

Portfolio

Lifestyle & Accessories design

Annu verma

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Project 1.

Collection of leather bags

Project 2.

Illustration

Project 3.

Bags /belts

Project 4.

sustainable product design

Project 5

Collection of Jewellwery

Project 6.

Photography

Project brief



- Design a Leather bag collection for graduation project.
- I am making two collections for my graduation project
- Collection 1 . inspired homeycomb collection
- collection 2 . Dark fantasy
- Target customer : Age group :20-23
- Age group : 23-25
- Techniques: Use of quilting techniques
- Material : Pu & leather , chain , dog hook , buckel , meginate , D Ring

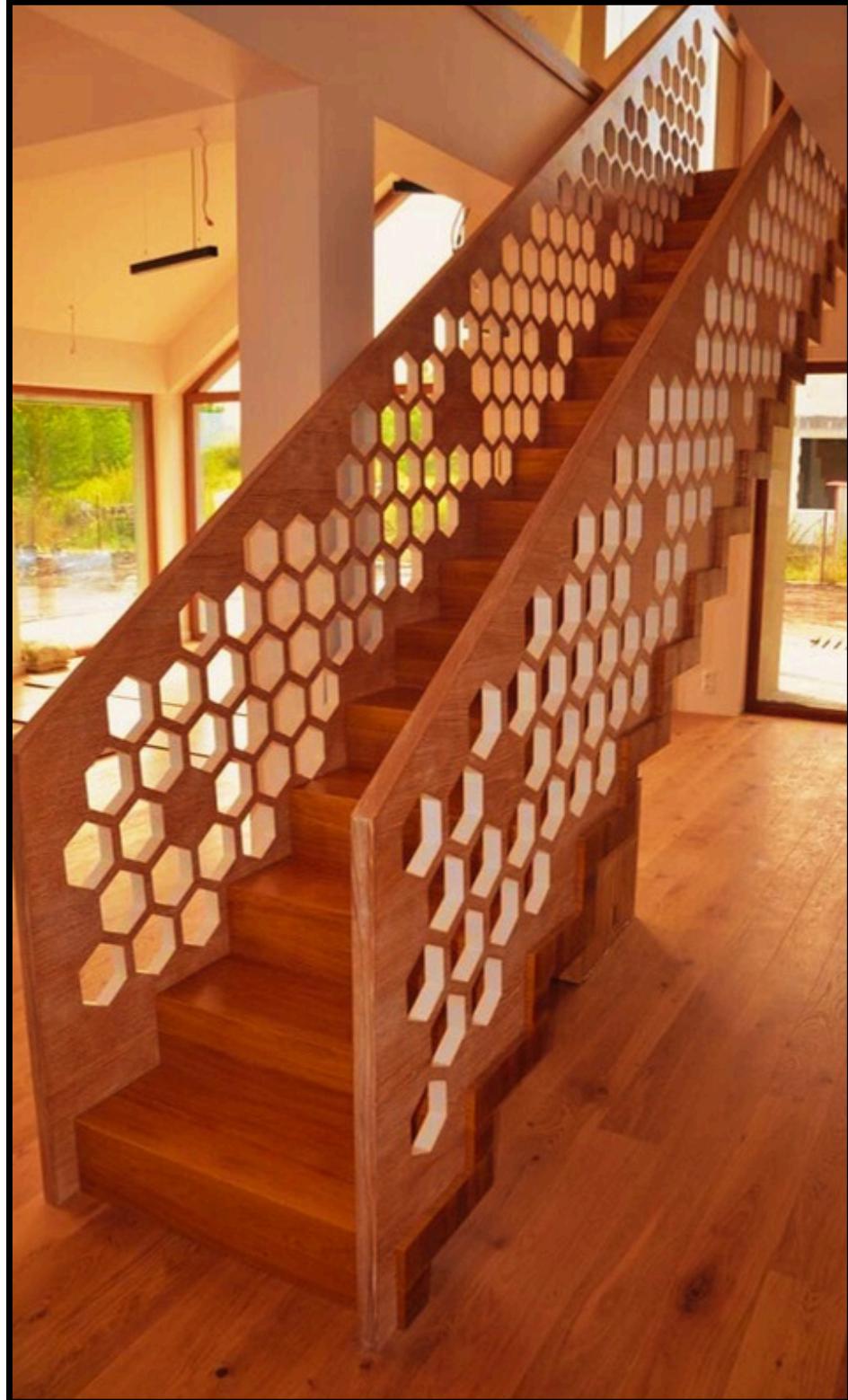
DESIGN BRIEF

To design a bag for female of age group : 20 -23 years in price 2000- 4000 in occassion : partywear for summer season (2025) inspired by geomatric pattern of honeycomb .

THEME BOARD



INSPIRATION BOARD



Consumer Board



- Age : 20-23
- Social status : Upper Middle class
- Gender : Female
- Profession : college student
- Interest hobbies : Travelling , shopping , photoshoot , nature loving
- Personality : Stylish , open minded

Color board



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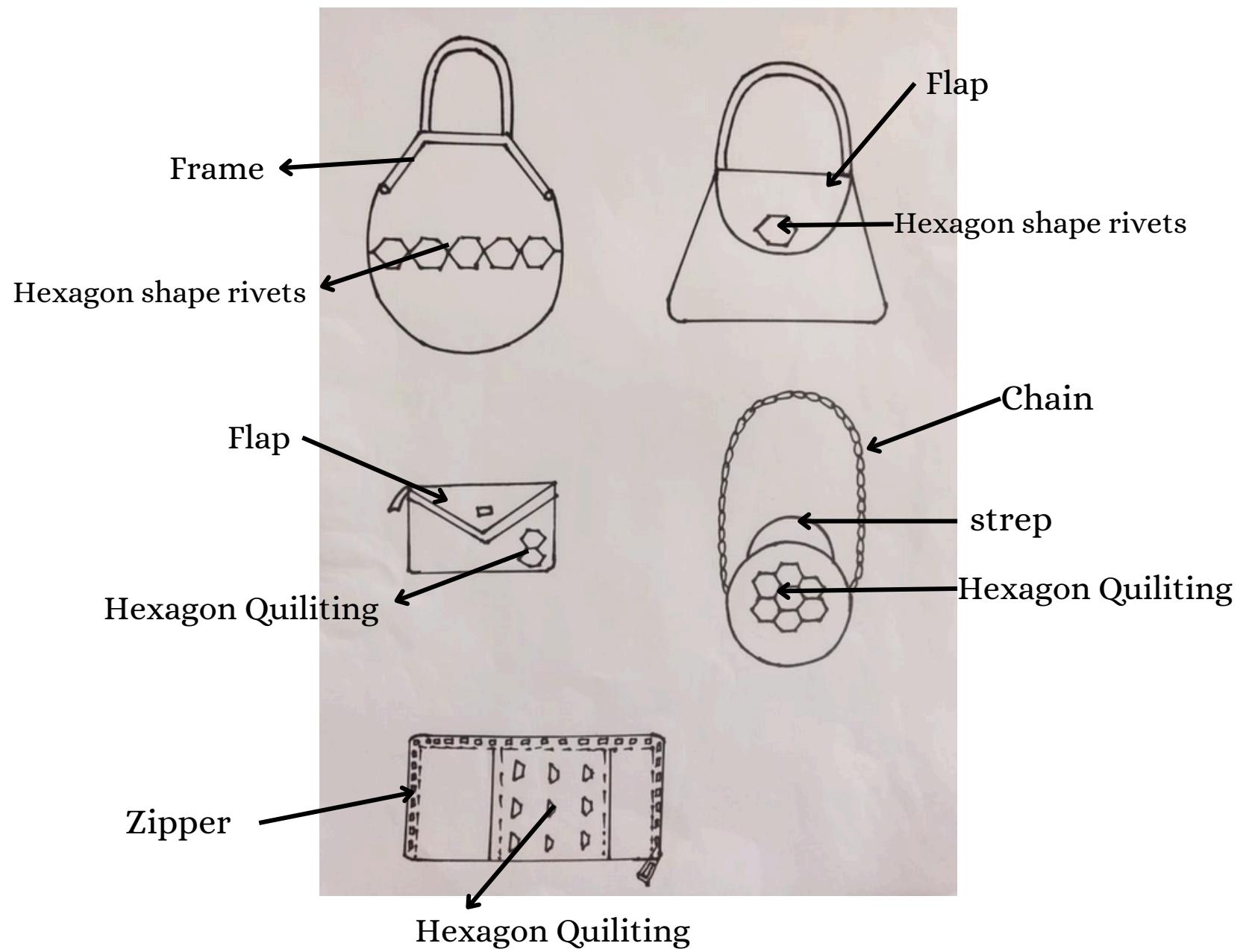
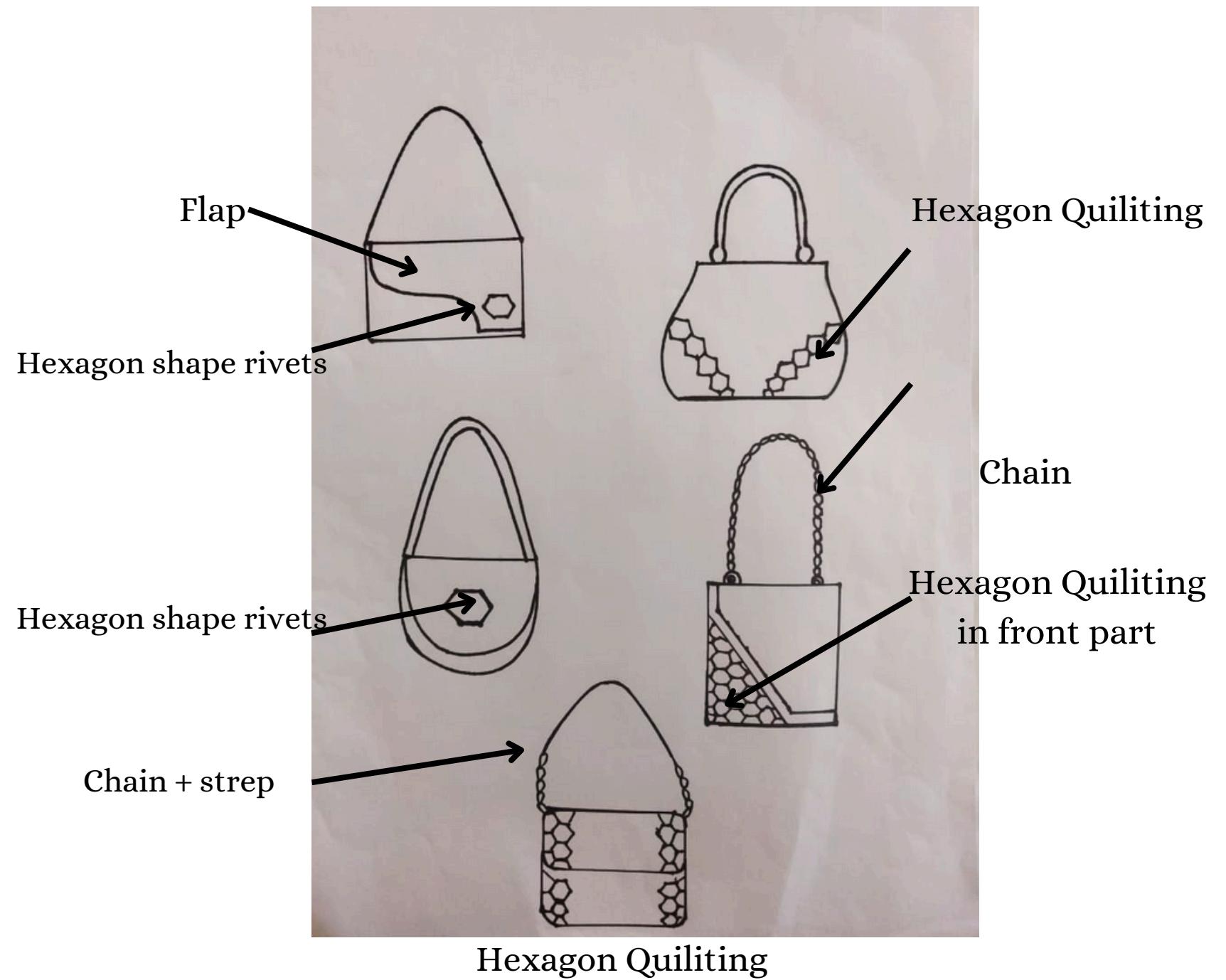
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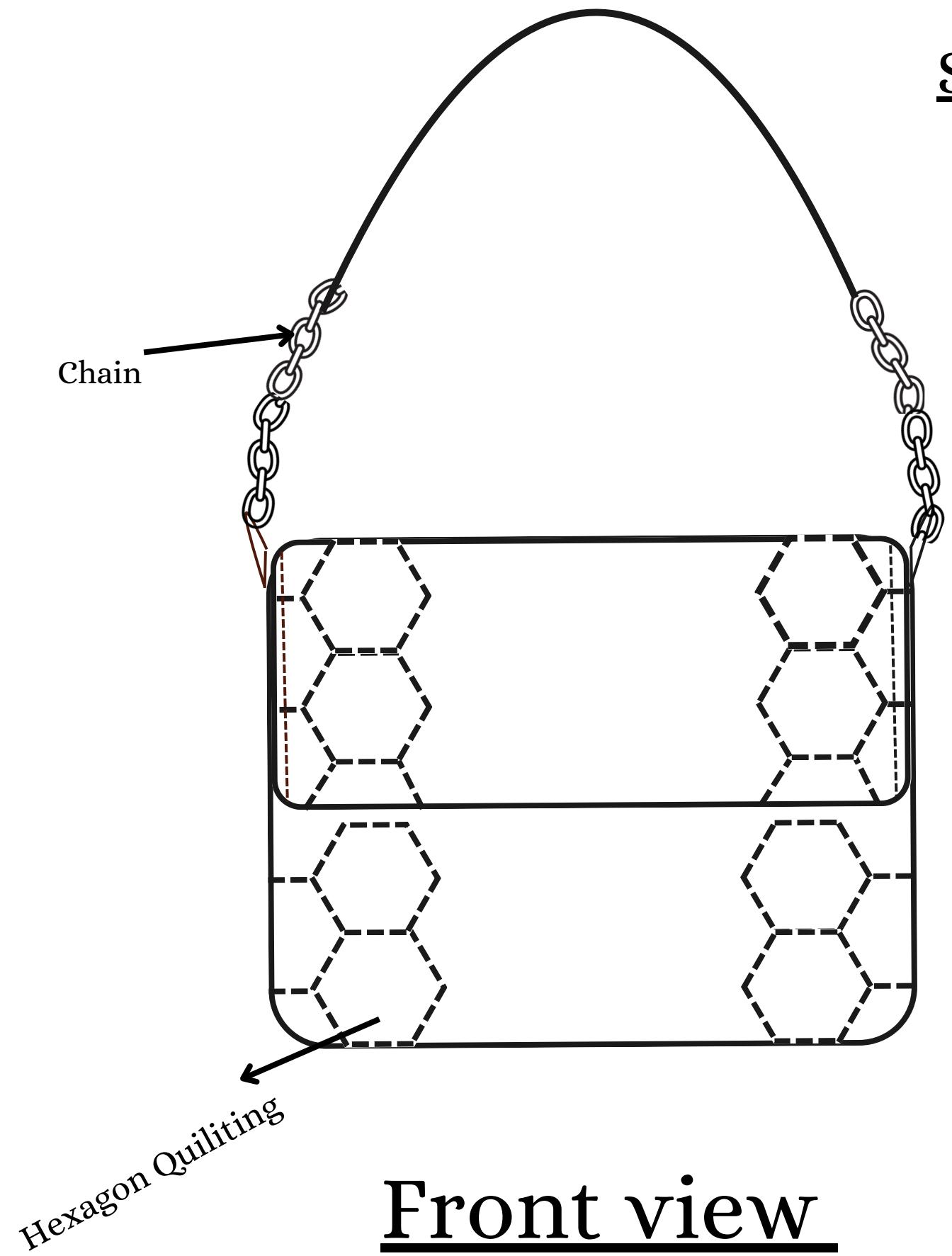
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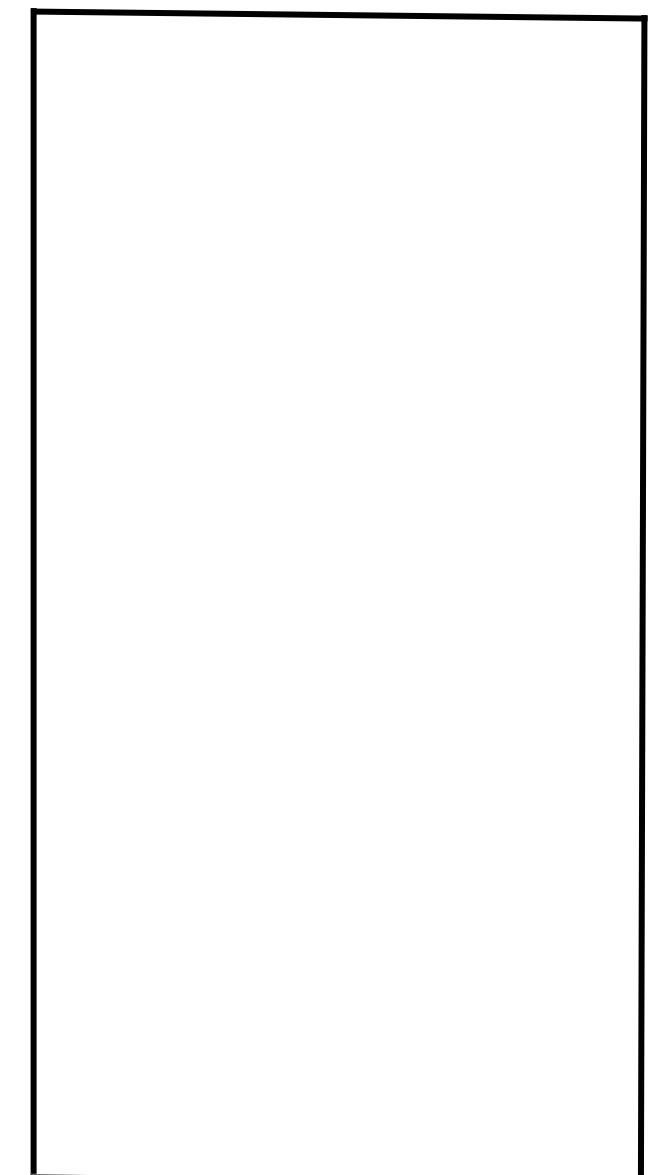
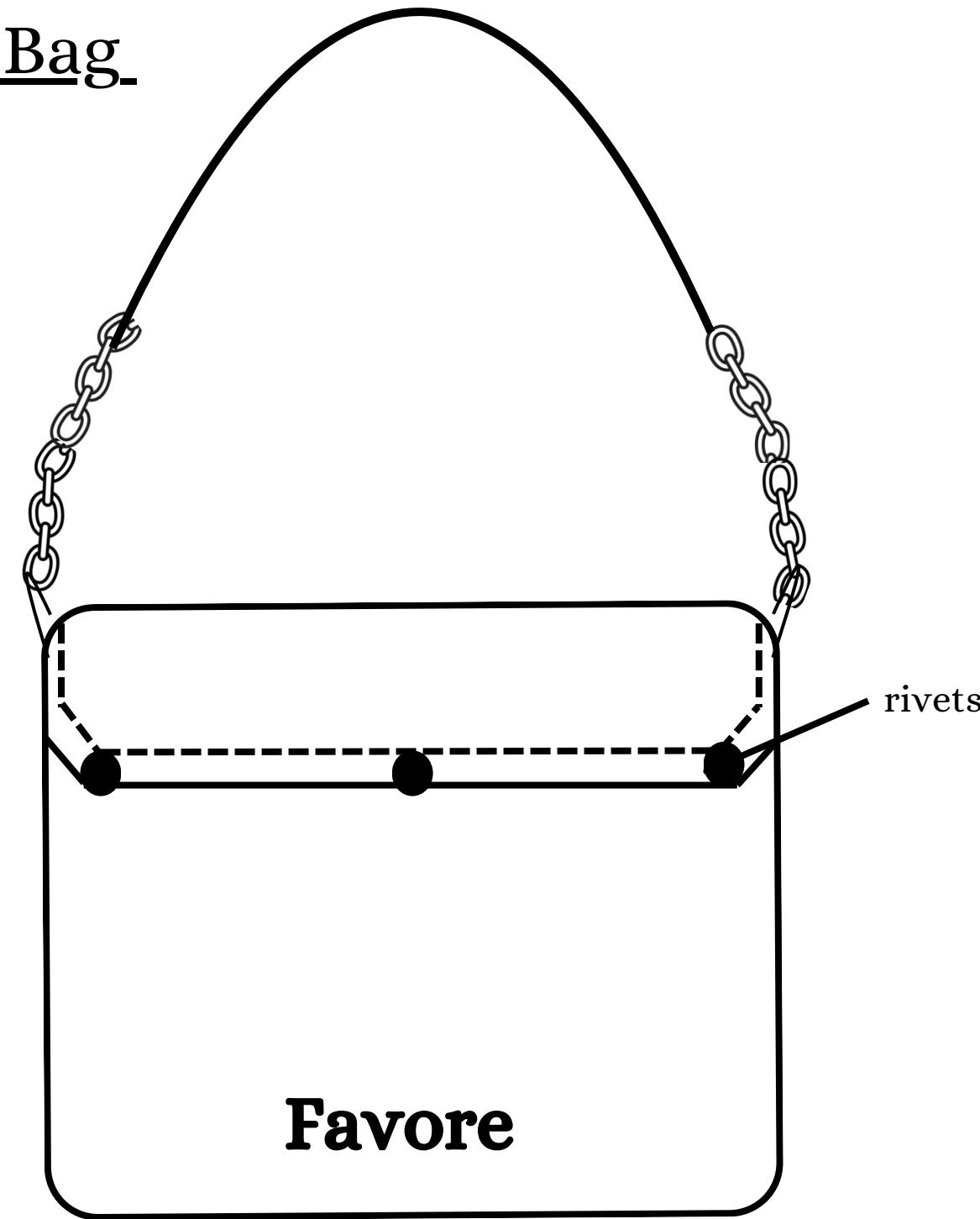
Rough sketches



