Shop (https://shop.motorsportmagazine.com/)

Subscribe (https://shop.motorsportmagazine.com /subOffer/zerxweb)

Archive Menu

Login

(https://shop.motorsportmagazine.com

COOKIE POLICY

This is the cookie policy for *Motor Sport* magazine, accessible from **www.motorsportmagazine.com** (http://www.motorsportmagazine.com).

What are cookies

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer in order to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the site's functionality.

For more general information on cookies see the Wikipedia article on **HTTP Cookies (https://en.wikipedia.org** /wiki/HTTP_cookie).

How we use cookies

We use cookies for a variety of reasons detailed below. Unfortunately in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are unsure whether you need them or not in case they are used to provide a service that you use.

Disabling cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser's help page for instructions). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore it is recommended that you do not disable cookies.

The cookies we set

• Account related cookies

If you create an account with us then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out however in some cases they may remain afterwards to remember your site preferences when logged out.

• Login related cookies

We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

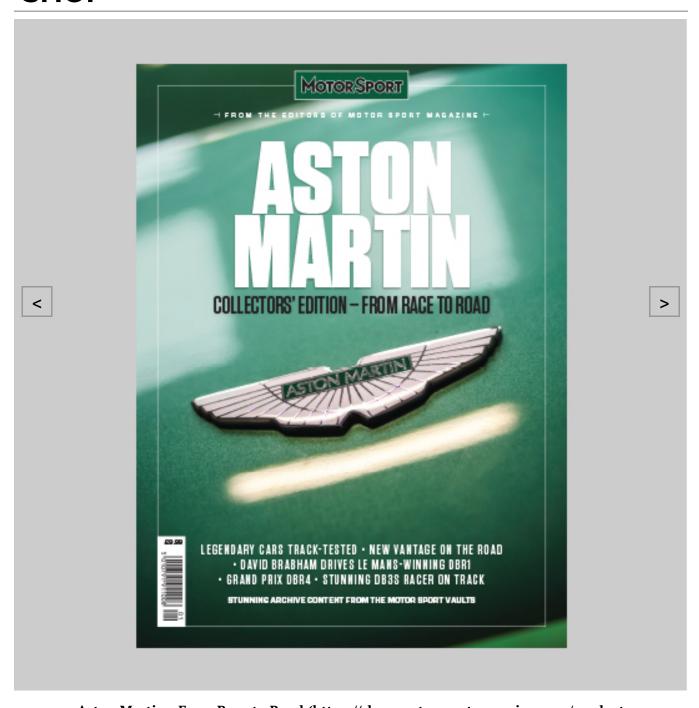
• Orders processing related cookies

This site offers e-commerce or payment facilities and some cookies are essential to ensure that your order is remembered between pages so that we can process it properly.

• Site preferences cookies

In order to provide you with a great experience on this site, we provide the functionality to set your preferences for

SHOP



Buy (https://shop.motorsportmagazine.com/product/View/productCode/ASTON/Aston-Martin-race-to-road)

2 of 5

HALL OF FAME

Gallery: 2018 Motor Sport Hall of Fame (/hall-of-fame/gallery-2018-motor-sport-hall-fame) View our gallery from the 2018 Motor Sport Hall...

Motor Sport inducts Hall of Fame class of 2018 (/hall-of-fame/motor-sport-inducts-hall-fame-class-2018) The highlights from a glamorous, memorable, night...

MSA Member Discount (/hall-of-fame/msa-member-discount) As a member of the MSA, you're entitled to 10%...

More from the Hall of Fame (hall-of-fame)

how this site runs when you use it. In order to remember your preferences we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences.

Third party cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

- This site uses Google Analytics, one of the most widespread and trusted analytics solutions on the web, for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content. For more information on Google Analytics cookies, see the official Google Analytics FAQ (https://support.google.com/analytics/answer/6004245?hl=en) page.
- This site uses Facebook Pixel, one of the most widespread and trusted analytics solutions on the web, for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content. For more information on Facebook Pixel cookies, click here (https://www.facebook.com/policies/cookies/).
- Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit

which helps us to understand how we can improve the site for you.

- From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimisations our users appreciate the most.
- As we sell products it's important for us to understand statistics about how many of the visitors to our site actually make a purchase and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.
- The Google AdSense service we use to serve advertising uses a DoubleClick cookie to serve more relevant ads across the web and limit the number of times that a given ad is shown to you.

For more information on Google AdSense see the official **Google AdSense privacy FAQ** (https://support.google.com/dfp_premium/answer/9035987?hl=en-GB&ref_topic=7670012& visit_id=1-636667338058925314-3222802562&rd=1).

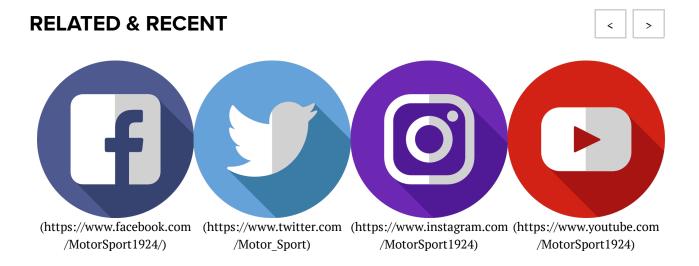
- Several partners advertise on our behalf and affiliate tracking cookies simply allow us to see if our customers
 have come to the site through one of our partner sites so that we can credit them appropriately and where
 applicable allow our affiliate partners to provide any bonus that they may provide you for making a
 purchase.
- We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including Facebook, Twitter, Reddit, Instagram, YouTube, and Flipboard will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

More information

Hopefully, this page has clarified things for you and, as was previously mentioned, if you are unsure, it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site or elsewhere.

If you are still looking for more information then you can contact us via the address below:

Email: info@motorsportmagazine.com (mailto:info@motorsportmagazine.com)



Need to get in touch?

CONTACT US (/MAGAZINE/CONTACT-US)

© 2019 Motor Sport Magazine

Media Pack (https://www.motorsportmagazine.com/magazine/advertise)

Contact Us (https://www.motorsportmagazine.com/contact/)

Privacy Policy (https://www.motorsportmagazine.com/privacy/)

Terms and conditions (https://www.motorsportmagazine.com/terms/) Cookies (/cookies)

FAQs (https://www.motorsportmagazine.com/frequently-asked-questions/) Sitemap (/sitemap)

site by 3B Digital, London (https://www.3bweb.com/)

Registration to or use of this site constitutes acceptance of our <u>user agreement (/terms)</u> and <u>privacy policy.</u>
(/privacy)