**Functional (11) - Information storage and access (?) - Personalisation (?) - Ad selection, delivery, reporting (?) - Content selection, delivery, reporting (?) - Measurement (?) - Advertising companies we work with directly (7)**

**Functional**

|  |
| --- |
| Adobe (Omniture) |
| Akamai |
| Amazon Web Services, Inc (“AWS”) |
| Associated Newspapers Ltd. (MailOnline, ThisIsMoney & Metro) |
| Comscore |
| Crashlytics |
| Fabric |
| Google Analytics |
| Hockey app |
| Integral Ad Science |
| Lotame Analytics |

### **Advertising companies we work with directly (7)**

|  |
| --- |
| Amazon A9 |
| AppNexus |
| Facebook Advertising Network |
| Google DoubleClick For Publishers |
| Lotame Interest-Based Advertising |
| Rubicon |
| Sortable |

### **Third party advertising companies (1238)**

|  |
| --- |
| 1&1 Internet |
| 1000mercis |
| 1000mercis |
| 1020, Inc. dba Placecast and Ericsson Emodo |
| 12 Digit Marketing |
| 12DigitMedia |
| 161Media |
| 1DMP |
| 1plusX |
| 1plusX AG |
| 2KDirect, Inc. (dba iPromote) |
| 33Across |
| 33Across |
| 33Across (fka Tynt Multimedia) |
| 4Finance |
| 4INFO |
| 4w Marketplace |
| 7Hops.com Inc. (ZergNet) |
| A Million Ads Limited |
| A.Mob |
| A9 |
| AB Tasty |
| Accordant Media |
| Accorp Sp. z o.o. |
| Accuen Media |
| actionpay |
| ActionX |
| Active Agent |
| Active Agent AG |
| activecore |
| Acuity Ads |
| Acuityads Inc. |
| Acxiom |
| AD EBiS |
| Ad Maven |
| ad pepper media |
| Ad River |
| Ad Unity Ltd |
| ad:C media |
| Ad4Game |
| ad4mat |
| ad6media |
| Adacado |
| Adadyn (formerly Ozone Media) |
| Adality |
| ADARA Analytics |
| ADARA MEDIA UNLIMITED |
| Adblade |
| adbooth Media Group |
| Adbrain |
| AdClear |
| AdClear GmbH |
| AdColony, Inc. |
| AdCompass |
| AddApptr GmbH |
| Addaptive (Formerly DataPoint Media) |
| Addition+ |
| AddThis |
| AdElement Media Solutions Pvt Ltd |
| Adello Group AG |
| Adelphic |
| Adelphic LLC |
| Adelphic Mobile |
| Adform |
| Adform A/S |
| AdFox |
| AdGear |
| Adikteev |
| Adimo |
| AdInte |
| Adition Technologies AG |
| ADITION technologies AG |
| AdJug |
| adjust |
| AdKarma |
| adKernel |
| Adkernel LLC |
| AdLantic Online Advertising |
| adledge |
| Adloox SA |
| Adludio Ltd |
| ADMAN |
| ADMAN - Phaistos Networks, S.A. |
| ADman Interactive SL |
| AdMaster (Jing Shuo Technology) |
| AdMaxim |
| AdMaxim Inc. |
| Admedo |
| Admedo Ltd |
| admetrics GmbH |
| AdMetrics Media |
| ADMIXER |
| ADMIZED |
| [Admo.TV](http://admo.tv) |
| AdMob (Google) |
| Admotion |
| Admotion SRL |
| Adnet |
| [adNET.de](http://adnet.de) |
| Adobe |
| Adobe Advertising Cloud |
| Adobe Advertising Cloud |
| Adobe Creative Cloud (Typekit) |
| Adobe Marketing Cloud (Analytics) |
| Adobe Marketing Cloud (Analytics) Formerly Site Catalyst HBX |
| Adobe Marketing Cloud (Audience Manager) |
| Adobe Marketing Cloud (Target) |
| AdOcean |
| Adotmob |
| AdoTube |
| Adperium |
| AdPilot |
| ADPLUS |
| AdPredictive |
| AdReady |
| ADRINO Sp. z o.o. |
| Adroit Digital |
| AdRoll |
| AdRoll Inc |
| Adroute |
| adrule GmbH |
| AdSame |
| Adscience |
| AdServerPub |
