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Search ▼

Archive ▼

Chinese ▼

[Home](#) [Opinions](#) [Business](#) [Military](#) [World](#) [Society](#) [Culture](#) [Travel](#) [Science](#) [Sports](#) [Special Coverage](#) [Photo](#) [Video](#)

Privacy Policy

Table of contents

Preface

I. Data Administrators and Processors

II. What Information We Collect

III. How We Use Your Information

IV. Use of Cookies and Web Beacons

V. Information Security

VI. Data Storage

VII. Information Sharing

VIII. Protection of Personal Information of Minors (Only Applies to Users in the European Economic Area)

IX. User Privacy Rights (Only Applies to Users in the European Economic Area)

X. Governing Law

XI. Statement for Users Outside the People's Republic of China

Preface

This Privacy Policy gives a clear explanation of how People's Daily Online (hereinafter referred to as "we", "us" or "our") collect, manage and protect the personal information of our users. The policies below apply to all services provided to you by us, whether you gain access to our websites through a computer, mobile terminal or other devices.

By visiting our sites, you have committed yourself to having read and understood the practices described in our Privacy Policy. Please be advised that your disagreement with anything outlined in this Privacy Policy may affect your access to all or part of the services we provide. You have the right to withdraw your consent at any time. If you have any queries or need our coordination to withdraw consent, please contact us by data.protection@people.cn, we will deal with it in time.

I. Data Administrators and Processors

The information you provide and we collect from our websites is controlled and processed by People.cn Co., Ltd. and Beijing Terren Technology Development. Co., Ltd., a third-party company that calculates website visitor statistics on our behalf.

People.cn Co., Ltd. is a company registered in China. Its office address is No. 2 Jintai Xilu, Chaoyang District, Beijing. The registered address of our representative, People's Daily Online France LTD, in Europe is 9/11 Rue Ernest Renan 92130 Issy-les-Moulineaux, France, and you can contact our representative by email at bureaufrance@people.cn.

II. What Information We Collect

Based on the principle of legitimacy, justification and necessity, we only collect information necessary for the services we provide, which includes:

1. Log information: when you use our services, relevant information will be automatically collected and stored as log information.
2. Device information: including device type, version of operating system, UDID (Unique Device Identifier), battery and signal strength

3. Software information: including version of software and browser type.
4. IP address of the device you use to access our websites, the time you access our webpage, the duration of your visit and the operating system of your device.
5. Service log information: including the information you search and view when using our websites, service failure information and referral websites.
6. Location information: when you use services related to location, we may record the location information of your device for the purpose of providing you with relevant services. When you use our services, we may get your geographic location information through your IP address, WiFi or base station. Your geographic location may be included in the information provided by you or other users when using our services, such as information included in your account information or geo tagging information contained in your shared photos.

Please be aware that when you use the search services provided by People's Daily Online, we will collect all information including key words queried as well as your device information, some of which will be temporarily stored on your local device with the aim of offering you an efficient search service. Please note that your personal identity cannot be recognized through your key word information alone as it is not personal information. Therefore, we have the right to use it for other purposes. We only regard your key word information as personal information when it is related to other information about you and can indicate your personal identity. In that case, we will process and protect your key word and search history information in accordance with our Privacy Policy during your combined use of key words and personal information.

III. How We Use Your Information

We may use your personal information in compliance with the law in the following ways:

Personal Information	Application	Legal Basis
Letter of Consent from Parent/Guardian (Name, Birth Date)	To verify consent from parent/guardian for users under the age of 16	Necessary for us to comply with legal obligations
Terminal IP address, access time, duration of visit, operating system information	To analyze traffic, evaluate website stickiness and dissemination capability	To analyze traffic, evaluate website stickiness and dissemination capability
Log data, metadata, IP address, view date and time stamp.	To maintain log data linked to users	It is our legal right to process such data in order to ensure appropriate services and safe operations
Location data	Use the app to share your location with other users at your request, and to activate the "People Nearby" function at your request so that other users can find you	As part of our service, we only process location data at your request to share location

In cases of activities concerning national security, public social interests, criminal investigations and security of you or other users' life and property, if we cannot obtain your consent or authorization in time, we may process your personal information without your

authorization through legal channels subject to laws and regulations.

