

JOB MARKET ANALYSIS

(PRDA – 04)

Submitted by,

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Project Objective:

1. To analyze the job market trends for positions by analyzing job data which includes 742 rows and 42 features like Job title, Salary Estimate, Job Description, Rating, Company, Location, Company, Headquarters and many more.
2. To identify the most in-demand skills, qualifications, job responsibilities and provide insights that can inform job seekers and employers.

Task 1 – Data Acquiring

- Connected to the Database and exported the data using MySQL Workbench
 - Domain Name: projects.datamites.com
 - DB Name: project_job_market_analysis
 - Table Name : Market

Data cleaning and preprocessing:

- Tool used for data cleaning and preprocessing: Power BI
- Handling Missing Values:
 - Identified and addressed -1 values
 - Strategy: Excluded or replaced with appropriate placeholders
- Removed the ratings from company name by splitting the original column Company_Name
- Extracted and created a new column named state from the column Location

Data analysis and Dashboard creation:

- Tool used: Power BI

Task 2 - States with most Number of Jobs

- Visual used: column chart
- First 5 states with most number of jobs are:
 1. California(CA) – 522 jobs
 2. Massachusetts(MA) – 252 jobs
 3. New York(NY) – 233 jobs
 4. Illinois(IL) – 144 jobs
 5. Virginia(VA) – 139 jobs

Data Scientist is the most in-demand role in every state analyzed among these.

Task 3 - Average Minimal and Maximal Salaries in Different States.

- Visual used: Table
- The states California(CA), Illinois(IL),New Jersey(NJ),Washington(WA) etc. are the states with highest average minimal salaries whereas Nebraska(NE), Idaho(ID), Alabama(AL) ,Louisiana(LA) etc. are the states with lowest average minimal salaries.
- The states California(CA), Illinois(IL),New Jersey(NJ), Massachusetts(MA), North Carolina(NC) etc. are the states with highest average maximal salaries whereas Idaho(ID), Nebraska(NE), Alabama(AL), Louisiana(LA) ,Connecticut(CT) etc. are the states with lowest average maximal salaries among them.

Task 4 - Average Salary in Different States.

- Visual used: Matrix
- California(CA), Illinois(IL), New Jersey(NJ), Massachusetts(MA), Washington(WA) has the highest average salary among all the states.
- Idaho(ID), Nebraska(NE), Alabama(AL) , Louisiana(LA) ,New Mexico(NM) has the lowest average salary among all the states.

Task 5 - Top 5 Industries with Maximum Number of Data Science Related Job Postings

- Visual used: Table
- Top 5 industries are:
 1. Computer Hardware & Software – 119 job postings
 2. Insurance Carriers – 104 job postings
 3. Biotech & Pharmaceuticals – 100 job postings
 4. Consulting – 96 job postings
 5. Enterprise Software & Network Solutions – 92 job postings

Task 6 - Companies with Maximum Number of Job Openings.

- Visual used: Clustered bar chart
- The top 5 companies with maximum number of job openings are:
 - 1) MassMutual – 46 openings
 - 2) Takeda Pharmaceuticals – 40 openings
 - 3) Juniper Networks – 30 openings
 - 4) MITRE – 29 openings
 - 5) Esri – 28 openings

Task 7 - Job titles with most number of Jobs

- Visual used: Clustered Bar chart
 - Top 5 job titles with most number of jobs are:
 1. Data Scientist - 529 jobs
 2. Data Engineer - 189 jobs
 3. Senior Data Scientist - 138 jobs
 4. Senior Engineer - 51 jobs
 5. Data Analyst - 48 jobs
- > Among these top 5 jobs, Senior Data Scientist reports the highest Average salary.

Task 8 - Salary of Job Titles with most Number of Jobs

- Visual used: Clustered Bar Chart
- Top 5 job titles with most number of jobs along with salary

Job title	No. of jobs	Average Salary(K)
Data Scientist	529	105.40
Data Engineer	189	90.57
Senior Data Scientist	138	134.37
Senior Engineer	51	117.70
Data Analyst	48	70.03

- Although the highest average salary marked among the top 5 job titles with the maximum number of job opening is for Senior Data Scientist , the job title Director II, Data Science - GRM Actuarial holds the highest average salary (yearly 254K(\$)) among all the jobs though the number of jobs for this position is 6.
- The lowest salary marked is for Senior Operations Data Analyst, Call Center Operations among all the jobs whose average salary is 27.5K(\$) yearly.
- Another insight which can be drawn is that the jobs which reports the highest number of job postings has a good average salary on comparing the salary statistics.
- Also, we can observe here that seniority plays less role when it comes to salary drawn and the job field is the one which matters.