| ADSKOM |
| Adslot |
| AdSpeed |
| AdSpirit |
| AdSpirit GmbH |
| adsquare GmbH |
| Adssets AB |
| AdStract |
| AdsWizz |
| [Adtarget.me](http://adtarget.me) |
| Adtelligence |
| Adtelligent Inc. |
| AdTheorent |
| AdTheorent, Inc |
| AdTiger |
| AdTiming Technology Company Limited |
| AdUX |
| ADUX |
| advanced store GmbH |
| ADventori SAS |
| Adverline |
| [Advertising.com](http://advertising.com) |
| AdvertPro |
| adwebster |
| AdYapper |
| adyard |
| Adyoulike |
| ADYOULIKE SA |
| Aerserv LLC |
| Affectv |
| Affectv Ltd |
| affilinet |
| Affilinet GmbH |
| Affiperf |
| AiData |
| AkaNe |
| ALC |
| Alenty |
| Amazon |
| Amazon Ad System |
| Amazon Ad System UK |
| Amazon Associates |
| Amazon Web Services |
| AMoAd |
| Amobee |
| Amobee (Formally Adconion Media Group) |
| Amobee, Inc. |
| Ampush |
| Annalect |
| Anonymousdmp |
| AntVoice |
| AOL Advertising |
| AOL Behavioral Advertising (Tacoda) |
| Apester Ltd |
| Appier |
| AppNexus |
| AppNexus Inc. |
| appTV |
| AppVador |
| APT from Yahoo! |
| Arbor (formerly pippio) |
| Arcspire Limited |
| ARMIS SAS |
| Arrivalist |
| Arrivalist Co. |
| Artefact (Formerly NetBooster Group) |
| Artificial Computation Intelligence |
| Assembly (formerly TargetCast) |
| AT Internet |
| AT&T Adobe Cloud Marketing |
| AT&T AdWorks |
| Atedra |
| ATG Commerce |
| Audience Ad Network (Adnamic) |
| Audience Network (Previously LiveRail) |
| Audience Trading Platform Ltd. |
| Audience2Media |
| AudienceInsights |
| AudienceProject Aps |
| AudienceScience |
| AudienceTV |
| Audiens S.r.l. |
| Auditorius |
| Automattic Inc. |
| Avazu Inc. |
| Avazu Network |
| Avid Media Ltd |
| Avocet |
| Avocet Systems Limited |
| B2B Media Group EMEA GmbH |
| Baidu |
| BannerConnect |
| Bannerflow |
| Bannerflow AB |
| Bazaarvoice |
| Be On (formerly Goviral) |
| Beachfront Media LLC |
| Beemray Oy |
| Beeswax |
| BeeswaxIO Corporation |
| Begun |
| Bidmanagement GmbH |
| bidstack ltd |
| Bidswitch |
| BIDSWITCH GmbH |
| BidTellect |
| Bidtellect, Inc |
| BidTheatre |
| BidTheatre AB |
| Big Data Exchange |
| BIG Exchange |
| Bigabid Media Ltd |
| Bilin |
| Bisnode (formerly Esendra) |
| bitly |
| Blinkx |
| Blis Media Limited |
| Blueconic |
| BlueConic |
| Bmind a Sales Maker Company, S.L. |
| Bombora |
| Bombora Inc. |
| Bounce Exchange, Inc |
| Bowen Craggs |
| Bradford Exchange |
| BrainPad |
| Brand Metrics Sweden AB |
| BrandCrumb |
| BridgeTrack |
| Bridgewell (Scupio) |
| BrightRoll |
| Browsi Mobile Ltd |
| Bucksense Inc |
| Bypass |
| C3 Metrics |
| Captify |
| Captify Technologies Limited |
| Capturly |
| Carhartt |
| Catalina Marketing |
| CBS Interactive |
| CDK Digital Marketing |
| Celtra, Inc. |
| CentralTag |
| Centro |
| Centro, Inc. |
| Centrois |
| CerebroAd.com s.r.o. |
| CG13 |
| Chamaleon |
| ChargeAds |
| Chitika |
| Choozle |
| CJ Affiliate by Conversant (formerly Commission Junction) |
| [Clearstream.TV](http://clearstream.tv) |
| Clickagy |
| Clickpoint |
| Clicksco Digital Limited |
| ClickTale |
| Clipcentric, Inc. |
| Cloud Technologies S.A. |
| CNET |
| CoAdvertise |
