**Buzzfeed (all required)**

**Information storage and access (?) - Personalisation (?) - Ad selection, delivery and reporting (?) - Content selection, delivery and reporting (?)**

**Third Party Vendors**

**Information storage and access (351) - Personalisation (276) - Ad selection, delivery and reporting (271) - Content selection, delivery and reporting (192) - Measurement (213)**

**Information storage and access**

|  |  |
| --- | --- |
| 1020, Inc. dba Placecast and Ericsson Emodo | Off |
| 33Across | Off |
| : Tappx | Off |
| A.Mob | Off |
| Accelerize Inc. | Off |
| Acuityads Inc. | Off |
| ad6media | Off |
| Adacado Technologies Inc. (DBA Adacado) | Off |
| ADARA MEDIA UNLIMITED | Off |
| AdClear GmbH | Off |
| AddApptr GmbH | Off |
| AdElement Media Solutions Pvt Ltd | Off |
| Adelphic LLC | Off |
| Adform A/S | Off |
| Adhese | Off |
| adhood.com | Off |
| Adikteev / Emoteev | Off |
| Adimo | Off |
| ADITION technologies AG | Off |
| Adkernel LLC | Off |
| ADMAN - Phaistos Networks, S.A. | Off |
| ADman Interactive SL | Off |
| admetrics GmbH | Off |
| Admixer EU GmbH | Off |
| Admotion SRL | Off |
| Adobe Advertising Cloud | Off |
| Adobe Audience Manager | Off |
| Adprime Media Inc. | Off |
| AdRoll Inc | Off |
| Adsolutions BV | Off |
| AdSpirit GmbH | Off |
| adsquare GmbH | Off |
| Adtelligent Inc. | Off |
| AdTheorent, Inc | Off |
| ADUX | Off |
| ADventori SAS | Off |
| Aerserv LLC | Off |
| Alliance Gravity Data Media | Off |
| Amobee, Inc. | Off |
| AntVoice | Off |
| AppLift GmbH | Off |
| AppNexus Inc. | Off |
| Arcspire Limited | Off |
| ARMIS SAS | Off |
| ATG Ad Tech Group GmbH | Off |
| AudienceProject Aps | Off |
| Audiens S.r.l. | Off |
| audio content &amp; control GmbH | Off |
| Automattic Inc. | Off |
| Avid Media Ltd | Off |
| B2B Media Group EMEA GmbH | Off |
| Bandsintown Amplified LLC | Off |
| Beemray Oy | Off |
| BeeswaxIO Corporation | Off |
| BEINTOO SPA | Off |
| Bidmanagement GmbH | Off |
| bidstack ltd | Off |
| BIDSWITCH GmbH | Off |
| Bidtellect, Inc | Off |
| BILENDI SA | Off |
| Bit Q Holdings Limited | Off |
| Blis Media Limited | Off |
| Blue | Off |
| Bmind a Sales Maker Company, S.L. | Off |
| Bombora Inc. | Off |
| Bounce Exchange, Inc | Off |
| Brand Metrics Sweden AB | Off |
| Browsi Mobile Ltd | Off |
| Bucksense Inc | Off |
| Cablato Limited | Off |
| Capitaldata | Off |
| Captify Technologies Limited | Off |
| Celtra, Inc. | Off |
| Centro, Inc. | Off |
| ChannelSight | Off |
| Chargeads | Off |
| CHEQ AI TECHNOLOGIES LTD. | Off |
| Clicksco Digital Limited | Off |
| Clipcentric, Inc. | Off |
| Cloud Technologies S.A. | Off |
| Codewise Sp. z o.o. Sp. k | Off |
| Collective Europe Ltd. | Off |
| Collective, Inc. dba Visto | Off |
| Colpirio.com | Off |
| Comcast International France SAS | Off |
| Commanders Act | Off |
| comScore, Inc. | Off |
| Confiant Inc. | Off |
| Connatix Native Exchange Inc. | Off |
| ConnectAd Realtime GmbH | Off |
| Consumable, Inc. | Off |
| Contact Impact GmbH | Off |
| Converge-Digital | Off |
| Conversant Europe Ltd. | Off |
| Crimtan Holdings Limited | Off |
| Criteo SA | Off |
| Cuebiq Inc. | Off |
| Cxense ASA | Off |
| Cybba, Inc. | Off |
| Czech Publisher Exchange z.s.p.o. | Off |
| D-Edge | Off |
| Dataxu, Inc. | Off |
| Delta Projects AB | Off |
| Demandbase, Inc. | Off |
| Digilant Spain, SLU | Off |
| Digital Control GmbH &amp; Co. KG | Off |
| digitalAudience | Off |
| DigiTrust / IAB Tech Lab | Off |
| district m inc. | Off |
| Dr. Banner | Off |
| Drawbridge, Inc. | Off |
| DynAdmic | Off |
| EASYmedia GmbH | Off |
| Emerse Sverige AB | Off |
| emetriq GmbH | Off |
| EMX Digital LLC | Off |
| Etarget SE | Off |
| Eulerian Technologies | Off |
| Exactag GmbH | Off |
| Exponential Interactive, Inc | Off |
| Eyeota Ptd Ltd | Off |
| Fidzup | Off |
| Fifty Technology Limited | Off |
| Flashtalking, Inc. | Off |
| FlexOffers.com, LLC | Off |
| FORTVISION | Off |
| Free Stream Media Corp. dba Samba TV | Off |
| Gamned | Off |
| Gamoshi LTD | Off |
| GDMServices, Inc. d/b/a FiksuDSP | Off |
| Gemius SA | Off |
| Getintent USA, inc. | Off |
| GlobalWebIndex | Off |
| Golden Bees | Off |
| Greenhouse Group BV (with its trademark LemonPI) | Off |
| GroupM | Off |
| GumGum, Inc. | Off |
| Hottraffic BV (DMA Institute) | Off |
| Hybrid Adtech GmbH | Off |
| ID5 Technology SAS | Off |
| Illuma Technology Limited | Off |
| Impactify | Off |
