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THURSDAY, AUGUST 1, 2019

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Privacy Policy

Privacy Policy

Effective date: May 01, 2018

Brussels News Agency SPRL ("us", "we", or "our") operates the www.neweurope.eu (hereinafter referred to as the "Service").

This page informs you of our policies regarding the collection, use and disclosure of your personal information when you use our Service and the choices you have associated with that data.

We use your data to provide and improve the Service. By using the Service, you agree to our collection and use of information in accordance with this policy. Unless otherwise stated in this Privacy Policy, the terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible from www.neweurope.eu

Definitions

- **Service**

Service is the www.neweurope.eu website operated by Brussels News Agency.

- **Personal Data**

Personal Data means data about a living individual who can be identified from those and other information either in our possession or likely to come in our possession).

- **Usage Data**

Usage Data is data collected automatically either generated by the use of the Service infrastructure itself (for example, the duration of a page visit).

- **Cookies**

Cookies are small files stored on your device (computer or mobile device).

- **Data Controller**

Data Controller means the natural or legal person who (either alone or jointly with other persons) determines the purposes for which and the manner in which information are, or are to be, processed.

For the purpose of this Privacy Policy, we are a Data Controller of your Personal Data.

- **Data Processors (or Service Providers)**

Data Processor (or Service Provider) means any natural or legal person who processes your data on behalf of the Data Controller.

We may use the services of various Service Providers in order to process your data more effectively.

- **Data Subject (or User)**

Data Subject is any living individual who is using our Service and is the subject of our Personal Data.

Information Collection and Use

We collect several different types of information for various purposes to provide and improve our Service to you.

Types of Data Collected

Personal Data

While using our Service, we may ask you to provide us with certain personally information that can be used to contact or identify you ("Personal Data"). Personal information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, State, Province, ZIP/Postal code, City
- Cookies and Usage Data

We may use your Personal Data to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of any or all of these communications from us by following the unsubscribe link or instructions provided in any email we send or by contacting us.

Usage Data

We may also collect information on how the Service is accessed and used ("Usage Data"). Usage Data may include information such as your computer's Internet Protocol address, browser type, browser version, the pages of our Service that you visit, the time spent on those pages, unique device identifiers and other diagnostic data.

Tracking & Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and to store certain information.

Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Other tracking technologies are also used such as beacons, tags and scripts to collect and track usage and preferences to improve and analyse our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is deleted. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

- **Session Cookies.** We use Session Cookies to operate our Service.
- **Preference Cookies.** We use Preference Cookies to remember your preference settings.
- **Security Cookies.** We use Security Cookies for security purposes.
- **Advertising Cookies.** Advertising Cookies are used to serve you with advertisements that may be relevant to you and your interests.

Use of Data

Brussels News Agency SPRL uses the collected data for various purposes:

- To provide and maintain our Service
- To notify you about changes to our Service
- To allow you to participate in interactive features of our Service when you choose to do so
- To provide customer support
- To gather analysis or valuable information so that we can improve our Service
- To monitor the usage of our Service
- To detect, prevent and address technical issues
- To provide you with news, special offers and general information about other products and events which we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information

Legal Basis for Processing Personal Data under the Data Protection Regulation (GDPR)

If you are from the European Economic Area (EEA), Brussels News Agency SPRL collects and uses the personal information described in this Privacy Policy for the purposes of processing your Personal Data we collect and the specific context in which we collect it.

Brussels News Agency SPRL may process your Personal Data because:

- We need to perform a contract with you
- You have given us permission to do so
- The processing is in our legitimate interests and it is not overridden by your interests
- For payment processing purposes
- To comply with the law

Retention of Data

Brussels News Agency SPRL will retain your Personal Data only for as long as its purposes set out in this Privacy Policy. We will retain and use your Personal Data necessary to comply with our legal obligations (for example, if we are required to comply with applicable laws), resolve disputes and enforce our legal agreements and policies.

Brussels News Agency SPRL will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our Service, or we are otherwise legally required to retain this data for longer periods.

Transfer of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction.

If you are located outside Belgium and choose to provide information to us, please understand that your information will be transferred to Belgium and processed there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Brussels News Agency SPRL will take all the steps reasonably necessary to ensure that your information is treated securely and in accordance with this Privacy Policy and no transfer of your information will take place to an organisation or a country unless there are adequate controls in place including the security of your data and other personal information.

Disclosure of Data

Business Transaction

If Brussels News Agency SPRL is involved in a merger, acquisition or asset sale, your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and it becomes subject to a different Privacy Policy.

Disclosure for Law Enforcement

Under certain circumstances, Brussels News Agency SPRL may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities.

(e.g. a court or a government agency).

Legal Requirements

Brussels News Agency SPRL may disclose your Personal Data in the good faith action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of Brussels News Agency SPRL
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

Security of Data

The security of your data is important to us but remember that no method of the Internet or method of electronic storage is 100% secure. While we strive to acceptable means to protect your Personal Data, we cannot guarantee its abso

Your Data Protection Rights under the General Data Protection Regulation (GDPR)

If you are a resident of the European Economic Area (EEA), you have certain d rights. Brussels News Agency SPRL aims to take reasonable steps to allow you delete or limit the use of your Personal Data.

If you wish to be informed about what Personal Data we hold about you and if removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

- **The right to access, update or delete the information we have on you** If possible, you can access, update or request deletion of your Personal Data in your account settings section. If you are unable to perform these actions yourself, please contact us to assist you.
- **The right of rectification.** You have the right to have your information rectified if the information is inaccurate or incomplete.
- **The right to object.** You have the right to object to our processing of your Personal Data.
- **The right of restriction.** You have the right to request that we restrict the processing of your personal information.
- **The right to data portability.** You have the right to be provided with a copy of your Personal Data in a structured, machine-readable and common format.
- **The right to withdraw consent.** You also have the right to withdraw your consent at any time where Brussels News Agency SPRL relied on your consent to process your Personal Data.

