

# Up & Running with Bootstrap



Jen Kramer • Web & PHP Conference • September 16, 2013

# It's all about mobile



Need to convince the boss?

# It's all about mobile

- ☞ Smartphone sales to hit 1bn a year for first time in 2013
- ☞ “The smartphone is predicted to become a mass market phenomenon this year, with annual shipments soaring to 1bn globally for the first time, although a fifth of the devices will rarely be used to go online.”
- ☞ “In 2013...the number of active phones with either a touch screen or an alphabet keyboard to 2bn by the end of the year.”



# It's all about mobile

**Mashable**

SOCIAL MEDIA ▼

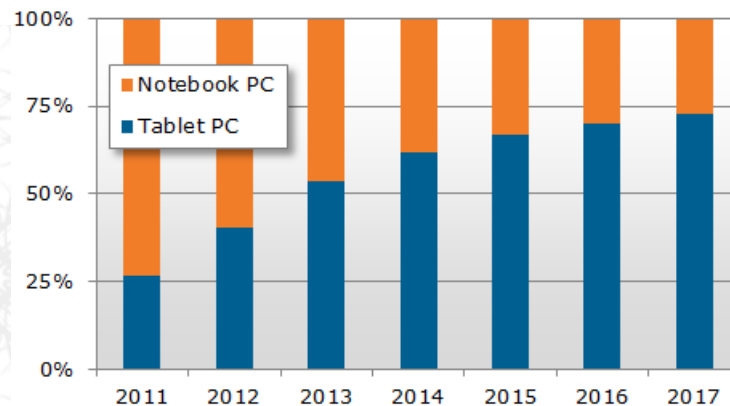
TECH ▼

BUSINESS ▼

ENTERTAINMENT ▼

MORE ▼

## Tablets Will Outsell Notebooks in 2013 for First Time Ever



[mashable.com/2013/01/08/tablets-outsell-notebooks/](http://mashable.com/2013/01/08/tablets-outsell-notebooks/)

# It's all about mobile





# Two (big) approaches to mobile

- ∞ Build a separate mobile-compatible website or mobile app (or both)
- ∞ Responsive Design
- ∞ [A comparison of methods for building mobile-optimized websites](#)



# Responsive Design

Defined by three characteristics

- Flexible grid-based layout
- Images that resize
- Media queries (CSS3)

[www.alistapart.com/articles/responsive-web-design/](http://www.alistapart.com/articles/responsive-web-design/)



# What is Bootstrap?

- ✎ Twitter Bootstrap is a responsive design framework for building web sites and web applications.
- ✎ It is the most popular project in [GitHub](#) and is used by [NASA](#) and [MSNBC](#) among others.

[wikipedia.org/wiki/Twitter\\_Bootstrap](https://wikipedia.org/wiki/Twitter_Bootstrap)

