

Anna Yu

Product Designer

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647-709-9722

WORK EXPERIENCE

Shopify • Product Design Intern

May 2020 – Aug 2020 • Toronto, ON

Joined the Customers team, working on concept designs and user research to evolve saved searches into a powerful customer segmentation experience for merchants.

RBC Wealth Management • Product Design Intern

Sep 2018 – Dec 2018 • Toronto, ON

Coordinated with the project manager, developers, and lead designers on the redesign of the Global Asset Management website aimed to increase customer retention, promote products and services, and reach millions of users.

Urban Strategies Inc • Urban Design Intern

Sep 2017 – Dec 2017 & May 2018 – Sep 2018 • Toronto, ON

Analyzed geospatial data and created illustrations, 3D models, and renderings to support development projects across Toronto, Europe, and Asia.

EDUCATION

University of Toronto

Master of Information • User Experience Design

2019 – 2021 • Toronto, ON

University of Waterloo

Bachelor of Environmental Studies • Urban Planning

2014 – 2019 • Waterloo, ON

VISUAL & INTERACTION DESIGN

Wireframing, Prototyping

Interaction design, Illustrations, Motion graphics

PRODUCT THINKING

User interviews, Usability testing,

Information architecture, Card sorting

Competitive analysis, Heuristic evaluation,

Ethnographic study

TOOLS

Figma, Sketch, Framer, Origami, InVision,

Illustrator, Photoshop, After Effects,

HTML & CSS

COMMUNITY

Michigan Hackaton 2019

Attendee

DesignX Canada

Member

INTERESTS

Photography

Badminton

Travelling

Food