

PHISHING AWARENESS TRAINING

Securing Your Digital World

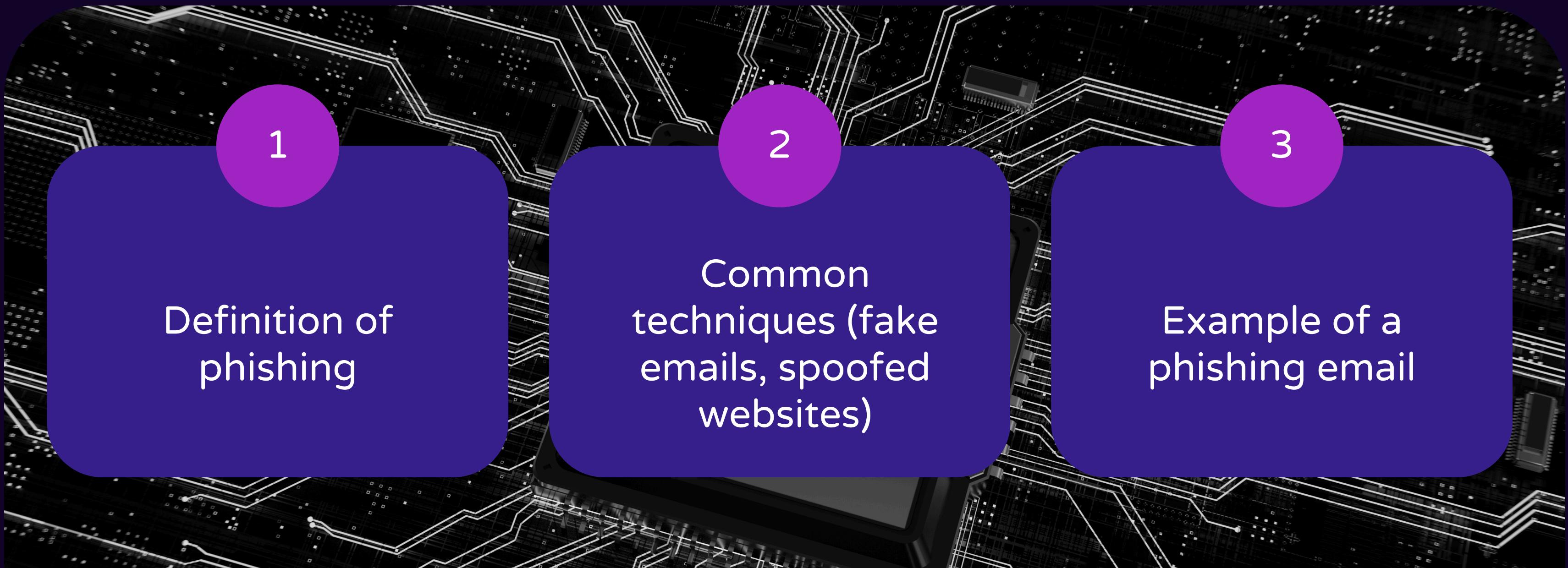


What is Phishing?

Phishing is when attackers send scam emails (or text messages) that contain links to malicious websites.



How Phishing Attacks Work



Common Phishing Techniques

1

Spoofed email addresses.

2

Attractive offers or fake prizes.

3

Fake login pages.

4

Image phishing

Why is Phishing Dangerous?

- 1 Data breaches and financial loss.
- 2 Loss of reputation for individuals and organizations.
- 3 Gateway to larger cyberattacks like ransomware.

Basic Security Practices



Use strong, unique passwords.



Enable two-factor authentication (2FA).



Keep software up to date.



Avoid clicking on suspicious links or attachments.



Protecting Personal Data



1



2



3

Encrypt
sensitive data.

Regularly
back up data.

Use VPNs on
public networks.



What to Do If You Experience an Attack?

Report the incident to authorities.

Contact IT support or technical assistance.

Change passwords and monitor account activity.

Conclusion and Next Steps

- Phishing is one of the most common and dangerous cyber threats today, but it can be effectively mitigated with awareness and vigilance.
- By staying informed about phishing techniques and recognizing suspicious activity, you can protect yourself and your organization.





THANK YOU!