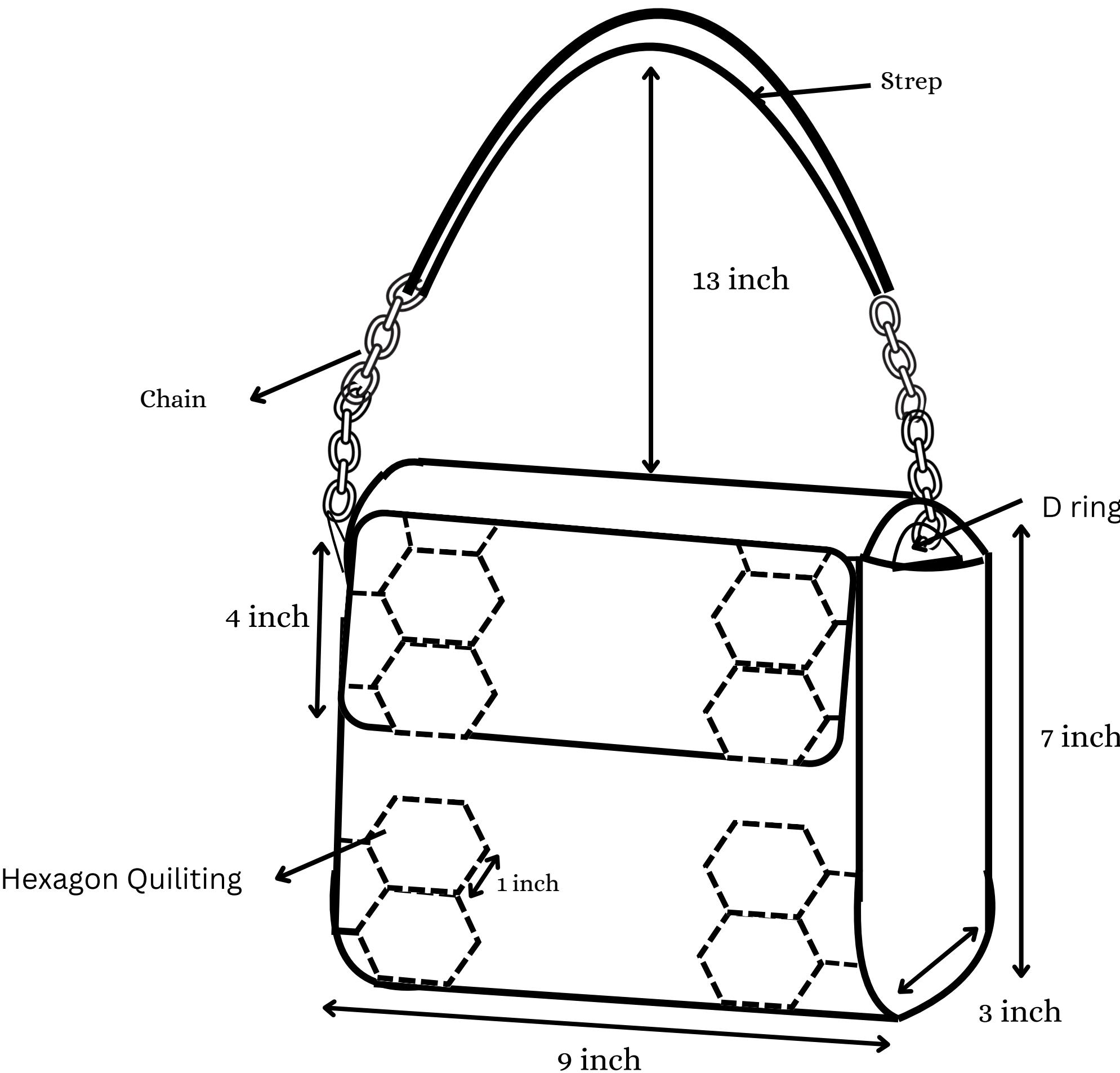
Final sketches



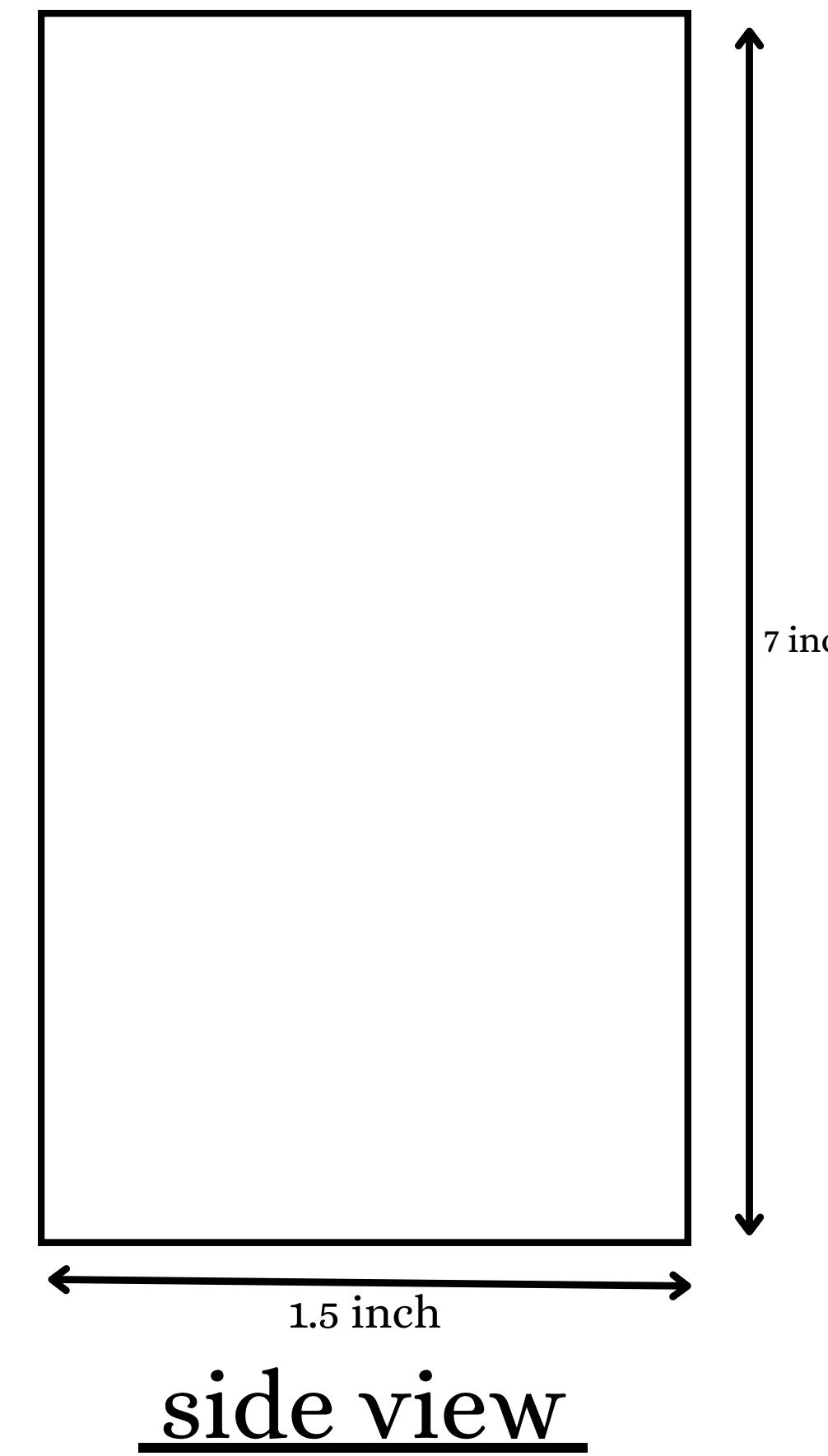
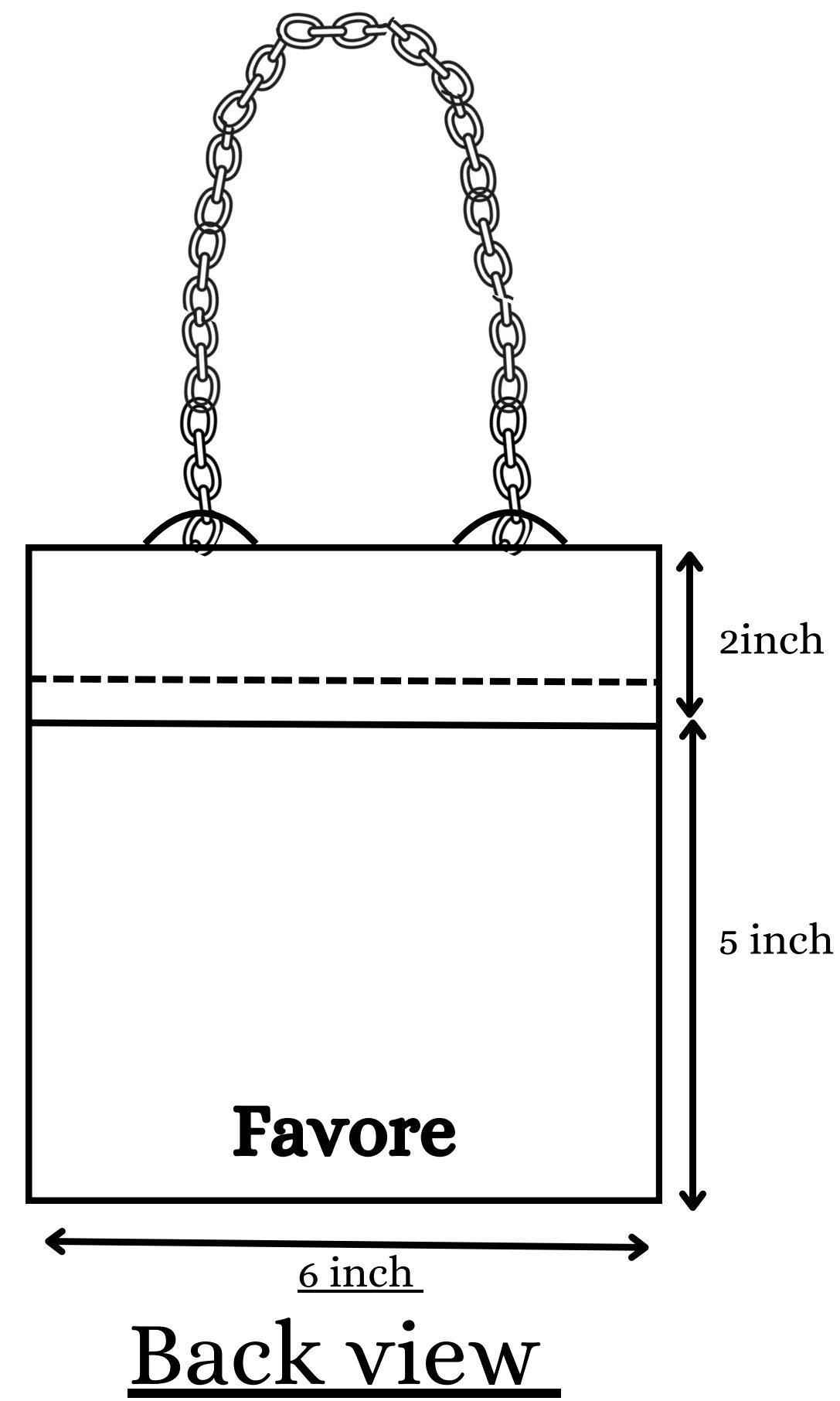
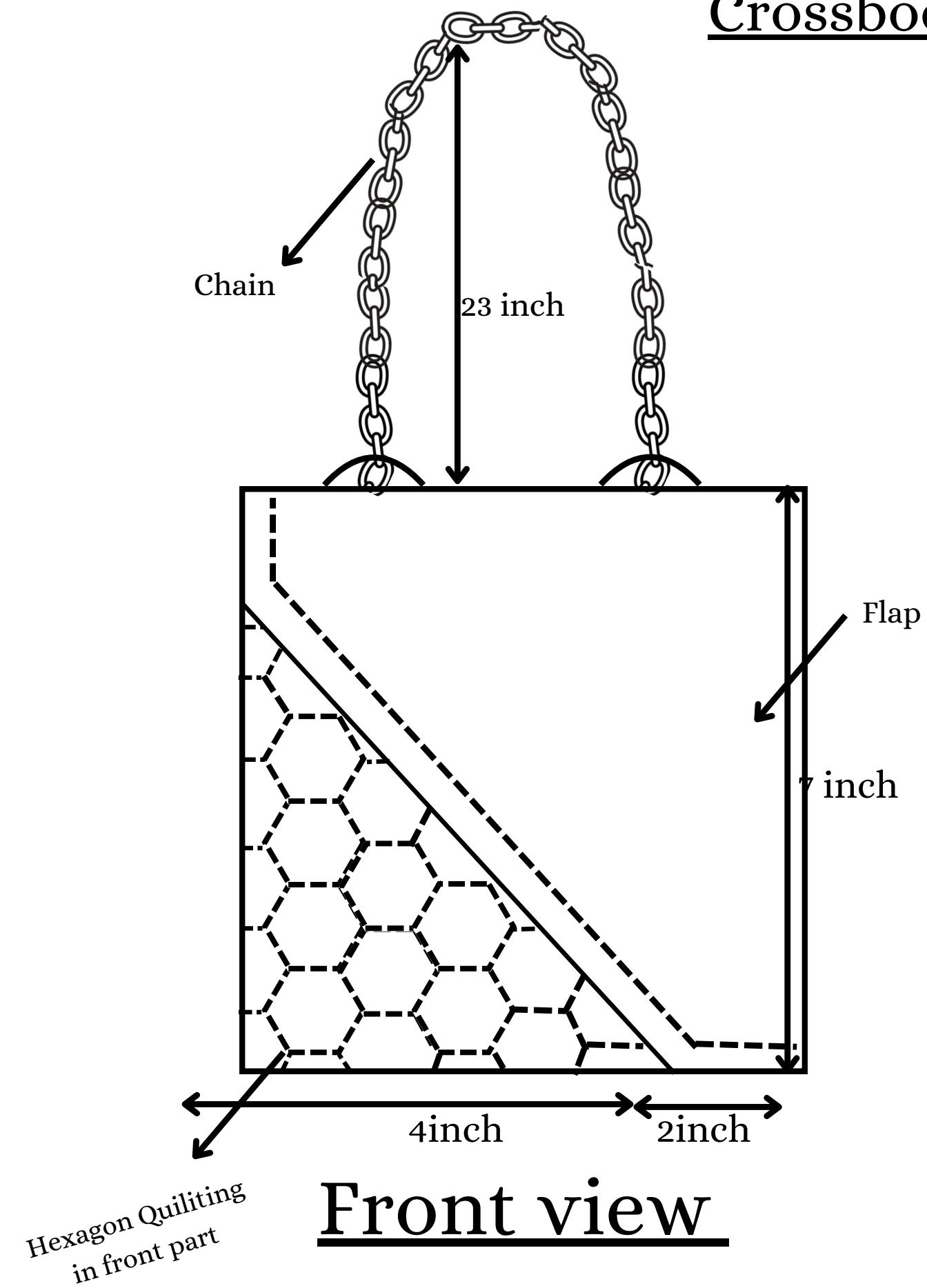
Shoulder Bag



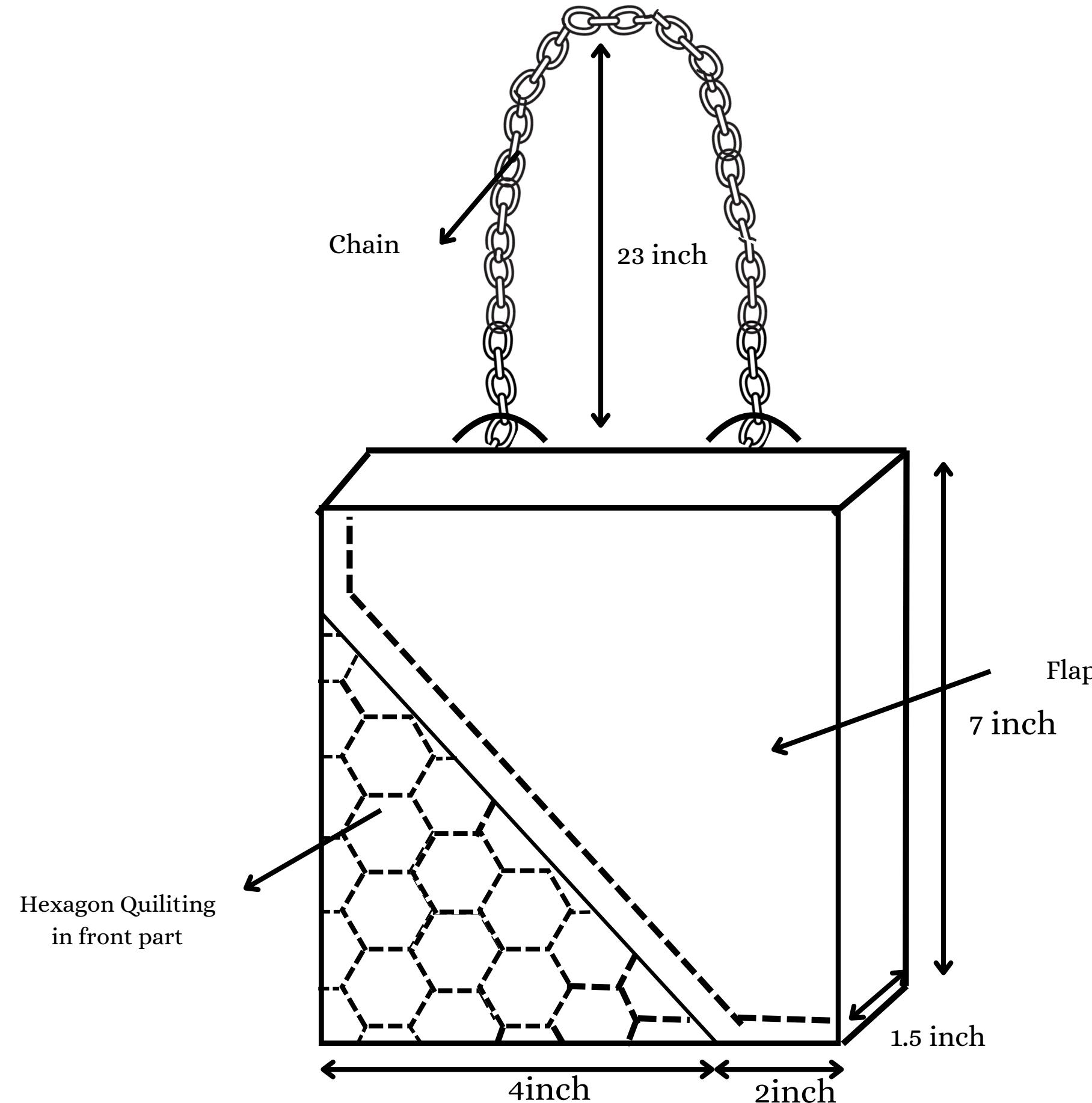
Shoulder Bag



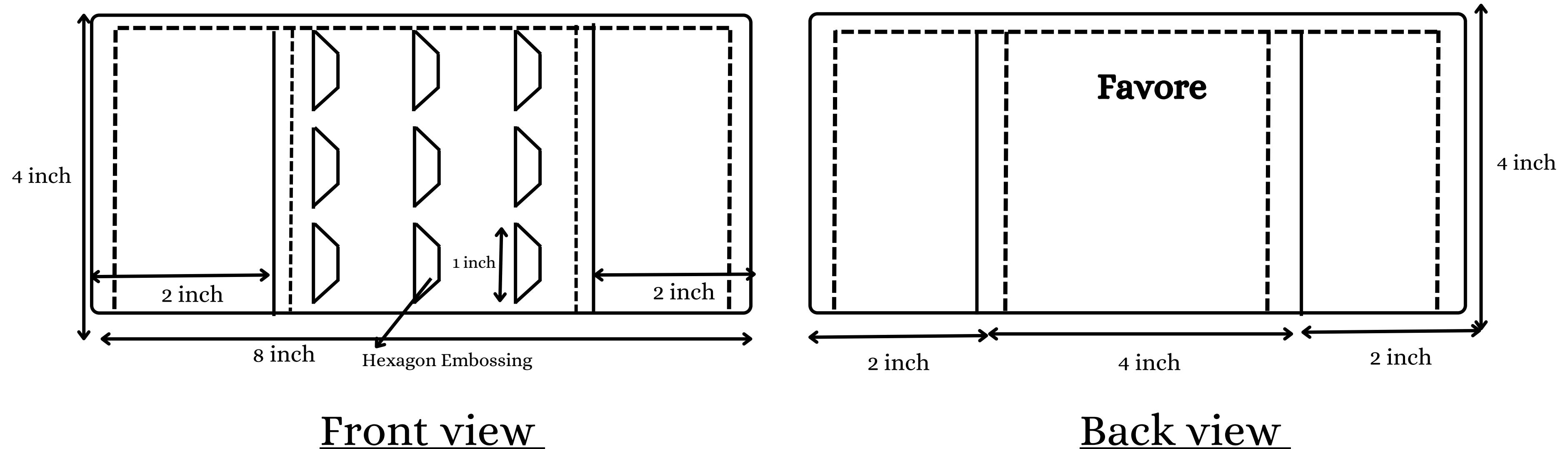
Crossbody bag



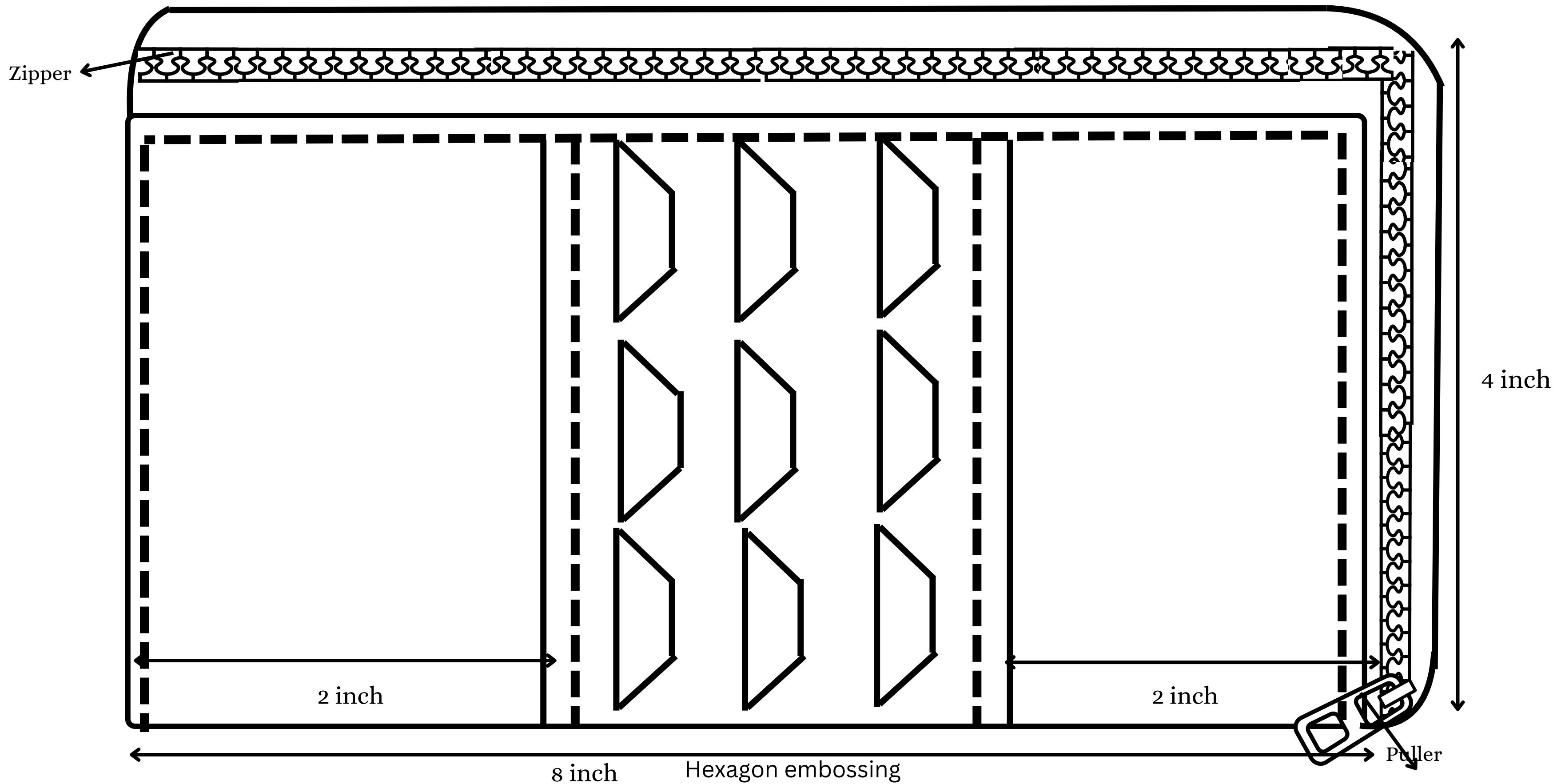
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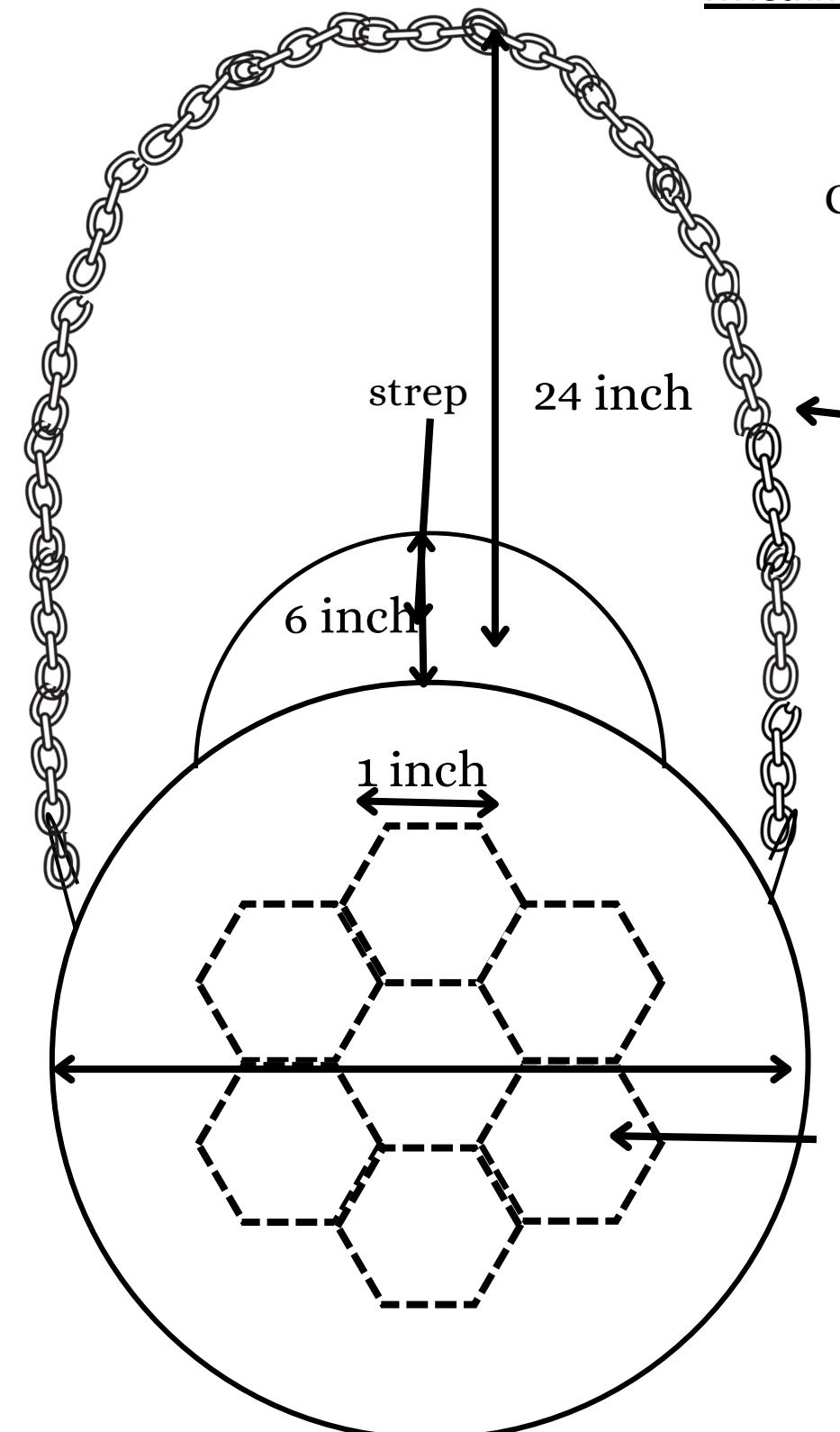
Wallet