| Codewise Sp. z o.o. Sp. k |
| Cognitiv |
| Cognitive Match |
| CogoCast |
| Collective |
| Collective Europe |
| Collective Europe Ltd. |
| Collective UK |
| Collective, Inc. dba Visto |
| Collider Media |
| Comcast International France SAS |
| Commanders Act |
| communicationAds GmbH &amp; Co. KG |
| comScore |
| comScore, Inc. |
| Confiant Inc. |
| Connatix Native Exchange Inc. |
| ConnectAd |
| ConnectAd Realtime GmbH |
| Connected Interactive |
| Connexity |
| Constant Contact |
| Content Spread |
| Content Square |
| Converge Digital |
| Converge-Digital |
| Conversant |
| Conversant Europe Ltd. |
| ConversionRuler |
| Convert |
| Convert Insights (formerly Reedge) |
| ConvertMedia (formerly Contextin) |
| CookieQ (Baycloud Systems) |
| Core Audience (formerly Red Aril) |
| CPMStar |
| CPXi |
| Crate & Barrel |
| Creafi |
| Crimtan |
| Crimtan Holdings Limited |
| Crisp Media |
| Criteo |
| Criteo SA |
| CRM4D |
| Cross Listing |
| Cross Pixel |
| Crowd Science |
| CTS Eventim ES |
| CTS Eventim FR |
| Cubed |
| Cuebiq Inc. |
| Cup Interactive |
| Cxense |
| Cxense ASA |
| Cybba, Inc. |
| D4t4 (formerly Celebrus) |
| DAC (D.A.Consortium) |
| DataLab USA |
| Datalogix |
| DataMind |
| Dataxpand |
| DataXu |
| Dataxu, Inc. |
| Datonics |
| DaVinci II (FKA Gravity4) |
| DC Storm |
| Dedicated Media |
| Deep Intent |
| DEFINE MEDIA GMBH |
| Defy Media (formerly Break Media) |
| Delta Projects |
| Delta Projects AB |
| Demandbase |
| Demandbase, Inc. |
| Deqwas |
| Didit |
| Digilant Spain, SLU |
| Digital Control GmbH &amp; Co. KG |
| digitalAudience |
| DIGITEKA Technologies |
| Digitize |
| Digitize New Media Ltd |
| DigiTrust |
| DigiTrust / IAB Tech Lab |
| DirectREV |
| Disqus |
| District M |
| district m inc. |
| Division-D |
| Divisiond (formerly 3 Interactive) |
| DMA Institute (formerly HotTraffic) |
| DotAndMedia |
| Dotomi |
| DoubleClick |
| DoubleClick Bid Manager (formerly Invite Media) |
| DoubleVerify Inc.​ |
| Dr. Banner |
| Drawbridge |
| Dstillery (formerly Media6Degrees) |
| DTscout |
| DuMedia |
| dunnhumby Germany GmbH |
| Duplo Media AS |
| DynAd |
| DynAdmic |
| DynAdmic |
| Dynamic Yield |
| e-planning |
| EastBay |
| EASYmedia GmbH |
| EASYmedia GmbH (formerly Rivity) |
| eBay |
| ECONA |
| Econda |
| Eduscho (Tchibo) |
| Effective Measure |
| Effiliation |
| eHealthcare Solutions |
| Eloqua (Oracle Marketing Cloud) |
| EMC |
| Emediate |
| Emerse Sverige AB |
| emetriq |
| emetriq GmbH |
| EMX Digital LLC |
| Engage BDR |
| engage:BDR (Blink New Media) |
| Engine Media |
| Eniro |
| Ensemble |
| Epom |
| Etarget SE |
| eTracker |
| etracker GmbH |
| Eulerian Technologies |
| Eulerian Technologies |
| Exactag (formerly Falk Multichannel) |
| Exactag GmbH |
| eXelate |
| Experian Marketing Services |
| Exponential Interactive |
| Exponential Interactive, Inc |
| Extreme Reach |
| Eyeota |
| Eyeota Ptd Ltd |
| eyereturn marketing |
| Eyeview |
| Ezakus (aquired by NP6) |
| Ezoic Inc. |
| Facebook |
| Facebook Business (formerly Facebook Custom Audience) |
| Facebook for Developers (formerly Facebook Connect) |