| Impression Desk Technologies Limited | Off |
| Improve Digital International BV | Off |
| Index Exchange, Inc. | Off |
| INFINIA MOBILE S.L. | Off |
| InMobi Pte Ltd | Off |
| INNITY | Off |
| Innovid Inc. | Off |
| Intent Media, Inc. | Off |
| Intowow Innovation Ltd. | Off |
| IPONWEB GmbH | Off |
| Jampp LTD | Off |
| Join | Off |
| Jointag S.r.l. | Off |
| Justpremium BV | Off |
| Kairos Fire | Off |
| Keymantics | Off |
| LBC France | Off |
| Leadplace - Temelio | Off |
| Leiki Ltd. | Off |
| Little Big Data sp.z.o.o. | Off |
| Liveintent Inc. | Off |
| LiveRamp, Inc. | Off |
| Localsensor B.V. | Off |
| Location Sciences AI Ltd | Off |
| LoopMe Ltd | Off |
| Lotame Solutions, Inc. | Off |
| Lucid Holdings, LLC | Off |
| M32 Connect Inc | Off |
| MADVERTISE MEDIA | Off |
| mainADV Srl | Off |
| MAIRDUMONT NETLETIX GmbH&amp;Co. KG | Off |
| Marfeel Solutions S.L | Off |
| Market Resource Partners LLC | Off |
| Maytrics GmbH | Off |
| Media.net Advertising FZ-LLC | Off |
| MediaMath, Inc. | Off |
| mediarithmics SAS | Off |
| Mediasmart Mobile S.L. | Off |
| MGID Inc. | Off |
| MiQ | Off |
| Mirando GmbH &amp; Co KG | Off |
| mobalo GmbH | Off |
| Mobfox US LLC | Off |
| Mobile Professionals BV | Off |
| Mobusi Mobile Advertising S.L. | Off |
| My6sense Inc. | Off |
| Myntelligence Limited | Off |
| Nativo, Inc. | Off |
| Near Pte Ltd | Off |
| Neodata Group srl | Off |
| NEORY GmbH | Off |
| Netsprint SA | Off |
| NetSuccess, s.r.o. | Off |
| netzeffekt GmbH | Off |
| NEURAL.ONE | Off |
| Neustar, Inc. | Off |
| News and Media Holding, a.s. | Off |
| Nielsen Marketing Cloud | Off |
| Norstat Danmark A/S | Off |
| Noster Finance S.L. | Off |
| numberly | Off |
| Oath (EMEA) Limited | Off |
| Ogury Ltd. | Off |
| On Device Research Limited | Off |
| OneTag Ltd | Off |
| Online Solution Int Limited | Off |
| Ooyala Inc | Off |
| OpenX | Off |
| Optomaton UG | Off |
| Oracle | Off |
| Oracle AddThis | Off |
| Orion Semantics | Off |
| Outbrain UK Ltd | Off |
| PaperG, Inc. dba Thunder Industries | Off |
| Passendo ApS | Off |
| Permodo GmbH | Off |
| Pexi B.V. | Off |
| PIXIMEDIA SAS | Off |
| Platform161 | Off |
| PLAYGROUND XYZ EMEA LTD | Off |
| plista GmbH | Off |
| Pocketmath Pte Ltd | Off |
| PowerLinks Media Limited | Off |
| Predicio | Off |
| Programatica de publicidad S.L. | Off |
| Proxi.cloud Sp. z o.o. | Off |
| PROXISTORE | Off |
| PUB OCEAN LIMITED | Off |
| Publicis Media GmbH | Off |
| Publishers Internationale Pty Ltd | Off |
| PubMatic, Inc. | Off |
| PubNative GmbH | Off |
| PulsePoint, Inc. | Off |
| Quantcast International Limited | Off |
| Qwertize | Off |
| R-Advertising | Off |
| R-TARGET | Off |
| Rakuten Marketing LLC | Off |
| Readpeak Oy | Off |
| Realeyes OÜ | Off |
| ReigNN Platform Ltd. | Off |
| Relay42 Netherlands B.V. | Off |
| remerge GmbH | Off |
| Research Now Group, Inc | Off |
| Reveal Mobile, Inc | Off |
| RevLifter Ltd | Off |
| RevX Inc. | Off |
| Rich Audience | Off |
| RMSi Radio Marketing Service interactive GmbH | Off |
| Rockabox Media Ltd | Off |
| Roq.ad GmbH | Off |
| RTB House S.A. | Off |
| RTK.IO, Inc | Off |
| salesforce.com, inc. | Off |
| Samba TV UK Limited | Off |
| Sanoma Media Finland | Off |
| Scene Stealer Limited | Off |
| Schibsted Product and Tech UK | Off |
| Seedtag Advertising S.L | Off |
| ShareThis, Inc. | Off |
| SheMedia, LLC | Off |
| Shopalyst Inc | Off |
| Shopstyle | Off |
| Sift Media, Inc | Off |
| Signal Digital Inc. | Off |
| Signals | Off |
| SINGLESPOT SAS | Off |
| Sirdata | Off |
| Sizmek Technologies, Inc. | Off |
| Skimbit Ltd | Off |
| SlimCut Media SAS | Off |
| Smaato, Inc. | Off |
| Smadex SL | Off |
| Smart Adserver | Off |
| Smart Traffik | Off |
| Smartclip Hispania SL | Off |
| smartclip Holding AG | Off |
| SMARTSTREAM.TV GmbH | Off |
| SmartyAds Inc. | Off |
| Smile Wanted Group | Off |
| Snapsort Inc., operating as Sortable | Off |
| Social Tokens Ltd. | Off |
| Sojern, Inc. | Off |
| Solocal | Off |
| Somo Audience Corp | Off |
| Sonobi, Inc | Off |
| Sovrn Holdings Inc | Off |
| Spolecznosci Sp. z o.o. Sp. k. | Off |
| SpotX | Off |
| Steel House, Inc. | Off |
| Sublime | Off |
| SunMedia | Off |
| Switch Concepts Limited | Off |
| SYNC | Off |
| TabMo SAS | Off |
| Taboola Europe Limited | Off |
| TACTIC™ Real-Time Marketing AS | Off |
| Tapad, Inc. | Off |
| TAPTAP Networks SL | Off |
| Teads | Off |
