

What are cookies?

Cookies are small text files sent from a website to the user's web browser. On each successive visit, cookies are re-sent to the site that originate them (first party cookies) or to another site that recognises them (third party cookies). Cookies are useful because they have several functionalities. They allow websites to identify the user's device and visitors to surf efficiently through pages, they remember user's favorite websites and pages and they improve the web browsing experience. They also help to deliver better targeted online advertising material, more in line with user's interests and preferences.

Use of cookies by Maltastar.com

Like most other websites, visiting the website of [Maltastar.com](https://www.maltastar.com) entails the use of cookies to improve user's experience. We use **Technical cookies**, basically all cookies needed to show the website correctly, like:

- **Session cookies:** temporary cookies that allow users to access personalised services and improve overall user experience of the site.
- **Google Analytics cookies:** session and persistent cookies that allow the collection of data concerning the navigation history of the user on the website, improve the user experience and target web content. The data we collect this way are processed anonymously and don't contain personal information.
- **Social media cookies:** cookies directly set by the social media domains that are hosted through links to their official pages, sharing buttons and links. The use of this buttons, functionalities and features, implies that the data are shared with these. The social media domains set the policies for the

management and the deletion of these cookies. Users are kindly requested to view the data protection and privacy policy of each website in question.

We also use **Profiling cookies**, aimed to create user profiles in order to send better targeted ads messages, more in line with user's interests and web browsing habits.

What are your choices?

By surfing our website, you automatically agree to the use of the mentioned cookies.

If you wish to limit or block browser cookies from our website or third party cookies, you can do this through your browser settings. If you want to manage cookies, you need to modify the settings by going to the toolbar of the web browser. Here are the links to web content that provide comprehensive information on how to manage cookies on the most popular browsers:

- [Google Chrome](#)
- [Safari](#)
- [Internet Explorer](#)
- [Mozilla Firefox](#)

You can block cookies used by Google Analytics by visiting this [page](#).

For general information about targeting cookies and how to disable them, visit [allaboutcookies](#).

Please note that if you modify or personalize the cookie preferences, you will need to change the settings on each device and for every browser you use to surf the Internet.

Remember that enabling and disabling cookies is your choice, but in order to allow the website to function correctly, enjoy all features and enhance the overall user experience, we strongly recommend you accept the use of cookies from our page and third parties.

Contact us

If you have any questions about this Cookie Policy, please contact us at dpo@actualscripts.com. Our Cookie Policy may be amended from time to time. Visit our Cookie policy page regularly to keep abreast of updates.