| Facebook Social Graph |
| Facebook Social Plugins |
| FACETZ (DCA) |
| Facilitate Digital |
| Fast G8 |
| Fifty Technology Limited |
| Fiksu |
| Firefly Video |
| Flashtalking |
| Flashtalking, Inc. |
| Fluct |
| Flurry |
| FlxOne |
| FM Labs LLC |
| fnac |
| FNAC Spectacles |
| Fonecta |
| [Fonecta.fi](http://fonecta.fi) |
| Forensiq LLC |
| FORTVISION |
| Fraud Logix |
| FreakOut |
| Free Stream Media Corp. dba Samba TV |
| Freebit (AdMind) |
| FreeWheel |
| Fringe81 |
| Full Circle Studies |
| Full Tango |
| fullstory |
| Fyber |
| G4 Native (formerly Triggit) |
| Gamespot |
| Gamned |
| Gamned |
| Gamut (formerly Cox Digital Solutions) |
| Gazprom-Media Digital |
| GDMServices, Inc. d/b/a FiksuDSP |
| Geenie |
| Gemius SA |
| Gemius SA |
| Geniee |
| Genius Sports Media Limited |
| GetIntent |
| Getintent USA, inc. |
| Giant Media |
| Gigya |
| Gilt |
| Global Web Index |
| Golden Bees |
| Goodway Group, Inc. |
| Google Ad Services |
| Google AdSense |
| Google AdWords |
| Google Analytics |
| Google Attribution 360 (formerly Adometry) |
| Google Display Network |
| Google Inc. |
| Google Translate |
| Graphinium |
| Gravity |
| Green & Red Technologies |
| Greenhouse Group BV (with its trademark LemonPI) |
| GroovinAds |
| GroundTruth |
| GroupM |
| GroupM |
| Groupon |
| GSI Media Network |
| GumGum |
| GumGum, Inc. |
| Gunosy |
| Hanna Andersson |
| Harren Media |
| hbfsTech |
| Healthy Offers Inc. |
| Heatmap |
| Hipcricket (formerly Augme Technologies) |
| HIRO Media |
| HIRO Media Ltd |
| Histats |
| HockeyApp |
| Hotjar |
| Hottraffic BV (DMA Institute) |
| HOTWords |
| Hupso |
| Hybrid Adtech GmbH |
| i-Behavior |
| i-mobile |
| iBILLBOARD (formerly BBelements) |
| IBM |
| iClick Interactive |
| iCrossing |
| ID5 Technology SAS |
| IgnitionAi Ltd |
| IgnitionOne |
| IgnitionOne |
| Imfernsehen GmbH |
| IMM |
| Impression Desk |
| Impression Desk Technologies Limited |
| Improve Digital |
| Improve Digital International BV |
| Indeed |
| Index Exchange |
| Index Exchange (Formerly Casale Media) |
| Index Exchange by Casale Media |
| Index Exchange, Inc. |
| IndustryBrains |
| Infectious Media |
| Inflection Point Media |
| INFOnline |
| InMobi |
| InMobi Pte Ltd |
| Innity |
| Innovid |
| Innovid Inc. |
| InSkin Media |
| Inskin Media LTD |
| Instinctive |
| Instinctive, Inc. |
| Integral Ad Science, Inc. |
| intelliAd |
| Intelligent Reach |
| Intent IQ |
| Intent Media |
| Intent Media, Inc. |
| InterMundo Media |
| Internet BillBoard a.s. |
| Intimate Merger |
| Intowow Innovation Ltd. |
| Inuvo (formerly NetSeer) |
| INVIBES GROUP |
| Invoca |
| Iotec |
| iotec global Ltd. |
| IPONWEB |
| IPONWEB GmbH |
| Iprom |
| iPromote |
| iSocket |
| [iSpot.TV](http://ispot.tv) |
| IXI Services |
| Jaduda GmbH |
| Jetpack Digital |
| Jivox |
| Jivox Corp |
| JSE Coin |
| Jumplead |
| Just Uno |
| Justpremium BV |
| Kadam Online Advertising Service |
| Kameleoon |
| Kargo |
| Kavanga |
| KBM Group |
| Keyade |
| Keymantics |
| Kissmetrics |
| Knorex |
| Knorex Pte Ltd |
| Knotch |
