**Storage and Access (15) - Personalization (12) - Ad Selection (14) - Content Selection (9) - Measurement (11)**

**Storage and Access**

|  |
| --- |
| Diss Express |
| Amazon |
| AppNexus Inc. |
| Conversant Europe Ltd. |
| Index Exchange, Inc. |
| Justpremium BV |
| Lotame Solutions, Inc. |
| OpenX |
| Quantcast International Limited |
| Sovrn Holdings Inc |
| Sublime |
| Taboola Europe Limited |
| Teads |
| The Rubicon Project, Inc. |
| comScore, Inc. |

**Personalization**

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| --- |
| Diss Express |
| Amazon |
| Justpremium BV |
| Lotame Solutions, Inc. |
| OpenX |
| Sovrn Holdings Inc |
| Sublime |
| Teads |
| Conversant Europe Ltd. |
| Quantcast International Limited |
| Taboola Europe Limited |
| The Rubicon Project, Inc. |

**Ad Selection**

|  |
| --- |
| Diss Express |
| Amazon |
| Justpremium BV |
| Lotame Solutions, Inc. |
| OpenX |
| Sovrn Holdings Inc |
| Sublime |
| AppNexus Inc. |
| Conversant Europe Ltd. |
| Index Exchange, Inc. |
| Quantcast International Limited |
| Taboola Europe Limited |
| Teads |
| The Rubicon Project, Inc. |

**Content Selection**

|  |
| --- |
| Diss Express |
| Amazon |
| Justpremium BV |
| Lotame Solutions, Inc. |
| Conversant Europe Ltd. |
| Quantcast International Limited |
| Taboola Europe Limited |
| Teads |
| The Rubicon Project, Inc. |

**Measurement**

|  |
| --- |
| Diss Express |
| Amazon |
| Justpremium BV |
| Lotame Solutions, Inc. |
| comScore, Inc. |
| Conversant Europe Ltd. |
| Quantcast International Limited |
| Sublime |
| Taboola Europe Limited |
| Teads |
| The Rubicon Project, Inc. |