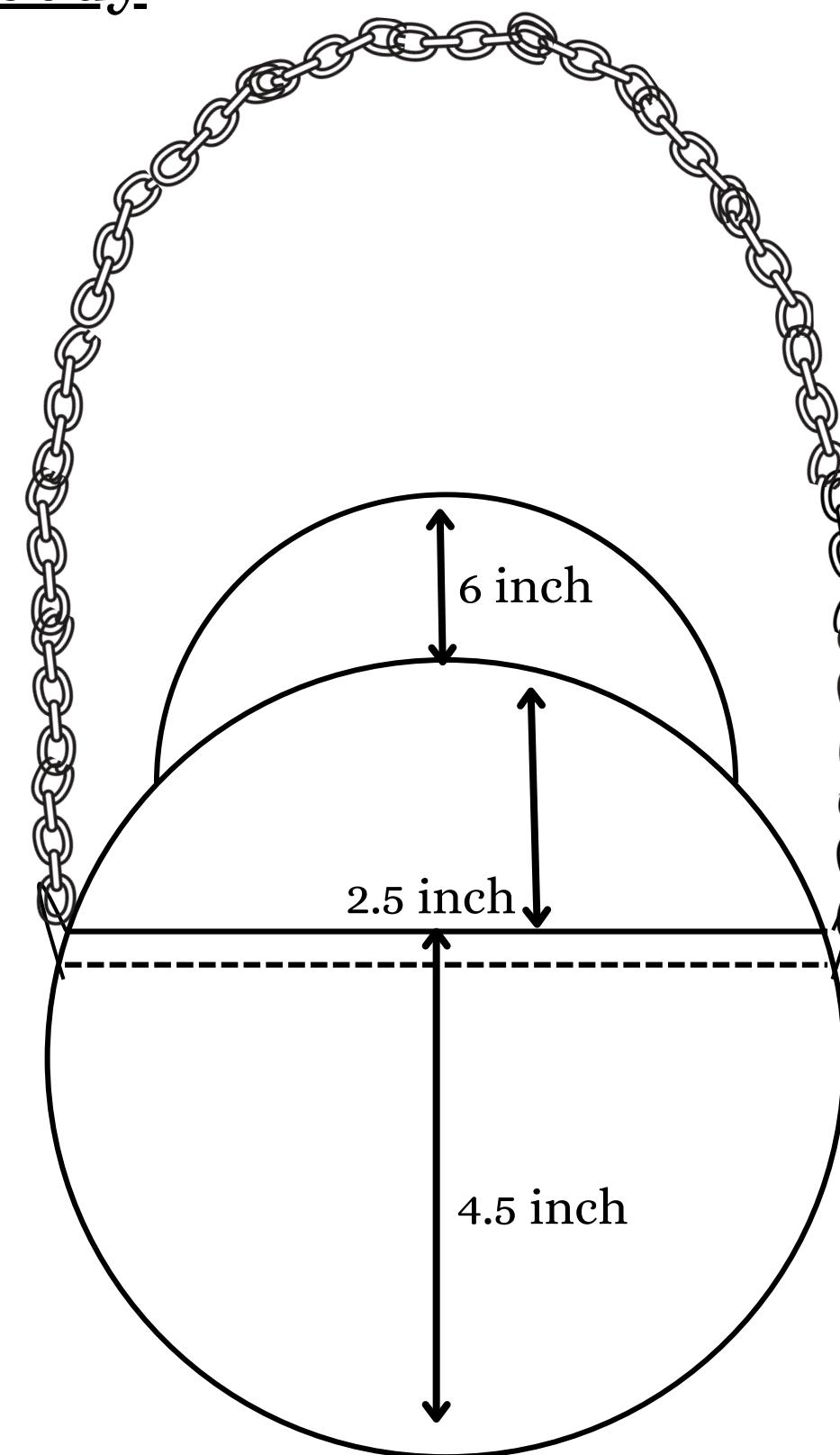
Wallet



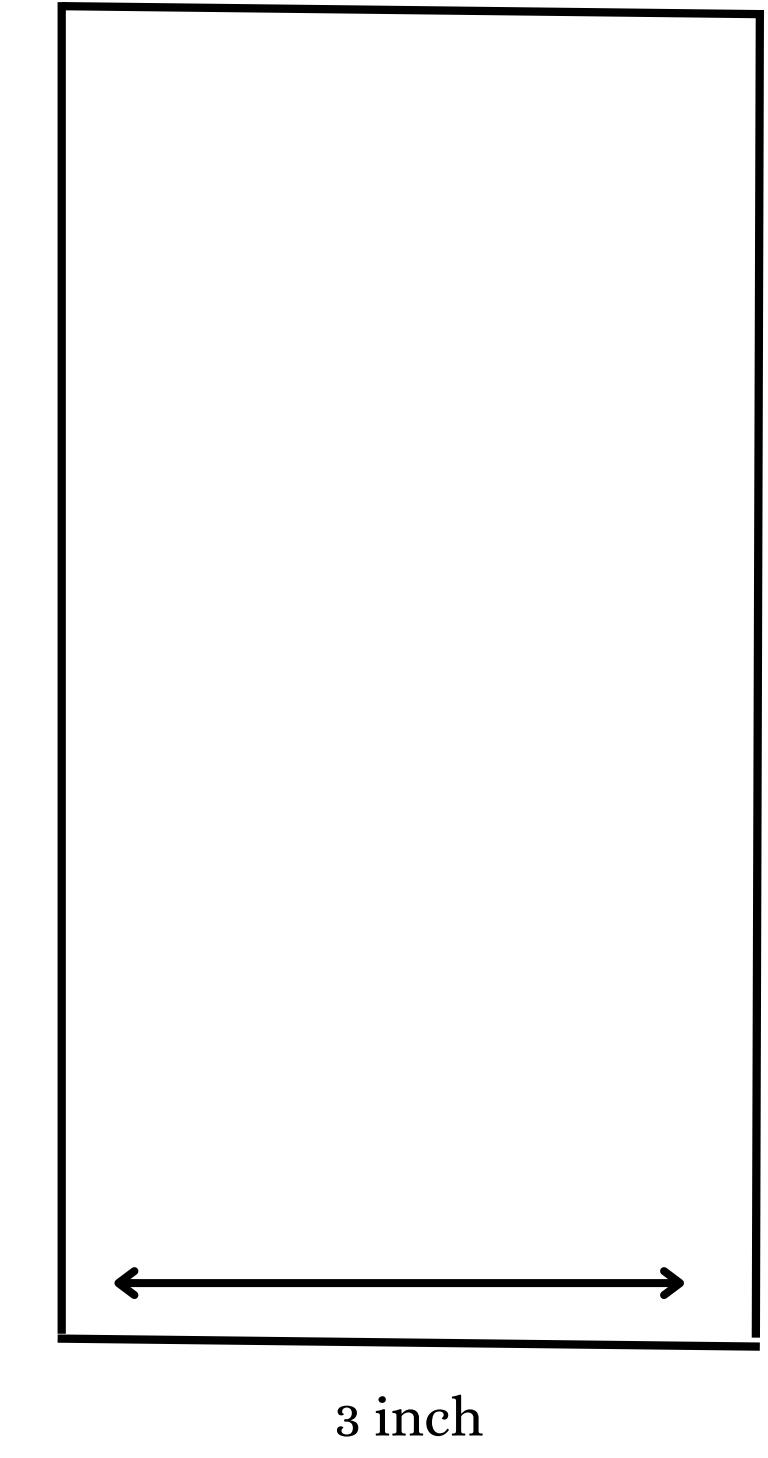
Handbag & crossbody



Front view



Back view



Side view



Shoulder Bag



Wallet

Photoshoot of final product

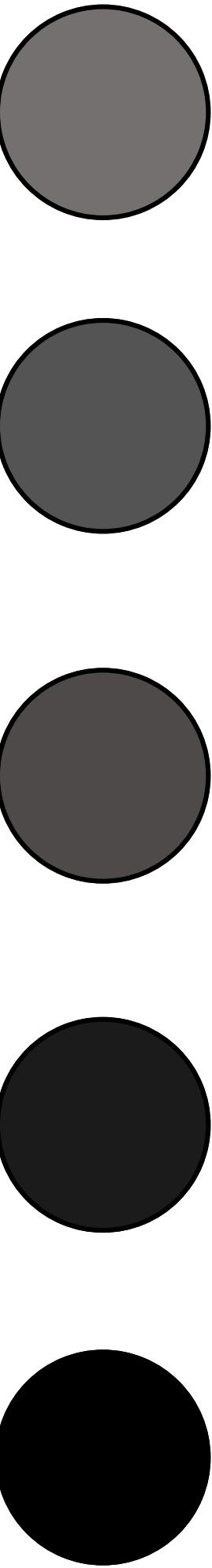
Handbag & crossbody



Crossbody bag

DESIGN BRIEF

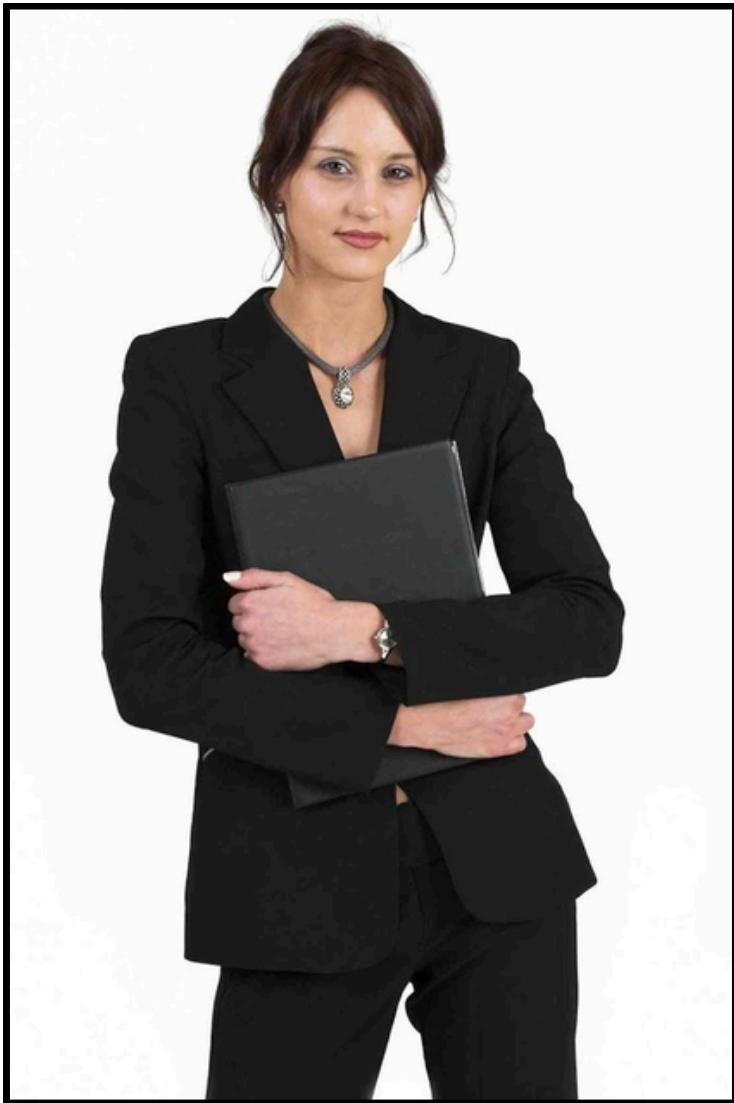
To design a bag for female of age group : 23-25 years in price 2000-4000 in occasion : office bag for summer season (2025) inspired by
Dark Fantasy



I N S P I R A T I O N

B O A R D





Consumer Board



Age group : 23-25

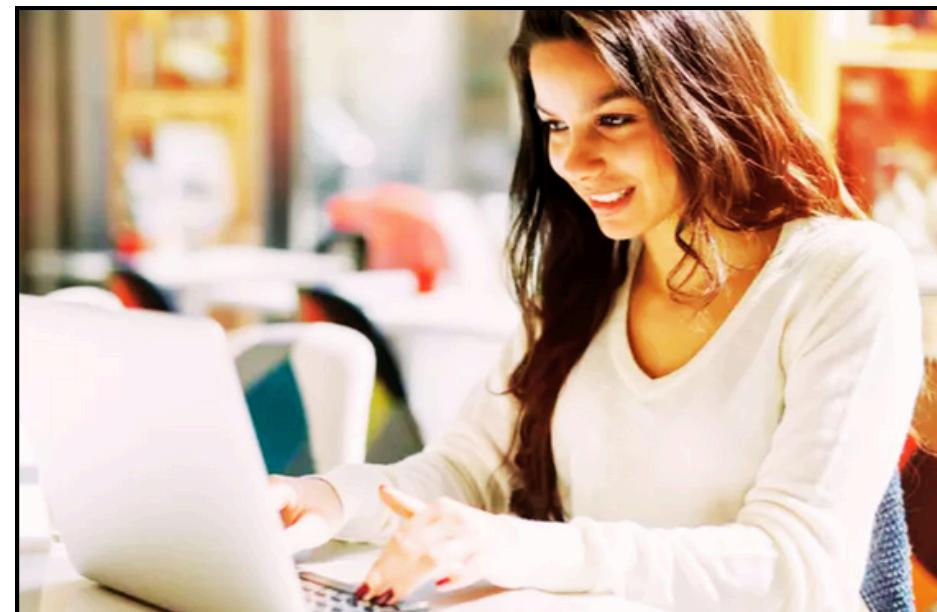
social status : upper middle class

Gender : female

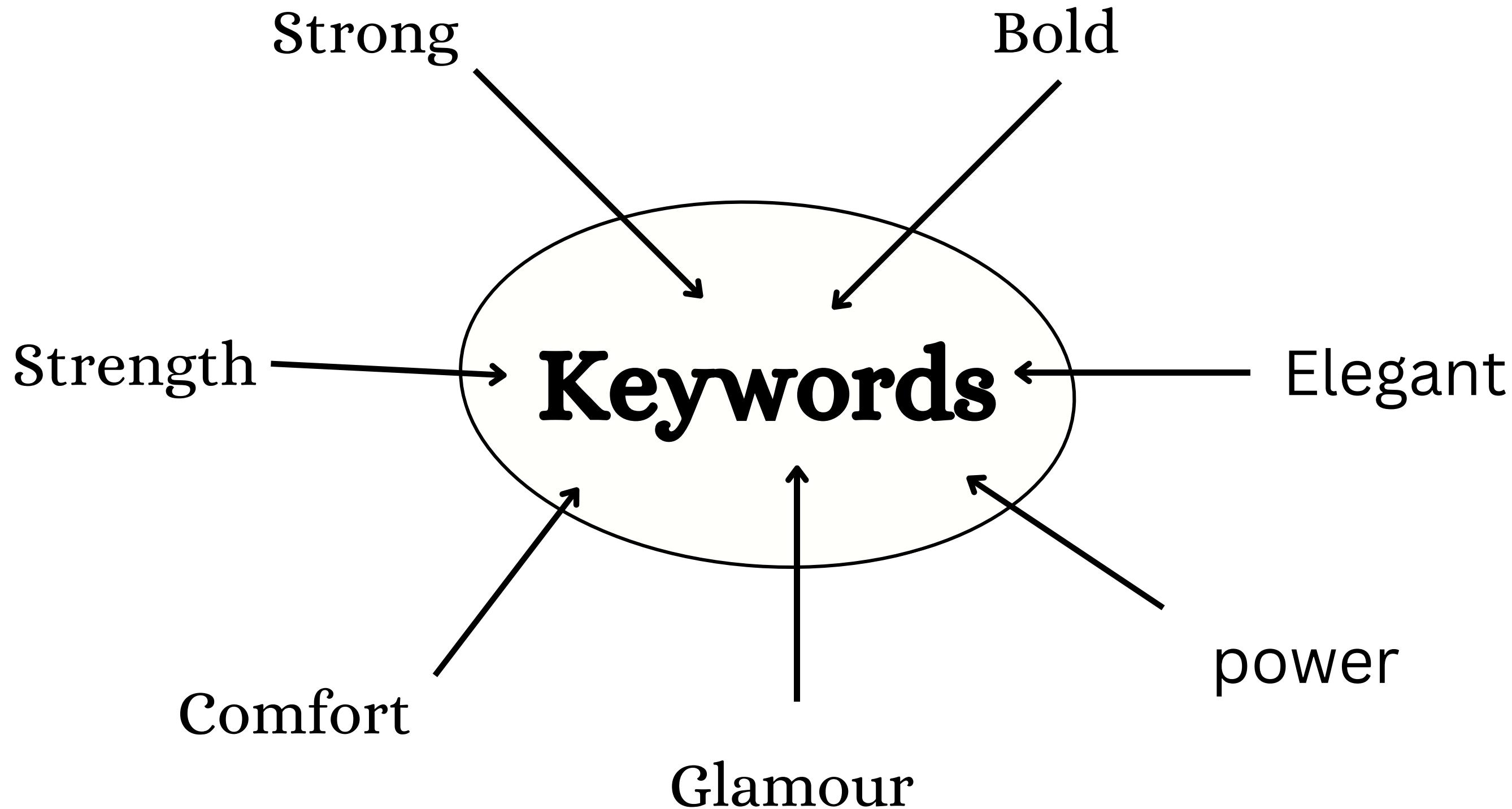
Profession : office going girl

Interest hobbies : Dancing , Blogging ,Reading novels , Travelling , Art lover

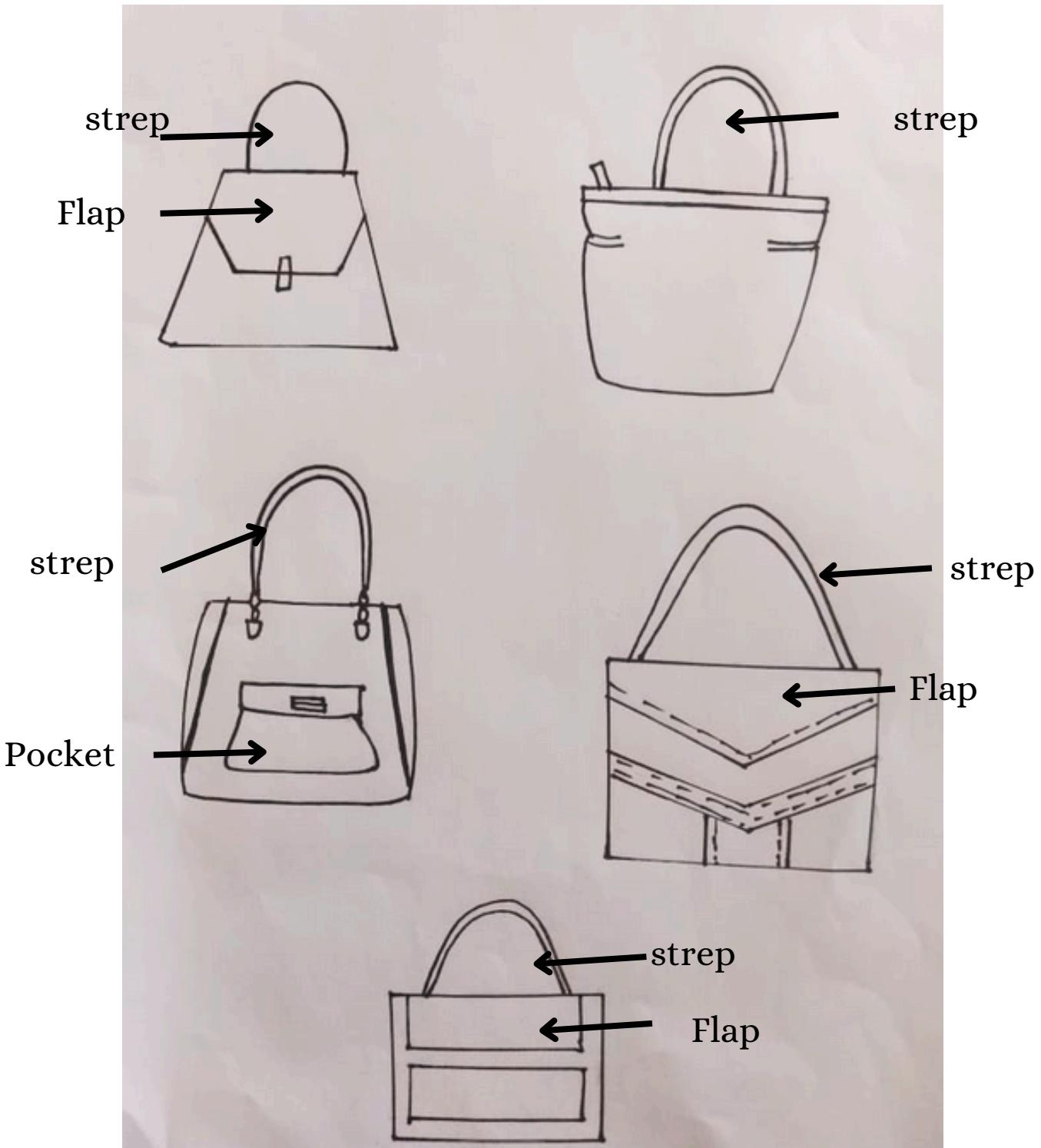
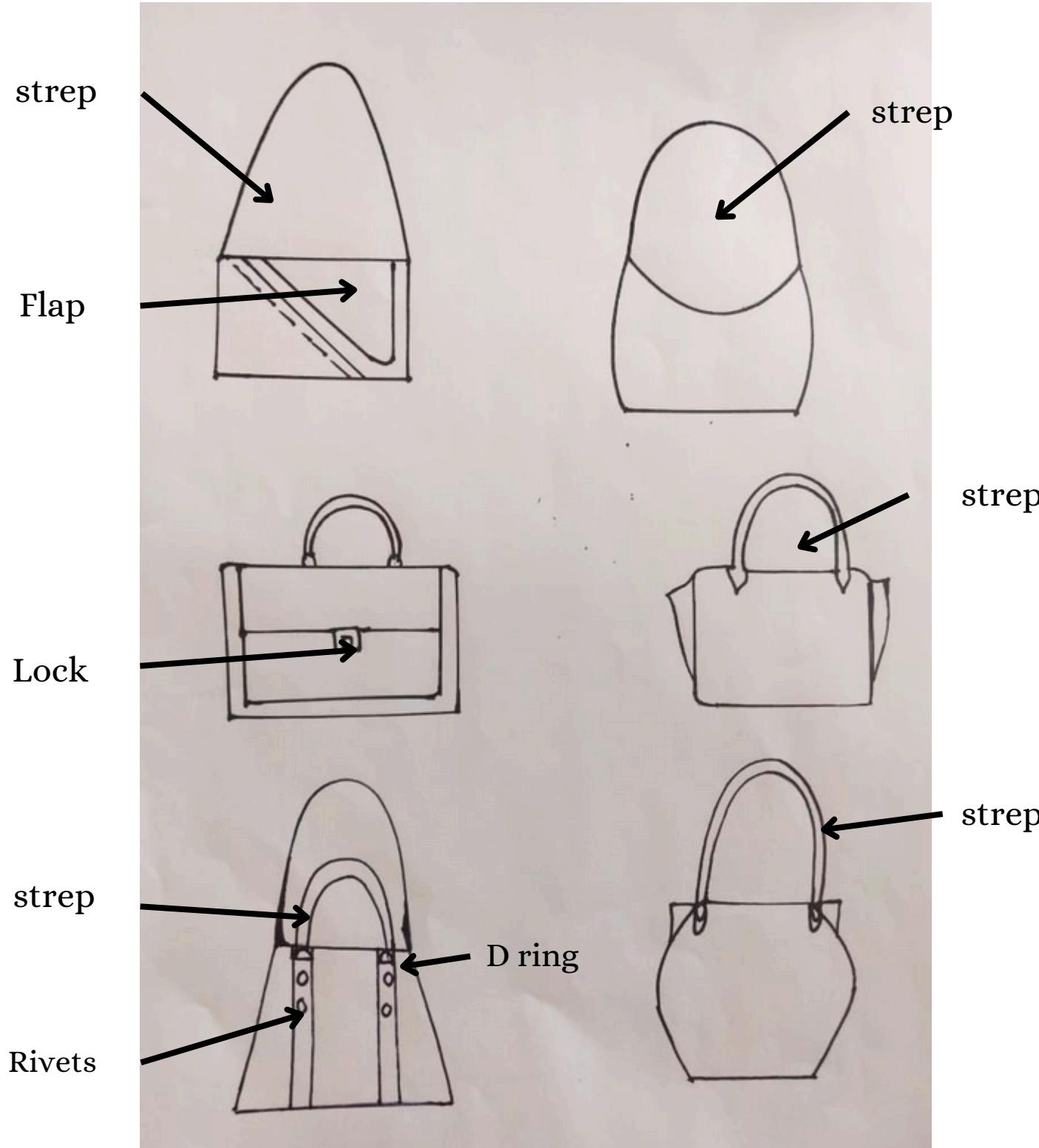
Personality : The workaholic , The fashionista