| Teemo SA | Off |
| Telaria, Inc | Off |
| Teroa S.A. | Off |
| The ADEX GmbH | Off |
| The Kantar Group Limited | Off |
| The Ozone Project Limited | Off |
| The Reach Group GmbH | Off |
| The Rubicon Project, Inc. | Off |
| The Trade Desk | Off |
| Thirdpresence Oy | Off |
| Totaljobs Group Ltd | Off |
| Tradelab, SAS | Off |
| travel audience GmbH | Off |
| TreSensa, Inc. | Off |
| Triapodi Ltd. | Off |
| Triboo Data Analytics | Off |
| TripleLift, Inc. | Off |
| Tunnl BV | Off |
| Turbo | Off |
| UberMedia, Inc. | Off |
| ucfunnel Co., Ltd. | Off |
| Underdog Media LLC | Off |
| Uprival LLC | Off |
| Vdopia DBA Chocolate Platform | Off |
| Ve Global | Off |
| VECTAURY | Off |
| Venatus Media Limited | Off |
| video intelligence AG | Off |
| Video Reach | Off |
| Vidoomy Media SL | Off |
| ViewPay | Off |
| Viralize SRL | Off |
| WebAds B.V | Off |
| Webedia | Off |
| WEBORAMA | Off |
| Whenever Media Ltd | Off |
| Widespace AB | Off |
| Wizaly | Off |
| X-Mode Social, Inc. | Off |
| xAd, Inc. dba GroundTruth | Off |
| YellowHammer Media Group | Off |
| Yieldmo, Inc. | Off |
| Yieldr UK | Off |
| YOC AG | Off |
| Yormedia Solutions Ltd | Off |
| ZBO Media | Off |
| Zemanta, Inc. | Off |
| Ziff Davis LLC | Off |
| ZighZag |  |

**Personalisation**

|  |  |
| --- | --- |
| 1020, Inc. dba Placecast and Ericsson Emodo | Off |
| 33Across | Off |
| A.Mob | Off |
| Accorp Sp. z o.o. | Off |
| Acuityads Inc. | Off |
| ad6media | Off |
| Adacado Technologies Inc. (DBA Adacado) | Off |
| ADARA MEDIA UNLIMITED | Off |
| AdElement Media Solutions Pvt Ltd | Off |
| Adelphic LLC | Off |
| Adhese | Off |
| adhood.com | Off |
| Adikteev / Emoteev | Off |
| Adkernel LLC | Off |
| ADMAN - Phaistos Networks, S.A. | Off |
| ADman Interactive SL | Off |
| admetrics GmbH | Off |
| Admixer EU GmbH | Off |
| Adobe Advertising Cloud | Off |
| Adobe Audience Manager | Off |
| Adprime Media Inc. | Off |
| adrule mobile GmbH | Off |
| AdSpirit GmbH | Off |
| adsquare GmbH | Off |
| AdTheorent, Inc | Off |
| ADUX | Off |
| Adverline | Off |
| ADYOULIKE SA | Off |
| Aerserv LLC | Off |
| Alliance Gravity Data Media | Off |
| AntVoice | Off |
| Apester Ltd | Off |
| AppLift GmbH | Off |
| Arcspire Limited | Off |
| ARMIS SAS | Off |
| AudienceProject Aps | Off |
| Automattic Inc. | Off |
| Avid Media Ltd | Off |
| B2B Media Group EMEA GmbH | Off |
| Bandsintown Amplified LLC | Off |
| Beemray Oy | Off |
| Bidmanagement GmbH | Off |
| bidstack ltd | Off |
| BIDSWITCH GmbH | Off |
| Bidtellect, Inc | Off |
| BidTheatre AB | Off |
| Blis Media Limited | Off |
| Blue | Off |
| Bmind a Sales Maker Company, S.L. | Off |
| Bombora Inc. | Off |
| Cablato Limited | Off |
| Capitaldata | Off |
| Captify Technologies Limited | Off |
| Chargeads | Off |
| Clicksco Digital Limited | Off |
| Cloud Technologies S.A. | Off |
| Codewise Sp. z o.o. Sp. k | Off |
| Collective Europe Ltd. | Off |
| Collective, Inc. dba Visto | Off |
| Colpirio.com | Off |
| Commanders Act | Off |
| Connatix Native Exchange Inc. | Off |
| Contact Impact GmbH | Off |
| Crimtan Holdings Limited | Off |
| Criteo SA | Off |
| Cuebiq Inc. | Off |
| Cxense ASA | Off |
| Cybba, Inc. | Off |
| Czech Publisher Exchange z.s.p.o. | Off |
| Dataxu, Inc. | Off |
| DEFINE MEDIA GMBH | Off |
| Digilant Spain, SLU | Off |
| Digital Control GmbH &amp; Co. KG | Off |
| Digitize New Media Ltd | Off |
| district m inc. | Off |
| EASYmedia GmbH | Off |
| Effiliation | Off |
| Emerse Sverige AB | Off |
| EMX Digital LLC | Off |
| Etarget SE | Off |
| Eulerian Technologies | Off |
| Exponential Interactive, Inc | Off |
| Eyeota Ptd Ltd | Off |
| Ezoic Inc. | Off |
| Fidzup | Off |
| Fifty Technology Limited | Off |
| FlexOffers.com, LLC | Off |
| FM Labs LLC | Off |
| FORTVISION | Off |
| Free Stream Media Corp. dba Samba TV | Off |
| Gamned | Off |
| GDMServices, Inc. d/b/a FiksuDSP | Off |
| Gemius SA | Off |
| Genius Sports Media Limited | Off |
| Golden Bees | Off |
| Greenhouse Group BV (with its trademark LemonPI) | Off |
| GroupM | Off |
| GumGum, Inc. | Off |
| Hybrid Adtech GmbH | Off |
| Impactify | Off |
| Improve Digital International BV | Off |
| INFINIA MOBILE S.L. | Off |
| InMobi Pte Ltd | Off |
| INNITY | Off |
| Innovid Inc. | Off |
| Inskin Media LTD | Off |
| Instinctive, Inc. | Off |
| INVIBES GROUP | Off |
| IPONWEB GmbH | Off |
| Jampp LTD | Off |
| Join | Off |
| Jointag S.r.l. | Off |
