / Total Count

OEE = Availability × Performance × Quality

Sub questions

Question Number : 290 Question Id : 640653360525 Question Type : MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

In a factory that manufactures fasteners, the bolt manufacturing process went out of control only in terms of the number of scraps produced. Which factor(s) of Overall Equipment Effectiveness (OEE) will be affected?

a) availability, b) performance, c) quality

Options :

6406531194164. ✖ only b

6406531194165. ✓ only c

6406531194166. ✖ b and c

6406531194167. ✖ only a

Question Number : 291 Question Id : 640653360526 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Calculate the OEE of the Bolt Manufacturing Equipment

| Parameters | Week 1 |
|---|--------|
| Planned Production Hours (PPH) | 100 |
| Lost Time (LOT) | 16 |
| Designed Gear Output Speed from Equipment (DO) per Hour | 60 |
| Total Product Output | 4650 |
| Scrap (S) | 143 |

Hint: Choose the closest Answer

Options :

6406531194168. ✖ 0.83

6406531194169. ✓ 0.75

6406531194170. ✖ 0.90

6406531194171. ✖ Insufficient Information

Question Number : 292 Question Id : 640653360527 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

An 8-hour no downtime shift has an OEE of 0.90 performing at its designed speed and produces a total scrap of 90 units. What is the total number of units produced in the shift?

Options :

6406531194172. ✖ 810

6406531194173. ✖ 9000

6406531194174. ✔ 900

6406531194175. ✖ Insufficient Information

Question Id : 640653360536 Question Type : COMPREHENSION Sub Question Shuffling

Allowed : No Group Comprehension Questions : No Calculator : None Response Time : N.A

Think Time : N.A Minimum Instruction Time : 0

Question Numbers : (293 to 295)

Question Label : Comprehension

Company HiringSoft wants to recruit Software Engineers for its new project. The hiring manager was tasked with choosing the appropriate hiring channel. The manager collected previous hiring data (provided in the table below) to help narrow down the appropriate channel. All channels advertised for the vacant positions on the same day.

| Recruitment Channels | Application Received in 14 days | Application Shortlisted | No. of Candidates appeared for Interview | No. of Candidates Selected | Cost of Advertisement for 14 Days (INR) |
|-------------------------------|---------------------------------|-------------------------|--|----------------------------|---|
| Employee Referrals | 40 | 32 | 24 | 12 | 120000 |
| Direct Company Website | 60 | 12 | 8 | 2 | 5000 |
| Social and Professional Media | 260 | 36 | 16 | 4 | 20000 |
| Hiring Portals | 220 | 90 | 30 | 6 | 100000 |
| Print Ads | 20 | 10 | 8 | 1 | 50000 |

Based on the above data, answer the given subquestions.

Sub questions

Question Number : 293 Question Id : 640653360537 Question Type : MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction

Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Which channel has the best shortlist success rate? The Shortlist success rate is defined as the shortlisted applications to applications received.

Options :

6406531194208. ✖ Hiring Portals

6406531194209. ✖ Social and Professional Media

6406531194210. ✖ Print Ads

6406531194211. ✔ Employee Referrals

Question Number : 294 Question Id : 640653360538 Question Type : MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

If the hiring manager has to go only with the parameter, cost per candidated selected, which would be the most appropriate channel?

Options :

6406531194212. ✔ Direct Company Website

6406531194213. ✖ Print Ads

6406531194214. ✖ Employee Referrals

6406531194215. ✖ Social and Professional Media

Question Number : 295 Question Id : 640653360539 Question Type : MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Which channel has the worst selection success rate? The Selection success rate is defined as the no. of candidates selected to the no. of applications shortlisted.

Options :

6406531194216. ✖ Social and Professional Media

6406531194217. ✖ Print Ads

6406531194218. ✔ Hiring Portals

6406531194219. ✖ Employee Referrals

Sub-Section Number : 6

Sub-Section Id : 64065352595

Question Shuffling Allowed : No

Question Id : 640653360507 Question Type : COMPREHENSION Sub Question Shuffling Allowed : No Group Comprehension Questions : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Question Numbers : (296 to 299)

Question Label : Comprehension

The below table provides the consolidated values of a company-X's financial performance (ignore all other non-mentioned financial parameters) Using this, answer the given subquestions

| Particular | Rs. |
|--------------------------|--------|
| Current assets | 320000 |
| Current liabilities | 140000 |
| Total value of inventory | 140000 |
| Fixed expenses | 120000 |
| Gross profit earned | 130000 |
| Total sales achieved | 250000 |

Sub questions

Question Number : 296 Question Id : 640653360508 Question Type : SA Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Short Answer Question

What is the gross profit margin (in %) for company-X (round to two decimal places)

Response Type : Numeric

Evaluation Required For SA : Yes

Show Word Count : Yes

Answers Type : Range

Text Areas : PlainText

Possible Answers :

51 to 53

Question Number : 297 **Question Id :** 640653360509 **Question Type :** SA **Calculator :** None

Response Time : N.A **Think Time :** N.A **Minimum Instruction Time :** 0

Correct Marks : 1

Question Label : Short Answer Question

What is the net profit for company-X?

Response Type : Numeric

Evaluation Required For SA : Yes

Show Word Count : Yes

Answers Type : Equal

Text Areas : PlainText

Possible Answers :

10000

Question Number : 298 **Question Id :** 640653360510 **Question Type :** SA **Calculator :** None

Response Time : N.A **Think Time :** N.A **Minimum Instruction Time :** 0

Correct Marks : 1

Question Label : Short Answer Question

What is the current ratio for company-X (round to two decimal places)

Response Type : Numeric

Evaluation Required For SA : Yes

Show Word Count : Yes

Answers Type : Range

Text Areas : PlainText

Possible Answers :

2.10 to 2.30

Question Number : 299 Question Id : 640653360511 Question Type : SA Calculator : None

Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Short Answer Question

What is the quick ratio for company-X (round to two decimal places)

Response Type : Numeric

Evaluation Required For SA : Yes

Show Word Count : Yes

Answers Type : Range

Text Areas : PlainText

Possible Answers :

1.10 to 1.30

Business Analytics

| | |
|---|-------------|
| Section Id : | 64065322451 |
| Section Number : | 9 |
| Section type : | Online |
| Mandatory or Optional : | Mandatory |
| Number of Questions : | 18 |
| Number of Questions to be attempted : | 18 |
| Section Marks : | 55 |
| Display Number Panel : | Yes |
| Group All Questions : | No |
| Enable Mark as Answered Mark for Review and Clear Response : | Yes |
| Maximum Instruction Time : | 0 |
| Sub-Section Number : | 1 |