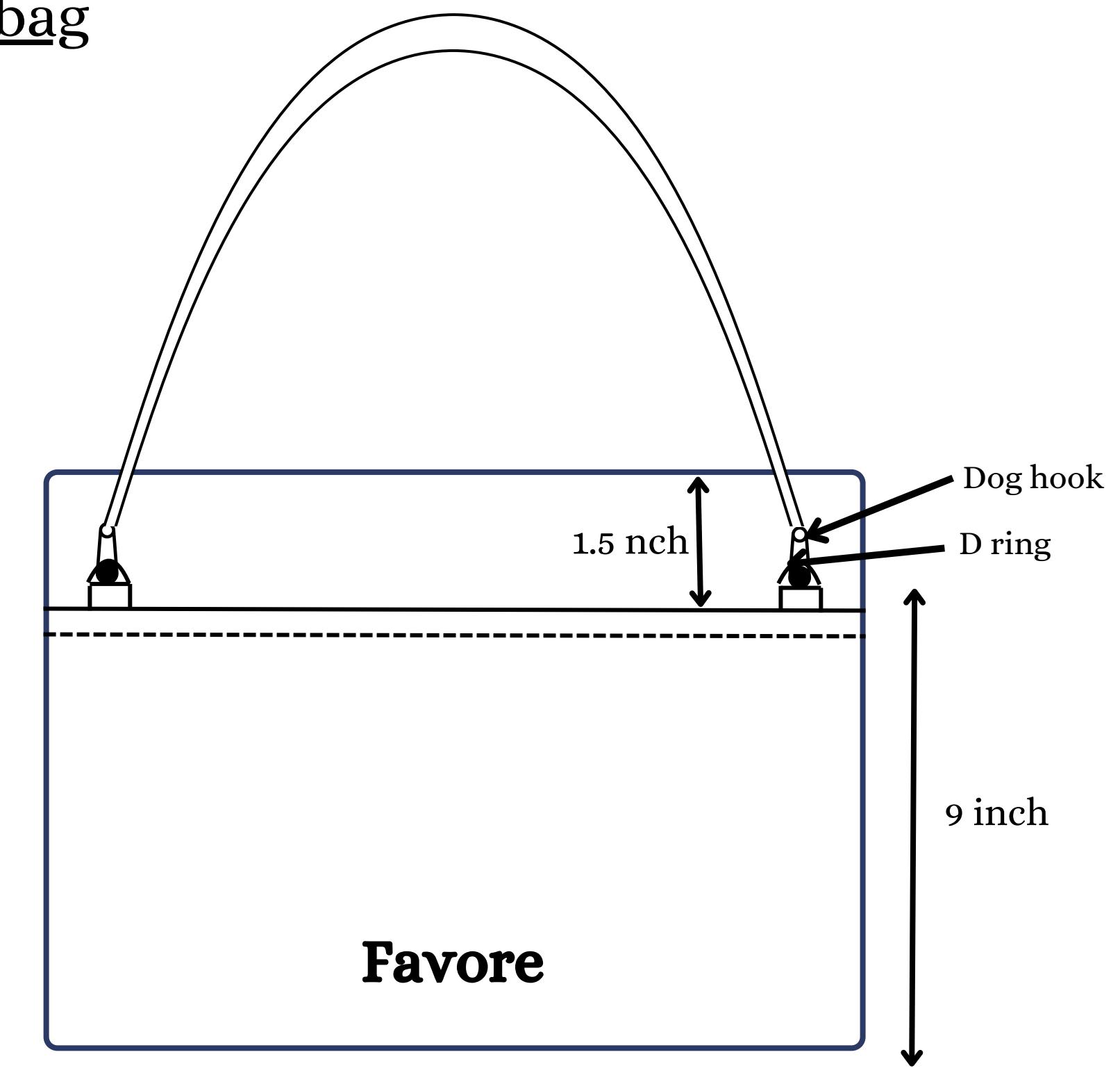
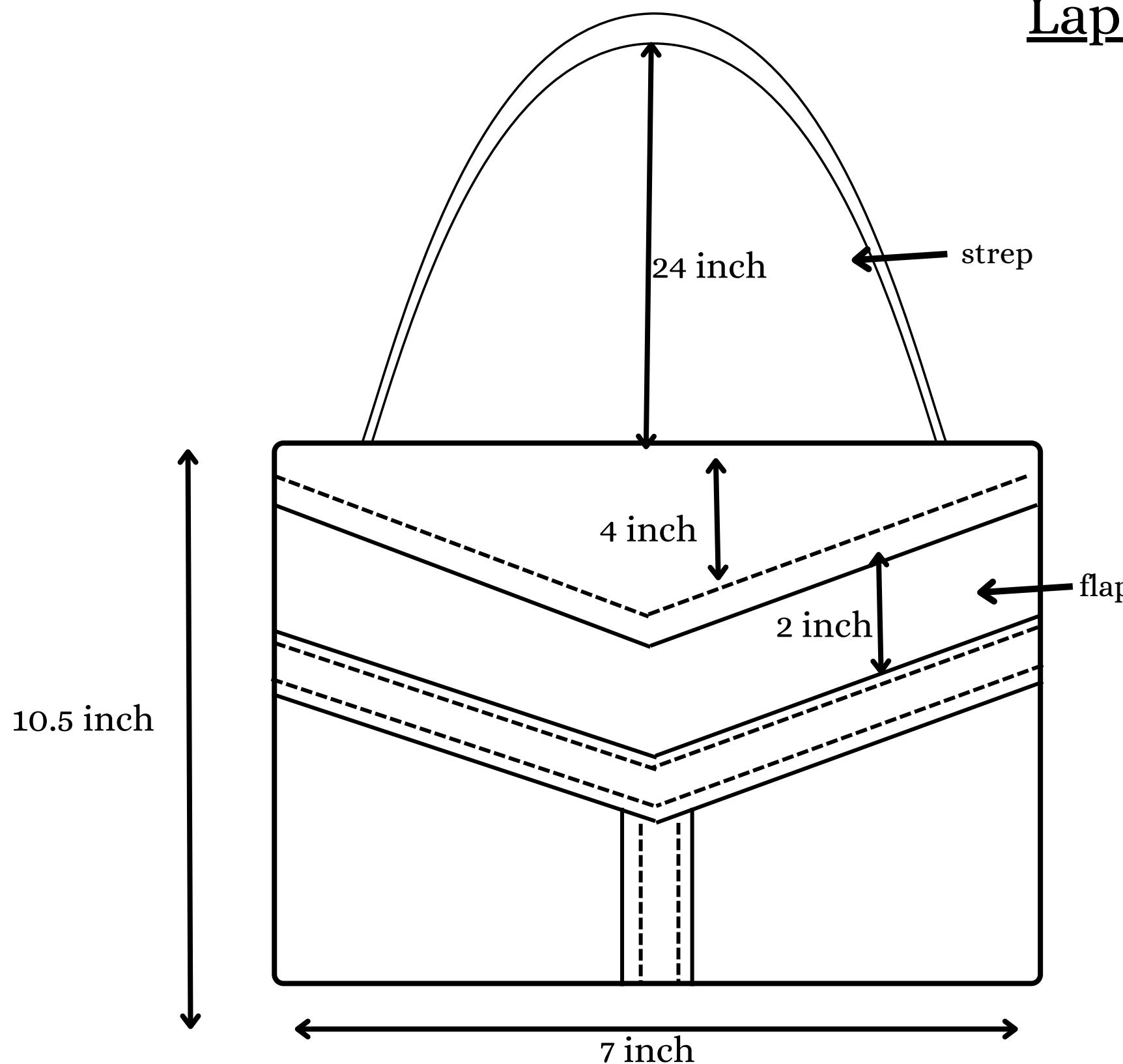
Keywords



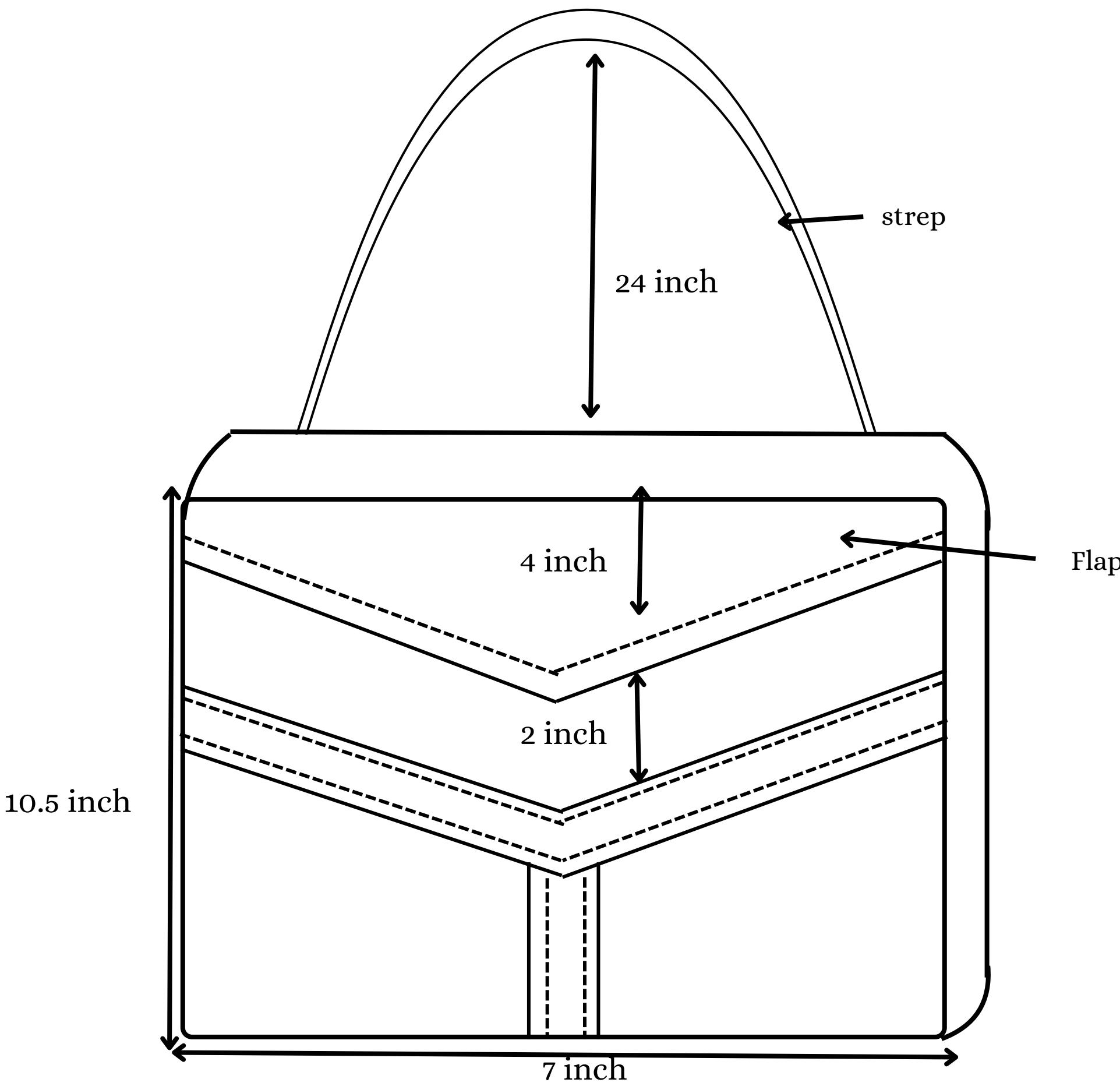
Rough sketches



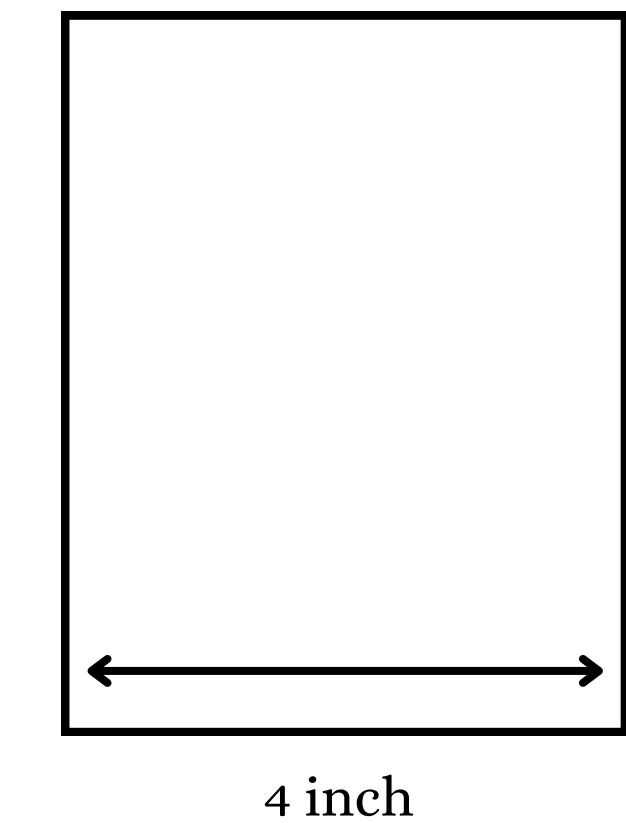
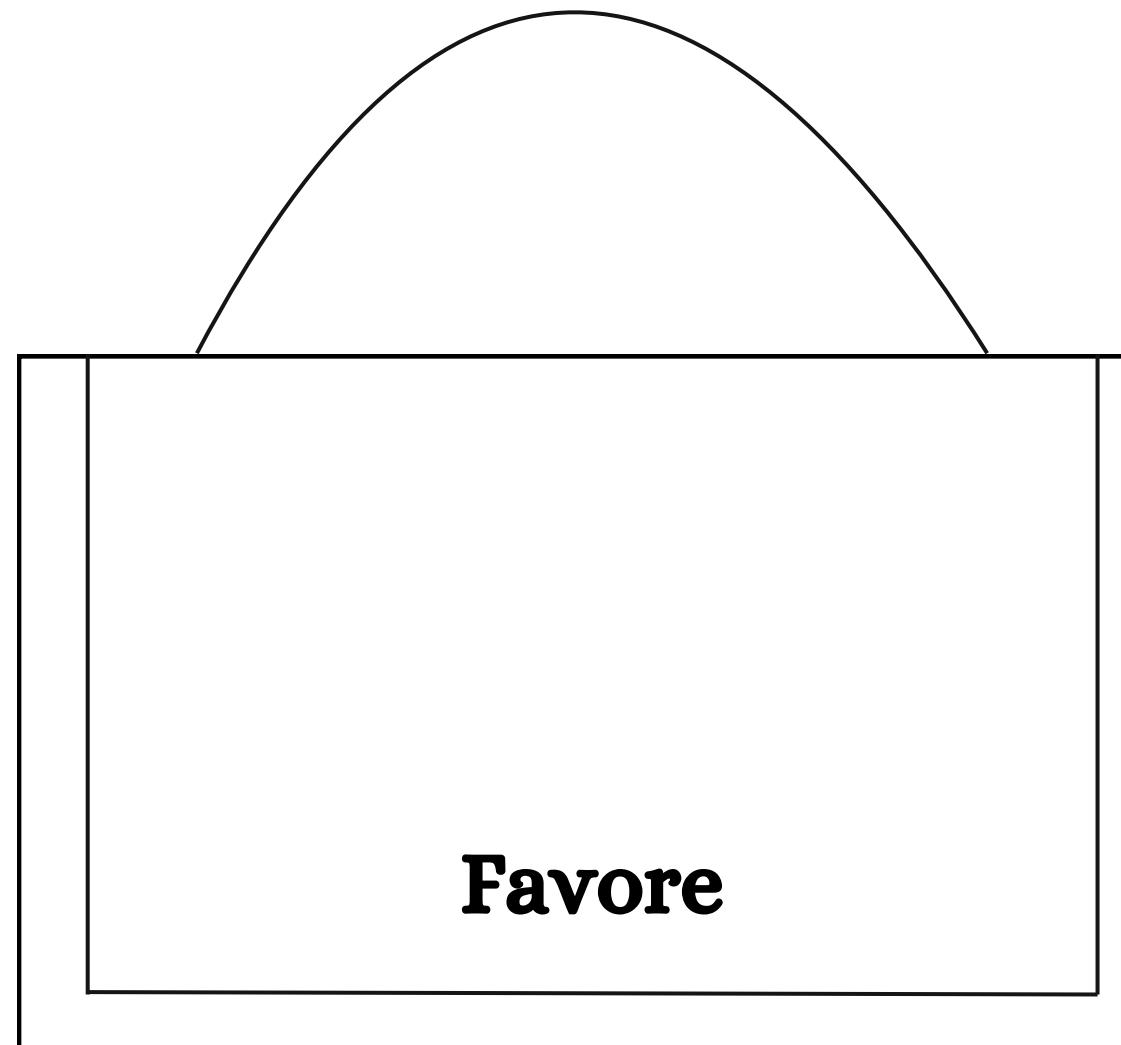
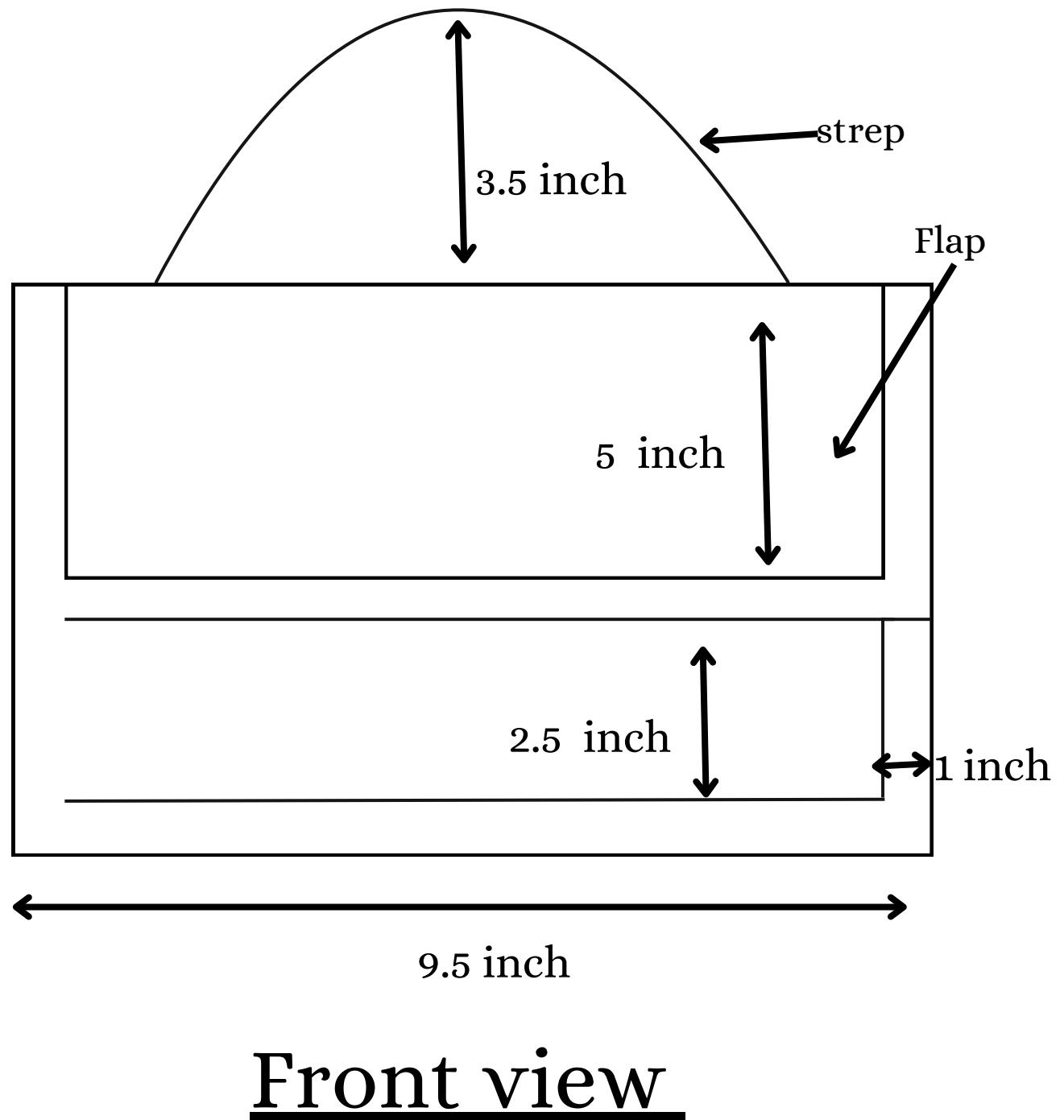
Laptop bag



