

Mobile Sales Performance: Tracking & Analysis

Understanding mobile sales trends is critical for business growth. This presentation guides sales managers, marketing analysts, and executives through monitoring and optimizing mobile sales across products and regions.

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Key Metrics for Mobile Sales Tracking

Total Sales

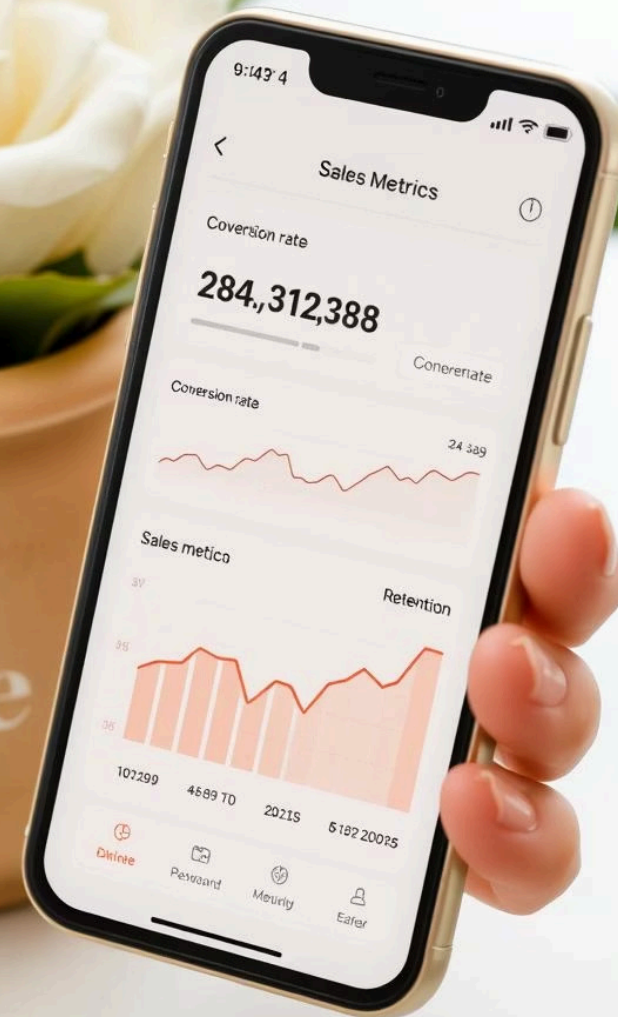
The total number of completed transactions or mobile phones sold.

Revenue

The total income generated from selling mobile phones, before deducting costs or expenses.

Units Sold

The total quantity of mobile phones sold over the selected time period.



Mobile Sales Performance by Product Category

Sales Volume & Revenue

Assess revenue and volumes by mobile product categories.

Top Sellers & Trends

Identify leading products and analyze their performance over time.



Regional Analysis of Mobile Sales



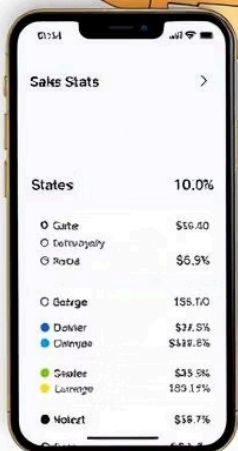
Sales Distribution

Understand how mobile sales spread across various geographic areas.



Top Regions & Drivers

Explore factors enabling success in high-performing markets.



The chart displays the number of sales over time. The x-axis represents years, and the y-axis represents the number of sales. The data points are as follows:

| Year | Sales |
|------|--------|
| 2020 | ~1000 |
| 2021 | ~1000 |
| 2022 | ~1500 |
| 2023 | ~2000 |
| 2024 | ~2500 |
| 2025 | ~3000 |
| 2026 | ~3500 |
| 2027 | 1505 |
| 2028 | ~4000 |
| 2029 | ~4500 |
| 2030 | ~5000 |
| 2031 | ~5500 |
| 2032 | ~6000 |
| 2033 | ~6500 |
| 2034 | ~7000 |
| 2035 | ~7500 |
| 2036 | ~8000 |
| 2037 | ~8500 |
| 2038 | ~9000 |
| 2039 | ~9500 |
| 2040 | ~10000 |
| 2041 | ~10500 |
| 2042 | ~11000 |
| 2043 | ~11500 |
| 2044 | ~12000 |
| 2045 | ~12500 |
| 2046 | ~13000 |
| 2047 | ~13500 |
| 2048 | ~14000 |
| 2049 | ~14500 |
| 2050 | ~15000 |
| 2051 | ~15500 |
| 2052 | ~16000 |
| 2053 | ~16500 |
| 2054 | ~17000 |
| 2055 | ~17500 |
| 2056 | ~18000 |
| 2057 | ~18500 |
| 2058 | ~19000 |
| 2059 | ~19500 |
| 2060 | ~20000 |
| 2061 | ~20500 |
| 2062 | ~21000 |
| 2063 | ~21500 |
| 2064 | ~22000 |
| 2065 | ~22500 |
| 2066 | ~23000 |
| 2067 | ~23500 |
| 2068 | ~24000 |
| 2069 | ~24500 |
| 2070 | ~25000 |
| 2071 | ~25500 |
| 2072 | ~26000 |
| 2073 | ~26500 |
| 2074 | ~27000 |
| 2075 | ~27500 |
| 2076 | ~28000 |
| 2077 | ~28500 |
| 2078 | ~29000 |
| 2079 | ~29500 |
| 2080 | ~30000 |
| 2081 | ~30500 |
| 2082 | ~31000 |
| 2083 | ~31500 |
| 2084 | ~32000 |
| 2085 | ~32500 |
| 2086 | ~33000 |
| 2087 | ~33500 |
| 2088 | ~34000 |
| 2089 | ~34500 |
| 2090 | ~35000 |
| 2091 | ~35500 |
| 2092 | ~36000 |
| 2093 | ~36500 |
| 2094 | ~37000 |
| 2095 | ~37500 |
| 2096 | ~38000 |
| 2097 | ~38500 |
| 2098 | ~39000 |
| 2099 | ~39500 |
| 2100 | ~40000 |



```
graph TD; 1[1] --- 2[2] --- 3[3];
```

- 1 Trends & Patterns**
Review month-over-month, year-over-year sales and seasonal effects.
- 2 Event Impacts**
Analyze sales impacts during holidays and major events.
- 3 Forecasting**
Predict future sales using historical and external factor correlations.

-
- ```
graph TD; 1[1] --- 2[2] --- 3[3];
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# Conclusion: Actionable Insights and Recommendations

1

## Key Findings

Summarize mobile sales trends and valuable insights.

2

## Recommendations

Suggest data-driven strategies to enhance mobile sales.

3

## Next Steps

Implement tracking, refine analysis, and optimize sales efforts.

4

## Continuous Monitoring

Emphasize ongoing adaptation for sustained performance.