Ann Tran
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EDUCATION

Bryn Mawr College, Bryn Mawr, PA   August 2014 – May 2018
B.S. of Computer Science
Honors: Magna Cum Laude; Posse Foundation Full-Tuition Leadership Scholarship

Relevant Courses: Computers and Printmaking, Algorithms, Data Science and Visualization

EXPERIENCE

PriceWaterhouseCoopers, Boston, MA   October 2018 – Present
Experienced Associate in Salesforce Advisory
- Designed wireframes for and drove the implementation of three major process flows used thousands of times daily at a major gas and utilities company.
- Led user experience design on a Salesforce retail execution app for an industrial tools company that has increased in-store sales for thousands of sales representatives by ~50%.
- Spearheaded final prototyping of a gate and terminal management app for a major airline.

HarperCollins Publishers, New York, NY   June – August 2018
Digital Design Intern for General Books Marketing
- Created +50 social media visuals to raise social media follower counts ~5% across platforms.
- Developed a complete creative digital rebranding for KissCon, a romance novel conference, and Bookperk, an e-book newsletter.

Center for Science of Information (SOI), Bryn Mawr, PA   January – May 2018
Research Fellow for National Science Foundation Science and Technology Center
Awarded a $2,000 grant through Bryn Mawr College and the SOI to apply predictive analytics to research and visualize crime data for the City of Chicago.

PriceWaterhouseCoopers, New York, NY   June – August 2017
Technology Consultant Intern
Wrote and developed cybersecurity controls in detection processes, asset management and data security, as well as their implementation, for employees of a major telecommunications company.

CAMPUS / COMMUNITY INVOLVEMENT

Bryn Mawr College Self-Government Association   September 2014 – May 2018
Class of 2018 Co-President
Managed $60,000 budget for the Class of 2018, overseeing relations with external vendors to ensure the success of a highly publicized event calendar. Hosted social events for +250 attendees.

SKILLS / STRENGTHS

Programming/Software: Java, Python, HTML/CSS, Adobe Suite, Balsamiq, Microsoft Office
Professional: Public speaker, illustrator