In cases other than the above scenarios, if we need to collect or use your personal information, we will ask for your explicit consent and fully explain to you the application scenarios, contents and scope of information prior to your consent.

IV. Use of Cookies and Web Beacons

Cookies help websites identify registered users and count the number of visitors, so they are predominantly used by websites to determine whether a registered user has logged in.

People's Daily Online promises that our use of cookies serves the sole purpose of upgrade of service and product quality, as well as optimization of user experience.

If you do not want your personal information to be stored in cookies, you can modify your browser settings: you can either choose "decline cookies" or "notify me when the website uses cookies". Given that the services of People's Daily Online can only be fully actualized by accepting cookies, if you choose to decline cookies, your access to our sites or some of our services may be affected. If you continue to enable cookies, you will be prompted to save user information on the website to simplify login (such as one-click login) next time you access the site.

Our approaches and purposes of using cookies apply equally to web beacons.

V. Information Security

We make every reasonable effort to protect the personal information we obtain. We have established a special data security department to safeguard our users' personal information. In order to prevent users' personal information from being illegally accessed, copied, modified, transmitted, removed, destroyed, processed or used in unexpected or unauthorized circumstances, we have and will continue to take the following measures to protect your personal information:

1. With the adoption of encryption technology and isolation technology, personal information is stored, encrypted and isolated from outside networks.
2. In the use of personal information, such as display and correlation calculation of personal information, we adopt multiple data desensitization technologies including content replacement and encryption desensitization to ensure the security of personal information.
3. We have established strict systems for the use and access of data, with strict control over data access and multiple identity recognition technologies to protect our users' personal information, and avoid any unauthorized use of their data.
4. We manage and regulate the storage and use of personal information by establishing a data classification and rating system, secure data management specifications and safe data development specifications.
5. We have established a special department for data security. The department, responsible for the emergency response of issues related to data security, is committed to promoting and safeguarding the security of our users' personal information.

Various risks concerning information leakage have always existed in the network environment. In the case of any information leakage caused by unexpected situations or force majeure, we will try our best to control the situation and inform you of the relevant information including the cause of the incident, the security measures we have taken, and what security measures you can take to reduce any potential damage.

Please be advised that the personal information protection measures we provide only apply to the information gathered on our websites. Once you leave our sites and browse other websites, services and content resources, it will be beyond our obligation and capability to protect any of the personal information you submit to sites maintained by companies or organizations other than People's Daily Online, even when your browsing of external links or websites is based on links or content found on sites under People's Daily Online.

VI. Data Storage

Your personal information is stored on our servers in China with password control, and access is restricted. When you need a cross-border information transfer service, you will continue to use our servers in China by default.

In the context of any of the following circumstances, we will retain your personal information (unless otherwise required by applicable law).

Information	Retention period
Data of letter of consent from Parent/Guardian (name, date of birth)	6 months
Log data, metadata, IP address, access date and time stamp	6 months
Data of location	Do not retain

Third-Party Agent: The Beijing Terren Technology Development Company will collect data from our sites for traffic analysis, website stickiness assessment and website dissemination capability evaluation. In any of the following circumstances, we will retain your personal information (unless otherwise required by applicable law)

Information	Retention period
Terminal IP address	Do not retain
Entry time, access time, duration of browsing, operating system type	Do not retain

VII. Information Sharing

We will not disclose your personal information to third parties without your permission, except in the following circumstances:

1. We have obtained authorization or consent from you or your guardian;
2. The judicial organ or administrative organ requires us to disclose it based on legal procedures;
3. If a lawsuit or arbitration is filed by us against the user to protect our legitimate rights and interests;
4. According to the terms of service and permissions agreement reached between you and People’s Daily Online;
5. Within the scope permitted by law, in order to protect the interests of People’s Daily Online, interests of users of People’s Daily Online and public interests from harm.

