

# JAYSHREE JANGIR

Jaipur | <https://www.linkedin.com/in/jayshree-jangir-8724b61a6/> | 7339707194 | [jangirjayshree@gmail.com](mailto:jangirjayshree@gmail.com)

---

## PROFESSIONAL SUMMARY

Dynamic and results-driven professional with around 2+ years of experience in customer handling, digital marketing, project management, and strategic planning within a startup environment. Skilled at handling multiple roles, including coordinating with team and handling clients update, creating marketing strategies. Known for professionalism, strong leadership, team management, and problem-solving abilities, with a focus on business growth. Also experienced in academic writing, gaining skills in content and research, organizing impactful events, influencer meetups, and awareness programs.

## SKILLS

- MS Word, Excel, and PowerPoint
- Management Tools: Monday.com
- Relationship and negotiation skills
- Project & event management
- Interpersonal skills
- Research & academic writing
- Social media & influencer marketing
- Canva design tool and content writing

---

## PROFESSIONAL EXPERIENCE

---

### Project Manager | Chiraayuu Marketing Agency

- Successfully organized an Influencers meetup to promote client brand awareness and discussed upon societal initiatives, resulting in increased engagement and visibility.
- Planned and executed an autism awareness event in collaboration with an NGO, featuring an IAS officer as the chief guest, enhancing client reputation and community impact.
- Managed client projects using Monday.com, including scheduling meetings, maintaining project calendars, and ensuring timely delivery.
- Created proposals, business pitches, and marketing strategies tailored to client needs.
- Coordinated with internal teams to meet campaign KPIs, oversee influencer marketing, and maintain comprehensive project documentation.

### Marketing Strategist | Chiraayuu Marketing Agency

- Led social media strategies and influencer collaborations to drive campaign success.
- Conducted research and created content for product posts, ensuring alignment with client goals.
- Drafted business proposals and pitches, for the clients.

### Customer Care Executive | Girnar Care Pvt. Ltd. (CarDekho)

- Assisted customers by resolving issues and providing product knowledge tailored to their needs and delivered consistent communication and support to enhance customer loyalty.
- Maintained strong relationships between the company and customers, ensuring high satisfaction levels.

### Research Associate | The Great Champ Technology (nerdyturtlez)

- Conducted academic research across various subjects, including marketing, management, and psychology, hospitality and delivered quality assignments and reports for clients, showcasing analytical and writing skills.

---

### Event Management Highlights

- **Influencers Meetup:** Conceptualized and executed a successful meetup for a client, driving brand awareness and fostering influencer partnerships.
- **Autism Awareness Event:** Coordinated an impactful event with an NGO and a notable IAS officer, creating a positive societal impact.

---

### EDUCATION

- **Bachelor of Commerce (B.Com), 2022**  
Rajasthan University, Kanoria College.
- **Class 12<sup>th</sup> (Commerce), 2019**  
Kendriya Vidhyalaya, Churu.

### CERTIFICATION

- AutoCAD (Basic Knowledge)
- Basic fundamentals of Project Management, (Great Learnings)