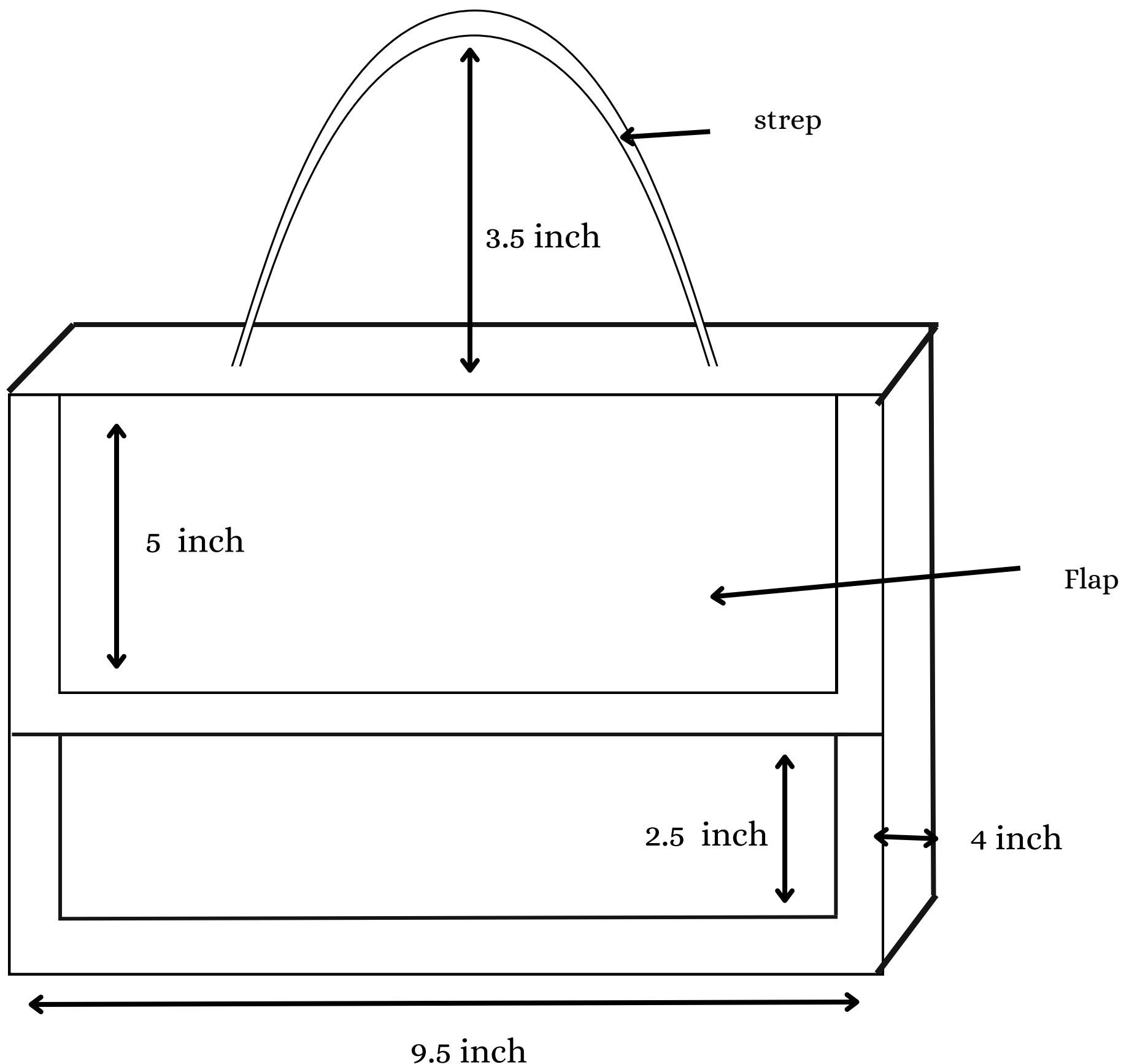
Laptop bag



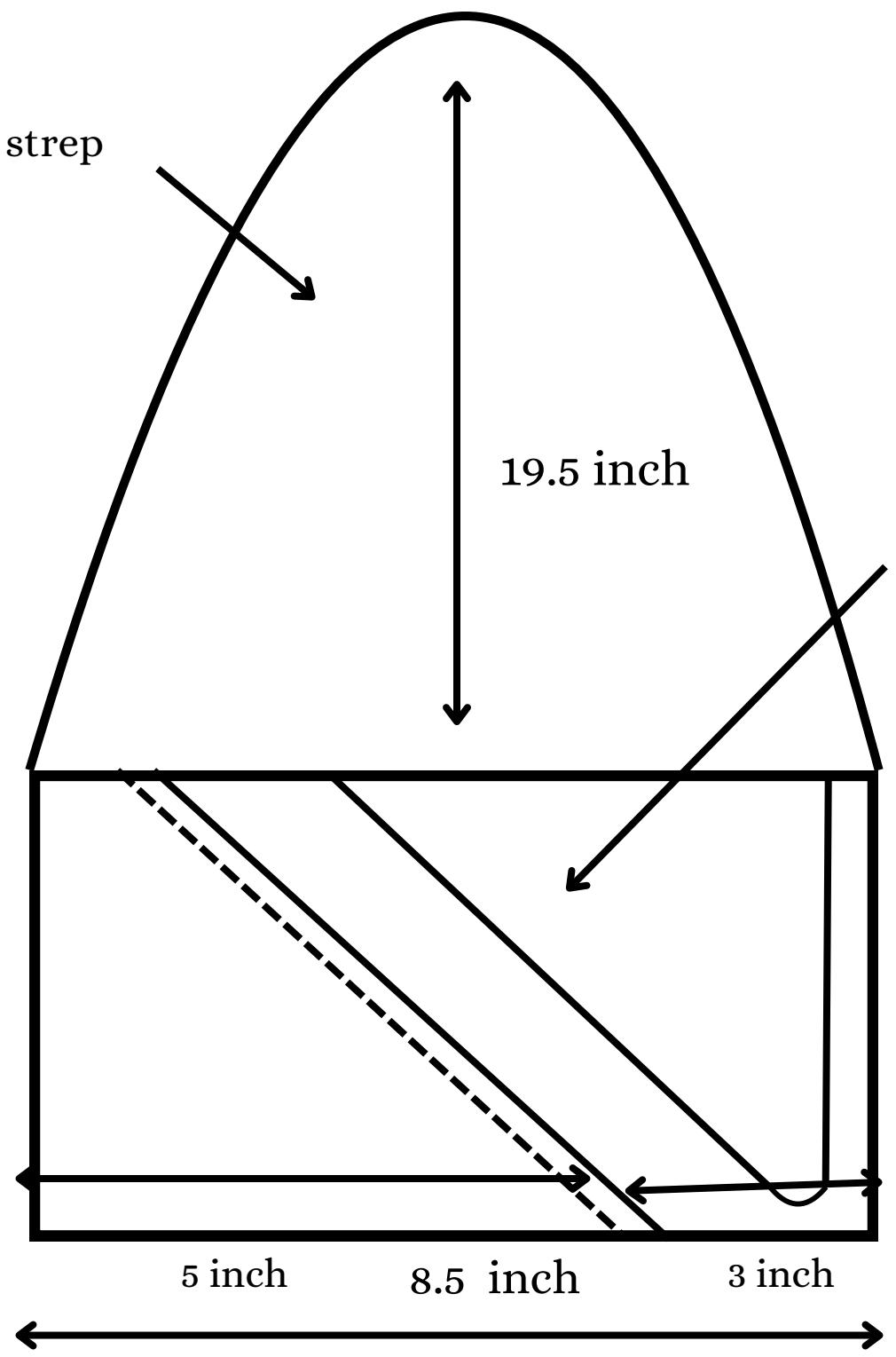
Handbag



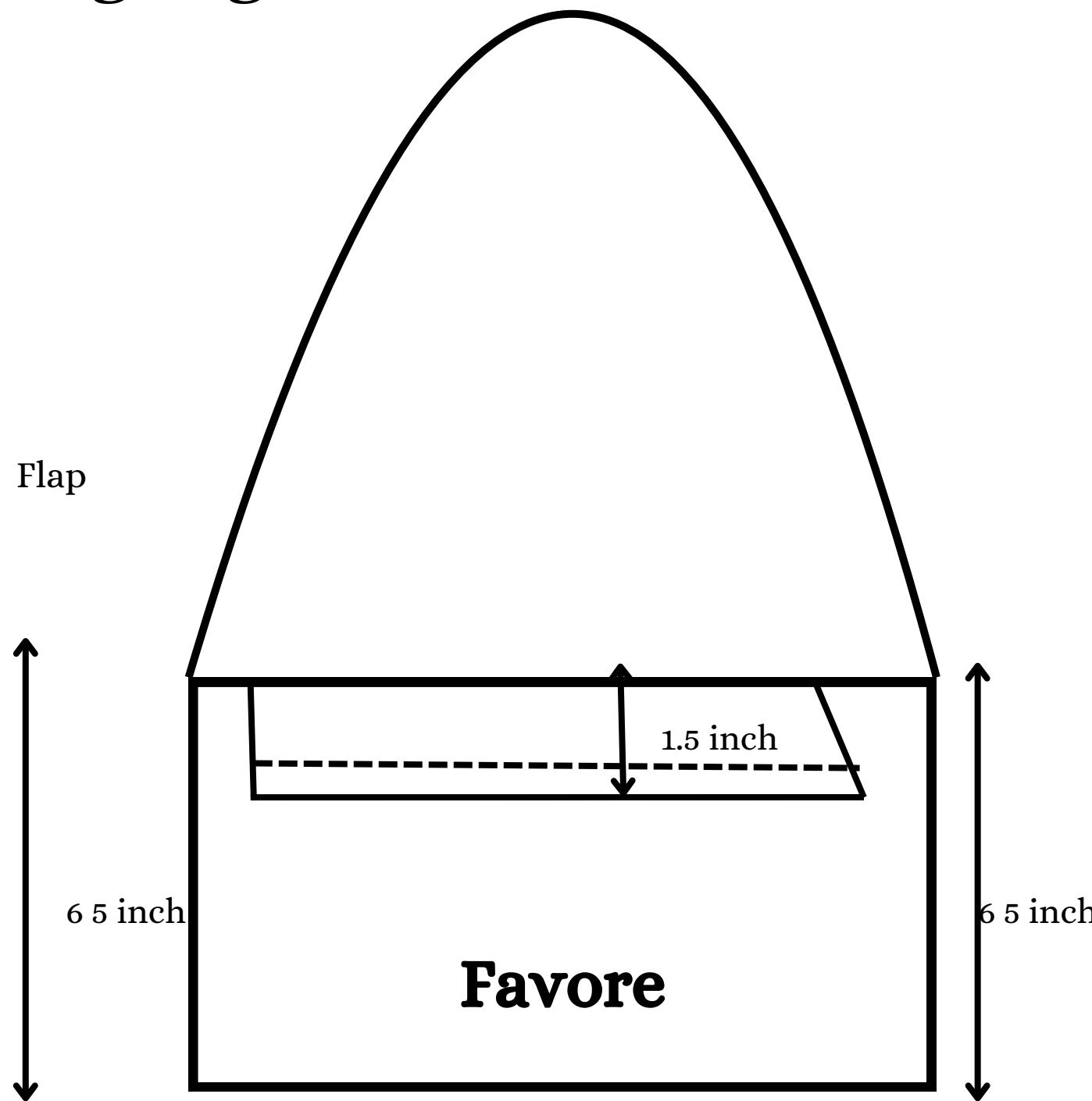
Handbag



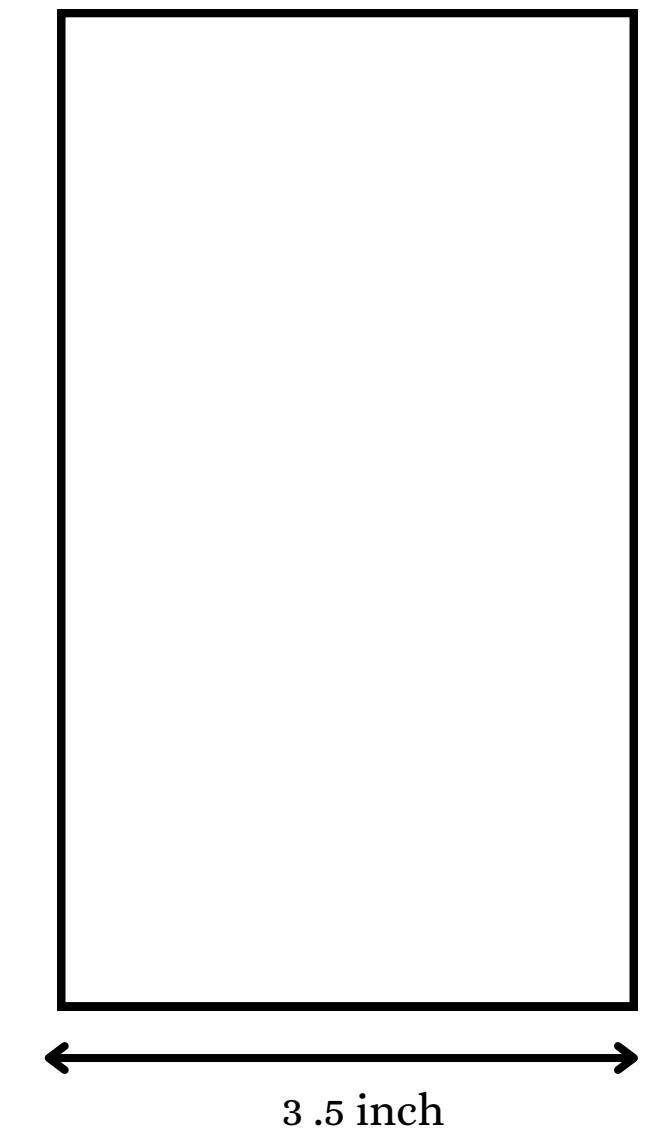
Sling bag



Front view

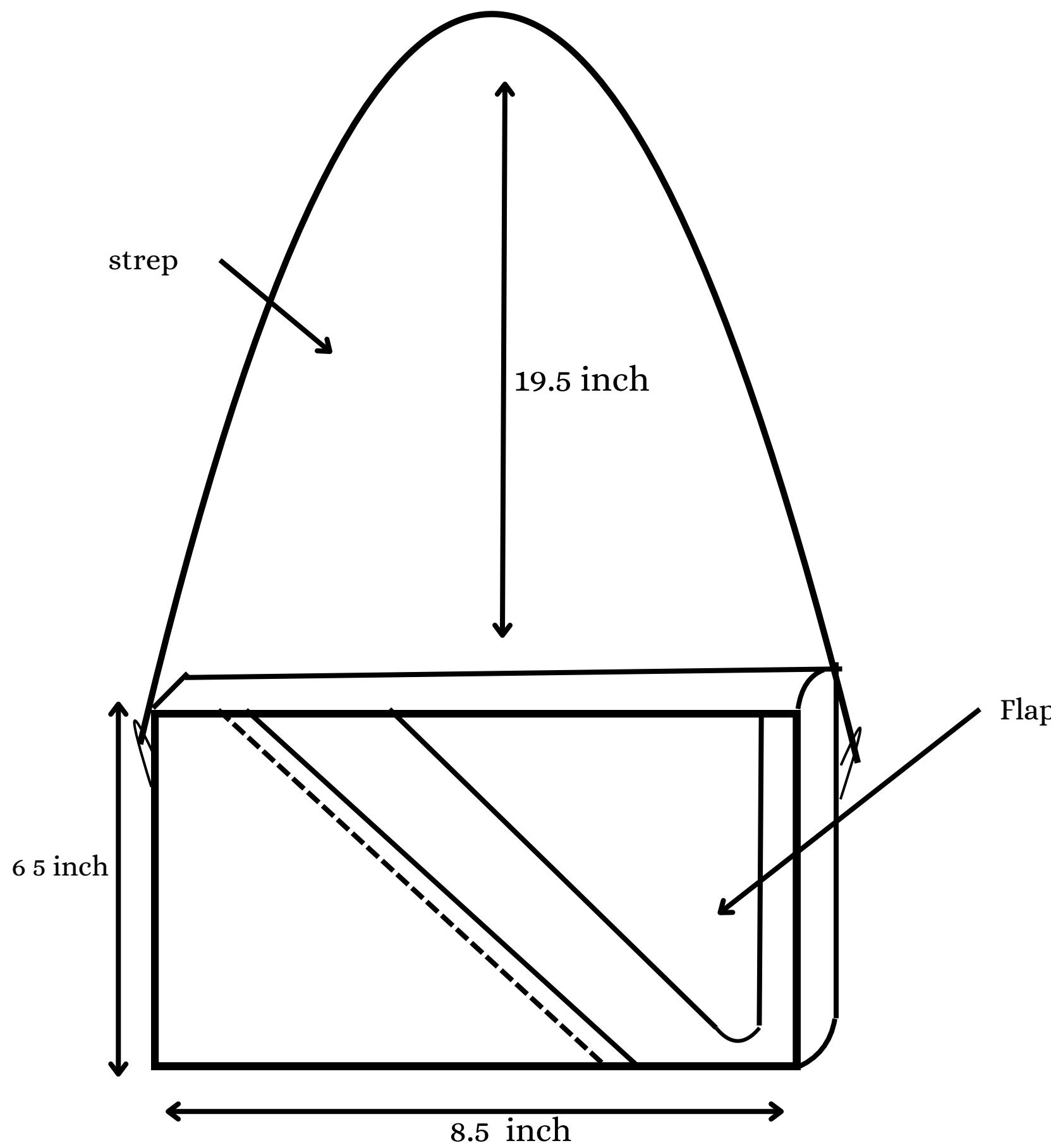


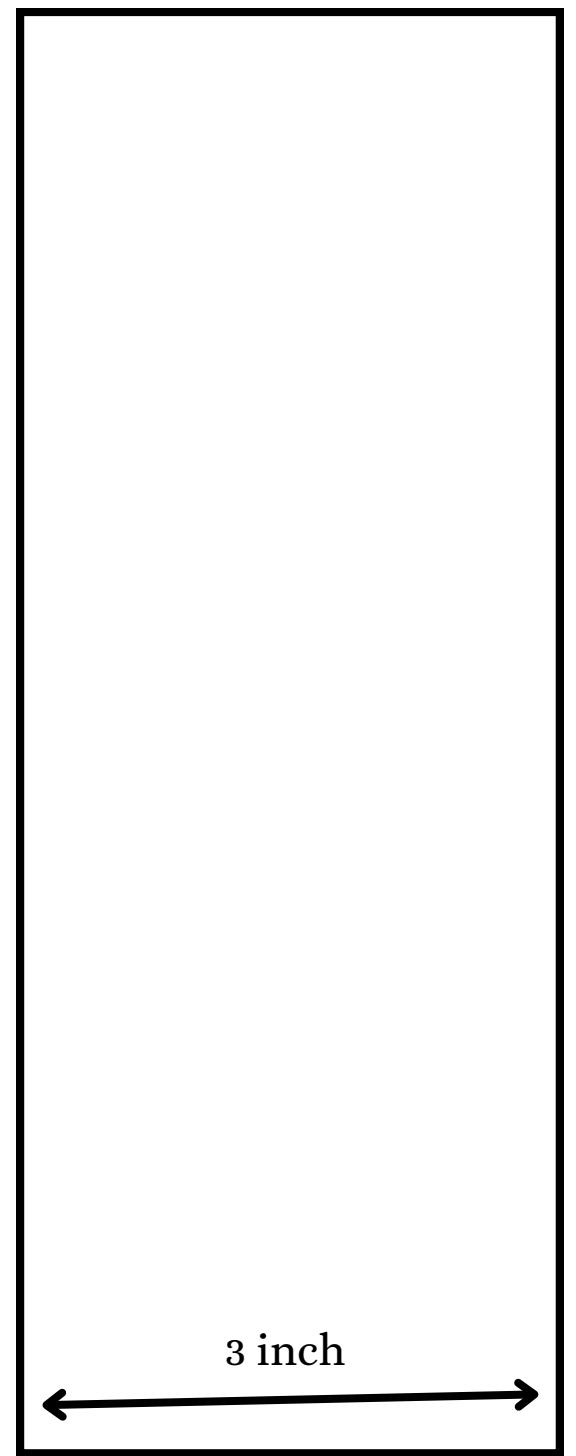
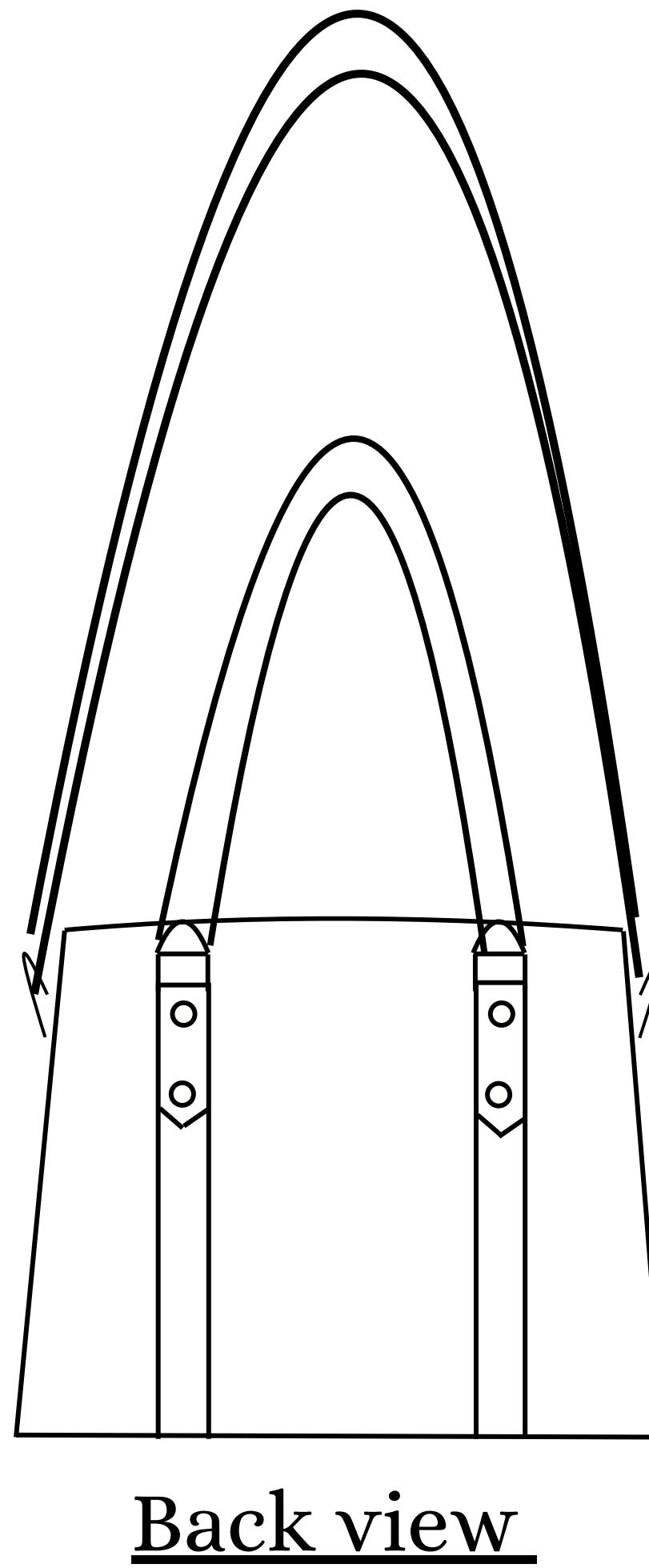
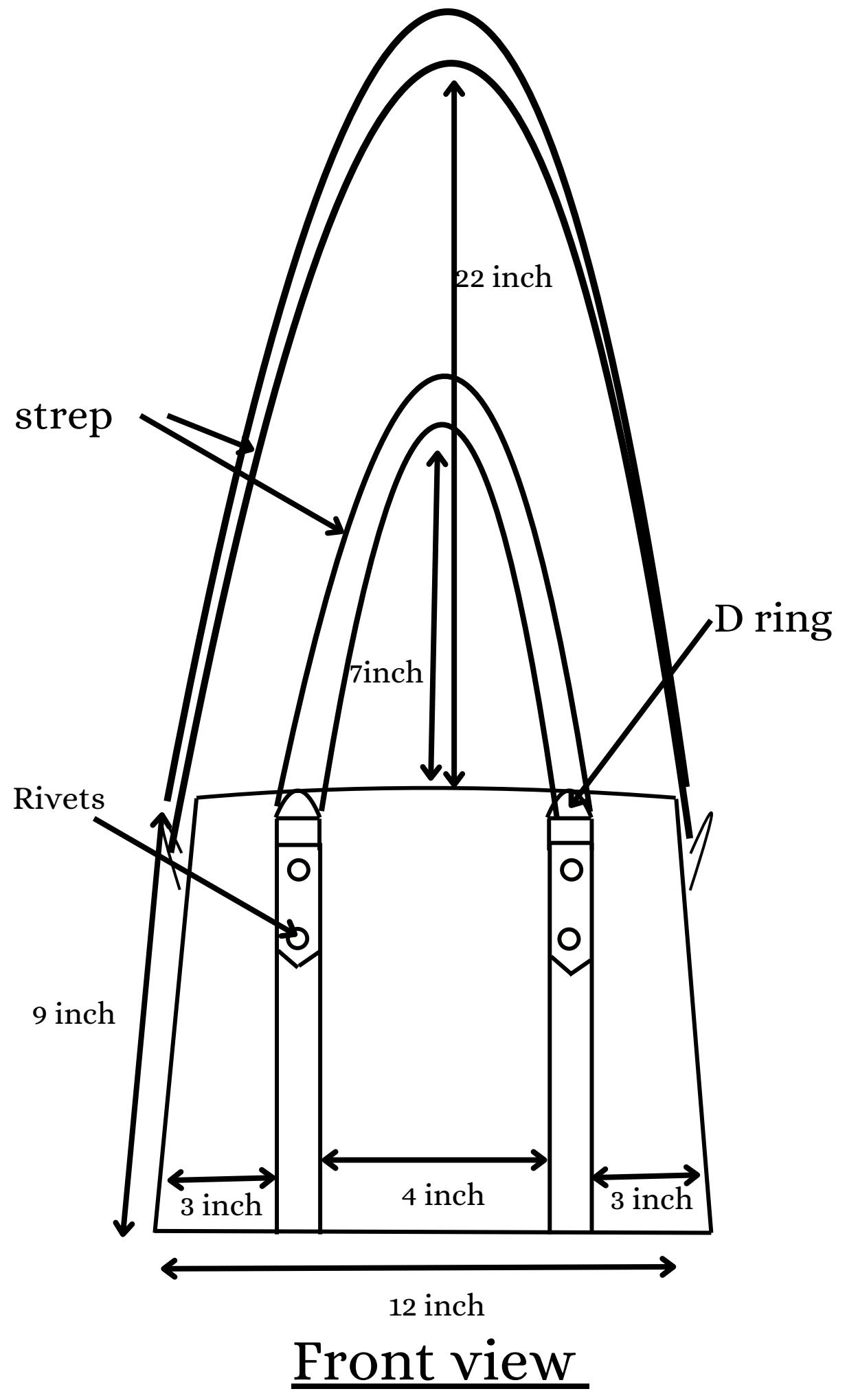
Back view



side view

Sling bag





Photoshoot of final product



Laptop bag



Sling bag



Handbag

Handbag & shoulder bag



Project 2.