| Kontera Technologies |
| Kortx |
| KUPONA GmbH |
| Kwanko |
| Kyocera Communication Systems Co. (Kanade) |
| L2Mixer |
| Lagardère Advertising |
| Lagardere Publicite |
| Lands End |
| LCX Digital |
| Leading Reports |
| LeadInspector |
| Leadplace - Temelio |
| LeftsnRight, Inc. dba LIQWID |
| Leiki |
| LEMO MEDIA GROUP LIMITED |
| LifeStreet Corporation |
| LifeStreet Media |
| Ligatus |
| Ligatus GmbH |
| Light Reaction |
| Limk |
| Linicom |
| LinkedIn |
| LinkedIn Marketing Solutions |
| Linkwise |
| LiquidM Technology GmbH |
| LiveIntent |
| Liveintent Inc. |
| LiveRamp |
| LiveRamp, Inc. |
| LKQD |
| LKQD, a division of Nexstar Digital |
| Location Sciences AI Ltd |
| [Lodeo.io](http://lodeo.io) |
| Logicad |
| logly |
| Longboard Media |
| LoopMe Ltd |
| Lotame |
| Lotame (Previously AdMobius) |
| Lotame Solutions, Inc. |
| [Luc.id](http://luc.id) |
| LucidMedia |
| Lucky Orange |
| m-pathy |
| M. P. New Media GmbH |
| M32 Media Inc |
| Macromill |
| Madington |
| Madison Logic |
| Madison Logic, Inc. |
| MADNET |
| MADVERTISE MEDIA |
| Magnetic |
| Magnetic (Formally MyBuys) |
| mainADV (MainAd) |
| mainADV Srl |
| Maist |
| Mapp |
| Marchex |
| Marfeel Slutions S.L |
| Marin Software |
| Market Ruler |
| Marketgid RU |
| MarketGid USA |
| Marketshare |
| Markit on Demand |
| MASTER TMS |
| Mastercard |
| Masterpass by Mastercard |
| [Match.com](http://match.com) |
| Matomo (Formerly PiWiK Analytics) |
| Matomy Media Ltd. |
| Maverick |
| MaxPoint Interactive |
| Maxymiser |
| Maytrics GmbH |
| mbr targeting |
| mbr targeting GmbH |
| MBuy (formerly AdBuyer) |
| McCann Discipline LTD |
| Media Group One (formerly Vertical Network) |
| Media Innovation Group |
| Media IQ |
| Media IQ Trace |
| Media Network ADLABS |
| [media.net](http://media.net) |
| Media.net Advertising FZ-LLC |
| MediaCrossing |
| Mediaglu (formerly MLN Advertising) |
| MediaMath |
| MediaMath, Inc. |
| Mediaocean |
| mediaplex |
| MediaPost Communications |
| Mediarithmics |
| mediarithmics SAS |
| mediascale |
| Mediasmart Mobile S.L. |
| Mediative |
| MediaWallah |
| Meetrics GmbH |
| Merkle |
| Meta Network |
| Metapeople |
| MeteoGroup |
| Meteora |
| MGID Inc. |
| Miaozhen |
| Miaozhen Systems |
| MicroAd |
| Microsoft |
| Microsoft Advertising |
| Microsoft Advertising Exchange (formerly AdECN) |
| Microsoft Bing Ads (formerly Microsoft adCenter) |
| Microsoft Media Network |
| Millenial Media (Jumptap) |
| Mindlytix SAS |
| MiQ |
| Mirando GmbH &amp; Co KG |
| Mixcloud |
| Mixpanel |
| Mixpo |
| mobalo GmbH |
| Mobile Journey B.V. |
| Mobile Professionals BV |
| mobile.de GmbH |
| Mobusi Mobile Advertising S.L. |
| Mogo Interactive |
| Moguldom |
| Mouseflow |
| MouseStats |
| mPlatform |
| MSN (Microsoft) |
| MTBurn |
| My6sense Inc. |
| Myntelligence Limited |
| N Technologies Inc. |
| Nanigans |
| Nano Interactive |
| Nano Interactive GmbH |
| [Narrative.io](http://narrative.io) |
| Nativo, Inc. |
| Navegg |
| NDN |
| nend |
| Neodata |
| Neodata Group srl |
| Neory (formerly Target Performance) |
| NEORY GmbH |
| Net Avenir |
| NetAffiliation |
