Henley Standard Cookie Policy

The Henley Standard uses minimal cookies on its site. The purpose of cookies is to make it easier and quicker for you to use the site. For example, if you have to login to leave comments on the site a cookie will remember that you have already signed in so that you don't have to enter your username and password on every single page you visit. If you do not use the registration/login system this cookie will not save to your machine.

We collect standard web traffic information from visits to our website. We do this to assess the number of visitors to the site and to the various sections of it. We collect this information in a way which does not identify anyone, using a Google Analytics cookie, which is a unique, anonymous number stored in the cookie directory of your hard drive. It does not expire at the end of your session. We use the information to compile reports on how our site is used and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. You can find out more about Google Analytics and the Google Privacy Policy here: **www.google.co.uk/intl/en/analytics/privacyoverview.html**. Our third party ad serving system uses cookies to track daily impression caps and user impression caps.

We don't sell the information collected by cookies, nor do we disclose the information to third parties, except where required by law (for example to government bodies and law enforcement agencies).

Frequently asked questions
What is a cookie?

A cookie is small data file that is downloaded from a website on to your computer or mobile phone.

It helps that website remember how you use the site but it doesn't contain any personal information and cannot be used to identify who you are. Cookies can also measure how many people are visiting a website – and how they're using it. This information can then help improve the overall experience for users.

How to control and delete cookies

We will not use cookies to collect personally identifiable information about you.

If you don't want to receive cookies, you can modify your browser so that it notifies you when cookies are sent to it or you can refuse cookies altogether. You can also delete cookies that have already been set.

If you wish to restrict or block web browser cookies which are set on your device then you can do this through your browser settings; the Help function within your browser should tell you how. Alternatively, you may wish to visit www.aboutcookies.org, which contains comprehensive information on how to do this on a wide variety of desktop browsers.

For information on how to do this on the browser of your mobile phone you will need to refer to your handset manual.