**Information storage and access (?) - Personalisation (?) - Ad selection, delivery, reporting (?) - Content selection, delivery, reporting (?) - Measurement (?)**

**Partners (264)**

|  |
| --- |
| 1020, Inc. dba Placecast and Ericsson Emodo |
| 1plusX AG |
| 2KDirect, Inc. (dba iPromote) |
| 33Across |
| 7Hops.com Inc. (ZergNet) |
| A Million Ads Limited |
| A.Mob |
| Accorp Sp. z o.o. |
| Active Agent AG |
| ad6media |
| Adacado Technologies Inc. (DBA Adacado) |
| ADARA MEDIA UNLIMITED |
| AdClear GmbH |
| Adello Group AG |
| Adelphic LLC |
| Adform A/S |
| Adikteev / Emoteev |
| ADITION technologies AG |
| Adkernel LLC |
| Adloox SA |
| ADMAN - Phaistos Networks, S.A. |
| ADman Interactive SL |
| Admedo Ltd |
| admetrics GmbH |
| Adnami Aps |
| Adobe Advertising Cloud |
| AdRoll Inc |
| adrule mobile GmbH |
| AdSpirit GmbH |
| adsquare GmbH |
| Adssets AB |
| AdTheorent, Inc |
| AdTiming Technology Company Limited |
| ADUX |
| advanced store GmbH |
| ADventori SAS |
| Adverline |
| ADYOULIKE SA |
| Aerserv LLC |
| Amobee, Inc. |
| AntVoice |
| Apester Ltd |
| AppNexus Inc. |
| ARMIS SAS |
| Audiens S.r.l. |
| Avid Media Ltd |
| Avocet Systems Limited |
| Bannerflow AB |
| Beemray Oy |
| BeeswaxIO Corporation |
| BIDSWITCH GmbH |
| Bidtellect, Inc |
| BidTheatre AB |
| Blis Media Limited |
| Bombora Inc. |
| Bounce Exchange, Inc |
| Bucksense Inc |
| Captify Technologies Limited |
| Celtra, Inc. |
| Centro, Inc. |
| Clipcentric, Inc. |
| Codewise Sp. z o.o. Sp. k |
| Collective Europe Ltd. |
| Collective, Inc. dba Visto |
| Comcast International France SAS |
| comScore, Inc. |
| Confiant Inc. |
| Connatix Native Exchange Inc. |
| ConnectAd Realtime GmbH |
| Converge-Digital |
| Conversant Europe Ltd. |
| Crimtan Holdings Limited |
| Criteo SA |
| Dataxu, Inc. |
| Delta Projects AB |
| Digilant Spain, SLU |
| digitalAudience |
| Digitize New Media Ltd |
| DigiTrust / IAB Tech Lab |
| district m inc. |
| DoubleVerify Inc.​ |
| EASYmedia GmbH |
| Emerse Sverige AB |
| emetriq GmbH |
| EMX Digital LLC |
| Etarget SE |
| Exponential Interactive, Inc |
| Eyeota Ptd Ltd |
| Fifty Technology Limited |
| Flashtalking, Inc. |
| FORTVISION |
| Fyber |
| Gamned |
| Gemius SA |
| Genius Sports Media Limited |
| Golden Bees |
| Goodway Group, Inc. |
| Greenhouse Group BV (with its trademark LemonPI) |
| GroupM |
| GumGum, Inc. |
| Hottraffic BV (DMA Institute) |
| ID5 Technology SAS |
| IgnitionOne |
| Impression Desk Technologies Limited |
| Improve Digital International BV |
| Index Exchange, Inc. |
| InMobi Pte Ltd |
| Inskin Media LTD |
| Instinctive, Inc. |
| Integral Ad Science, Inc. |
| Intent Media, Inc. |
| Intowow Innovation Ltd. |
| iotec global Ltd. |
| IPONWEB GmbH |
| Jaduda GmbH |
| Jivox Corporation |
| Justpremium BV |
| Keymantics |
| Knorex Pte Ltd |
| Leadplace - Temelio |
| Ligatus GmbH |
| LiquidM Technology GmbH |
| Liveintent Inc. |
| LiveRamp, Inc. |