| Justpremium BV | Off |
| Keymantics | Off |
| LBC France | Off |
| Leadplace - Temelio | Off |
| Leiki Ltd. | Off |
| Linicom | Off |
| Little Big Data sp.z.o.o. | Off |
| LiveRamp, Inc. | Off |
| Localsensor B.V. | Off |
| Location Sciences AI Ltd | Off |
| LoopMe Ltd | Off |
| Lotame Solutions, Inc. | Off |
| Lucid Holdings, LLC | Off |
| M32 Connect Inc | Off |
| MADVERTISE MEDIA | Off |
| mainADV Srl | Off |
| MAIRDUMONT NETLETIX GmbH&amp;Co. KG | Off |
| Market Resource Partners LLC | Off |
| Maytrics GmbH | Off |
| Media.net Advertising FZ-LLC | Off |
| mediarithmics SAS | Off |
| MGID Inc. | Off |
| MiQ | Off |
| Mirando GmbH &amp; Co KG | Off |
| mobalo GmbH | Off |
| Mobfox US LLC | Off |
| Mobile Professionals BV | Off |
| Myntelligence Limited | Off |
| Nativo, Inc. | Off |
| Near Pte Ltd | Off |
| Neodata Group srl | Off |
| NEORY GmbH | Off |
| Netsprint SA | Off |
| NetSuccess, s.r.o. | Off |
| NEURAL.ONE | Off |
| News and Media Holding, a.s. | Off |
| Nielsen Marketing Cloud | Off |
| Norstat Danmark A/S | Off |
| Noster Finance S.L. | Off |
| Oath (EMEA) Limited | Off |
| Ogury Ltd. | Off |
| On Device Research Limited | Off |
| OneTag Ltd | Off |
| Online Solution Int Limited | Off |
| Onnetwork Sp. z o.o. | Off |
| Ooyala Inc | Off |
| OpenX | Off |
| Optomaton UG | Off |
| Oracle | Off |
| Oracle AddThis | Off |
| Orion Semantics | Off |
| ORTEC B.V. | Off |
| Outbrain UK Ltd | Off |
| PaperG, Inc. dba Thunder Industries | Off |
| Perform Media Services Ltd | Off |
| Permodo GmbH | Off |
| Pexi B.V. | Off |
| pilotx.tv | Off |
| PIXIMEDIA SAS | Off |
| Platform161 | Off |
| Playbuzz Ltd. | Off |
| plista GmbH | Off |
| Pocketmath Pte Ltd | Off |
| Polar Mobile Group Inc. | Off |
| PowerLinks Media Limited | Off |
| Predicio | Off |
| Programatica de publicidad S.L. | Off |
| Proxi.cloud Sp. z o.o. | Off |
| Publishers Internationale Pty Ltd | Off |
| PubNative GmbH | Off |
| PulsePoint, Inc. | Off |
| Qriously | Off |
| Qwertize | Off |
| R-Advertising | Off |
| Readpeak Oy | Off |
| Realeyes OÜ | Off |
| ReigNN Platform Ltd. | Off |
| Relay42 Netherlands B.V. | Off |
| remerge GmbH | Off |
| Reveal Mobile, Inc | Off |
| RevX Inc. | Off |
| Rich Audience | Off |
| RMSi Radio Marketing Service interactive GmbH | Off |
| Roq.ad GmbH | Off |
| S4M | Off |
| salesforce.com, inc. | Off |
| Samba TV UK Limited | Off |
| Sanoma Media Finland | Off |
| Scene Stealer Limited | Off |
| Schibsted Product and Tech UK | Off |
| Seedtag Advertising S.L | Off |
| Seznam.cz, a.s. | Off |
| ShareThis, Inc. | Off |
| SheMedia, LLC | Off |
| Shopalyst Inc | Off |
| Shopstyle | Off |
| Sift Media, Inc | Off |
| Signal Digital Inc. | Off |
| Signals | Off |
| Simplifi Holdings Inc. | Off |
| SINGLESPOT SAS | Off |
| Sirdata | Off |
| Skimbit Ltd | Off |
| SlimCut Media SAS | Off |
| Smaato, Inc. | Off |
| Smadex SL | Off |
| Smartclip Hispania SL | Off |
| SMARTSTREAM.TV GmbH | Off |
| Smile Wanted Group | Off |
| Social Tokens Ltd. | Off |
| Sojern, Inc. | Off |
| Solocal | Off |
| Somo Audience Corp | Off |
| Sonobi, Inc | Off |
| Sovrn Holdings Inc | Off |
| Spolecznosci Sp. z o.o. Sp. k. | Off |
| Spotad | Off |
| StartApp Inc. | Off |
| Steel House, Inc. | Off |
| Ströer Mobile Performance GmbH | Off |
| Sublime | Off |
| SunMedia | Off |
| TabMo SAS | Off |
| TAPTAP Networks SL | Off |
| Teads | Off |
| Tealium Inc | Off |
| Teemo SA | Off |
| Telaria, Inc | Off |
| The Ozone Project Limited | Off |
| The Reach Group GmbH | Off |
| The Trade Desk | Off |
| Totaljobs Group Ltd | Off |
| Tradelab, SAS | Off |
| travel audience GmbH | Off |
| Triboo Data Analytics | Off |
| Tunnl BV | Off |
| Turbo | Off |
| UberMedia, Inc. | Off |
| ucfunnel Co., Ltd. | Off |
| Underdog Media LLC | Off |
| Ve Global | Off |
| VECTAURY | Off |
| Venatus Media Limited | Off |
| Vibrant Media Limited | Off |
| video intelligence AG | Off |
| Video Media Groep B.V. | Off |
| Vidoomy Media SL | Off |
| ViewPay | Off |
| Viralize SRL | Off |
| Vuble | Off |
| WebAds B.V | Off |
| Webedia | Off |
| Whenever Media Ltd | Off |
| Widespace AB | Off |
| X-Mode Social, Inc. | Off |
| xAd, Inc. dba GroundTruth | Off |
| YellowHammer Media Group | Off |
| Yieldmo, Inc. | Off |
| Yieldr UK | Off |
| YOC AG | Off |
| Yormedia Solutions Ltd | Off |
| ZBO Media | Off |
| Zemanta, Inc. | Off |
| Ziff Davis LLC |  |

**Ad Selection, delivery and reporting**

|  |  |
