

## Cookie usage policy

In the interest of transparency, this policy contains detailed information on France Médias Monde's use of cookies. This policy applies to all of the websites and mobile apps produced by France Médias Monde and explains how the User can control the use of cookies and other similar technologies.

By accessing the website, the User accepts the terms and conditions of this policy, applicable during each connection and from any terminal.

### 1. What is a cookie?

A cookie is a small text file that may be placed, depending on your preferences, in a dedicated area of your terminal (computer, smartphone, tablet, etc.) when you visit a website using your web browser. It enables the features of France Médias Monde, such as content recommendation, user authentication, and content submission. Its purpose is to collect information about the user's browsing and to transmit this information back.

When first connecting to the website, a banner is displayed on the first page. Subject to the User's choice, cookies will be stored in the memory of your computer, smartphone, tablet, mobile, etc. The collected information is used by the Websites or by a third party, such as an advertising agency or a partner of France Médias Monde. The cookie is kept for a maximum period of 13 (thirteen) months from the date on which the User grants consent to the integration of the cookie.

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English



Websites

## 2. What are cookies for?

The cookies used on our Websites enable France Médias Monde to recognise Users when they visit the Websites and identify behaviour, to remember preferences or offer them a personalised experience in line with their settings. Cookies also allow third-party services or advertisements to be offered, both on and off the Websites.

Cookies are also necessary for the proper functioning of certain services or to measure the audience of its Websites.

Cookies are likely to be included in the advertising spaces of our Websites. These advertising spaces contribute to the funding of content and services that we offer you.

### 2.1. Cookies placed by France Médias Monde

The cookies placed by France Médias Monde have several purposes:

#### - Technical cookies

These cookies enable us to track the technical performance of our Websites and apps, to detect problems that could impact the User's experience in order to correct them, to secure France Médias Monde's platforms, but also to detect malicious activity and violations of the General Terms of Use.

Examples:

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These cookies enable us to offer account creation and connection services. They are placed on the browser when the subscriber arrives on a page of the Websites equipped with a personal space as soon as they are identified by their personal account.

These cookies are linked to the account holder. They can provide the subscriber with access to their user space, their communication preferences. They contain the data collected directly from the account holder as well as technical session data allowing browsing from page to page without being disconnected from the user account.

Examples:

Placer	Purpose	Name of the cookie	Lifespan
France Médias Monde	Storing user session data, maintaining the connection of the account on the site	TS* SSESS	Session 3 weeks

## 2.2 Cookies placed by third parties

France Médias Monde informs Users that it does not have control over cookies placed in the User's browser by social networks or its partners.

### - Cookies related to the collection of audience statistics

These cookies enable France Médias Monde to save certain connection information with the purpose of establishing audience statistics, analysing and quantifying the traffic on the

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Cxense	Statistical monitoring by France Médias Monde of visits on different media	_zlcmid _ga _plantrack _vwo_uuid_v2 cX_G cX_P gckp hubspotutk locale visitor_type	13 months Session 13 months Session 13 months 13 months 13 months 13 months 13 months Session
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### - Cookies related to social networks

These cookies allow the User to interact from our Websites on social networks, including through sharing buttons or modules offered by third parties on certain pages of France Médias Monde's Websites. These buttons or modules allow the User to use the functionality of these networks and, in particular, to share content on France Médias Monde with other users of these networks.

France Médias Monde informs you that when the User goes to a web page which contains one of these buttons or modules, their browser can send information to the social network which can then associate the visit to the page with their profile on the social network.

If the User does not want the social network to link the information collected through the Websites to their user account, they can disconnect from the social network before visiting the Websites.

Examples:

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		external_referer kdt lang mbox tfw_exp	1 week 13 months Session 1 week 2 weeks
Google / Youtube	Social sharing features, viewing messages and media published on the platform	GPS NID PREF VISITOR_INFO01_LIVE YSC SAPISID CONSENT HSID SSID APISID SID LOGIN_INFO	Session 6 months 8 months Session 13 months
Dailymotion	Viewing media published on the platform	v1st dmvk ts damd client_token clsu	1 year Session 1 year 1 year 6 hours 1 month
Vimeo	Viewing media published on the platform	vuid	13 months
Vkontakte	Social sharing features, viewing messages and media published on the platform	remixlang remixlhk remixsid	1 year 1 year 13 months
Mail.ru	Social sharing features	p	13 months
Instagram	Viewing messages and media published on the platform	crsftoken rur urlgen	1 year Session Session

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Soundcloud	Viewing media published on the platform	sc_anonymous_id	13 months
Disqus	Space for comments	G_ENABLED_IDPS NID _utma _utmb _utmc _utmz disqus_unique __jid	13 months 6 months 1 year Session Session 5 months 1 year Session
Balatarin	Social sharing features, viewing messages and media published on the platform	OX_plg _balat_session_new geo _gid _ga _gat NID ad-id ad-privacy coop_session	Session Session Session 1 day 24 months Session 6 months 6 months 6 months Session
AddThis	Social sharing features	_ga _gid Bku Loc Mus Na_id Na_tc ups	13 months 1 day 13 months 13 months 13 months 13 months 13 months 13 months