| LKQD, a division of Nexstar Digital, LLC. |
| Location Sciences AI Ltd |
| LoopMe Ltd |
| Lotame Solutions, Inc. |
| Lucid Holdings, LLC |
| M32 Connect Inc |
| Madison Logic, Inc. |
| MADVERTISE MEDIA |
| mainADV Srl |
| Marfeel Solutions S.L |
| Maytrics GmbH |
| McCann Discipline LTD |
| Media.net Advertising FZ-LLC |
| MediaMath, Inc. |
| Mediasmart Mobile S.L. |
| MiQ |
| Mirando GmbH &amp; Co KG |
| mobalo GmbH |
| Mobile Professionals BV |
| N Technologies Inc. |
| Nano Interactive GmbH |
| NEORY GmbH |
| Netsprint SA |
| NetSuccess, s.r.o. |
| NEURAL.ONE |
| Neustar on behalf of The Procter & Gamble Company |
| Nielsen Marketing Cloud |
| Oath (EMEA) Limited |
| Ogury Ltd. |
| On Device Research Limited |
| OneTag Ltd |
| Onnetwork Sp. z o.o. |
| OpenX |
| Optomaton UG |
| Orion Semantics |
| ORTEC B.V. |
| Outbrain UK Ltd |
| Perform Media Services Ltd |
| Permodo GmbH |
| PIXIMEDIA SAS |
| Platform161 |
| plista GmbH |
| Polar Mobile Group Inc. |
| PowerLinks Media Limited |
| Publicis Media GmbH |
| PubMatic, Inc. |
| PulsePoint, Inc. |
| Quantcast International Limited |
| Qwertize |
| R-TARGET |
| Rakuten Marketing LLC |
| Readpeak Oy |
| remerge GmbH |
| Research Now Group, Inc |
| Revcontent, LLC |
| Reveal Mobile, Inc |
| Rezonence Limited |
| RhythmOne, LLC |
| Rich Audience |
| Rockabox Media Ltd |
| Rockerbox, Inc |
| RockYou, Inc. |
| Roq.ad GmbH |
| RTB House S.A. |
| RTK.IO, Inc |
| S4M |
| salesforce.com, inc. |
| Sanoma Media Finland |
| Scene Stealer Limited |
| Schibsted Classified Media Spain, S.L. |
| Seedtag Advertising S.L |
| Sellpoints Inc. |
| Semasio GmbH |
| ShareThis, Inc. |
| Sharethrough, Inc |
| ShowHeroes GmbH |
| Sift Media, Inc |
| Simplifi Holdings Inc. |
| Sirdata |
| Skimbit Ltd |
| SlimCut Media SAS |
| Smaato, Inc. |
| Smadex SL |
| Smart Adserver |
| smartclip Holding AG |
| Smartology Limited |
| SMARTSTREAM.TV GmbH |
| Snapsort Inc., operating as Sortable |
| Sojern, Inc. |
| Sonobi, Inc |
| Sovrn Holdings Inc |
| Spolecznosci Sp. z o.o. Sp. k. |
| Spot.IM Ltd. |
| Spotad |
| SpotX |
| StackAdapt |
| Steel House, Inc. |
| Ströer SSP GmbH |
| Sublime |
| SYNC |
| TabMo SAS |
| Taboola Europe Limited |
| Tapad, Inc. |
| Tapjoy, Inc. |
| Teads |
| Teemo SA |
| Telaria, Inc |
| Teroa S.A. |
| The ADEX GmbH |
| The Kantar Group Limited |
| The Ozone Project Limited |
| The Rubicon Project, Inc. |
| The Trade Desk |
| Thirdpresence Oy |
| TimeOne |
| Tradelab, SAS |
| TreSensa, Inc. |
| TripleLift, Inc. |
| Triton Digital Canada Inc. |
| Underdog Media LLC |
| Unruly Group Ltd |
| usemax advertisement (Emego GmbH) |
| Vdopia DBA Chocolate Platform |
| Venatus Media Limited |
| Vibrant Media Limited |
| video intelligence AG |
| Video Media Groep B.V. |
| Viralize SRL |
| Vuble |
| WEBORAMA |
| Welect GmbH |
| Widespace AB |
| Wizaly |
| xAd, Inc. dba GroundTruth |
| Yieldlab AG |
| Yieldmo, Inc. |
| YOC AG |
| ZBO Media |
| Zemanta, Inc. |
| zeotap GmbH |