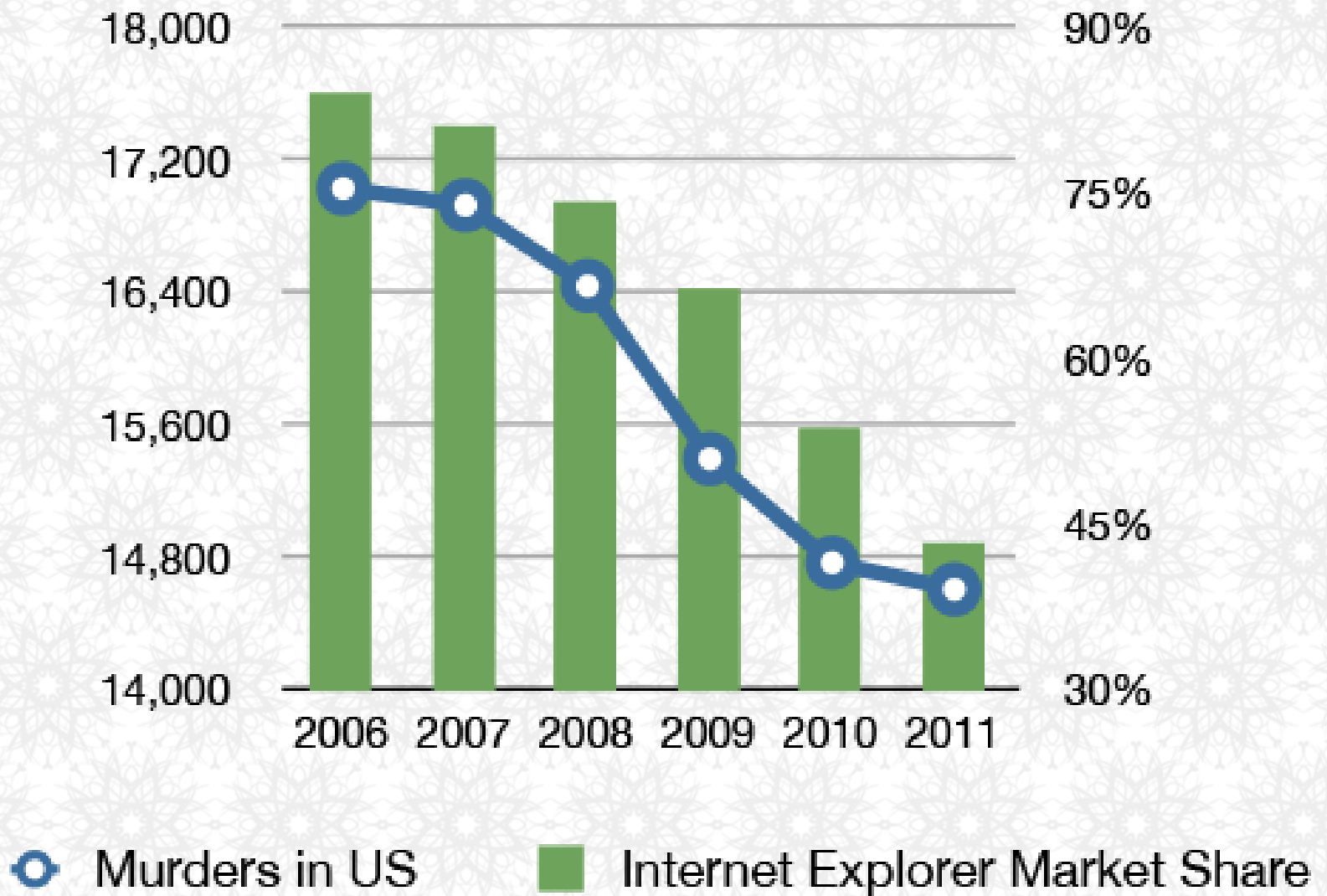




# What is Bootstrap 3?

- ✧ Mobile-first approach
- ✧ Single (responsive) grid system, including grid sizing for <768 px, >768 px, >992 px, and >1200 px
- ✧ Dropping support for IE7 and FF 3.6 (and removing hacks to support them).
- ✧ Now supporting IE 8 and higher (with some modifications)
- ✧ Font icons, dropping old PNG icons
- ✧ Redesigned the Carousel, add Panels and List Groups

## Internet Explorer vs Murder Rate



# Bootstrap competitors



[getbootstrap.com](http://getbootstrap.com)



[foundation.zurb.com](http://foundation.zurb.com)

[15 More Responsive CSS Frameworks Worth Considering](#)

[Framework Fight: Zurb Foundation vs Twitter Bootstrap](#)

# Who uses Bootstrap?

☞ Joomla (open source CMS) integrated Bootstrap into version 3.

☞ [Bootstrap unofficial showcase](#)

☞ [Love Bootstrap](#)

☞ [Bootstrap Expo](#)

☞ A few big names:

- [State of Kentucky](#)
- [code.NASA](#) (with WordPress)
- [Michael's](#) craft store
- [Fender](#) guitars
- [StumbleUpon](#)
- [Salvation Army](#) (Midwest)
- [Medicare.gov](#)
- [Disqus](#)
- [Delicious](#)

# Let's code!



<http://www.jenkramer.org/twitter-bootstrap-workshop>: Files, software links, and examples here



# Questions?

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Slides available at

[www.slideshare.net/jen4web](http://www.slideshare.net/jen4web)

Code files available at:

[www.jenkramer.org/  
twitter-bootstrap-workshop](http://www.jenkramer.org/twitter-bootstrap-workshop)

lynda.com 7 day free pass:

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