Anna Yu
Product Designer

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WORK EXPERIENCE

Konrad Group · Experience Design Intern

Sep 2020 – Jan 2021 · Remote

Improving the user experience of client projects in the financial and airline industry.

Shopify · Product Design Intern

May 2020 – Aug 2020 · Remote

Reimaged the customer admin experience by transforming saved searches into a powerful customer segmentation experience for merchants.

RBC Wealth Management · Product Design Intern

Sep 2018 – Dec 2018 · Toronto, ON

Coordinated with the project manager, developers, and lead designers on the redesign of the Global Asset Management website aimed to increase customer retention, promote products and services, and reach millions of users.

EDUCATION

University of Toronto

Master of Information · User Experience Design

2019 – 2021 · Toronto, ON

University of Waterloo

Bachelor of Environmental Studies · Urban Planning

2014 – 2019 · Waterloo, ON

VISUAL & INTERACTION DESIGN

Prototyping, Interaction design, Illustrations, Motion graphics

PRODUCT THINKING

Wireframing, User interviews, Usability testing, Information architecture, Card sorting, Competitive analysis, Heuristic evaluation, Ethnographic study

TOOLS

Figma, XD, Sketch, Framer, Origami, InVision, Illustrator, Photoshop, After Effects, HTML & CSS

COMMUNITY

Michigan Hackaton 2019

Attendee

DesignX Canada

Member

INTERESTS

Photography

Sports

Travelling

Foodie