### - Advertising cookies and user knowledge

These cookies are placed by France Médias Monde's advertising agencies and advertisers

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Examples:

Placer	Purpose	Name of the cookie	Lifespan
France Médias Monde / France TV Publicité - Google DFP / YouTube	Customising the advertising experience	__gads GED_PLAYLIST_ACTIVITY aid IDE id dsid _drt_	24 months Session ? 13 months ? 14 days ?
Teads	Customising the advertising experience	CMDD CMID CMPRO CMPS CMRUM3 CMSC CMST CMSUM GLOBALID adtheorent[cuid] bt-es-* tt_bluekai tt_emetriq tt_exelate tt_in_i_* tt_viewer yocToken	Session 12 months 3 months 3 months 12 months Session Session 12 months 7 months Session Session 1 day 1 day 1 day 12 months 9 months 12 months
Kiwe	Customising the advertising experience	ticvn-* ti_rfc ti_lt ti_utk ti_uth	1 day 1 day 4 months 4 months 4 months

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		rcktfll_*cap_*	3 months 7 days
Taboola	Customising the advertising experience	trc_cookie_storage	12 months
CrowdyNews	Statistical monitoring by Crowdy News of the displays of a widget and customising the advertising experience on the website	OX_plg TS* __cfduid azk	Session Session 12 months 12 months
Quantcast	Statistical monitoring by France Médias Monde of visits on different media and customising the advertising experience on the website	__qca mc d	13 months 13 months 3 months
Zoontera	Customising the advertising experience	ZTCRSVID _IL rstg x1daid x1guid x1ha x1site	13 months Session 7 days 13 months 13 months 13 months 13 months

### 3. Other technologies and mobile devices

France Médias Monde and its third-party partners may use technology equivalents to cookies such as LocalStorage or local databases in the mobile and tablet applications to store information equivalent to that specified above.

### 4. Accepting or refusing cookies and other technologies

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- Safari iOS: <https://support.apple.com/en-us/HT201265>
- Android: <https://support.google.com/chrome/answer/95647?hl=en&co=GENIE.Platform=Android>

You can also set your browser so that it sends a code indicating the websites that you do not want to be "tracked" (option "Do Not Track") in the following way:

- Edge / Internet Explorer: <https://windows.microsoft.com/en-us/internet-explorer/use-tracking-protection>
- Firefox: <https://support.mozilla.org/en-US/kb/how-do-i-turn-do-not-track-feature>
- Safari: [https://support.apple.com/kb/PH11952?locale=en\\_US&viewlocale=en\\_US](https://support.apple.com/kb/PH11952?locale=en_US&viewlocale=en_US)
- Google Chrome: <https://support.google.com/chrome/answer/2790761?hl=en&co=GENIE.Platform=Desktop>
- Opéra: <https://help.opera.com/en/latest/security-and-privacy/#tracking>
- Safari iOS: <https://support.apple.com/en-us/guide/safari/sfri11471/mac>
- Android: <https://support.google.com/chrome/answer/2790761?hl=en&co=GENIE.Platform=Android>

You can object to the use of navigation data by our partners, including:

- AT Internet: <https://www.atinternet.com/en/company/data-protection/>
- Parsely: <https://www.parse.ly/privacy-policy/>
- Outbrain: <https://www.outbrain.com/legal/>
- Your Online Choices: <http://www.youronlinechoices.com/uk/your-ad-choices/>
- Ad choices: <http://optout.aboutads.info/>

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required for the Websites to operate.

## 5. Transferring data outside the European Union

Some of our partners are located outside the European Union. The data collected may therefore be transferred to countries outside the European Union which have different personal data protection legislation from those inside the European Union.

In this case, France Médias Monde implements the means to ensure the security and confidentiality of such data and ensures that the transfer meets the legal framework: the transfer to a country ensuring a sufficient level of protection, signature of contractual clauses issued by the European Commission, or any other regulatory or contractual means to ensure a sufficient level of protection.

Please note that we strictly require that our partners only use your personal data to manage or provide the services requested. We also ask these partners to always act in compliance with the applicable laws on personal data protection and pay particular attention to the confidentiality of such data.

## 6. Useful information

Please see also the [privacy protection policy](#) in the legal notices of France Médias Monde that define the rules followed in the processing of your personal data that could be collected.

You can find useful information and links to help you better understand cookies, their uses and your associated rights at the following addresses:

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Lastly, YourOnlineChoices allows you to better understand behavioural advertising:

- YourOnlineChoices:

<http://www.youronlinechoices.com/uk/about-behavioural-advertising>