**Cookie companies, not classified (16) + (Nielsen Total Audience and Nielsen Marketing Cloud)?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Company | Company Type | Status | Opt-out |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Amobee, Inc. | Ad Server | opted-out |  |  |
|  |  | | | | |
|  | AppNexus Inc. | Ad Network | opted-out |  |  |
|  |  | | | | |
|  | AudienceScience, Inc. | Demand Side Platform (DSP) |  | Learn More |  |
|  |  | | | | |
|  | Conversant | Ad Network | opted-out |  |  |
|  |  | | | | |
|  | DataXu, Inc. | Demand Side Platform (DSP) | opted-out |  |  |
|  |  | | | | |
|  | Facebook Inc. | Social / Sharing Tools |  | Learn More |  |
|  |  | | | | |
|  | Ghostery Enterprise (formerly Evidon) | Verification / Privacy |  | Learn More |  |
|  |  | | | | |
|  | Google Inc. | Ad Network | opted-out |  |  |
|  |  | | | | |
|  | LinkedIn Marketing Solutions | Ad Network |  | Learn More |  |
|  |  | | | | |
|  | Oath (EMEA) Limited | Ad Network |  | Learn More |  |
|  |  | | | | |
|  | PubMatic, Inc. | Sell Side Platform (SSP) | opted-out |  |  |
|  |  | | | | |
|  | Quantcast International Limited | Ad Platform | opted-out |  |  |
|  |  | | | | |
|  | Signal Digital Inc. | Tag Management | opted-out |  |  |
|  |  | | | | |
|  | Tapad, Inc. | Ad Network | opted-out |  |  |
|  |  | | | | |
|  | The Rubicon Project, Inc. | Sell Side Platform (SSP) | opted-out |  |  |
|  |  | | | | |
|  | Yahoo | Ad Platform | no cookie |  |  |