Illustration

Illustration is when you make pictures using pencils , pens or other drawing tool to create detailed and expensive illustration . drawing illustration can be done on paper , canvas , or digital platforms . It allows artist to showcase their skills and creativity through the use of lines , shading and textures .



Necklace & earing

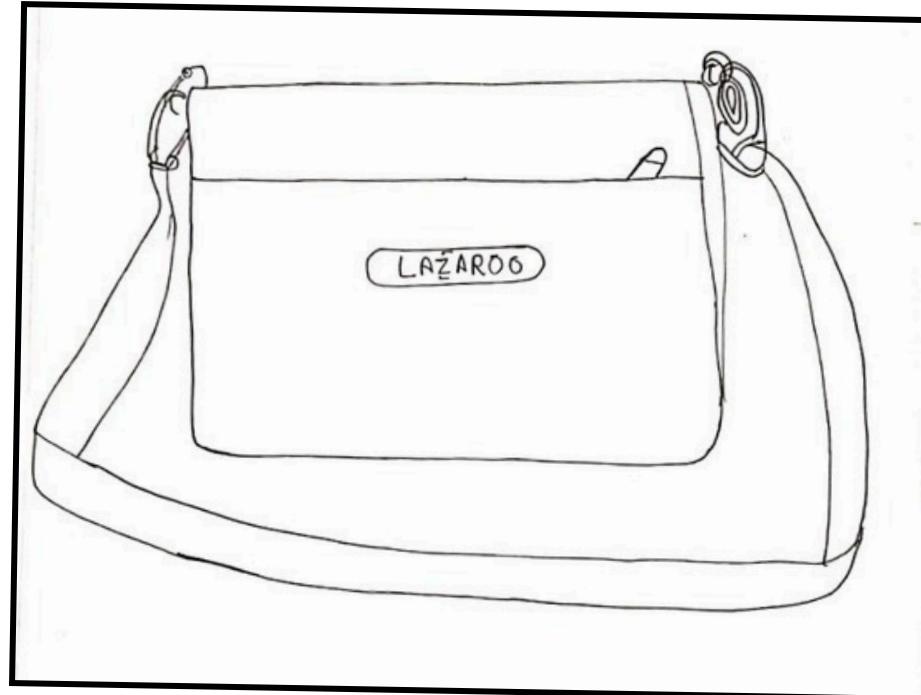


Ring

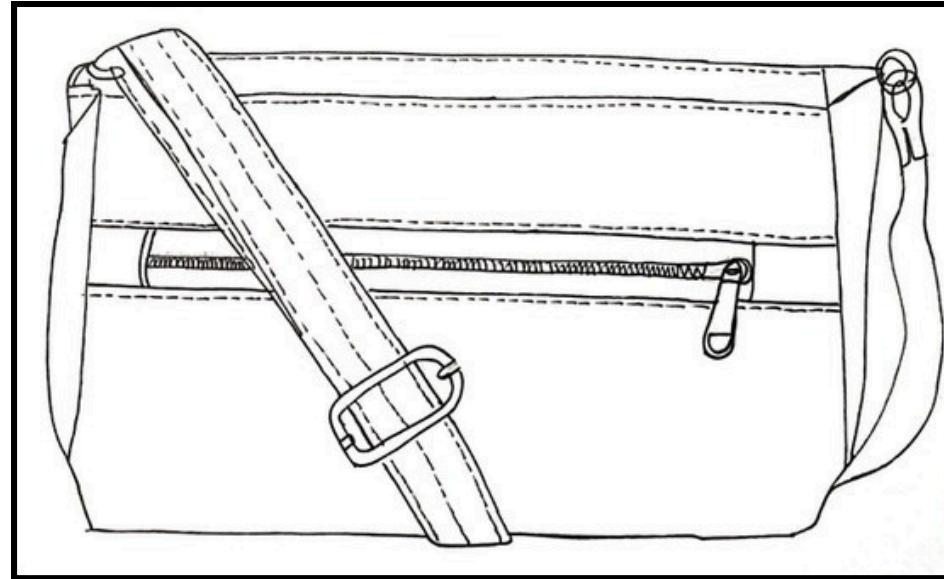


Necklace

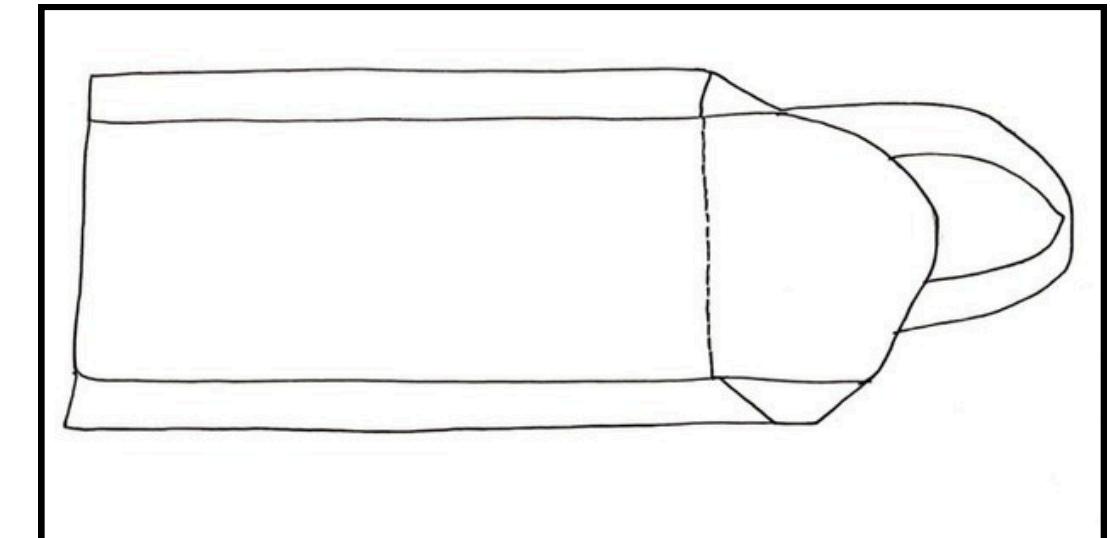
Bags & belt illustration



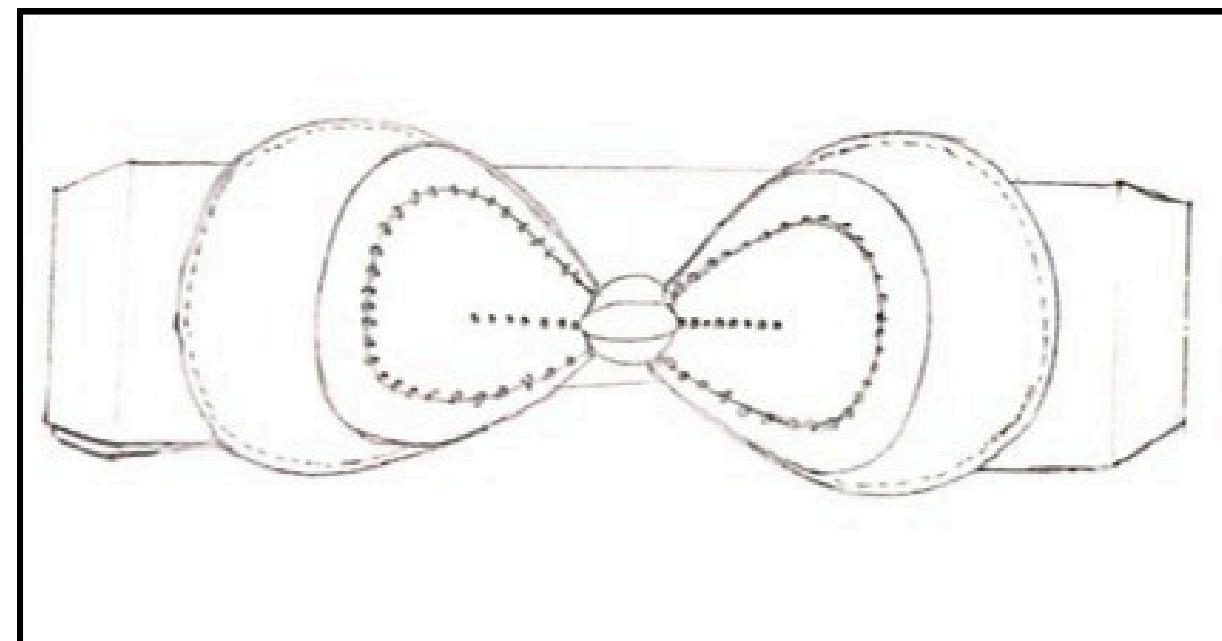
Front view



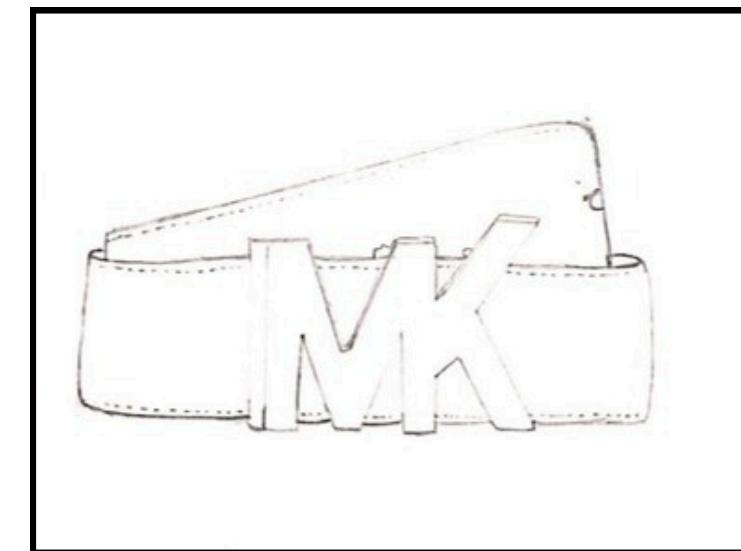
Back view



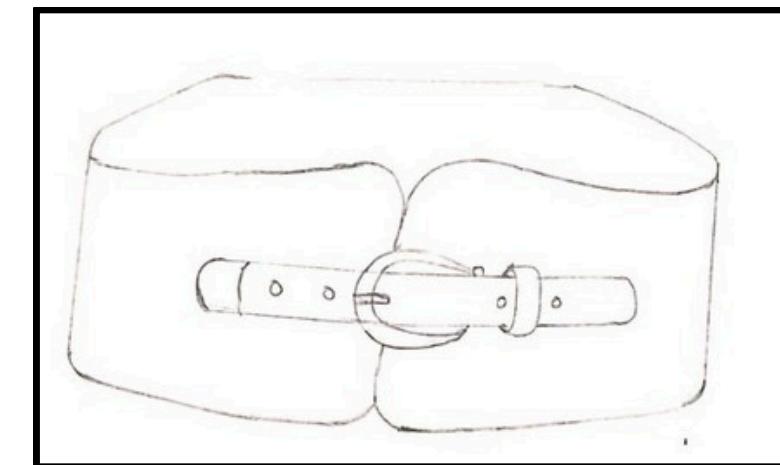
Bottom view



Belt for women



Belt for men



Belt for women

Project 3.

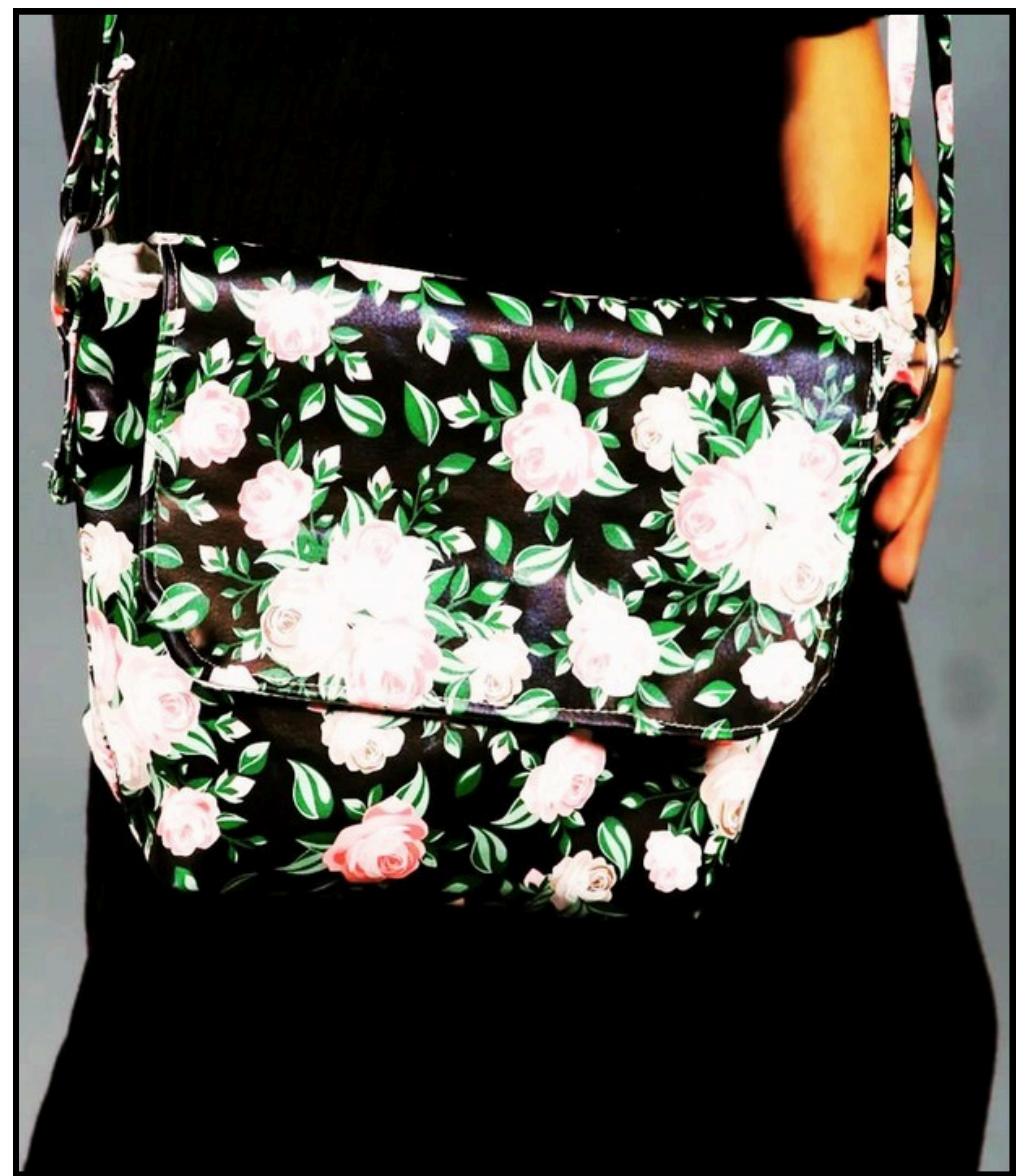
Bags /belts

Design Brief

To design a shoulder Bag for age group :18-22 years.

Design concept

To design a shoulder bag taking inspiration from Batik print



Material : PU
printed shoulder bag

Design Brief

To design a handbag for age group :22-25 years.

Handbag



Design Brief

To design a mens belt for age group :22-25 years.



Leather Belt for men
Techniques : Cut work



Leather Belt for men



Leather Belt for men
Techniques : Cut work

Project 4.

Sustainable design

Design Brief

To design a jewellery Collection for college student of age group :18-25 years in price: rupees 500- 800 in occasion : For casual wearing .

Design concept

To design a collection of jewellery by using Terracotta (natural) clay inspired by Batik print as a sustainable product.



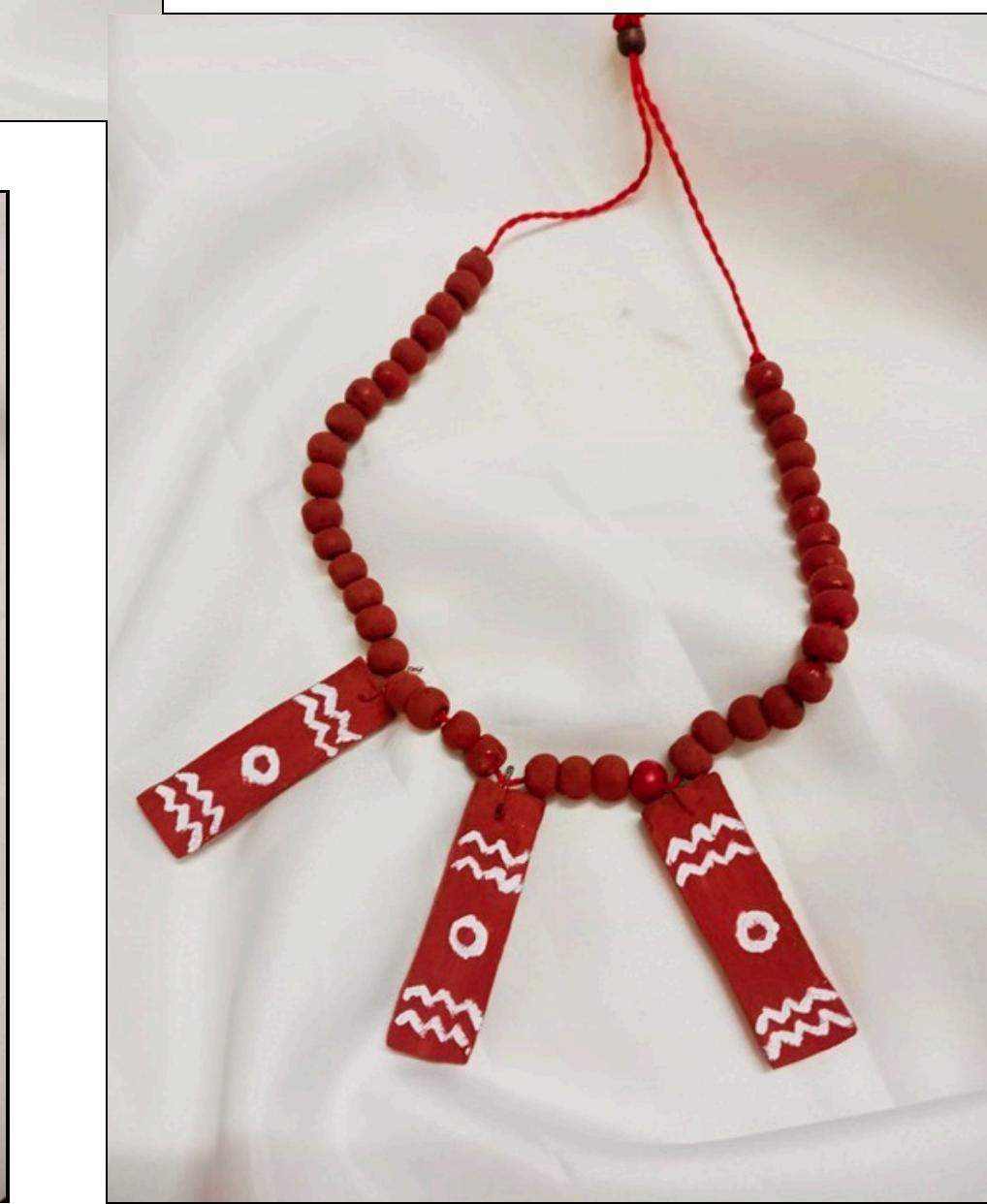
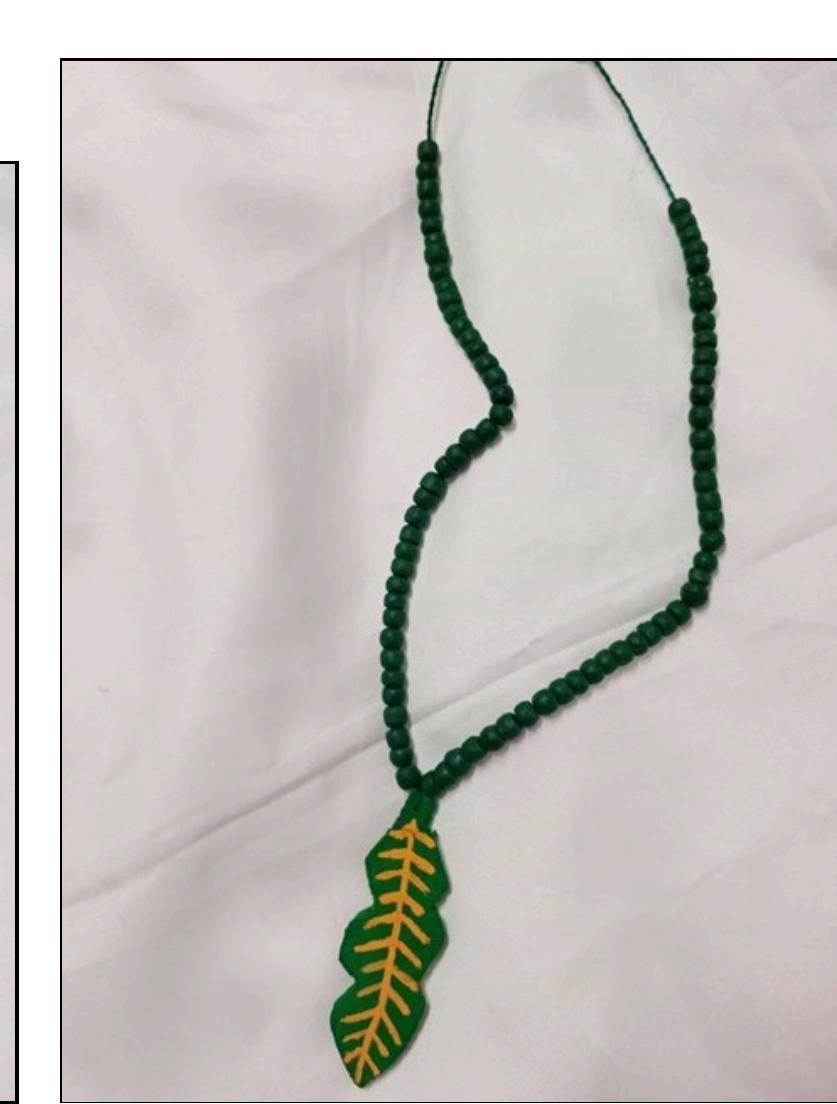
Consumer Board

- *Age group :* 18-25 year
- *Gender :* Female
- *profession :* College student
- *Social status :* Middle class
- *Annual Income :* Pocket money -rupees 10,0000
- *Interest Hobbies :* Love to wear Fashionable jewellery
- *Occassion :* For casual wearing



Sketches





Project 5.

Collection of Jewellwery

Design brief

To design a Jewellery collection by taking inspiration from Bollywood movie.



