ANN-JINETTE HESS

WRITER | JOURNALIST | STORYTELLER

CONTACT

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PORTFOLIO

annjinettehess.github.io/

FOCUS AREAS

News

Business

Health

Tech

Real Estate

SKILLS

Blog Content

News Writing

SEO

Research

Data Analytics

Technical Writing

EDUCATION

UTSA

2000 - 2004

BA Psych & Applied Stats

PROFILE

I am a writer and journalist who enjoys delivering meaningful, concise, and well-researched content to my clients. I have experience delivering short- and long-form articles ranging from trend-focused pieces to evergreen content.

My background in technology, data analytics, leadership, business and real estate provides me with a wealth of experience, and my innate curiosity and love of research translate into entertaining and informative copy.

Seeking staff writing, contract and freelance writing opportunities.

EXPERIENCE

Freelance Writer
2023 - Present
Work with clients to provide high-quality evergreen and trend-focused articles. Experience pitching timely and relevant leads, focusing on the client's key mission. Ensure all articles meet the organization's desired format and meet SEO best practices. Conduct extensive research into all topics; reaching out to sources and conducting interviews as needed. Deliver engaging content and adhere to editorial calendar guidelines.

Owner | Hess Estates of Texas
2017 - Present
Real estate investor with a proven track record of building business plans that focus on increasing passive income while growing equity. Exceptional organizational and communication skills that ensure a smooth and positive experience from property acquisition to financing and managing.

Data Analytics Leader | Rackspace
2007 - 2019
Developed and delivered successful roadmaps and strategies across 3 focus areas: data science, reporting, and business analytics. Developed tools and processes with my staff to ensure communication, collaboration, and successful execution of technical projects. Reduced backlog and delivery time by 30+%, created reporting suite, and created predictive models for the business - driving $3 million + cost savings.