| --- | --- |
| 1020, Inc. dba Placecast and Ericsson Emodo | Off |
| 33Across | Off |
| A.Mob | Off |
| Accorp Sp. z o.o. | Off |
| Acuityads Inc. | Off |
| Adacado Technologies Inc. (DBA Adacado) | Off |
| ADARA MEDIA UNLIMITED | Off |
| AddApptr GmbH | Off |
| Adelphic LLC | Off |
| Adhese | Off |
| adhood.com | Off |
| Adikteev / Emoteev | Off |
| Adkernel LLC | Off |
| ADMAN - Phaistos Networks, S.A. | Off |
| ADman Interactive SL | Off |
| admetrics GmbH | Off |
| Admixer EU GmbH | Off |
| Admotion SRL | Off |
| Adobe Advertising Cloud | Off |
| Adprime Media Inc. | Off |
| AdSpirit GmbH | Off |
| adsquare GmbH | Off |
| Adtelligent Inc. | Off |
| AdTheorent, Inc | Off |
| AdTiming Technology Company Limited | Off |
| ADUX | Off |
| ADventori SAS | Off |
| Aerserv LLC | Off |
| Alliance Gravity Data Media | Off |
| AntVoice | Off |
| AppLift GmbH | Off |
| Arcspire Limited | Off |
| ATG Ad Tech Group GmbH | Off |
| Automattic Inc. | Off |
| Avid Media Ltd | Off |
| B2B Media Group EMEA GmbH | Off |
| Bandsintown Amplified LLC | Off |
| Beemray Oy | Off |
| BeeswaxIO Corporation | Off |
| BEINTOO SPA | Off |
| Bidmanagement GmbH | Off |
| bidstack ltd | Off |
| BIDSWITCH GmbH | Off |
| Bidtellect, Inc | Off |
| BILENDI SA | Off |
| Blis Media Limited | Off |
| Blue | Off |
| Capitaldata | Off |
| Captify Technologies Limited | Off |
| Celtra, Inc. | Off |
| Clicksco Digital Limited | Off |
| Clipcentric, Inc. | Off |
| Cloud Technologies S.A. | Off |
| Codewise Sp. z o.o. Sp. k | Off |
| Collective Europe Ltd. | Off |
| Collective, Inc. dba Visto | Off |
| Colpirio.com | Off |
| Commanders Act | Off |
| Connatix Native Exchange Inc. | Off |
| Consumable, Inc. | Off |
| Contact Impact GmbH | Off |
| Crimtan Holdings Limited | Off |
| Criteo SA | Off |
| Cuebiq Inc. | Off |
| Cxense ASA | Off |
| Cybba, Inc. | Off |
| Czech Publisher Exchange z.s.p.o. | Off |
| Dataxu, Inc. | Off |
| DEFINE MEDIA GMBH | Off |
| Digilant Spain, SLU | Off |
| Digital Control GmbH &amp; Co. KG | Off |
| digitalAudience | Off |
| district m inc. | Off |
| DynAdmic | Off |
| Dynamic 1001 GmbH | Off |
| EASYmedia GmbH | Off |
| Effiliation | Off |
| Etarget SE | Off |
| Eulerian Technologies | Off |
| Exponential Interactive, Inc | Off |
| Eyeota Ptd Ltd | Off |
| Fidzup | Off |
| Fifty Technology Limited | Off |
| FlexOffers.com, LLC | Off |
| FORTVISION | Off |
| Free Stream Media Corp. dba Samba TV | Off |
| Fyber | Off |
| Gamned | Off |
| GDMServices, Inc. d/b/a FiksuDSP | Off |
| Gemius SA | Off |
| Golden Bees | Off |
| Greenhouse Group BV (with its trademark LemonPI) | Off |
| GroupM | Off |
| GumGum, Inc. | Off |
| Haensel AMS GmbH | Off |
| Hybrid Adtech GmbH | Off |
| Impression Desk Technologies Limited | Off |
| Improve Digital International BV | Off |
| INFINIA MOBILE S.L. | Off |
| InMobi Pte Ltd | Off |
| INNITY | Off |
| Innovid Inc. | Off |
| Inskin Media LTD | Off |
| Instinctive, Inc. | Off |
| InsurAds Technologies SA. | Off |
| Intowow Innovation Ltd. | Off |
| INVIBES GROUP | Off |
| IPONWEB GmbH | Off |
| Jampp LTD | Off |
| Join | Off |
| Jointag S.r.l. | Off |
| Justpremium BV | Off |
| Kairos Fire | Off |
| Keymantics | Off |
| LBC France | Off |
| Leadplace - Temelio | Off |
| Leiki Ltd. | Off |
| LiveRamp, Inc. | Off |
| Localsensor B.V. | Off |
| Location Sciences AI Ltd | Off |
| LoopMe Ltd | Off |
| Lotame Solutions, Inc. | Off |
| Lucid Holdings, LLC | Off |
| M32 Connect Inc | Off |
| MADVERTISE MEDIA | Off |
| mainADV Srl | Off |
| MAIRDUMONT NETLETIX GmbH&amp;Co. KG | Off |
| Marfeel Solutions S.L | Off |
| Market Resource Partners LLC | Off |
| Maytrics GmbH | Off |
| mediarithmics SAS | Off |
| Mediasmart Mobile S.L. | Off |
| MGID Inc. | Off |
| MiQ | Off |
| Mirando GmbH &amp; Co KG | Off |
| mobalo GmbH | Off |
| Mobfox US LLC | Off |
| Mobile Professionals BV | Off |
| Mobusi Mobile Advertising S.L. | Off |
| My6sense Inc. | Off |
| Myntelligence Limited | Off |
| Nativo, Inc. | Off |
| Near Pte Ltd | Off |
| Neodata Group srl | Off |
| Netsprint SA | Off |
| NetSuccess, s.r.o. | Off |
| NEURAL.ONE | Off |
| News and Media Holding, a.s. | Off |
| NEXD | Off |
| Norstat Danmark A/S | Off |
| Noster Finance S.L. | Off |
| Ogury Ltd. | Off |
| On Device Research Limited | Off |
| OneTag Ltd | Off |
| Onnetwork Sp. z o.o. | Off |
| Ooyala Inc | Off |
| OpenX | Off |
