1. Based on the purchasing analysis by age, the 20 – 24 age group had the highest purchasing count, following that age range was the 15 – 19 age group.
2. The most popular item, “Final Critic”, was only the most popular item by one purchase count, the next most popular item was “Oathbreaker, Last Hope of the Breaking Storm.”
3. The male group had a much higher purchase count than both the female group and other/non – disclosed, which is evident by the fact there were more males than any other group. There were 484 males and only 81 females and 12 others/non – disclosed.