| Netbiscuits |
| Netmining |
| Netsprint SA |
| NetSuccess, s.r.o. |
| NEURAL.ONE |
| Neustar |
| Neustar AdAdvisor |
| Neustar Information Services |
| Neustar PlatformOne |
| Neustar, Inc. |
| News IQ |
| nex8 |
| Nextag |
| Nextperf |
| Nielsen |
| Nielsen (formerly NetRatings SiteCensus) |
| Nielsen (formerly NetRatings) |
| Nielsen Marketing Cloud |
| NinthDecimal (formerly JiWire) |
| NTT DoCoMo |
| [Nugg.ad](http://nugg.ad) |
| Numberly |
| Oath (EMEA) Limited |
| Ogury Ltd. |
| OK Cupid |
| On Device Research Limited |
| One by AOL (formerly AOL ADTECH) |
| One Person Health, Inc. (DBA Adacado) |
| OneSpot |
| OneTag Ltd |
| OneTrust Cookie Compliance (Optanon) |
| Onlysix Limited |
| Onnetwork Sp. z o.o. |
| Ooyala Inc |
| OpenX |
| OpenX Lift (formerly LiftDNA) |
| OpenX Software Ltd. and its affiliates |
| Optimatic |
| Optimax Media Delivery |
| Optimise Media |
| Optimizely |
| Optimum Response |
| Optomaton UG |
| Oracle Corporation |
| Oracle Data Cloud |
| Oracle, https://www.oracle.com/legal/privacy/marketing-cloud-data-cloud-privacy-policy.html |
| Orion Semantics |
| ORTEC B.V. |
| Outbrain |
| Outbrain UK Ltd |
| ownerIQ |
| OwnerIQ |
| OxaMedia |
| Pardot |
| Parrable |
| [Parse.ly](http://parse.ly) |
| Parsec Media Inc. |
| Parsley |
| Peer39 |
| Perfect Audience |
| Perfect Market |
| Perform Media Services Ltd |
| Perform Media Services Ltd |
| Performance Media |
| Permodo GmbH |
| Permutive, Inc. |
| Photobucket |
| Phunware (formerly TapIt!) |
| [pilotx.tv](http://pilotx.tv) |
| Pinterest |
| Pixalate, Inc. |
| Piximedia |
| PIXIMEDIA SAS |
| Placed |
| Platform One (yieldone) |
| Platform161 |
| Platform161 |
| Playbuzz Ltd. |
| Plista |
| plista GmbH |
| PLYmedia |
| Pocket (formerly Read It Later) |
| Pocketmath Pte Ltd |
| Polar Mobile Group Inc. |
| popIn |
| PowerLinks |
| PowerLinks Media Limited |
| PREX Programmatic Exchange GmbH&amp;Co KG |
| Proclivity Media |
| Programmatic Mechanics |
| Proofpoint |
| Propeller Ads |
| Proxi.cloud Sp. z o.o. |
| PROXISTORE |
| Pt engine |
| Public-Idees |
| Publicis Groupe |
| Publicis Media GmbH |
| Publishers Internationale Pty Ltd |
| Publy |
| PubMatic |
| PubMatic, Inc. |
| Pulpo Media |
| Pulsepoint Ad Exchange |
| Pulsepoint Audience |
| PulsePoint, Inc. |
| Purch Group, Inc. |
| PushSpring |
| Qriously |
| Qualia (fka BlueCava) |
| Quantcast |
| Quantcast International Limited |
| QuarticON |
| Qwertize |
| R-Advertising |
| r-target |
| R-TARGET |
| Rackspace |
| RadiumOne |
| Rakuten Display (formerly Rakuten MediaForge) |
| Rakuten Group |
| Rakuten Marketing LLC |
| Reactful |
| Readpeak Oy |
| Realmedia |
| Realytics |
| realzeit GmbH |
| ReAmp |
| Recruit Ad Network (Recruit Holdings, Inc.) |
| Recruitics |
| Reemo |
| Refined Labs |
| Relestar |
| Relestar (Relevad Corporation) |
| remerge GmbH |
| Republer |
| Research Now Group, Inc |
| Resonate |
| Responsys |
| Retail 9 Ventures |
| ReTargeter |
| Retargetly |
| RevContent |
| Revcontent, LLC |
| Reveal Mobile, Inc |
| Revee |
| RevJet |
| RevLifter Ltd |
| REVTRAX |