| Optomaton UG | Off |
| Oracle | Off |
| Oracle AddThis | Off |
| Orion Semantics | Off |
| Outbrain UK Ltd | Off |
| Passendo ApS | Off |
| Permodo GmbH | Off |
| Pexi B.V. | Off |
| pilotx.tv | Off |
| Platform161 | Off |
| PLAYGROUND XYZ EMEA LTD | Off |
| plista GmbH | Off |
| Pocketmath Pte Ltd | Off |
| Predicio | Off |
| Programatica de publicidad S.L. | Off |
| Proxi.cloud Sp. z o.o. | Off |
| PubNative GmbH | Off |
| PulsePoint, Inc. | Off |
| Qriously | Off |
| R-Advertising | Off |
| Readpeak Oy | Off |
| Realeyes OÜ | Off |
| ReigNN Platform Ltd. | Off |
| Relay42 Netherlands B.V. | Off |
| remerge GmbH | Off |
| Research Now Group, Inc | Off |
| Reveal Mobile, Inc | Off |
| RevX Inc. | Off |
| Rezonence Limited | Off |
| Rich Audience | Off |
| RMSi Radio Marketing Service interactive GmbH | Off |
| RockYou, Inc. | Off |
| Roq.ad GmbH | Off |
| RTB House S.A. | Off |
| salesforce.com, inc. | Off |
| Samba TV UK Limited | Off |
| Sanoma Media Finland | Off |
| Scene Stealer Limited | Off |
| Schibsted Product and Tech UK | Off |
| Seedtag Advertising S.L | Off |
| Seznam.cz, a.s. | Off |
| ShareThis, Inc. | Off |
| Sharethrough, Inc | Off |
| SheMedia, LLC | Off |
| Shopstyle | Off |
| Sift Media, Inc | Off |
| Signal Digital Inc. | Off |
| Signals | Off |
| Simplifi Holdings Inc. | Off |
| SINGLESPOT SAS | Off |
| Sirdata | Off |
| Skimbit Ltd | Off |
| Smaato, Inc. | Off |
| Smadex SL | Off |
| Smartclip Hispania SL | Off |
| SMARTSTREAM.TV GmbH | Off |
| SmartyAds Inc. | Off |
| Smile Wanted Group | Off |
| Social Tokens Ltd. | Off |
| Sojern, Inc. | Off |
| Solocal | Off |
| Sovrn Holdings Inc | Off |
| Spolecznosci Sp. z o.o. Sp. k. | Off |
| Spotad | Off |
| Steel House, Inc. | Off |
| Ströer Mobile Performance GmbH | Off |
| Sub2 Technologies Ltd | Off |
| Sublime | Off |
| Switch Concepts Limited | Off |
| SYNC | Off |
| TabMo SAS | Off |
| TACTIC™ Real-Time Marketing AS | Off |
| TAPTAP Networks SL | Off |
| Tealium Inc | Off |
| Teemo SA | Off |
| Telaria, Inc | Off |
| The Kantar Group Limited | Off |
| The Ozone Project Limited | Off |
| Totaljobs Group Ltd | Off |
| Tradelab, SAS | Off |
| travel audience GmbH | Off |
| Triapodi Ltd. | Off |
| Triboo Data Analytics | Off |
| TripleLift, Inc. | Off |
| Tunnl BV | Off |
| Turbo | Off |
| UberMedia, Inc. | Off |
| ucfunnel Co., Ltd. | Off |
| Underdog Media LLC | Off |
| Vdopia DBA Chocolate Platform | Off |
| Ve Global | Off |
| VECTAURY | Off |
| Venatus Media Limited | Off |
| Vibrant Media Limited | Off |
| video intelligence AG | Off |
| Video Reach | Off |
| ViewPay | Off |
| Viralize SRL | Off |
| Vuble | Off |
| WebAds B.V | Off |
| Webedia | Off |
| WebMediaRM | Off |
| Whenever Media Ltd | Off |
| Widespace AB | Off |
| X-Mode Social, Inc. | Off |
| xAd, Inc. dba GroundTruth | Off |
| YellowHammer Media Group | Off |
| Yieldmo, Inc. | Off |
| Yieldr UK | Off |
| Yormedia Solutions Ltd | Off |
| ZBO Media | Off |
| Zemanta, Inc. | Off |
| Ziff Davis LLC | Off |
| ZighZag | Off |

**Content selection, delivery and reporting**

|  |  |
| --- | --- |
| 1020, Inc. dba Placecast and Ericsson Emodo | Off |
| A.Mob | Off |
| Accorp Sp. z o.o. | Off |
| Acuityads Inc. | Off |
| ad6media | Off |
| ADARA MEDIA UNLIMITED | Off |
| AdElement Media Solutions Pvt Ltd | Off |
| Adhese | Off |
| adhood.com | Off |
| Adikteev / Emoteev | Off |
| Adkernel LLC | Off |
| ADMAN - Phaistos Networks, S.A. | Off |
| admetrics GmbH | Off |
| Admixer EU GmbH | Off |
| Adobe Advertising Cloud | Off |
| adrule mobile GmbH | Off |
| AdSpirit GmbH | Off |
| AdTheorent, Inc | Off |
| ADUX | Off |
| ADYOULIKE SA | Off |
| Aerserv LLC | Off |
| Alliance Gravity Data Media | Off |
| Arcspire Limited | Off |
| Automattic Inc. | Off |
| B2B Media Group EMEA GmbH | Off |
| Bandsintown Amplified LLC | Off |
| Bidmanagement GmbH | Off |
| bidstack ltd | Off |
| BIDSWITCH GmbH | Off |
| Bidtellect, Inc | Off |
| BILENDI SA | Off |
| Blis Media Limited | Off |
| Blue | Off |
| Bmind a Sales Maker Company, S.L. | Off |
| Cablato Limited | Off |
| Capitaldata | Off |
| Clicksco Digital Limited | Off |
| Clipcentric, Inc. | Off |
| Cloud Technologies S.A. | Off |
| Codewise Sp. z o.o. Sp. k | Off |
| Collective Europe Ltd. | Off |
| Collective, Inc. dba Visto | Off |
| Colpirio.com | Off |
| Commanders Act | Off |
| Connatix Native Exchange Inc. | Off |
| Contact Impact GmbH | Off |