CONSUMER BOARD



Age- 20- 25 Years

Gender- Female

Class- Upper Middle Class, Upper Class

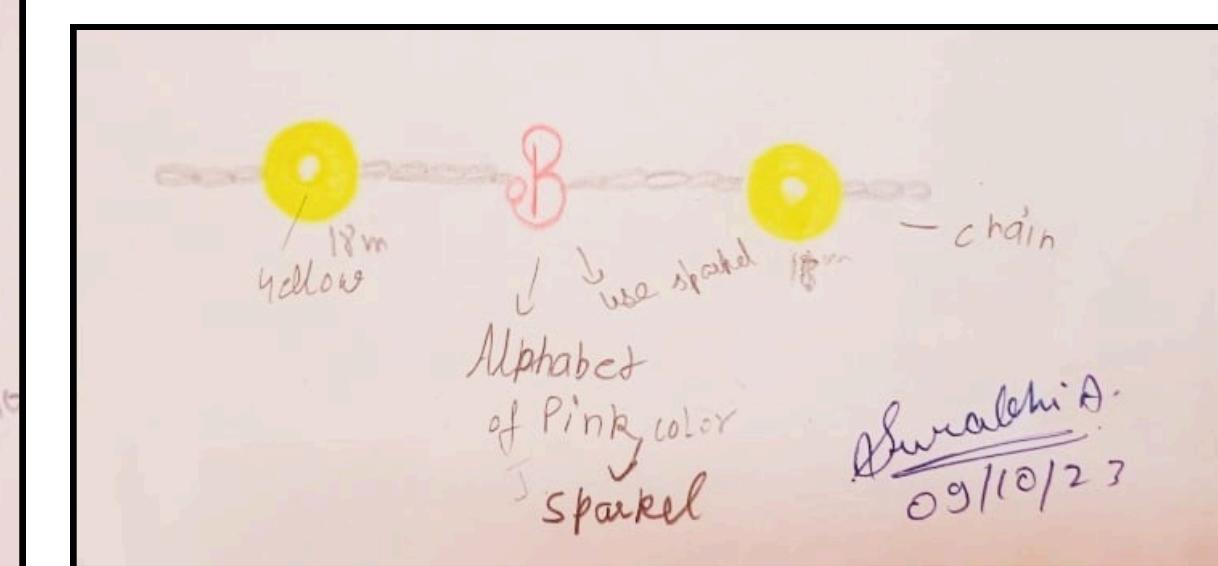
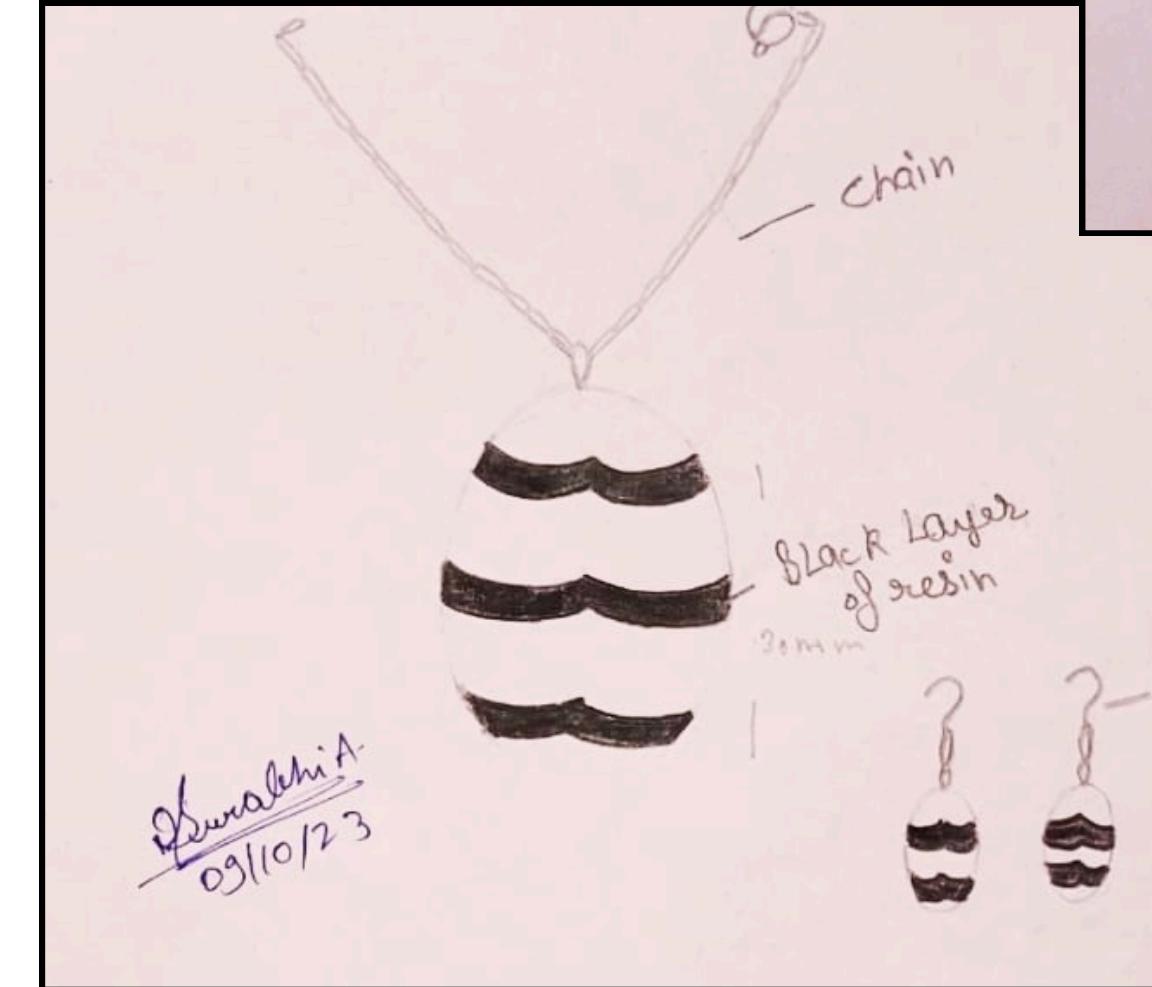
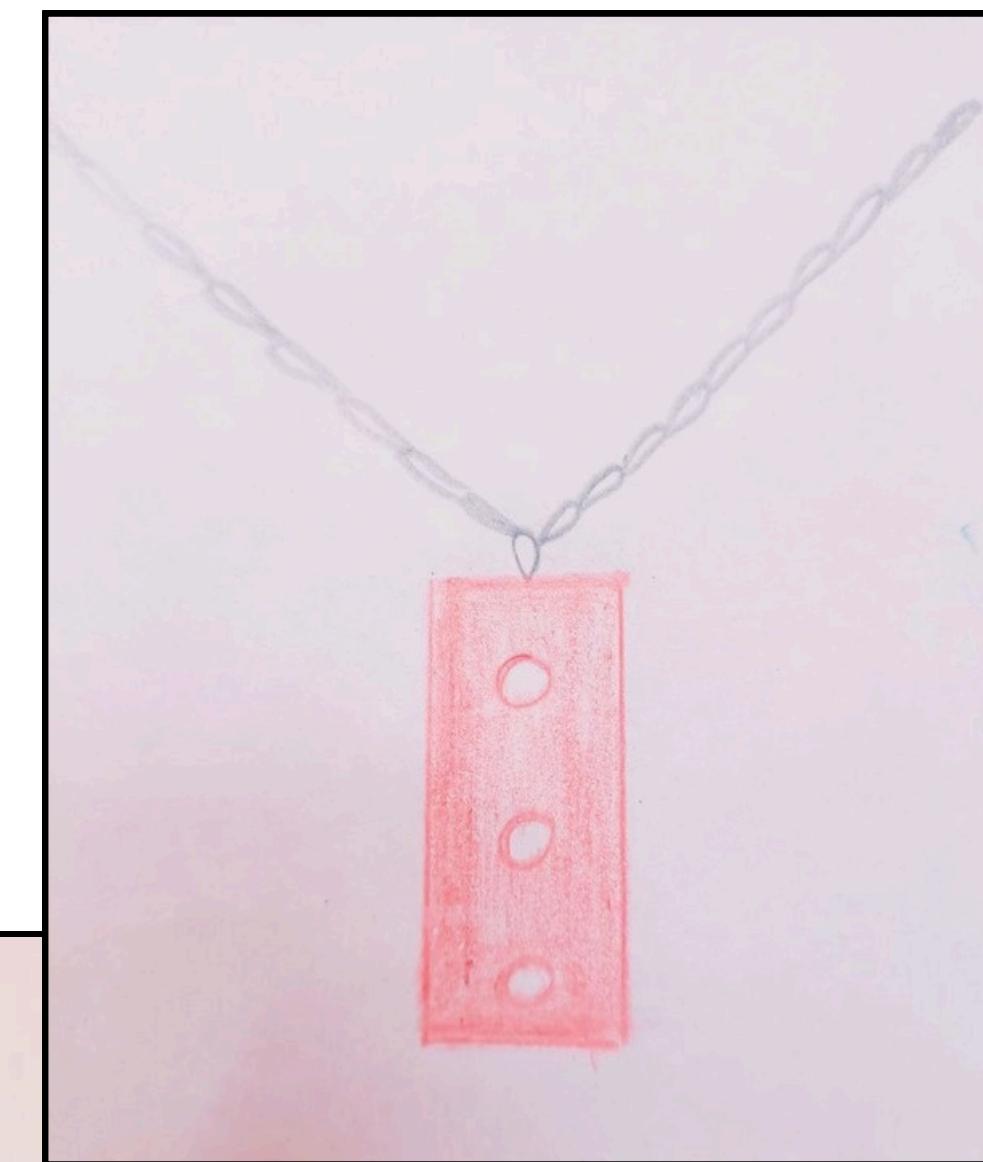
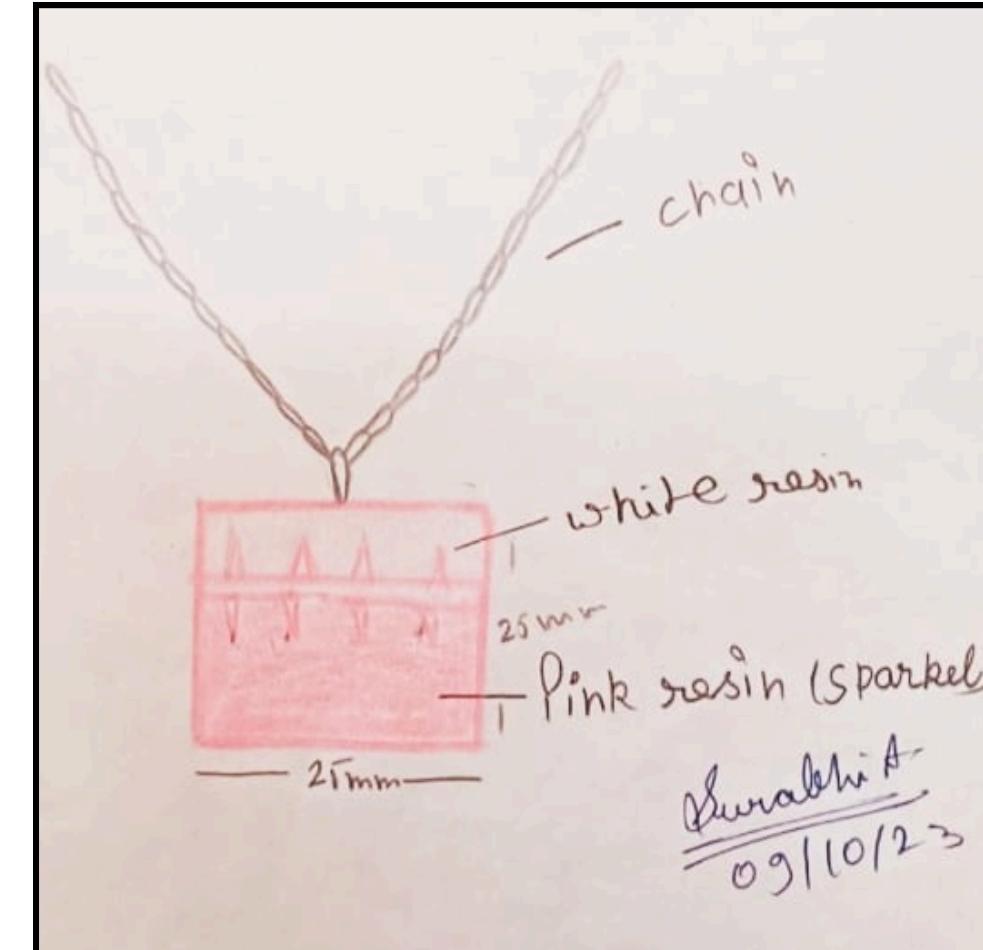
Geographic- Urban Cities

Personality- Stylish , Bold , Trend Settler

Element board

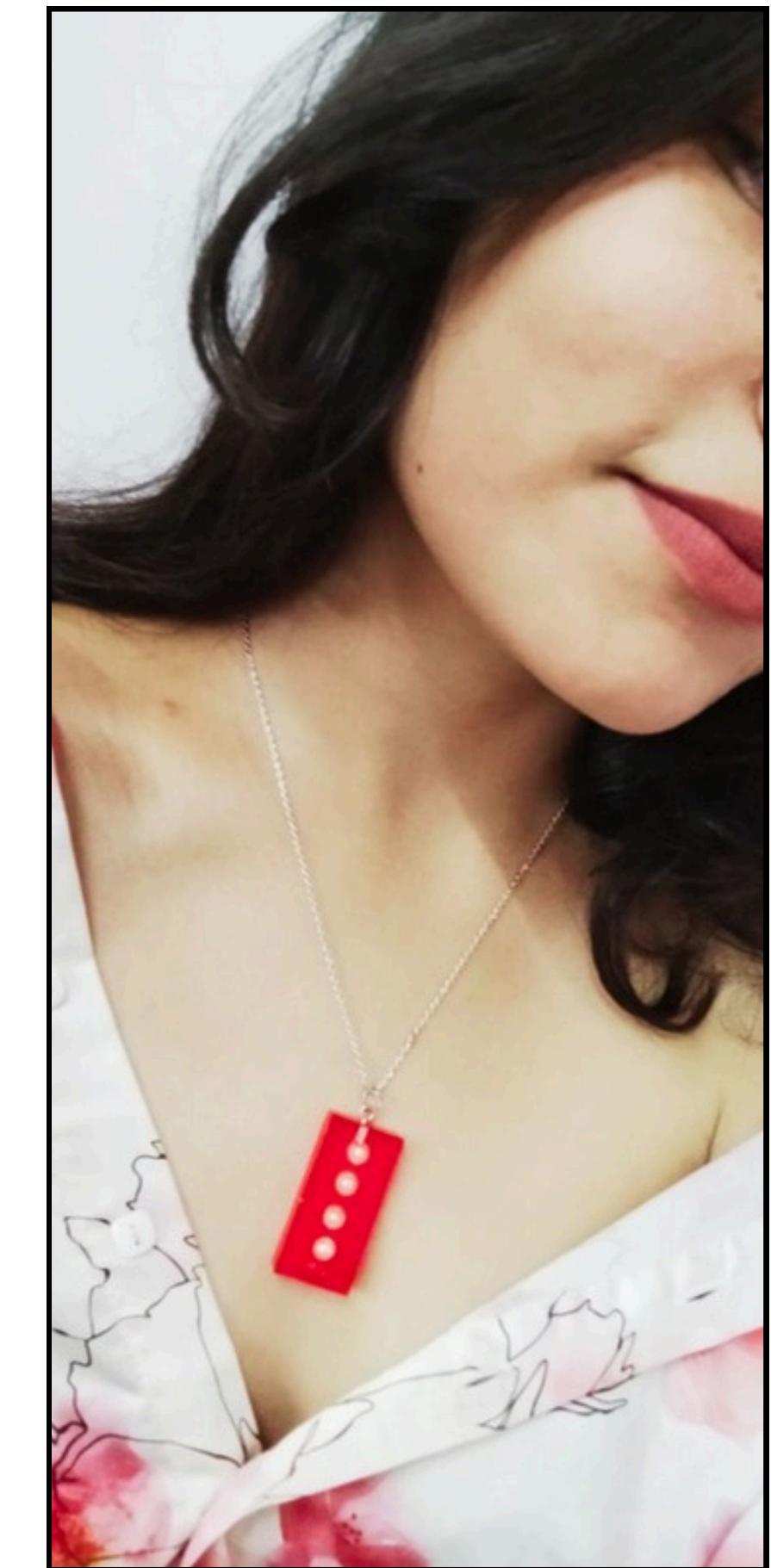
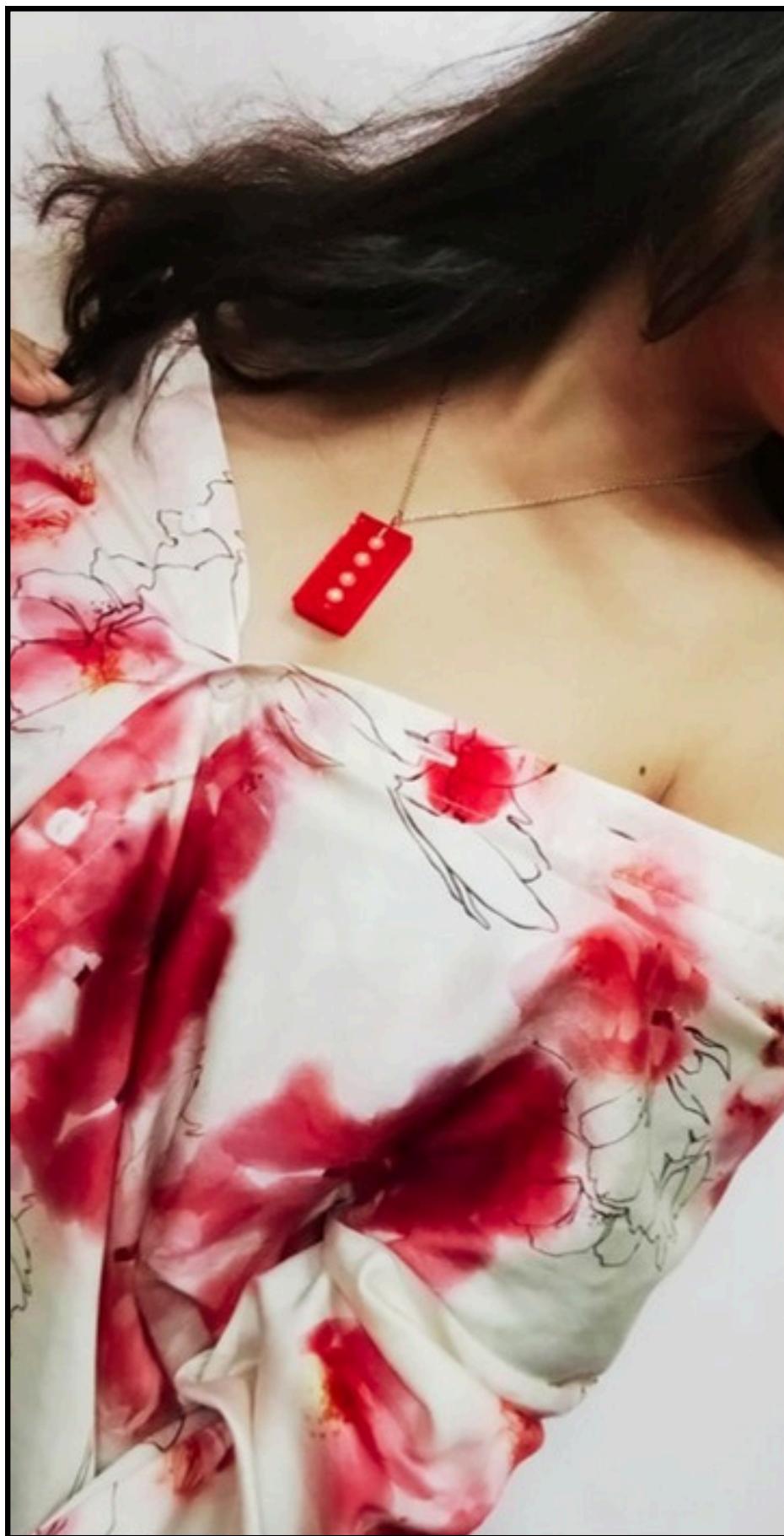