| REVV for Mobile (formerly Mobsmith) |
| RevX Inc. |
| Rezonence Limited |
| RhythmOne |
| RhythmOne, LLC |
| Rich Audience |
| RichRelevance |
| RoadRunnerSports |
| Rockabox Media Ltd |
| Rockerbox |
| Rockerbox, Inc |
| Rocket Fuel |
| Rocket Fuel (formerly [x+1] xplusone) |
| RockYou, Inc. |
| Rollad |
| Rontar |
| [Roq.ad](http://roq.ad) |
| Roq.ad GmbH |
| Roy Morgan Research |
| RSA |
| RTB House |
| RTB House S.A. |
| RTK.IO, Inc |
| Rtoaster |
| Rubicon Project |
| Rubicon Project (formerly FOX Audience Network) |
| RUN |
| Run Inc. |
| Rythm One |
| S4M |
| Safecount |
| Salesforce DMP |
| SalesViewer |
| Sally Beauty |
| Samba TV |
| Samba TV UK Limited |
| Sanoma Media Finland |
| Satori |
| Say Media |
| ScaleOut |
| Scarab research |
| Scene Stealer Limited |
| Schibsted Classified Media Spain, S.L. |
| Scoota |
| Scorecard Research |
| SearchIgnite |
| SecuredVisit |
| Seeding Alliance |
| Seeding Alliance GmbH |
| Seedtag Advertising S.L |
| Seenergy Netherlands B.V. |
| Seenthis AB |
| Segmint |
| SekiNdo |
| Sellpoints |
| Sellpoints Inc. |
| Semasio |
| Semasio GmbH |
| Sephora FR |
| SET Media |
| Shareaholic |
| ShareThis |
| ShareThis, Inc. |
| Sharethrough |
| Sharethrough, Inc |
| ShinyStat |
| ShopBack |
| Shopzilla |
| ShowHeroes GmbH |
| Sift Media, Inc |
| Signal (formerly BrightTag) |
| Signal Digital Inc. |
| Signals |
| [Simpli.fi](http://simpli.fi) |
| Simplifi Holdings Inc. |
| SINGLESPOT SAS |
| Sirdata |
| Sirdata |
| Sirok |
| SiteScout |
| Sizmek |
| Sizmek Technologies, Inc. |
| SK Media Group, LLC |
| Skimbit Ltd |
| SkimLinks |
| Skype |
| SlimCut Media SAS |
| SlimCutMedia |
| Smaato, Inc. |
| Smadex SL |
| Smart Adserver |
| Smart AdServer |
| Smart Leads |
| smartclip |
| smartclip Holding AG |
| SmartLook |
| Smartology Limited |
| SMARTSTREAM.TV GmbH |
| Snapsort Inc., operating as Sortable |
| Snoobi Oy |
| So-net Media Networks |
| Social Tokens Ltd. |
| Sociomantic Labs GmbH |
| Sojern, Inc. |
| Solocal |
| Solve Media |
| Somo Audience Corp |
| Sonobi |
| Sonobi, Inc |
| Sophus3 |
| sovrn (formerly Lijit Networks) |
| Sovrn Holdings Inc |
| Specific Media |
| Speed Shift Media |
| Spolecznosci Sp. z o.o. Sp. k. |
| Spongecell |
| Sport1 |
| Spot.IM Ltd. |
| Spotad |
| SpotX |
| SpotXchange |
| Spree7 |
| SpringServe (fka PubSquared) |
| SpringServe, LLC |
| StackAdapt |
| StackAdapt |
| Stailamedia AG |
| Steel House, Inc. |
| SteelHouse |
| Stirista |
| Storygize |
| Stroer (formerly adscale) |
| Ströer Mobile Performance GmbH |
| Ströer SSP GmbH |
| Struq |
| Sub2 Technologies Ltd |
| Sublime Skinz |
| SubPLY |
| Suite 66 |
| SundaySky |
| Supership |
| Survata |
| Swisscom |
| Switch Concepts |
| Switch Concepts Limited |
| Symantec (Norton Secured Seal) |
| SYNC |
| TabMo SAS |
| Taboola |
| Taboola Europe Limited |
| TACTIC™ Real-Time Marketing AS |
| Tag Commander |
| Taggify |
| TAGGY |
| TailTarget |
| Tanx |
| Tapad |
| Tapad, Inc. |
| Tapjoy, Inc. |
| Tapone |
| Tapstream |
| TAPTAP Networks SL |
| TARGETSPOT BELGIUM SPRL |
| Teads |
| Teads |
| Tealium |
