

## Ann Tran

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### EDUCATION

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**Bryn Mawr College**, Bryn Mawr, PA

August 2014 – May 2018

B.A. of Computer Science

Honors: Magna Cum Laude; Posse Foundation Full-Tuition Leadership Scholarship

**Relevant Courses:** Computers and Prints, Human Computer Interaction, Data Visualization

### EXPERIENCE

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**PricewaterhouseCoopers, Boston, MA**

October 2018 – Present

*Experienced Associate in Technology Advisory*

- Created the usability of and drove the implementation of three major process flows used thousands of times daily at a major gas and utilities company.
- Led user experience design on a Salesforce retail execution app for an industrial tools company that has increased in-store sales for thousands of sales representatives by ~50%.
- Designed an airline gate and terminal communications app prototype to sell for \$300K.

**HarperCollins Publishers, New York, NY**

June – August 2018

*Digital Design Intern for General Books Marketing*

- Created +50 social media visuals to raise social media follower counts ~5% across platforms.
- Developed a complete creative digital rebranding for KissCon, a romance novel conference, and Bookperk, an e-book newsletter.

**Center for Science of Information (SOI), Bryn Mawr, PA**

January – May 2018

*Research Fellow for National Science Foundation Science and Technology Center*

Awarded a \$2,000 grant through Bryn Mawr College and the SOI to apply predictive analytics to research and visualize crime data for the City of Chicago.

**PriceWaterhouseCoopers, New York, NY**

June – August 2017

*Technology Consultant Intern*

Wrote and developed cybersecurity controls in detection processes, asset management and data security, as well as their implementation, for employees of a major telecommunications company.

### CAMPUS / COMMUNITY INVOLVEMENT

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**Bryn Mawr College Self-Government Association**

September 2014 – May 2018

*Class of 2018 Co-President*

Managed \$60,000 budget for the Class of 2018, overseeing relations with external vendors to ensure the success of a highly publicized event calendar. Hosted social events for +250 attendees.

### SKILLS / STRENGTHS

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**Programming/Software:** Java, Python, HTML/CSS, Adobe Suite, Balsamiq, Microsoft Office

**Professional:** Public speaker, illustrator