VIII. Protection of Personal Information of Minors (Only Applies to Users in the European Economic Area)

People’s Daily Online attaches great importance to protection of minors’ personal information. If you are under 16 years old, please

make sure that you obtain written consent from your guardian(s) before using the services of People's Daily Online.

IX. User Privacy Rights (Only Applies to users in the European Economic Area)

1. Access and Correction

You have the right to know if we are processing your personal information, what personal information about you is processed by us, how we use your information and whom we share your personal information with. You also have the right to correct any information you deem incorrect. You can exercise your rights by accessing your account profile. If you have any queries, or if you think that our assistance is necessary to correct any information, please send an e-mail to data.protection@people.cn.

2. Information Portability

You have the right to access the information we collect from you in structured, common and machine readable formats and ask us to transfer such information to a third party. If you would like to exercise your legal rights to obtain such information, please send an e-mail to data.protection@people.cn.

3. Information Deletion

You can log in to your account to delete your profile information and other data. If you believe that we still retain data that you are unable to access and delete, you may ask us to delete such data under certain circumstances (for example, you believe that we no longer need to keep such personal information, or that you believe we are illegally dealing with your collected relevant personal information). You can send an e-mail to data.protection@people.cn and make a request.

4. Restrictions and Objections

Under certain circumstances, you have the right to ask us to stop processing your personal information held by us except for the purpose of storage. Please note that after we stop processing your personal information, we may use such personal information again if we have a legitimate reason to do so in accordance with General Data Protection Regulation (for example, to maintain a legal statement or to protect the interest of others).

Similarly, under certain circumstances, you also have the right to object to our processing of your personal information. Please send an e-mail to data.protection@people.cn.

5. Service-related Announcements

We may send you service-related announcements from time to time when we deem it necessary (for example, when we temporarily suspend QQi services for communication purposes related to maintenance, security, privacy or management). You may not be able to opt out of such service-related announcements. These announcements are not for promotion.

6. Contact and Complaints

If you wish to make a complaint about how we handle your personal information, please send an e-mail to data.protection@people.cn first, where we will try our best to deal with your request. In the event that you believe we have violated relevant data protection laws, your prior contact with Customer Services will not affect your right to file a claim with the Data Protection Authority in the EU country/region where you live or work.

7. Changes in Privacy Policy

If we make any major changes to this Privacy Policy, we will publish an updated policy here and notify our users. Please check this webpage frequently for any updates or changes to our Privacy Policy.

X. Governing Law

These sites are published in the People's Republic of China. We attempt to protect the personal information of all of our site users and we attempt to comply with local data protection and consumer rights laws to the extent they may apply to our services. However, our family of sites are located and targeted to citizens of the People's Republic of China and our policies are directed in compliance with those laws. If you are uncertain whether this Privacy Policy conflicts with the applicable local privacy laws where you are located, you should not submit your personal information to us.

XI. Statement for Users Outside the People's Republic of China

If you are located outside the People's Republic of China, you should be aware that your personally identifiable information will be transferred to the People's Republic of China, the laws of which may be deemed to have inadequate data protection by your country. If you are located in a country outside the People's Republic of China and voluntarily submit personal information to us, you thereby

consent to the general use of such information as outlined in this Privacy Policy and to the transfer of that information to, and/or storage of that information in, the People’s Republic of China.

Links: [Beijing Today](#) [CRI English](#) [SINA English](#) [Global Times](#) [Chinadaily.com.cn](#) [Taiwan.cn](#) [Ecns.cn](#) [Show China](#) [China Human Rights](#) [China Xinjiang](#) [Tibet Online](#) [CCTV](#) [Beijing Review](#) [GMW.cn](#) [China Economic Net](#) [China Tibet Online](#) [Qiushi Journal](#) [Women of China](#) [Consulate General in New York](#)

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