Please note that we may ask you to verify your identity before responding to such requests.

You have the right to complain to a Data Protection Authority about our collection and use of your Personal Data. For more information, please contact your local data protection authority in the European Economic Area (EEA).

Service Providers

We may employ third party companies and individuals to facilitate our Service ("Service Providers"), provide the Service on our behalf, perform Service-related services, or assist us in analyzing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks and are obligated not to disclose or use it for any other purpose.

Analytics

We may use third-party Service Providers to monitor and analyse the use of our Service.

- **Google Analytics**

Google Analytics is a web analytics service offered by Google that tracks and reports website usage data. Google uses the data collected to track and monitor the use of our Service. Google may use the collected data to contextualise and personalise the ads of its own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy and Terms web page: <https://policies.google.com/privacy?hl=en> (<https://policies.google.com/privacy?hl=en>)

Advertising

We may use third-party Service Providers to show advertisements to you to help maintain our Service.

- **Google AdSense & DoubleClick Cookie**

Google, as a third party vendor, uses cookies to serve ads on our Service. Google's DoubleClick cookie enables it and its partners to serve ads to our users based on their previous visits to our Service or other websites on the Internet.

You may opt out of the use of the DoubleClick Cookie for interest-based advertising by visiting the Google Ads Settings web page: <http://www.google.com/ads/preferences/> (<http://www.google.com/ads/preferences/>)

Behavioral Remarketing

Brussels News Agency SPRL uses remarketing services to advertise on third party websites to you after you visited our Service. We and our third-party vendors use cookies to identify, track, and report on your usage of our Service and to serve you ads based on your past visits to our Service.

- **Google Ads (AdWords)**

Google Ads (AdWords) remarketing service is provided by Google Inc.

You can opt-out of Google Analytics for Display Advertising and customise the Network ads by visiting the Google Ads Settings page: <http://www.google.com/settings/ads> (<http://www.google.com/settings/ads>)

Google also recommends installing the Google Analytics Opt-out Browser Add-on <https://tools.google.com/dlpage/gaoptout> (<https://tools.google.com/dlpage/gaoptout>) to your web browser. Google Analytics Opt-out Browser Add-on provides visitors the ability to prevent their data from being collected and used by Google Analytics.

For more information on the privacy practices of Google, please visit the Google Terms web page: <https://policies.google.com/privacy?hl=en> (<https://policies.google.com/privacy?hl=en>)

- **Twitter**

Twitter remarketing service is provided by Twitter Inc.

You can opt-out from Twitter's interest-based ads by following their instructions <https://support.twitter.com/articles/20170405> (<https://support.twitter.com/articles/20170405>)

You can learn more about the privacy practices and policies of Twitter by visiting the Privacy Policy page: <https://twitter.com/privacy> (<https://twitter.com/privacy>)

- **Facebook**

Facebook remarketing service is provided by Facebook Inc.

You can learn more about interest-based advertising from Facebook by visit <https://www.facebook.com/help/164968693837950> (<https://www.facebook.com/help/164968693837950>)

To opt-out from Facebook's interest-based ads, follow these instructions from <https://www.facebook.com/help/568137493302217> (<https://www.facebook.com/help/568137493302217>)

Facebook adheres to the Self-Regulatory Principles for Online Behavioural Advertising established by the Digital Advertising Alliance. You can also opt-out from Facebook participating companies through the Digital Advertising Alliance in the USA <http://www.aboutads.info/choices/> (<http://www.aboutads.info/choices/>), the Digital Advertising Alliance of Canada in Canada <http://youradchoices.ca/> (<http://youradchoices.ca/>) or the European Interactive Digital Advertising Alliance in Europe <http://www.youronlinechoices.eu/> (<http://www.youronlinechoices.eu/>), or on mobile device settings.

For more information on the privacy practices of Facebook, please visit Facebook Privacy: <https://www.facebook.com/privacy/explanation> (<https://www.facebook.com/privacy/explanation>)

Payments

We may provide paid products and/or services within the Service. In that case, we may use third-party services for payment processing (e.g. payment processors).

We will not store or collect your payment card details. That information is provided to third-party payment processors whose use of your personal information is governed by their Privacy Policy. These payment processors adhere to the standards set by PCI-DSS as required by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, AmericanExpress and Discover. PCI-DSS requirements help ensure the secure processing of payment information.

The payment processors we work with are:

- **Apple Store In-App Payments**

Their Privacy Policy can be viewed at <https://www.apple.com/legal/privacy/> (<https://www.apple.com/legal/privacy/en-ww/>)

- **Google Play In-App Payments**

Their Privacy Policy can be viewed at <https://www.google.com/policies/privacy/> (<https://www.google.com/policies/privacy/>)

- **Stripe**

Their Privacy Policy can be viewed at <https://stripe.com/us/privacy> (<https://stripe.com/us/privacy>)

- **PayPal / Braintree**

Their Privacy Policy can be viewed at <https://www.paypal.com/webapps/mp> (<https://www.paypal.com/webapps/mpp/ua/privacy-full>)

Links to Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a link, you will be directed to that third party's site. We strongly advise you to read the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy practices of any third party sites or services.

Children's Privacy

Our Service does not address anyone under the age of 18 ("Children").

We do not knowingly collect personally identifiable information from anyone under 18. If you are a parent or guardian and you are aware that your Child has provided us with Personal Information, please contact us. If we become aware that we have collected Personal Information from a child without verification of parental consent, we take steps to remove that information from our servers.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior becoming effective and update the "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to our Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, please contact us:

- By email: info@neweurope.eu

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