| Teemo SA |
| Telaria, Inc |
| Telecoming S.A. |
| Telemetry |
| Telstra Advertising Network |
| Teroa S.A. |
| TEST Company First Party Cookie Opt |
| The ADEX |
| The ADEX GmbH |
| The Globe and Mail |
| The Kantar Group Limited |
| The Reach Group (formely redvertisment) |
| The Reach Group GmbH |
| The Rubicon Project, Limited |
| The Trade Desk |
| The Trade Desk, Inc and affiliated companies |
| ThinkGeek |
| Thirdpresence Oy |
| THROTLE |
| Throtle Onboarding |
| TimeOne |
| top5meilleurssitesderencontre |
| Totaljobs Group Ltd |
| Totaljobs Group Ltd |
| Trackuity |
| TradeDoubler |
| Tradedoubler AB |
| Tradelab |
| Tradelab, SAS |
| TradeTracker |
| Traffiliate |
| TrafMag |
| travel audience GmbH |
| Traverse Data |
| Treepodia |
| Tremor Video |
| TrenDemon |
| TreSensa, Inc. |
| Triapodi Ltd. |
| Tribal Fusion |
| Triblio |
| TripleLift |
| TripleLift, Inc. |
| Triton Digital Canada Inc. |
| True Value |
| TruEffect |
| Truoptik |
| TubeMogul |
| Tune MobileAppTracking |
| Turbo |
| Turn Inc. |
| TurnSocial |
| Twiago |
| twiago GmbH |
| Twitter |
| Twyn |
| UberMedia |
| Ubimo |
| Uliza |
| Ulta |
| Underdog Media LLC |
| Undertone |
| Unicorn |
| Unilever |
| Unilever EU |
| Unilever Food Solutions |
| United Internet Media GmbH |
| Unruly |
| Unruly Group Ltd |
| uppr GmbH |
| UpToLike |
| Usemax |
| usemax advertisement (Emego GmbH) |
| UserReport |
| Valiton |
| Varick Media Management |
| Vdopia |
| Vdopia DBA Chocolate Platform |
| Ve Global |
| VE Global (Formely GDM Digital) |
| VECTAURY |
| Venatus Media |
| Venatus Media Limited |
| Veruta |
| Vi Digital |
| Viacom |
| Viant |
| Vibrant Media |
| Vibrant Media Limited |
| Vidazoo |
| video intelligence AG |
| Video Media Groep B.V. |
| VideoAmp |
| Videology (formerly TidalTV) |
| Videology Ltd. |
| Vidoomy Media SL |
| VigLink |
| Vindico Group |
| Viralize SRL |
| Virool |
| Visa |
| Visarity Technologies GmbH |
| Visible Measures |
| Visual Website Optimizer (Wingify) |
| VisualDNA (Imagini Holdings) |
| Vizury |
| VoiceFive |
| Voxus |
| Vpon |
| Vserve |
| Vuble |
| WayFair |
| WebAntenna |
| Webbula |
| Webedia |
| Weborama |
| WEBORAMA |
| Webtrekk |
| Webtrends |
| Welect GmbH |
| Whenever Media Ltd |
| White Ops, Inc. |
| [whos.amung.us](http://whos.amung.us) |
| Wider Planet |
| Widespace AB |
| WiredMinds |
| WiseMedia |
| Wizaly |
| WyWy |
| xAd, Inc. dba GroundTruth |
| Xaxis |
| XiTi |
| xplosion interactive |
| XPO Knorex |
| Xrost |
| Yahoo Ad Exchange |
| Yahoo! |
| Yahoo! Ad Network |
| Yahoo! Advertising Solutions |
| Yahoo! Japan |
| Yahoo! Web Analytics |
| YellowHammer |
| YellowHammer Media Group |
| Yieldbot |
| Yieldlab |
| Yieldlab AG |
| Yieldlove GmbH |
| Yieldmo |
| Yieldmo, Inc. |
| YieldPro (formerly Ancora) |
| Yieldr (formerly YD Group B.V.) |
| Yieldr UK |
| YOC AG |
| Yormedia Solutions Ltd |
| YouTube |
| YuMe |
| Zalando Adtech Lab |
| Zebestof |
| ZeBestOf |
| Zedo |
| Zemanta |
| Zemanta, Inc. |
| zeotap GmbH |
| Zeta Global |
| Ziff Davis |
| Ziff Davis LLC |
| Ziggo |
| Zipline DMP |
| Zucks |
| Zypmedia |