| Crimtan Holdings Limited | Off |
| Cxense ASA | Off |
| Cybba, Inc. | Off |
| Czech Publisher Exchange z.s.p.o. | Off |
| Dataxu, Inc. | Off |
| DEFINE MEDIA GMBH | Off |
| Digilant Spain, SLU | Off |
| Digitize New Media Ltd | Off |
| EASYmedia GmbH | Off |
| Effiliation | Off |
| Emerse Sverige AB | Off |
| Etarget SE | Off |
| Eulerian Technologies | Off |
| Exponential Interactive, Inc | Off |
| Eyeota Ptd Ltd | Off |
| Ezoic Inc. | Off |
| Fidzup | Off |
| FlexOffers.com, LLC | Off |
| FORTVISION | Off |
| Free Stream Media Corp. dba Samba TV | Off |
| Gamned | Off |
| Gemius SA | Off |
| Genius Sports Media Limited | Off |
| Golden Bees | Off |
| Greenhouse Group BV (with its trademark LemonPI) | Off |
| GroupM | Off |
| Hybrid Adtech GmbH | Off |
| Improve Digital International BV | Off |
| InMobi Pte Ltd | Off |
| INNITY | Off |
| Innovid Inc. | Off |
| Instinctive, Inc. | Off |
| INVIBES GROUP | Off |
| IPONWEB GmbH | Off |
| Jampp LTD | Off |
| Join | Off |
| Jointag S.r.l. | Off |
| Justpremium BV | Off |
| Kairos Fire | Off |
| LBC France | Off |
| Leadplace - Temelio | Off |
| Little Big Data sp.z.o.o. | Off |
| LiveRamp, Inc. | Off |
| Localsensor B.V. | Off |
| Location Sciences AI Ltd | Off |
| Lotame Solutions, Inc. | Off |
| Lucid Holdings, LLC | Off |
| M32 Connect Inc | Off |
| MADVERTISE MEDIA | Off |
| mainADV Srl | Off |
| MAIRDUMONT NETLETIX GmbH&amp;Co. KG | Off |
| Market Resource Partners LLC | Off |
| Maytrics GmbH | Off |
| mediarithmics SAS | Off |
| MGID Inc. | Off |
| MiQ | Off |
| Mirando GmbH &amp; Co KG | Off |
| mobalo GmbH | Off |
| Mobfox US LLC | Off |
| Mobile Professionals BV | Off |
| Mobusi Mobile Advertising S.L. | Off |
| Myntelligence Limited | Off |
| Nativo, Inc. | Off |
| Neodata Group srl | Off |
| NEORY GmbH | Off |
| Netsprint SA | Off |
| NetSuccess, s.r.o. | Off |
| News and Media Holding, a.s. | Off |
| Norstat Danmark A/S | Off |
| Noster Finance S.L. | Off |
| Ogury Ltd. | Off |
| On Device Research Limited | Off |
| OneTag Ltd | Off |
| Optomaton UG | Off |
| Oracle | Off |
| Oracle AddThis | Off |
| Pexi B.V. | Off |
| PIXIMEDIA SAS | Off |
| Platform161 | Off |
| plista GmbH | Off |
| Predicio | Off |
| Programatica de publicidad S.L. | Off |
| Proxi.cloud Sp. z o.o. | Off |
| PubNative GmbH | Off |
| PulsePoint, Inc. | Off |
| Qriously | Off |
| Qwertize | Off |
| R-Advertising | Off |
| Readpeak Oy | Off |
| Realeyes OÜ | Off |
| ReigNN Platform Ltd. | Off |
| Relay42 Netherlands B.V. | Off |
| remerge GmbH | Off |
| Reveal Mobile, Inc | Off |
| Rich Audience | Off |
| RMSi Radio Marketing Service interactive GmbH | Off |
| Roq.ad GmbH | Off |
| RTK.IO, Inc | Off |
| Samba TV UK Limited | Off |
| Sanoma Media Finland | Off |
| Scene Stealer Limited | Off |
| Schibsted Product and Tech UK | Off |
| Seznam.cz, a.s. | Off |
| ShareThis, Inc. | Off |
| SheMedia, LLC | Off |
| Shopstyle | Off |
| Signal Digital Inc. | Off |
| Signals | Off |
| Simplifi Holdings Inc. | Off |
| Sirdata | Off |
| Smaato, Inc. | Off |
| Smadex SL | Off |
| SmartyAds Inc. | Off |
| Smile Wanted Group | Off |
| Social Tokens Ltd. | Off |
| Solocal | Off |
| Spolecznosci Sp. z o.o. Sp. k. | Off |
| Steel House, Inc. | Off |
| Ströer Mobile Performance GmbH | Off |
| Sub2 Technologies Ltd | Off |
| Telaria, Inc | Off |
| The Ozone Project Limited | Off |
| The Reach Group GmbH | Off |
| Totaljobs Group Ltd | Off |
| travel audience GmbH | Off |
| Triboo Data Analytics | Off |
| Tunnl BV | Off |
| UberMedia, Inc. | Off |
| ucfunnel Co., Ltd. | Off |
| Ve Global | Off |
| VECTAURY | Off |
| Venatus Media Limited | Off |
| Vibrant Media Limited | Off |
| video intelligence AG | Off |
| ViewPay | Off |
| Viralize SRL | Off |
| Vuble | Off |
| Webedia | Off |
| WebMediaRM | Off |
| Whenever Media Ltd | Off |
| X-Mode Social, Inc. | Off |
| xAd, Inc. dba GroundTruth | Off |
| Yieldmo, Inc. | Off |
| Yieldr UK | Off |
| Yormedia Solutions Ltd | Off |
| Zemanta, Inc. | Off |

**Measurement**

|  |  |
| --- | --- |
| 33Across | Off |
| A.Mob | Off |
| Acuityads Inc. | Off |
| ADARA MEDIA UNLIMITED | Off |
| AdClear GmbH | Off |
| AddApptr GmbH | Off |
| Adhese | Off |
| adhood.com | Off |
| Adikteev / Emoteev | Off |
| Adkernel LLC | Off |
| ADMAN - Phaistos Networks, S.A. | Off |
| admetrics GmbH | Off |
| Admixer EU GmbH | Off |
| Adobe Advertising Cloud | Off |
| Adobe Audience Manager | Off |