Task 9 - Skills Required by Companies for Each Job Title

- Visual used: Table

job_title_sim	Number of Skills	Required Skills
director	2	aws, excel
data analitics	6	bi, excel, Python, sas, sql_, tableau
Data scientist project manager	6	aws, bi, excel, Python, sql_, tableau
data modeler	7	aws, bi, excel, hadoop, Python, spark, sql_
other scientist	7	aws, excel, Python, pytorch, sas, sql_, tensor
machine learning engineer	9	aws, excel, hadoop, Python, pytorch, scikit, spark, sql_, tensor
na	9	aws, bi, excel, hadoop, mongo, Python, spark, sql_, tableau
analyst	11	aws, bi, excel, google_an, hadoop, mongo, Python, sas, spark, sql_, tableau
data engineer	12	aws, bi, excel, flink, hadoop, mongo, Python, sas, spark, sql_, tableau, tensor
data scientist	16	aws, bi, excel, flink, google_an, hadoop, keras, mongo, Python, pytorch, sas, scikit, spark, sql_, tableau, tensor
Total	85	

- The insight that can be derived from this observation is that jobs such as Data scientist, Data Engineer, Analyst etc. require more number of skillsets.

Task 10 - Relation between Average Salary and Education

- Visual used: Clustered column chart

Degree	Average of Avg_SalaryK
P	134.82
M	106.46
na	102.49

- People with PhD degree(P) gets more salary when compared to people with masters(M) or others.
- Master's degree (M) is the most in-demand specified qualification.

Insights [Task 11]

- **Top 10 In-Demand Skills:**
 - Python, Excel, and SQL are the leading skills across job listings
 - Tools like AWS, Spark, and Tableau are also frequently requested
- Python, Excel, and SQL are core skills across data-related jobs. Cloud (AWS), big data (Spark, Hadoop), and visualization (Tableau) are also highly valued.
- **Python** dominates in most states, especially in tech hubs.
- **Excel** and **SQL** are consistently strong in almost all top states.
- **AWS** and **Spark** are more concentrated in select states, reflecting demand for cloud and big data skills in those regions.

- A Master's degree is the most common qualification, followed by PhD. Undergraduate degrees might be encoded differently or omitted.
- Best hiring regions for comprehensive skill sets are:
California(**CA**), Texas(**TX**), New York(**NY**), Massachusetts(**MA**),
Illinois(**IL**), Pennsylvania(**PA**), Virginia(**VA**).

PowerBI Dashboard [Task 12]

powerbiintern • Last saved: Today at 2:44 PM

File Home Insert Modeling View Optimize Help

Cut Copy Format painter Paste Data Get data Excel OneLake SQL Server Enter data Dataverse Recent sources Transform Refresh data New visual Text box More visuals Calculations New visual calculation Quick measure measure Sensitivity Share Publish Copilot

Clipboard

companies with max. number of job openings

company_name	Count of ID
MassMutual	46
Takeda Phar...	40
Juniper Net...	30
MITRE	29
Esri	28

avg minimal,maximal salaries in different states

state	Average of minimum_salary	Average of maximum_salary
CA	94.63	156.77
IL	90.39	148.58
Total	79.48	134.61

Relation b/w avg salary and education

Degree	Average of Avg_SalaryK
P	~130
M	~110
na	~105

Job Market Analysis using PowerBI

Top 5 industries with max. Data Science jobs

Industry	Count of ID
Biotech & Pharmaceuticals	100
Computer Hardware & Software	119
Consulting	96
Enterprise Software & Network Solutions	92
Insurance Carriers	104
Total	511

Avg.minimal,maximal salaries in different states

state	Average salary	Minimum salary	Maximum salary
NY	103.88	15	210
CO	96.91	20	165
TN	93.43	20	142
MO	91.31	26	176
FL	79.40	27	151
AL	60.82	31	95
CA	125.70	31	289
IA	83.21	31	148
Total	107.04	15	306

Job titles with most number of jobs along with salary

Job Title	Count of ID	Average Salary (K)
Data Scientist	105	529
Data Engine...	91	189
Senior Data...	85	138

States with max. number of jobs

state	Count of ID
CA	~550
NY	~250
IL	~180
VA	~150
TX	~120
PA	~100
NJ	~80
FL	~70
NC	~60
... TN	~50

Skills required for jobs

job_title_sim	Number of Skills	Required Skills
director	2	aws, excel
data analytics	6	bi, excel, Python, ...
Data scientist project manager	6	aws, bi, excel, Pyth...
data modeler	7	aws, bi, excel, had...
other scientist	7	aws, excel, Python, ...
machine learning engineer	9	aws, excel, hadoop, ...
Total	85	

Visualizations Filters Data

Search: jobmarket

- \sum Age
- Average Salary...
- \sum Avg_SalaryK
- company_name
- company_txt
- Competitors
- Degree
- \sum Employer_prov...
- FIELD4
- \sum Founded
- Headquarters
- \sum Hourly
- \sum ID
- Industry
- Job_Location
- Job_Title
- job_title_sim
- Location
- \sum maximum_salary
- \sum minimum_salary
- \sum Rating
- Revenue

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