**Zomato Restaurant Analysis Dashboard**

Project Overview

The Zomato dashboard is a power Bi data visualization project analyzing 5000 restaurants in Bengaluru using Zomato data. It focuses on uncovering trends across restaurants types, customer rating, services, prices and location based. This dashboard help user to make make decisions such as market entry, pricing strategy, service given and experience of customer.

Key Analytics and insights delivered by dashboard

This power BI enables impactful analysis & visual exploration with this following key components:
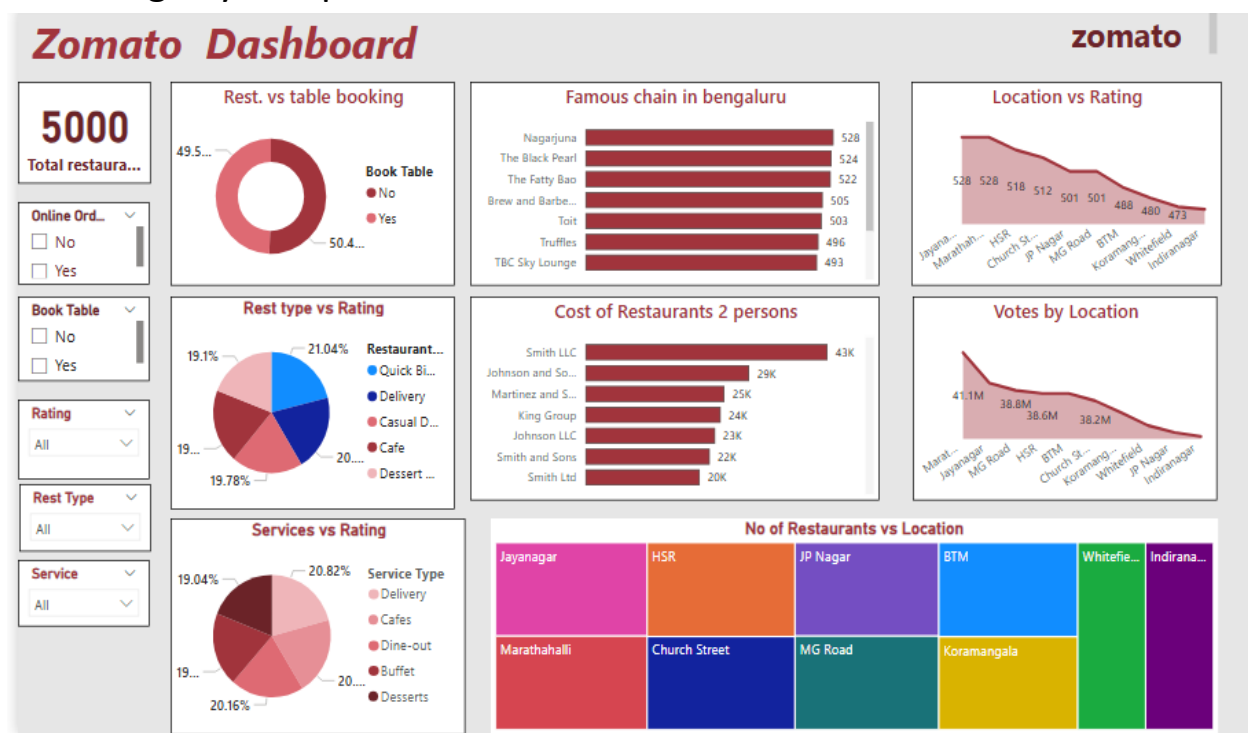
KPI highlights:

- **Total restaurant:** overview of total number of restaurants.

Dynamic filter and slicers:

- **Booking & Online order:** Statement of whether booking and online order is available or not.
- Restaurant can be analyzed by **its type, service and rating**.
- This slicer allow customer to deep analyzes of data for targeted insights.

Visual Analytics:

- Will show density of restaurant in each locality.
- Top food chain by no. of outlets and cost distribution across restaurants.
- Will help us to explore famous rest and rest. Type with its service rating.

These elements help customer to filter, drill down, and patterns to satisfy and decide restaurant overview.

Conclusion

The project showcases how power Bi transforms raw data into business ready insights, making it a powerful tool for restaurants, food startups, and analysts aiming to decode customer behavior and market trends.