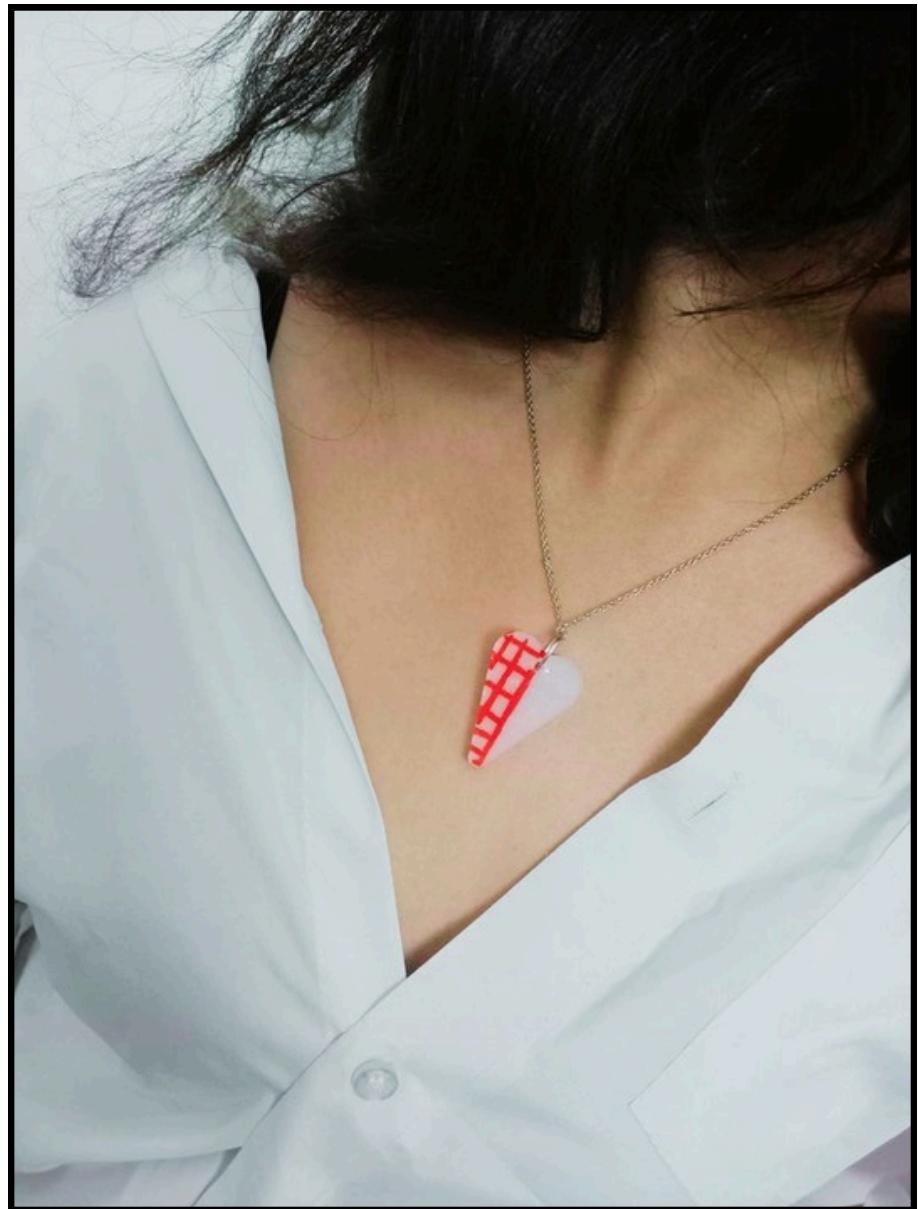
Sketches



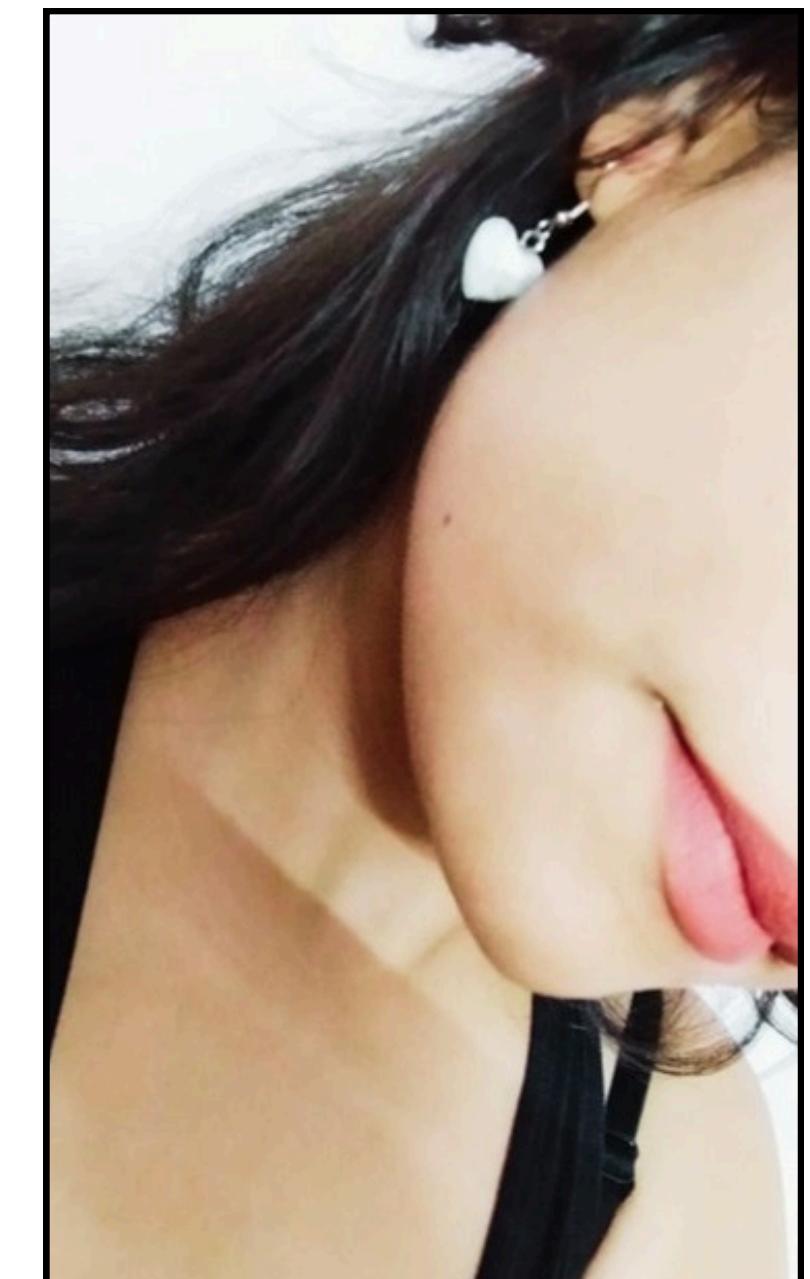
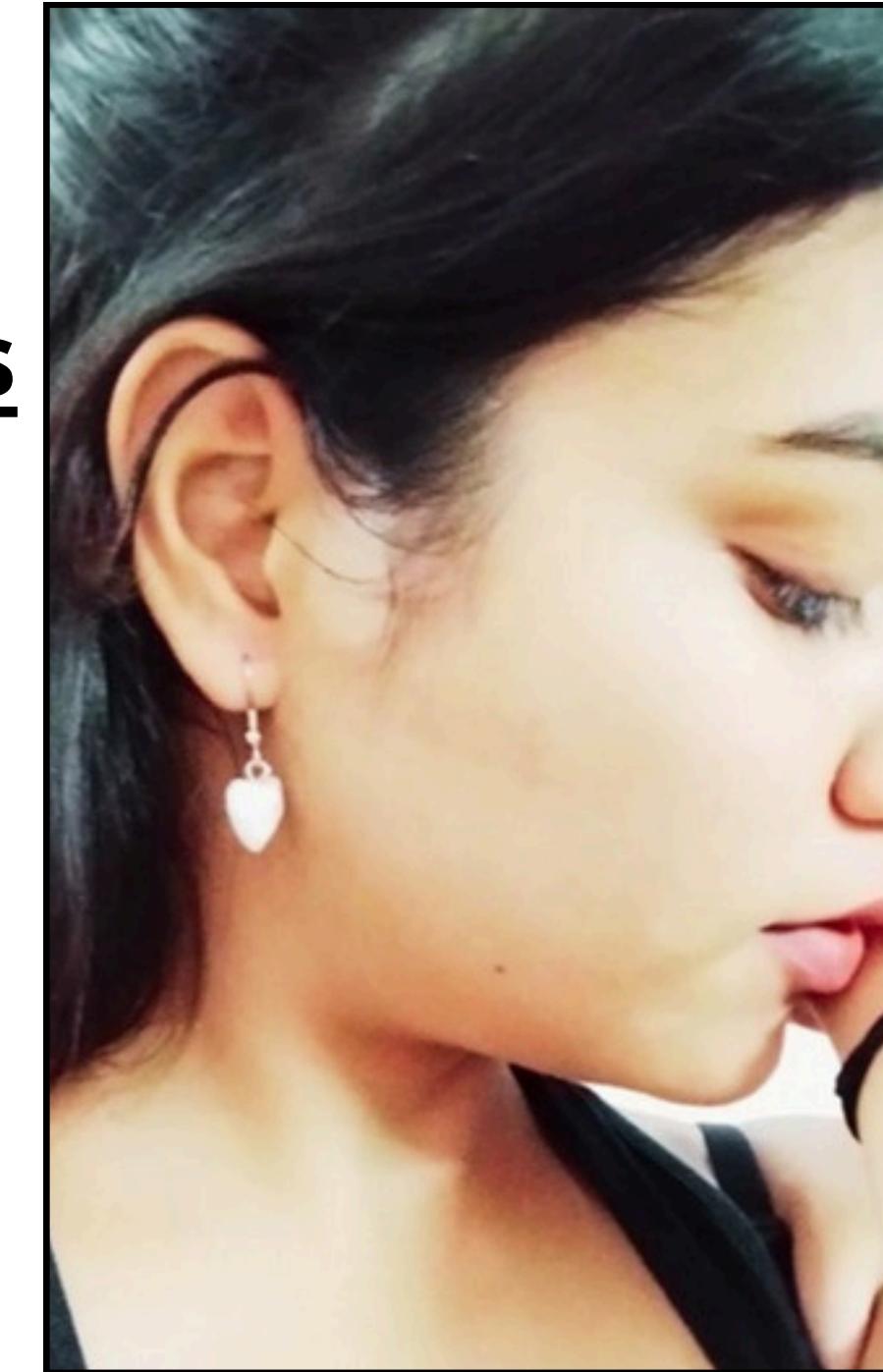
A design collection refers to a curated selection of designs or creations within a specific theme or style. It could be a collection of clothing, accessories or other products.

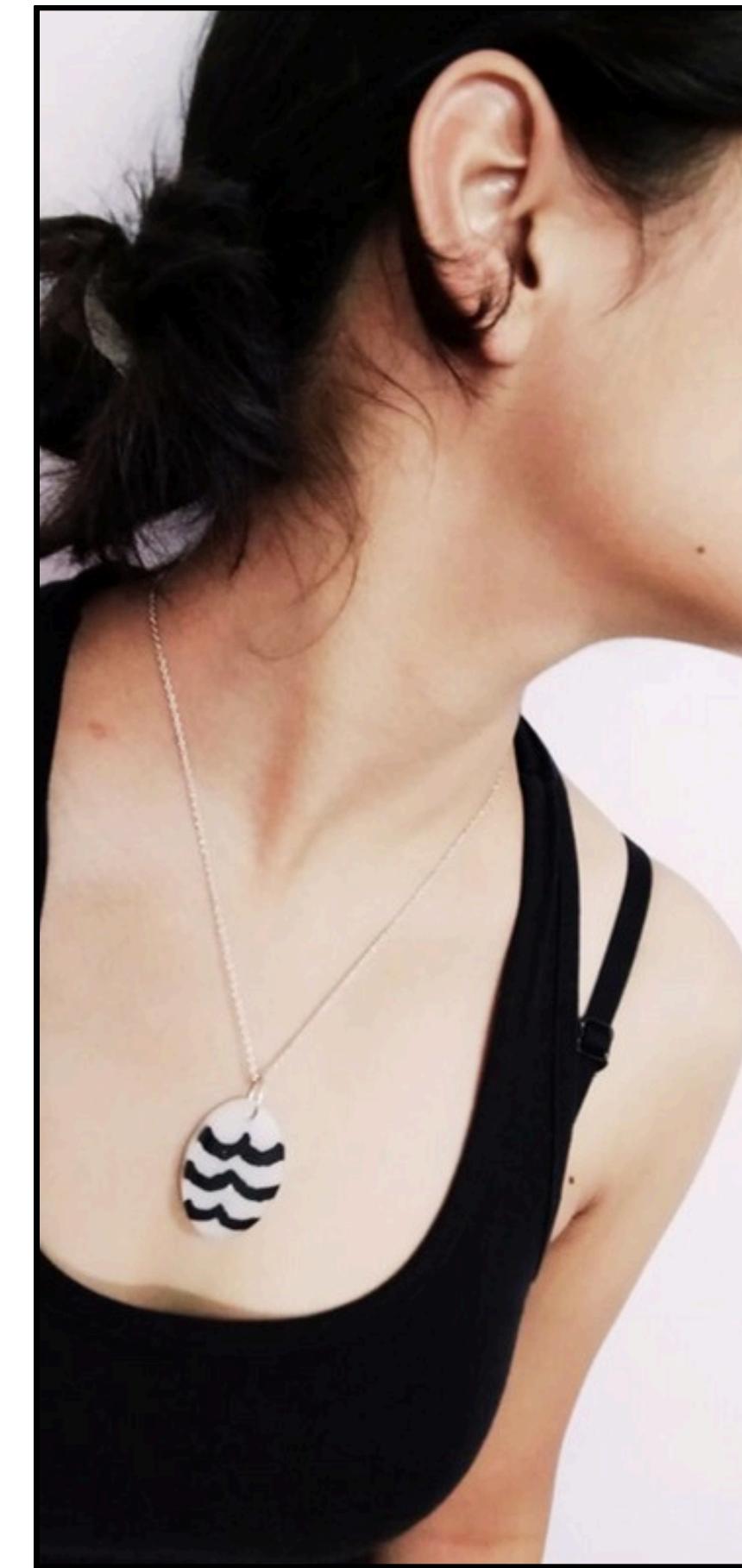
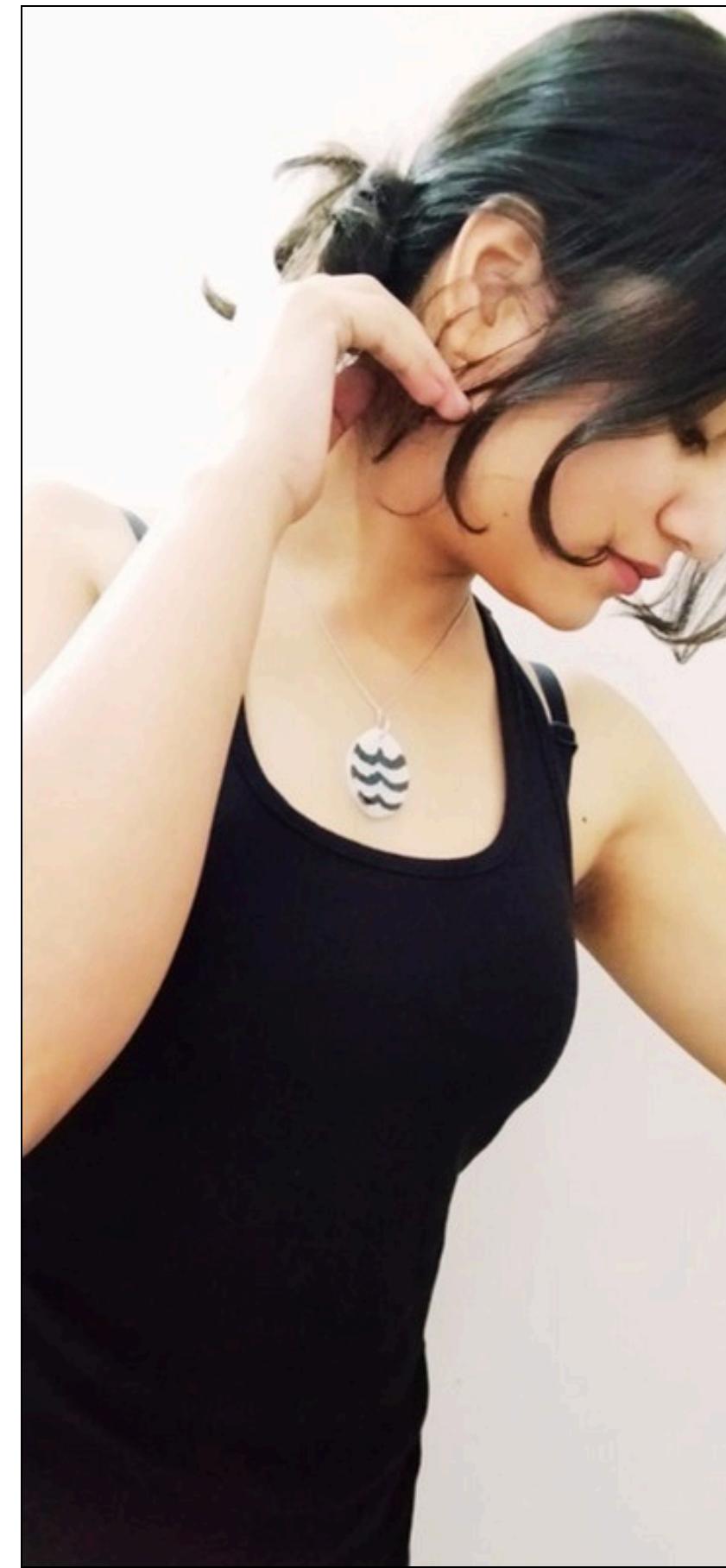
Collection of Jewellery



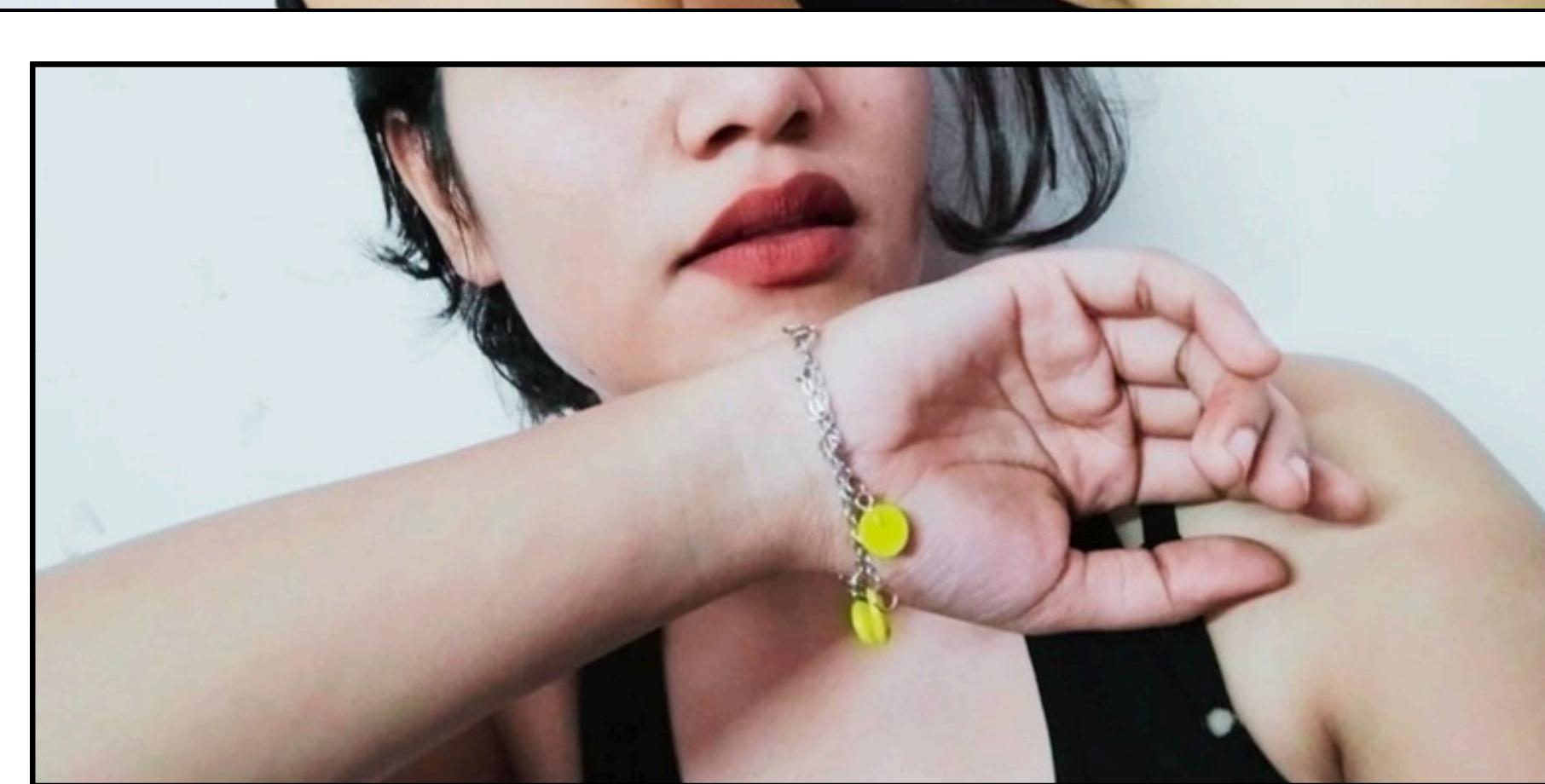
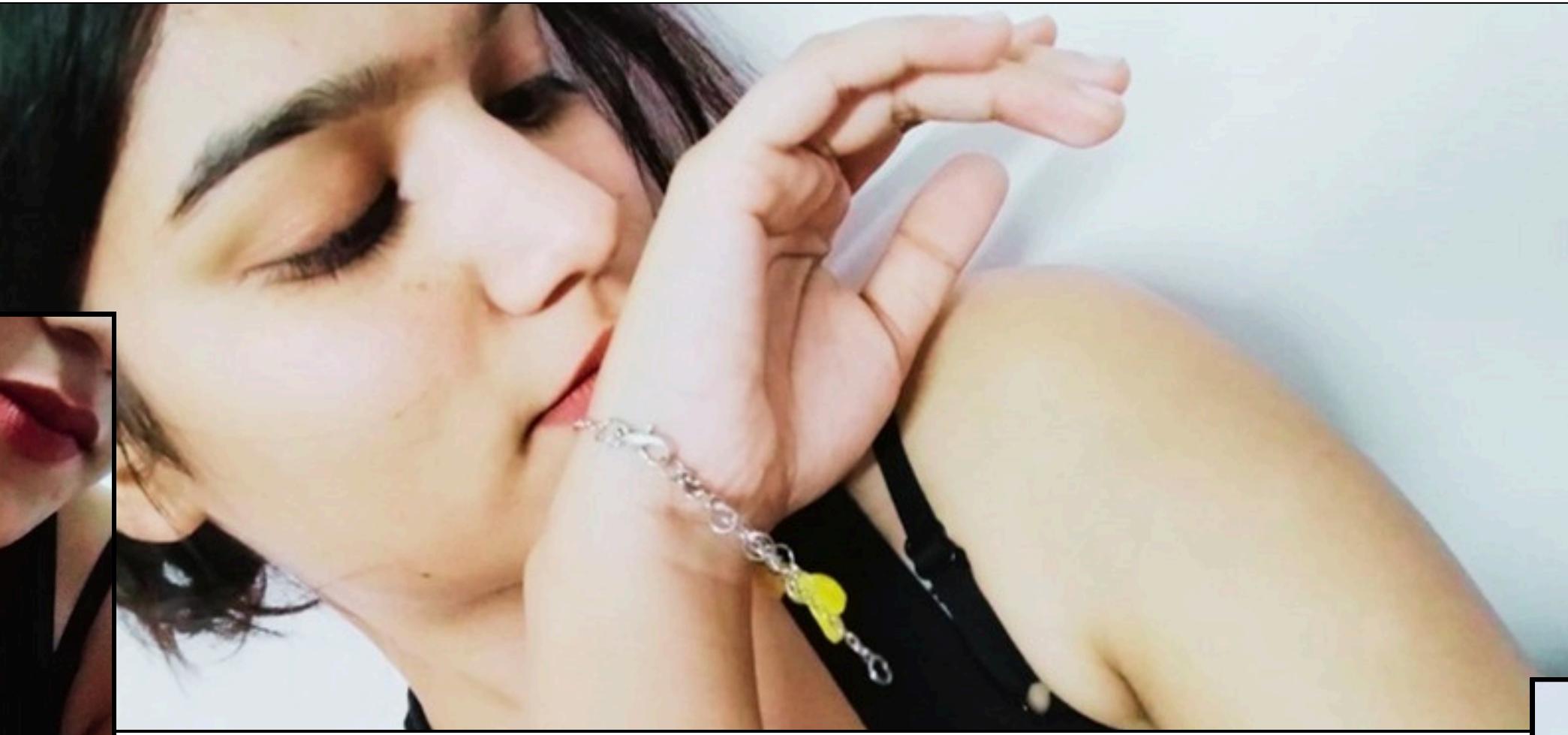
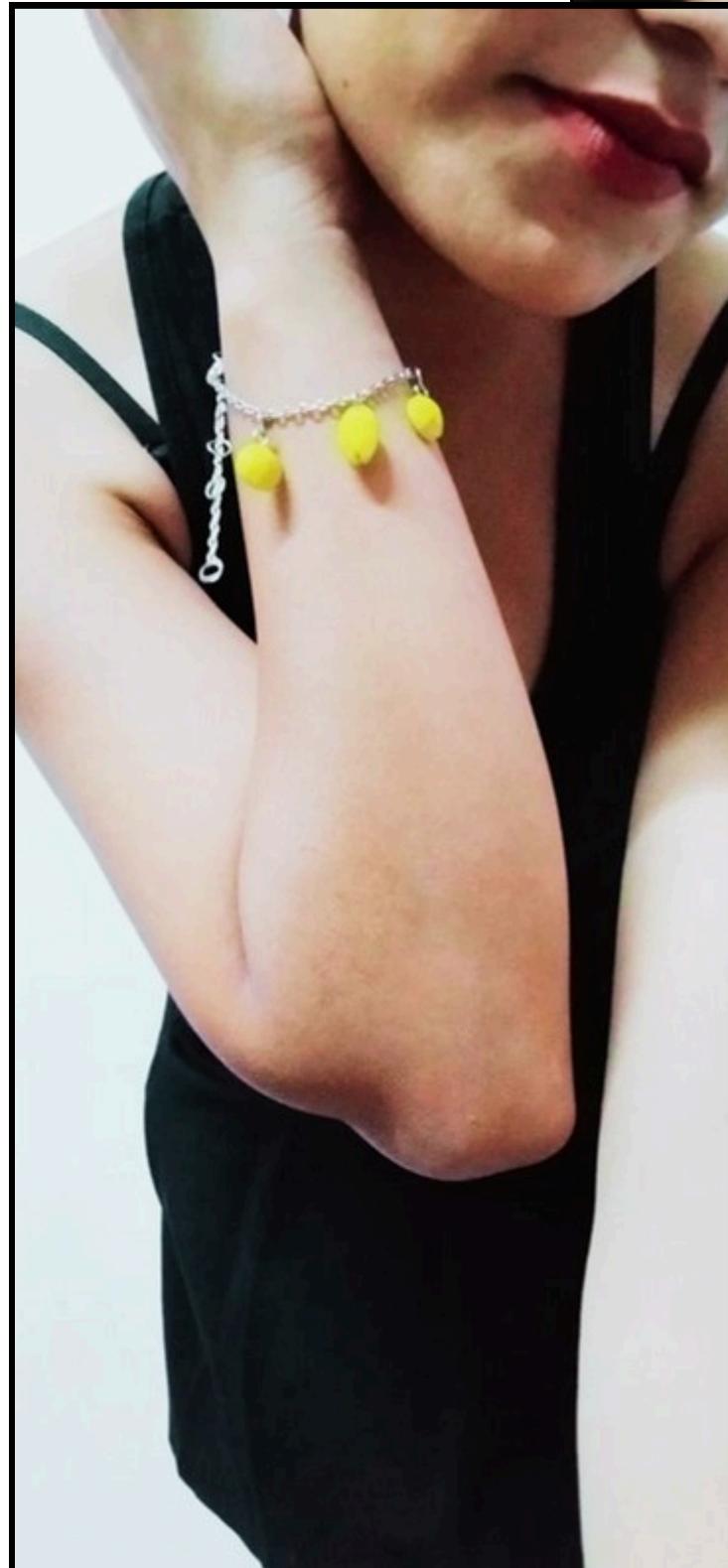


Pendent & earrings





Bracelet & pendant



Project 6.

Photography



Thank you