| Adsolutions BV | Off |
| AdSpirit GmbH | Off |
| adsquare GmbH | Off |
| AdTheorent, Inc | Off |
| AdTiming Technology Company Limited | Off |
| ADUX | Off |
| Aerserv LLC | Off |
| Alliance Gravity Data Media | Off |
| AppLift GmbH | Off |
| Arcspire Limited | Off |
| Audiens S.r.l. | Off |
| B2B Media Group EMEA GmbH | Off |
| Bandsintown Amplified LLC | Off |
| Beemray Oy | Off |
| BeeswaxIO Corporation | Off |
| Bidmanagement GmbH | Off |
| bidstack ltd | Off |
| BIDSWITCH GmbH | Off |
| Bidtellect, Inc | Off |
| BILENDI SA | Off |
| Bit Q Holdings Limited | Off |
| Blis Media Limited | Off |
| Blue | Off |
| Bmind a Sales Maker Company, S.L. | Off |
| Browsi Mobile Ltd | Off |
| Cablato Limited | Off |
| Capitaldata | Off |
| Clipcentric, Inc. | Off |
| Cloud Technologies S.A. | Off |
| Codewise Sp. z o.o. Sp. k | Off |
| Collective Europe Ltd. | Off |
| Collective, Inc. dba Visto | Off |
| Colpirio.com | Off |
| Commanders Act | Off |
| comScore, Inc. | Off |
| Connatix Native Exchange Inc. | Off |
| Contact Impact GmbH | Off |
| Crimtan Holdings Limited | Off |
| Cuebiq Inc. | Off |
| Cxense ASA | Off |
| Cybba, Inc. | Off |
| Czech Publisher Exchange z.s.p.o. | Off |
| Dataxu, Inc. | Off |
| Digilant Spain, SLU | Off |
| digitalAudience | Off |
| district m inc. | Off |
| DoubleVerify Inc.​ | Off |
| EASYmedia GmbH | Off |
| Effiliation | Off |
| Etarget SE | Off |
| Eulerian Technologies | Off |
| Exactag GmbH | Off |
| Exponential Interactive, Inc | Off |
| Eyeota Ptd Ltd | Off |
| Ezoic Inc. | Off |
| Fidzup | Off |
| FlexOffers.com, LLC | Off |
| FORTVISION | Off |
| Free Stream Media Corp. dba Samba TV | Off |
| Gamned | Off |
| Gemius SA | Off |
| Golden Bees | Off |
| Greenhouse Group BV (with its trademark LemonPI) | Off |
| GumGum, Inc. | Off |
| Haensel AMS GmbH | Off |
| Happydemics | Off |
| Hottraffic BV (DMA Institute) | Off |
| Hybrid Adtech GmbH | Off |
| Impression Desk Technologies Limited | Off |
| Improve Digital International BV | Off |
| InMobi Pte Ltd | Off |
| INNITY | Off |
| Inskin Media LTD | Off |
| IPONWEB GmbH | Off |
| Jampp LTD | Off |
| Join | Off |
| Jointag S.r.l. | Off |
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| Lucid Holdings, LLC | Off |
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| Onnetwork Sp. z o.o. | Off |
| Outbrain UK Ltd | Off |
| Pexi B.V. | Off |
| Platform161 | Off |
| PLAYGROUND XYZ EMEA LTD | Off |
| Pocketmath Pte Ltd | Off |
| PowerLinks Media Limited | Off |
| Predicio | Off |
| Programatica de publicidad S.L. | Off |
| Proxi.cloud Sp. z o.o. | Off |
| PubNative GmbH | Off |
| PulsePoint, Inc. | Off |
| PurposeLab, LLC | Off |
| R-Advertising | Off |
| Readpeak Oy | Off |
| Realeyes OÜ | Off |
| ReigNN Platform Ltd. | Off |
| Relay42 Netherlands B.V. | Off |
| remerge GmbH | Off |
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| Rezonence Limited | Off |
| RhythmOne, LLC | Off |
| Rich Audience | Off |
| RMSi Radio Marketing Service interactive GmbH | Off |
| Roq.ad GmbH | Off |
| Samba TV UK Limited | Off |
| Sanoma Media Finland | Off |
| Scene Stealer Limited | Off |
| Schibsted Product and Tech UK | Off |
| Sharethrough, Inc | Off |
| SheMedia, LLC | Off |
| Shopstyle | Off |
| Signal Digital Inc. | Off |
| Signals | Off |
| Simplifi Holdings Inc. | Off |
| Sirdata | Off |
| Smaato, Inc. | Off |
| Smadex SL | Off |
| Smartclip Hispania SL | Off |
| SmartyAds Inc. | Off |
| Smile Wanted Group | Off |
| Snapsort Inc., operating as Sortable | Off |
| Social Tokens Ltd. | Off |
| Sojern, Inc. | Off |
| Solocal | Off |
| Spolecznosci Sp. z o.o. Sp. k. | Off |
| Steel House, Inc. | Off |
| Sub2 Technologies Ltd | Off |
| Switch Concepts Limited | Off |
| Tealium Inc | Off |
| Teemo SA | Off |
| Telaria, Inc | Off |
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| The Ozone Project Limited | Off |
| The Reach Group GmbH | Off |
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| Venatus Media Limited | Off |
| Vibrant Media Limited | Off |
| video intelligence AG | Off |
| ViewPay | Off |
| Viralize SRL | Off |
| Visarity Technologies GmbH | Off |
| Vuble | Off |
| Webedia | Off |
| Whenever Media Ltd | Off |
| Wizaly | Off |
| X-Mode Social, Inc. | Off |
| xAd, Inc. dba GroundTruth | Off |
| Yieldmo, Inc. | Off |
| Yieldr UK | Off |
| Yormedia Solutions Ltd | Off |
| Zemanta, Inc. | Off |
| Ziff Davis LLC | Off |