

# Anna Yu

## Product Designer

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647-709-9722

### WORK EXPERIENCE

#### **RBC Wealth Management** • Product Design Intern

Sep 2018 – Dec 2018 • Toronto, ON

Coordinated with the project manager, developers, and lead designers on the redesign of the Global Asset Management website aimed to increase customer retention, promote products and services, and reach millions of users.

#### **Urban Strategies Inc** • Urban Design Intern

Sep 2017 – Dec 2017 & May 2018 – Sep 2018 • Toronto, ON

Analyzed geospatial data and created illustrations, 3D models, and renderings to support development projects across Toronto, London, and China.

#### **York Region Municipality** • Design Technician

Jan 2017 – May 2017 • Newmarket, ON

Reviewed the approval process of multimillion-dollar transportation developments by providing high-level comments on Traffic Impact Study. Analyzed traffic data and created a database with access and GIS.

### EDUCATION

#### **University of Toronto**

Master of Information • User Experience Design

2019 – 2021 • Toronto, ON

#### **University of Waterloo**

Bachelor of Environmental Studies • Urban Planning

2014 – 2019 • Waterloo, ON

### UI SKILLS

Wireframing, Prototyping

Interaction Design, Illustrations, Motion

Graphics

### UX SKILLS

User Interviews, Usability Testing,

Information Architecture, Card Sorting

Competitive Analysis, Heuristic Evaluation

Ethnographic Study

### TOOLS

Sketch, Figma, Framer, Origami, InVision,

Illustrator, Photoshop, After Effects,

HTML & CSS, Python

### COMMUNITY

Michigan Hackaton 2019

Attendee

DesignX Canada

Member

### INTERESTS

Photography

Badminton

Travelling

Food