ANN-JINETTE HESS annjinettehess@gmail.com · 210-414-4623

SUMMARY OF QUALIFICATIONS

Budding writer and journalist with a passion for the written word, delivering meaningful, concise, and well-researched content. Experience delivering short- and long-form articles ranging from trend-focused pieces to evergreen content.

PROFESSIONAL EXPERIENCE

Skills: SEO, APA Formatting, News Writing, Data Analytics, Interviewing, Research, Media Relation, Technical Writing, Copywriting, Editing, Creativity, Time Management, Project Management

Borgen Project | Volunteer Journalist

August 2023 – Present

- Exceeded deadlines for high-quality evergreen and trend-focused blog articles
- Pitched timely and relevant leads, focusing on the website's key mission: raising awareness around extreme poverty worldwide
- Ensured all articles met the organization's desired format and met SEO best practices
- Conducted extensive research into all topics; reached out to sources and conducted interviews as needed
- Delivered engaging content and maintained 100% adherence to editorial calendar guidelines

Self-Employed | Freelance Writer

May 2023 – Present

 Collaborated with a local photographer and music writer to craft trend-focused articles covering local shows in San Antonio, TX, for various publications.

Published Articles

Aid Groups Rally to Assist Afghanistan Amid Herat Earthquakes (November 4, 2023, Borgen Project)

• Latest news article covering a series of devastating earthquakes that struck western Afghanistan and highlighting various aid groups that provided life-saving aid and supplies.

J&J Paves the Way for Affordable Tuberculosis Treatment (November 2, 2023, Borgen Project)

 Latest news article highlighting efforts made by J&J to enable generic TB treatments for developing countries and looking at the impact of patents on the cost of pharmaceuticals.

Boosting Agriculture in Afghanistan with USAID Support (October 19, 2023, Borgen Project)

• This article focuses on the specific programs USAID has implemented and funded to support food security and sustainability, supporting the United Nations mandate to end world hunger.

Clinics in Bamyan Provide Beacon of Hope (October 11, 2023, Borgen Project)

• Good news article focusing on the new clinics built in the Bamyan region of Afghanistan by Doctors Without Borders to provide healthcare essentials for this marginalized community.

USAID Programs in Afghanistan (October 6, 2023, Borgen Project)

• Informative article outlining USAID humanitarian, economic, and disaster relief efforts in Afghanistan, focusing on aid to agricultural businesses and gender-rights organizations.

CONCERT REVIEW: Dreamsonic 2023 Takes Flight in Texas (June 6, 2023, Sonic Perspectives)

Concert review of the 2023 Dreamsonic prog metal tour.

BLOODYWOOD - India's Premier Headbahngras Invade the Alamo City (May 17, 2023, BraveWords)

• Concert review of the Indian folk metal band, Bloodywood, that shares the band's unorthodox journey toward their debut album covering socially-conscious issues.