

4149

Total Users

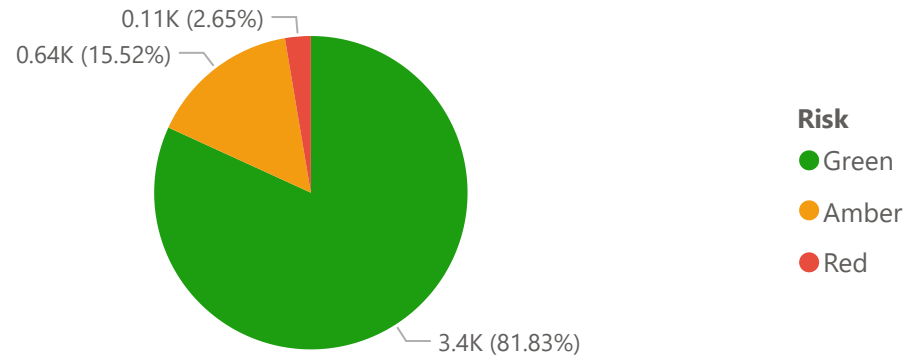
35.37K

Avg Monetary Value

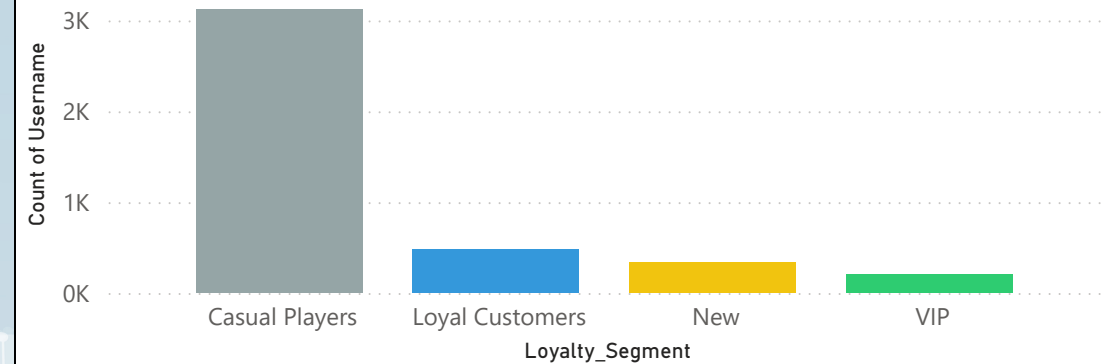
16.87

Avg Recency in Days

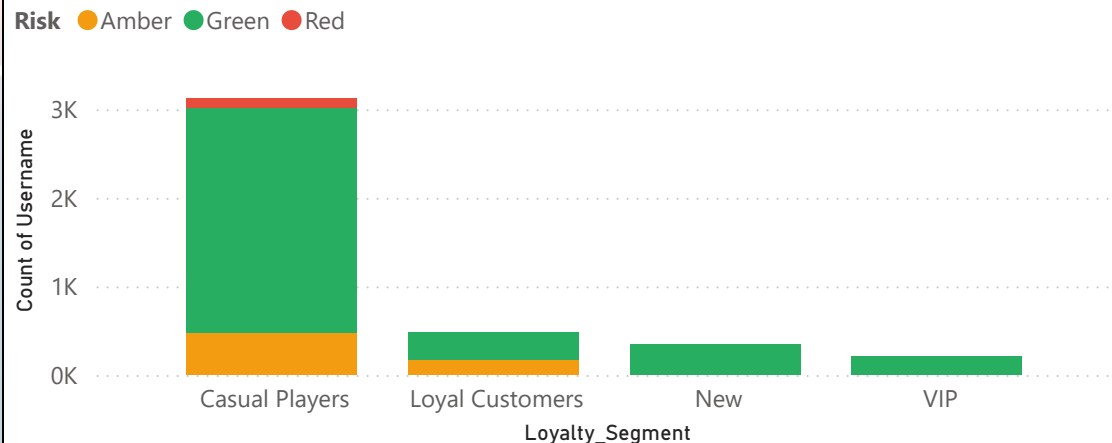
Player Risk Distribution



Loyalty Segment Breakdown



Risk Distribution by Loyalty Segment



High-Risk Players (Red Segment)

Username	Recency	Frequency	Monetary	RFM_Score	Loyalty_Segment	Risk
fabianalima	17	17	67744	10	Casual Players	Red
tahaege	19	20	63651	10	Casual Players	Red
RandomBet	24	30	60300	10	Casual Players	Red
Moustiks	37	14	60015	9	Casual Players	Red
Bangs	21	29	55502	10	Casual Players	Red
stitchmark	17	14	54531	10	Casual Players	Red
wacko60	26	25	54460	10	Casual Players	Red
standy89	16	23	48279	10	Casual Players	Red
terco	27	43	47070	10	Casual Players	Red
demon	17	25	47004	10	Casual Players	Red